

SEE PARTICULARS OF OUR SALE OF **Go-Carts and Perambulators** IN OUR ADVERTISEMENT ON PAGE 6.

Missoula Mercantile Co.

SEE PARTICULARS OF OUR SALE OF **Young Men's Clothing, Etc.** IN OUR ADVERTISEMENT ON PAGE 4.

And Now Comes the M. M. Co.'s Disposal of Women's Summer Garments

A Distribution of the Most Beautiful, Stylish and Desirable Garments Shown This Season, All at Prices Lower Than You Ever Knew for Such Worthy Merchandise

This, we believe, is what a newspaper would call a "scoop" in news. Such a piece of wonderfully good news, accurate in statement and sincere of purpose, will not be read elsewhere in this paper. It is news to cause a woman to start for "The Mercantile" as soon as she finishes her breakfast Monday morning; news to bring women from "up the valley" or from any other quarter, and all to save money in buying beautiful new clothes for summer.

Tailored Suits, Summer Dresses, Skirts, Waists, Children's Coats, Etc., Going at Reductions of One-third, One-half and More Sale Begins at 8 o'Clock Monday Morning--The Earlier You Come, the Better Picking You Will Find

Tailored Suits

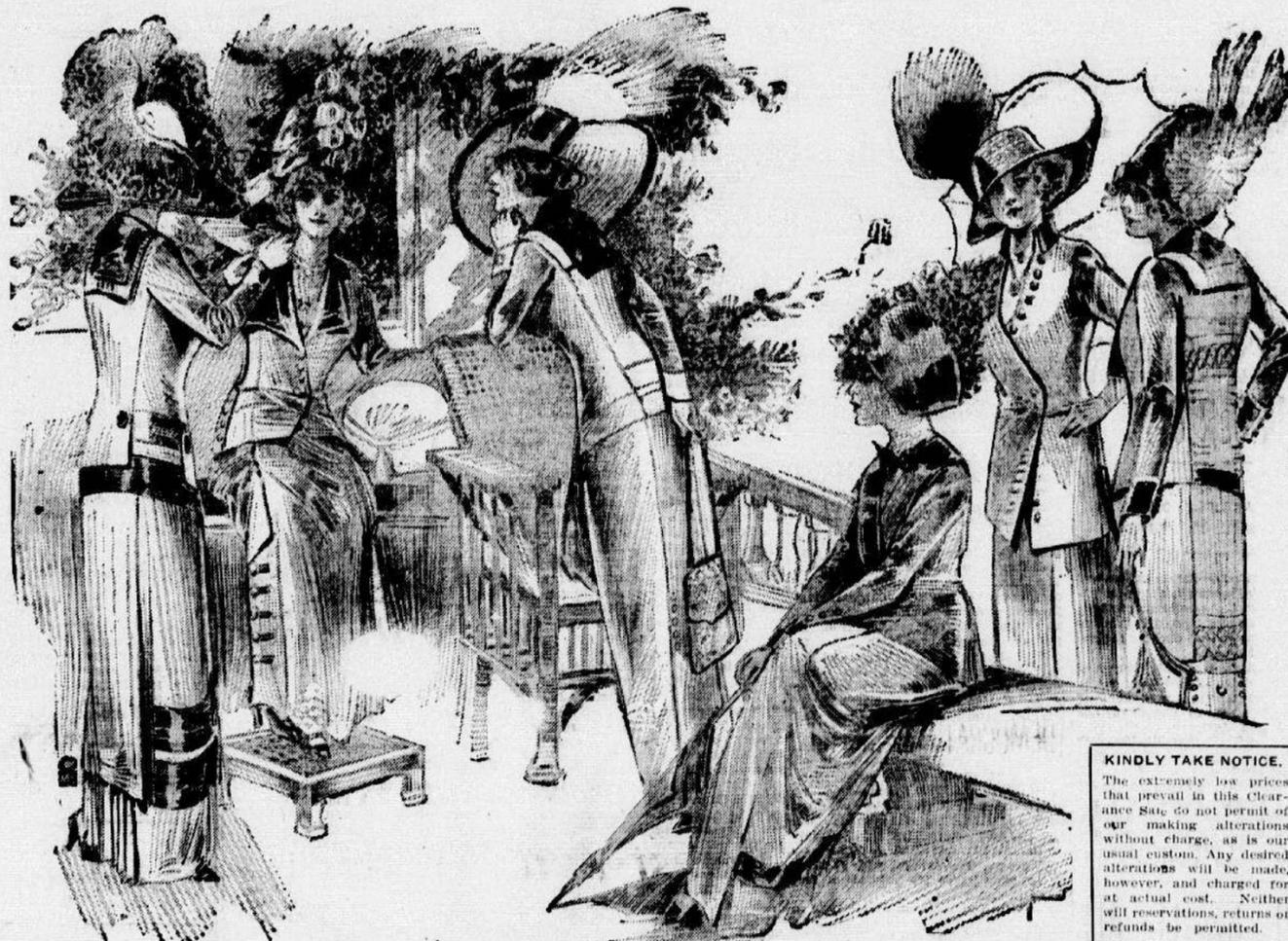
1/3 off

Every suit strictly up to date and worth every dollar of its earlier price. In the collection are fine serges, tweeds, light-weight broadcloths and worsteds; beautiful grays, plenty of plain blue and black and black-and-white checks and mixtures. Many are tailored in smart severity, others more or less elaborately trimmed; a variety of styles in both coats and skirts; all sizes. Seventy-five suits to pick from.

- \$16.50 suits now \$11.00
- \$19.50 suits now \$13.00
- \$22.50 suits now \$15.00
- \$25.00 suits now \$16.70
- \$27.50 suits now \$18.35
- \$32.50 suits now \$21.70
- \$35.00 suits now \$23.35
- \$40.00 suits now \$26.70
- \$45.00 suits now \$30.00
- \$50.00 suits now \$33.35
- \$57.50 suits now \$38.35

\$10 to \$15 Linen Suits \$4.95

An attractive assortment to select from, albeit some of them were brought over from last season, and some of them are slightly soiled or crushed—a tubbing will make them like new. In light blue, pink, brown and natural color, and splendidly tailored; nearly all sizes; suits formerly priced at \$10 to \$15. **\$4.95** now



KINDLY TAKE NOTICE.
The extremely low prices that prevail in this Clearance Sale do not permit of our making alterations without charge, as is our usual custom. Any desired alterations will be made, however, and charged for at actual cost. Neither will reservations, returns or refunds be permitted.

Lingerie Dresses

1/2 off

About twenty-five of us dainty and pretty white summer dresses as one could wish for to pick from; in lawn, batiste and linen, with lace yokes, high necks and long sleeves, and trimmed in fine embroideries and laces; sizes 34 to 40.

Lingerie Dresses, formerly Priced at \$5.75 to \$40, now **Half Price**

Silk Dresses \$12.95

Formerly \$15.00 to \$22.50. The smartest little silk dresses ever sold in town at their former prices. Fouleds, pongees and taffetas, in checks, stripes and polka dots; long or peasant sleeves, high and Dutch neck styles, some with sailor collars; choice of these dresses until now at \$15.00 and up to \$22.50. **\$12.95** for only

Women's Wool Skirts, \$7.50 to \$13.50 values, less a Third

Elegantly tailored, perfect fitting separate dress skirts, in plain blue, brown and gray Panamas and serges and fancy black and tan mixtures; new plaited styles, trimmed with straps and buttons; all sizes. Regular prices, \$7.50 to \$13.50, reduced **ONE-THIRD**.

Wash Skirts, \$1.25 to \$3.50. In white duck, reps and poplins, in new plaited styles; trimmed with straps and buttons; all sizes. Values without comparison in town.

Oddments of Lingerie Waists at a One-third Saving



An assortment from which any woman can select her supply of cool, dainty summer blouses. On sale now simply because of being oddments from our fast-selling lines. Not all sizes at each price, but practically all sizes in the offering taken as a whole. Waists in sheer lawns and batistes, lace and embroidery trimmed; made with high neck and short sleeves; some are slightly soiled and tumbled.

\$1.50 waists go- \$2.00 waists go- \$2.50 waists go- \$3.00 waists go-
ing at **\$1.00** ing at **\$1.35** ing at **\$1.65** ing at **\$2.00**

Silk Rubberized Coats, One-third Less

This season's goods, and in the latest styles and patterns, in stripes and plain colors; all sizes.

\$13.50 coats **\$9.00** \$18.50 coats **\$12.25** \$25.00 coats **\$16.65**
\$15.00 coats **\$10.00** \$22.50 coats **\$15.00** \$27.50 coats **\$18.35**

Women's Tan Covert Coats for \$2.95

About a dozen left to close out, and they were formerly priced at from \$8.50 to \$12.50; some are tight-fitting, others made in box effects.

More Hats Join the Underpriced Ranks

Greater Reductions on Tailored Hats. News of the Nifty Sailors.



Mid-Summer Lingerie Hats, Formerly \$10.00 to \$35.00, Now One-third Less

Women who have been planning how to secure the prettiest midsummer hats and still not pay our regular prices find their opportunity in this grand offering. The most advanced types of lingerie millinery in hemp braids and Leghorn and Tuscan straws, with flower, plume and, the latest of all, marabou trimming; regularly priced at from \$10 to \$35, now reduced **ONE-THIRD**.

Tailored Hats Now Half Price.

Last week's great selling so reduced the number of these pretty, stylish, neat tailored hats that in order now to make the clearance complete and swift we've again reduced the prices on those remaining to just **HALF**. Hats formerly \$6.00 to \$18.50, now **\$3.00 to \$9.25**.

Summer Sailors.

All manner of women's and misses' sailor hats here, and they're all moderately priced.

The "KNOX BLOCK" SAILORS, in rough straws, black, white and burnt, with veivet bands, **\$1.50**.

ROLLING BRIM SAILORS, in rough straws, in red, navy, black, white and burnt; **\$2.00 to \$4.00**.

Lowered Prices on Some Very Pretty Silk Petticoats

Three very unusual offerings for silk petticoats of such splendid quality, so carefully made and in such new and wanted styles.

Silk Petticoats, in soft taffeta, in light blue, green, navy and brown; regularly sold at \$2.75, reduced to **\$2.15**

Silk Petticoats, cut in the latest fashion, with smooth fitting yokes and full ruffle; with under-ruffle of percaline; in all colors and black; regularly \$5.00, at **\$3.85**

Soft messaline Silk Petticoats, made with accordion pleated ruffles and snug-fitting yokes; in all wanted colors; regularly \$6.00; on sale at **\$4.25**



Children's Coats Reduced to Half Price

An opportunity no mother with a daughter or daughters 3 to 14 years old should overlook as it gives them access to the neatest and prettiest coats ever brought to town, at a saving not often met with. These coats come in serges, chevrets and broadcloths, in all colors, and range in price from \$3.00 to \$15.00, but to close them out we've cut these prices just **50%**

Of Special Merit--These Toilet Requisites

The toilet preparations sold in our Dry Goods Department are those preferred by people of discriminating taste and refinement. They are goods of genuine merit and of distinct individuality, found only in the better class of drug and department stores.

Vantine's Oriental Toilet Delights.

- Sana Derma Talcum, 15c
- India Kutch Sandal Talcum, 25c
- Oriental Cold Cream, 35c
- Geisha Disappearing Cream, 75c
- Geisha Face Powder, 50c
- Japonica Shaving Lotion, 50c and 75c
- Cherry Blossom Tooth Paste, 35c
- Sandalwood Sachet, 75c
- Japanese Nail Stone, 35c
- Temple Incense, 50c
- Lavender Smelling Salts, 35c
- Oriental Flower Extracts, 25c and 50c

Riker's Famous Toilet Preparations.

- Sold only by this store in Missoula.
- Antiseptic—An ideal mouth wash; 6-ounce bottles, 25c.
- Ruby Lip—Red and white; 15c.
- Cream of Almonds—A delightful skin food; per bottle, 35c.
- Illusion Cream—A magical beautifier; white and flesh color, 75c.
- Septone Soap—Superior liquid green soap shampoo, 25c.
- Antiseptic Tooth Powder or Paste—Perfect dentifrices, 15c.
- Dentaflos Tooth Powder—An unique package combining tooth powder and silk dental floss; 25c.
- Dresden Face Powder—Universally popular; in various shades, 25c.
- Superfine Rice Powder—In violet or rose; rose is rose color; 15c.
- Violet Talcum, per package, 15c.
- Violet Excelsis Talcum—In a class by itself; 25c.
- Toilet Waters—Delicate odors; 75c.



Some Hot Weather Specialties.

- "MUM" overcomes odors of preparation; per pkg, 25c
- AMOLIN—A perfected deodorant powder; per pkg, 25c
- CROWN BATHODORA—A luxury for the bath; pkg, 25c
- BATHSWEET—A similar preparation; per pkg, 25c
- REVERIS TALCUM—Very fine; large glass jars, 25c
- W.-B. SWEDISH HAIR POWDER—The dry shampoo that makes the hair soft and fluffy, thoroughly cleansing the scalp without washing; per package, 50c

Every Good Sort of Summer Underwear for Women

There's a special story about each sort, but it would take too much time and space to go into every detail; besides, what interests women most is that EVERY WANTED KIND OF UNDERWEAR FOR SUMMER IS HERE and THAT EVERY GARMENT IS AN UNUSUAL VALUE AT THE PRICE ASKED.

Women's Vests, with low neck and no sleeves; sizes 5 and 6; at 5c and 12/2c

AT 20c—Lace trimmed sleeveless vests, with low neck; sizes 4, 5 and 6.

AT 25c—Fine white summer vests, with silk tape; sizes 4, 5 and 6; and extra sizes of the same style at 35c.

AT 50c—Two styles of white lisle vests.

KEEPKOO VESTS—Silk taped and lace yoke styles, respectively, 50c and 75c.

AT 75c—Very fine silk lisle vests.

AT 75c to \$1.75—Mercerized vests in many styles, some finished in hand crocheted.

AT \$1.50 to \$4.00—Pure silk vests, in white, pink or blue; the finer ones being hand embroidered.

LONG-SLEEVE AND HIGH-NECK STYLES—In regular and extra sizes, 35c to 85c.

AT 35c—Ribbed cotton pants, lace trimmed, or with tight knee; extra sizes of the same at 40c.

AT 65c AND 75c—Extra quality lisle pants, lace trimmed or with tight-fitting knee.

AT 35c AND 75c—Combinations, with low neck and no sleeves and lace or cuff knees; regular sizes.

AT 75c—Combinations, ankle length, long or short sleeves; extra sizes of the same style at \$1.00.

KEEPKOO COMBINATIONS—Lace bottom style, 75c; with cuff knee, \$1.

MUNING UNION SUITS—In regular and extra sizes, \$1.25 and \$1.50.

CARTER'S UNION SUITS—All styles and all sizes; \$1.25 to \$2.50.

FOR CHILDREN—Separate garments and combinations, 15c to 85c.

