

# Clearing Sales

Customers Begins This Morning at 8

The clearance that sweeps through our Clothing, Dry Goods, Women's in its wake thousands of tempting bargains. This is not a "hard-up," but a disposal of surplus stocks of the current season, in which sales people from miles around take cognizance and acknowledge it to be a sale so broad in its scope that it reaches men and women in every town and village in Missoula and vicinity.

Greatest Sale of Its Kind Missoula Has Ever Known. Retail and wholesale stocks are in this Sale as usual, many full of every favorable trade wind whereby we could, with our tremendous volume of business, besides a great special purchase on unusual terms from the

## Bankrupt Stock

which this Store is famous; it is all new, fresh and clean, seasonable and desirable. Hundreds of dollars worth of sale affords. To reap the greatest benefit of the Sale, COME EARLY TODAY and come every day. EVERYBODY. EVERYBODY COME.

**Alterations, Etc.** All alterations required in garments will be made at the expense of the customer, our charge therefor being the exact cost to us. During this Sale we shall not permit of any reservations, exchanges or refunds. Phone orders cannot be accepted. Every facility has been provided to make your shopping easy as well as profitable.



## The Way Down the Line

Do not consider that every suit is spic, span, new and up to date, and at the regular price asked for. This Sale commends quick attention and is met with eager response because it is an occasion of THE STORE is embraced in this sweeping clearance.

Marx Fine Suits	Woolworth Modest-Priced Suits
National Students' Suits	
\$7.50 Suits	For \$30 Suits
\$18.75	For \$35 Suits
\$21.75	For \$40 Suits
\$24.75	

# Missoula Mercantile Co

This Dry Goods Clearance Means Much to Every Woman Offerings Absolutely Without Parallel or Precedent

That Missoula Mercantile Co. is Missoula's foremost dry goods store is so generally known that this fact needs no further elaboration. Naturally, the store that is your best source of supply the year around is the store you can depend on for the greatest values when stock clearing is in order, better assortments and better qualities are matters of course. This July Clearance will be memorable for the vast range of bargains it affords, for added to our own regular lines are those purchased specially for this Sale to make it of the broadest possible interest. These special purchases brought us not "sale" goods but goods of the usual standard of quality found here, bought at prices that enable us to offer the most tempting values ever known in Missoula.

**Silk Foulards and Silk Dress Patterns Very Cheap**  
 Two beautiful Tuscan silk dress patterns, natural color pongee with borders of Persian design, each different; 45-inch goods; regular price, each \$10.00, on Sale at **\$6.50**  
 One pongee silk pattern, natural color with Persian border; 45-inch goods; reduced from \$15.00 for **\$10.00** Clearance at  
 All our Foulard Silks, the famous Spotproof and Shed-water brands, in quite a good assortment of patterns; regularly \$1.25 and \$1.35 a yard, on sale at **75c**  
 Two beautiful foulard silk patterns—blue-and-white and tan-and-white; 45-inch goods; regular price **\$8.00** \$15.00 each, on Sale at  
 One handsome dress pattern in foulard silk, tan with white polka dot and double border; 45-inch goods; regular \$19.00, on **\$10.00** Sale at



**Thousands of Yards of Wash Goods at Unheard-of Prices**  
 Antrim and Lotus Lawns; 27-inch goods regularly 8 1-2c a yard, now **3c**  
 Glasgow Zephyr Gingham; new patterns; 29 inches wide; always 12 1-2c, **7c**  
 Tourville Cotton Challies, for wrappers, comfort covers, etc., regularly 8 1-2c, now **4c**  
 Maco Bye Voile, attractive patterns; 27-inch goods; regular 15c value; per yard **5c**  
 Ramola Batiste, in fine patterns and colors; regularly 15c a yard, now **8c**  
 Toile du Nord Gingham, in fresh new patterns; staple at 15c a yard, now **8c**  
 Cotton Pongee Soisette, 27-inch goods; in plain colors; regularly 20c yard, now **10c**  
 Nearilk Foulards, 27-inch goods; in fine patterns; regularly 20c yard, now **10c**  
 Bordered Linettes, the season's best seller at 25c a yard; on sale at **12c**

## Marching Orders Given

Men's, Women's and Children's Summer Shoes Must Go

**For Men**  
 50 pairs of Men's Oxfords, tans and gunmetal calf; broken lots from \$4 and \$5.00 lines **\$1.45**  
 150 pairs of Men's tan and patent leather Oxfords; all this season's; lace and button styles; reg. \$4 and \$5 goods, **\$2.95**  
 35 pairs of Men's patent leather Oxfords; new and stylish; Torrey's make; regular \$5.00 grade on sale at **\$2.95**  
 23 pairs Men's kid two and three-hole ties and pumps; military heels; regular price \$5.00 a pair, now **\$2.95**  
 15 pairs of Hanan's men's Oxfords, gunmetal calf; regular price \$6.00 a pair, in the Clearance at **\$2.95**  
 28 pairs of Hanan's hand-made men's Oxfords, in patent kid; Blucher pattern; regularly \$7.00 a pair **\$4.45**  
**For Women**  
 Women's "Cozy" house slippers; regularly \$2.00, **\$1.25**  
 Women's white canvas shoes; \$2.50, \$3 values **\$1.95**  
 Women's Oxfords, in gunmetal calf; regularly \$3.50; now **\$1.95**  
 Women's Russia tan Oxfords, in hand-welts and turns; regularly \$3.50 and \$4.00 values; now **\$2.50**  
 Women's tan Oxfords, Cousins make, were \$4.50 and \$5.00; now **\$2.95**  
 Women's Pumps, patent and gunmetal; Cousins; were \$2.95 and \$3.00; now **\$2.95**  
 Women's tan Oxfords, Hanan's make, were \$6 a pair, now **\$3.00**  
 Women's smoked horsehide outing boots; broken sizes; regularly \$5.00 a pair **\$3.45**

**For Misses and Children**  
 Mixed lot of infants' and children's strap pumps, in patent and tan leathers; values to \$3.00 a pair, now **95c**  
 Misses' tan pumps; \$1.50 and \$2.00 values **95c**  
 Misses' and children's tan Oxfords; regularly \$2.50, now **\$1.45**  
 Misses' and children's suede pumps black and tan; made with welt soles; regular price \$3.00 a pair, now **\$1.95**  
 Misses' and big girls' patent leather pumps; up-to-date styles; welt soles; regular price \$3.50 a pair, now **\$2.45**  
**For Boys and Girls**  
 Misses' and youths' buckskin moccasins; regular price \$2.00 a pair, now **95c**  
**For Boys**  
 Oxfords in patent leather, gunmetal calf and tan—Regular \$2.50 and \$3.00 shoes, in the Clearance at **\$1.95**  
 Regular \$3.50 and \$4.00 shoes, in the Clearance at **\$2.45**

**Best Prints**  
 200 pieces of best quality cotton prints, regularly 7 and 8 1-2c a yard **4c**  
**Apron Gingham**  
 Two cases of best quality apron check gingham, all size checks; regularly 8 1-2c, now **5c**  
**Silkolines**  
 Ivanhoe Figured Silkolines; new patterns; regularly 15c a yard **7c**

Printed Flaxons, fifty pieces of these beautiful sheer fabrics; corded and plain; regularly 25c and 35c a yard, now **15c**  
 Cotton Plaid Voiles, beautiful material with a silky luster; all colors; regularly 35c a yard, now **19c**  
 Anderson's Scotch Gingham, choice patterns, fast colors; 22 inches wide; 35c a yard the world around, on sale at **25c**  
 French Plaid Gingham, four pieces only left to close out; very fine goods; regularly 50c a yard, now **35c**  
 Silk-and-Mercerized Foulards; can hardly be distinguished from the all-silk materials; regularly 50c and 60c a yard, now **35c**

**Parasols**  
 Reduced 1/4  
 All Parasols, women's, misses' and children's; plain and fancy; regularly 25c to \$20 on sale at a reduction of **ONE-FOURTH**

**Items from the Domestic Section**  
 Bleached Muslin—One bale of yard-wide, soft-finished bleached muslin; well known brand, regularly 10c a yard **7c**  
 Crash Toweling—One bale of "Superior" 19-inch half-bleached linen crash toweling; regularly 15c a yard, now **8c**  
 Pillow Slips—One case of "Eureka" muslin pillow cases, 42x36 inches; good quality; regularly 20c, now **12c**  
 Bed Sheets—One case of "Special B" sheets, 72x90 inches; regularly 50c each; now 3 for \$1.00, each **35c**  
 One case of "Economy" sheets, 81x90 inches; would retail at 80c or 85c; special Clearance price **50c**

**50c and 75c Fancy Ribbons 19c Yard**  
 100 pieces of new fancy ribbons, 4 to 6 inches wide, in fancy warp print, Persian and stripe patterns; all-silk; 50c and 75c grades **19c**  
**\$1.00 and \$1.25 Emb'y Flouncings 67 1/2c Yard**  
 200 yards of spic-span new embroidery flouncings; ten different designs in latest styles of work; good values at \$1.00 and \$1.25 a yard **67 1/2c**

**Hosiery Clearance**  
 Women's stockings, regularly 15c a pair, on Sale at **9c**  
 Women's 25c and 35c Burson stockings, Sale **19c**  
 Women's 35c full fashioned stockings on sale at **25c**  
 Women's Silk Stockings, 75c quality, on sale at **42c**  
 Children's 25c Tarbell stockings, 2x2 rib; seconds, **12c**  
 Children's and misses' 35c stockings, on sale at **19c**  
**Women's Underwear**  
 Women's Swiss ribbed summer vests, each **5c**  
 Women's 20c Swiss ribbed summer vests, on sale at **10c**  
 Women's 25c Swiss ribbed summer vests, on sale at **15c**  
 Women's 35c Swiss ribbed lace knee pants, on sale at **19c**  
 Women's 50c and 75c Swiss ribbed summer union suits, on sale at **25c**

## Boys' and Children's Clothing at Quick Clearance Prices

Parents Will Do Well to Lay in a Supply  
 Missoula Mercantile Co.'s boys' apparel has a reputation for style, service and satisfaction second to none; for this reason parents of boys turn out for our semi-annual clearances in great numbers, knowing in advance what great savings are possible.  
**Boys' Knickerbocker Suits Reduced 1/3**  
 Regular \$3.00 Suits now **\$2.00**  
 Regular \$4.50 Suits now **\$3.00**  
 Regular \$5.00 Suits now **\$3.35**  
 Regular \$7.50 Suits now **\$5.00**  
**All Juvenile Suits At a Reduction of 1/3**  
 Regular \$2.50 Suits now **\$1.65**  
 Regular \$3.00 Suits now **\$2.00**  
 Regular \$4.50 Suits now **\$3.00**  
 Regular \$5.00 Suits now **\$3.35**  
 Regular \$6.00 Suits now **\$4.00**  
**Children's Wash Suits 1/3 At a Reduction of 1/3**  
 Regular \$1.50 Suits now **\$1.00**  
 Regular \$2.50 Suits now **\$1.65**  
 Regular \$3.00 Suits now **\$2.00**  
 Regular \$4.50 Suits now **\$3.00**

**Knickerbocker Pants**  
 \$1.00 Knickerbockers now **65c**  
 \$1.50 Knickerbockers now **\$1.00**  
 \$2.00 Knickerbockers now **\$1.35**  
**Waists and Shirts**  
 Boys' 50c Blouse Waists **35c**  
 65c and 75c Blouse Waists **50c**  
 \$1.00 and \$1.25 Blouse Waists **75c**  
 Boys' 50c Shirts now **25c**  
 75c and 85c Golf Shirts **45c**  
 \$1.25 White Madras Shirts **65c**  
**Straw Hats**  
 50c Straw Hats on sale at **25c**  
 \$1.00 Straw Hats on sale at **50c**  
 \$2.00 Straw Hats on sale at **\$1.00**  
 Boys' Athletic Union Suits, derby ribbed; 75c grade **35c**

**One-Fourth Less for Trunks, Etc.**  
**SUITCASES.**  
 Regular \$2.00 Suitcases for **\$1.50**  
 Regular \$4.00 Suitcases for **\$3.00**  
 Regular \$7.50 Suitcases for **\$5.60**  
 Regular \$10.00 Suitcases for **\$7.50**  
**TRAVELING BAGS.**  
 Regular \$3.00 Bags for **\$2.25**  
 Regular \$5.00 Bags for **\$3.75**  
 Regular \$7.00 Bags for **\$5.25**  
 Regular \$10.00 Bags for **\$7.50**  
**TRUNKS.**  
 Regular \$10.00 Trunks for **\$7.50**  
 Regular \$15.00 Trunks for **\$11.25**  
 Regular \$20.00 Trunks for **\$15.00**

**Clearance of Men's Hosiery**  
 Just as one finds the best values in hosiery at regular prices at this Store, so will he find these July Clearance offerings the best ever presented in Missoula  
**Thousands of Pairs Cotton, Lisle, Silk**  
 Men's tan hose, medium weight cotton; all sizes; regular 15c quality; per pair **7c**  
 Men's "Union Special" and "Engineers and Firemen's" black cotton hose; regularly 15c a pair; at Men's fine quality cotton hose, in all plain and fancy colors; regular 25c quality, at **13c**  
 Men's fine quality lisle hose, in all plain and fancy colors; regular 25c quality, at **17c**  
**Silk Socks—Extraordinary**  
 Men's pure thread silk hose, in assorted fancy colors; regular value 50c a pair; part of our purchase from Tibbs-Hutchings Bankrupt Stock at a price that permits their sale at, per pair **25c**  
 Men's pure thread silk hose, with four-thread heel and toe; guaranteed to wear; all sizes and all colors; regularly 50c a pair; sale price **35c**  
**Neckwear—Remarkable Offerings**  
 An extraordinary purchase from a manufacturer who was cleaning up his factory preparatory to starting on full orders, embracing:  
 Long reversible Four-in-hands, in solid color silk poplins; fancy silk open-end Scarfs; Club String Ties; 1,500 regular 25c Ties, to sell **12 1/2c** at  
 All 25c Neckwear now **17c**  
 Three Ties for **50c**  
 All 50c Neckwear now **35c**  
 Three Ties for **\$1.00**  
 All 75c Neckwear now **50c**  
 All \$1.00 and \$1.25 neckwear reduced to **75c**  
**Handkerchiefs**  
 Men's fine, sheer white hem-stitched handkerchiefs, 4 for 25c; 8 for 50c; 16 for \$1.00; each **7c**  
 Men's printed mercerized handkerchiefs, 3 for 25c; 6 for 50c; 12 for \$1.00; each **9c**  
**SUSPENDERS**  
 50c PRESIDENT SUSPENDERS FOR 25c  
 Men's 35c leather-mounted suspenders for **15c**  
 Fine lisle web suspenders, medium weight, with best leather mountings; 75c regularly, at **35c**

**PRICE**  
 Law Hats **25c**  
 Hats **50c**  
 Hats **75c**  
 Hats **\$1.00**  
 Hats **\$1.75**  
 Hats **\$2.00**  
 Hats **25c**  
 Hats **25c**  
 Hats **25c**