

Missoula Mercantile Co

Great Savings for Buyers of Women's Apparel

Half Price and One-Third Less for Nearly Everything

Opportunity never smiled more favorably for women than it does this morning. The Women's Apparel Salon from end to end has been converted into a veritable bargain bazaar and high carnival will reign as long as a single spring or summer garment remains to be closed out. The reductions are little short of startling and every woman in need of anything this department can supply will do well to come as early as possible, especially is this so since some lots are only large enough to withstand a few hours' active selling.



Every Woman's and Misses' Tailored Suit at **Half**

Every suit strictly up to date and worth every dollar of its original price. Fine serges, tweeds, light-weight broadcloths and worsteds, in beautiful grays, plain blues and blacks, black-and-white effects and mixtures. Suits for every occasion, either for business, traveling, shopping or calling wear.

- \$16.50 suits now \$8.25 \$27.50 suits now \$13.75 \$45.00 suits now \$22.50
- \$19.50 suits now \$9.75 \$35.00 suits now \$17.50 \$50.00 suits now \$25.00
- \$25.00 suits now \$12.50 \$40.00 suits now \$20.00 \$55.00 suits now \$27.50

Afternoon and Evening Dresses **Half Price**

Not one of our pretty afternoon and evening dresses is exempt from this ruthless cut in prices. Here are dresses in light and dark serges, challis, silk taffetas, messalines and pongees and exquisite evening gowns in silk marquisette made over silk. A collection affording an appropriate gown for every occasion.

Former Prices Ranging From \$14.50 to \$75.00, Now \$7.25 to \$37.50.

Summer Wash Dresses at **Half Price**

Dainty styles for morning and dressy wear, in fine muslins, colored cambrics, tissues and linens, in plain blue, pink, tan and white and pretty plaids, stripes and neat figures; mostly all with Dutch neck and peasant sleeves, trimmed with good quality embroidery. Sizes from misses' 14 years to women's 26. Sold until now at from \$2.75 to \$15.00, in the Clearance sale **\$1.40 to \$7.50**

\$3.98 for Lingerie Dresses, Were \$10 to \$22.50

Hurry, if you want one. In white lawn or batiste, with embroidery or lace trimming; made with high neck and long sleeves; sizes, misses' 16 to women's 40.

Also a lot of very pretty lingerie dresses in allover embroidery, laces or marquisette with Bulgarian embroidery; made with low round neck and peasant sleeves; some with trimming of fancy buttons and ball fringe; regular \$15.00 to \$28.50 dresses, now **\$10 to \$19**

Women's Summer Coats Reduced **1/2**

Linen coats, made with low or standing collars; regularly \$6.00 to \$15. **\$3.00 to \$7.50**

Evening Coats and Capes Reduced **1/3**

Evening coats and capes in fine chiffon broadcloth; some made with long revers and large button trimmings; others with sailor collars; in light blues, Copenhagen, lavender, mustard, gray, tan and black; regular prices \$13.50 to \$40. **\$9.00 to \$26.65**

Women's Rubberized Silk Coats Reduced **1/2**

Coats good for general wear, equally useful to shed dust or rain and handy to stow in a suitcase when traveling; in spring styles, in all plain colors and in fancy stripes; coats regularly sold at from \$12.50 to \$35. **\$6.75 to \$17.50**



A Great Clearance of Women's Waists

The reductions are such as to assure swift selling and every waist in the store is included. Buy all you will need this year.

Lingerie Waists at Half-Price

Embraced in this offering is every long-sleeved, high-necked waist in the store; dainty styles and beautifully made.

- \$1.50 Waists now **75c** \$3.00 Waists **\$1.50** \$6.00 Waists **\$3.00**
- \$2.00 Waists **\$1.00** \$4.00 Waists **\$2.00** \$6.50 Waists **\$3.25**
- \$2.50 Waists **\$1.25** \$5.00 Waists **\$2.50** \$7.50 Waists **\$3.75**

Waists With Dutch Necks and Short Sleeves

These come in finest lingerie materials and marquisettes, trimmed with hand embroidery, fine laces and Swiss embroidery; regular prices have been reduced **ONE THIRD**, bringing regular \$1.50 to \$7.35 **\$1.50 to \$7.35**

Fancy Dress Waists at Half-Price

In chiffon, silk and net and veiled effects over Persian or colored nets, with fine lace yokes and cuffs; all new, stylish and desirable; nearly all sizes; regular prices, \$7.50 to \$15.00, reduced to **\$3.75 to \$7.50**

Women's Wool Skirts Half-Price

Elegantly tailored, perfect fitting separate dress skirts, in plain blue, black and brown Panamas and serges, and fancy gray and tan mixtures; new plaited styles, trimmed with straps and buttons; all sizes; regular prices \$7.50 to \$13.50, now **\$3.75 to \$6.75**

Children's Wash Dresses Less One-Third

Children's dresses in plain colored and fancy plaid and striped chambrays and gingham, and in linens, repps and cambrics in blues, pinks, tans, reds and white; low-neck and short-sleeve and high-neck and long-sleeve styles; regular prices \$1.00 to \$5.00, now **50c to \$4.00**



MILLINERY CLEARANCE

Price-cutting without precedent throughout the stock of women's, misses and children's hats.

LOT NO. 1
All misses' and girls' lingerie hats, in fancy braids, tuscans and embroidery; values to \$6; any hat in **\$1.98** the lot

LOT NO. 2
Women's and misses' tailored and trimmed hats; regular prices \$6, \$7, \$8.50 and \$9, **\$2.50**

LOT NO. 3
Women's and misses' Milan, Ajours and hand-made braid hats, with taffeta facings; formerly \$10, \$12 and \$15, now **\$5.00**

LOT NO. 4
Women's pattern hats, in hemp braids and allover lace; formerly \$16, \$18 and \$20, now, **\$8.00**

WOMEN'S BLACK HATS
Good year around; neat turbans and trimmed shapes; regular prices \$2.75 to \$12.00, reduced **1/2**

CHILDREN'S HATS
All children's hats, plain and fancy; great assortment; regular prices 50c to \$5.50, reduced **1/2**

Sweeping July

First Saturday of the Great Sale

Saturday is always a busy day here, but today we look for all records to be so generously treated the past two days; the fact that hundreds of tribulation of the weekly pay envelopes; the regular influx of buyers from every point fifty miles around, wherever news of this Great Sale has just gotten under good headway. Every person connected with it knows our store to serve you in ordinary, regular-price times.

SHOP IN THE MORNING IF POSSIBLE.

Hundreds of thousands of dollars' worth of merchandise of our own regular new lines among them. In addition to these, we have taken advantage of our cash resources, buy factory overproductions at less than the goods cost.

Tibbs, Hutchings & Co

Every dollar's worth of goods in this great Sale measures up to the regular high standard of quality. Small lots are not advertised at all but you will find them when you come—some of the best bargains of the day during the Sale. **SOMETHING FOR EVERYONE**

Mail Orders Mail orders for goods advertised here will be filled as long as the goods last. When ordering please specify whether or not we can substitute a similar article of equal value. Do not fail to mention size wanted. Goods will be sent by express—charges collect—unless postage to cover cost of mailing is included with order. Send cash if you do not have a charge account.



Men's Clothing Reduced All

There never was a better opportunity than this to buy summer clothing for men and youths at a saving it until now could not be matched in quality, style or any particular in any other store for the same **REMARKABLE VALUE-GIVING**. Pick at random and you pick a **BARGAIN**, for **EVERY SUIT**

Premier Hand-Tailored Suits **Hart, Schaffner & Society Brand Suits** **R. B. Fashion**

\$8⁷⁵ **\$9⁷⁵** **\$12⁷⁵** **\$1⁰⁰**

For \$12.50 Suits For \$15 & \$16.50 Suits For \$18 & \$20 Suits For \$25 & \$30 Suits

The Best Offerings in Men's Shirts Ever Known in Missoula

Of Interest and Advantage to All Men



Probably as many as ten thousand shirts to pick from at prices lower than at any other time of the year. Our own regular stocks augmented by hundreds of dozens from the Tibbs-Hutchings' Bankrupt sale. An occasion without parallel or precedent.

35c 1,000 men's work shirts that sell regularly at 75c each; sizes 14 1/2 to 17; in drills, twills and army khaki; all well made, full cut and nicely finished; three of these shirts for \$1.

45c Men's golf negligee and work shirts; seven different styles in percale, pongees, fancy mercerized chambray and khaki; full size, well made and nicely trimmed shirts that sell regularly at 75c and \$1.00 each.

At 55c Men's Bedford Cord shirts, in solid colors and neat stripes; regular \$1.00 quality.

At 65c Men's fine quality percale golf shirts; neat patterns; regular \$1.25 and \$1.50 values; 2 for **\$1.25**.

At 75c Men's fine quality percale golf shirts; neat patterns; regular \$1.25 and \$1.50 values; 2 for **\$1.25**.

\$1.50 Soisette Shirts, \$1.00
Chiefs of all our Hallmark and Coronet soft shirts, in genuine soisettes and fine mercerized shirtings; made coat cut, with neckbands and French cuffs; every one a \$1.50 shirt; **\$1.00** at only

\$1.50 White Shirts, \$1.15
Men's Hallmark white plaited bosom shirts; coat cut; regularly \$1.50, on sale... **\$1.15**

Manhattan Shirts
The July Clearance brings these peerless shirts within the reach of all; all styles, in new, beautiful patterns; fast colors.

\$2.00 Shirts \$1.35
\$2.50 Shirts \$1.85
\$3.00 Shirts \$2.25
\$5.00 Silk Shirts \$3.75

\$2.50 Silk Shirts, \$1.85
Genuine silk shirts, negligee and golf styles; coat cut; French cuffs; white, tan and pearl colors, regular \$2.50 shirts in the Clearance at **\$1.85**

Men's Nightshirts
Good quality muslin nightshirts; 50c sellers for **55c**
Men's \$1.00 and \$1.25 fine muslin nightshirts for **75c**

Clearance of Men's Trousers

Thousands of pairs of men's good, sturdy work pants and stylish dress pants are offered at prices so low as to justify any man buying a year's supply during this sale.

Work Pants
Men's genuine government khaki pants; well made and guaranteed not to rip; extra good **75c**
Men's cotton worsted work pants; guaranteed not to rip; regular \$2.00 quality; per pair **\$1.50**
Men's good wool cassimere pants; in neat patterns in dark colors; July clearance **\$1.90**

Dress Pants
Men's dress pants, made up in good style from neatly striped worsteds; regularly sold at \$4.00 a **\$2.85**
All Our Fine Dress Pants One-Fourth Off
Included are Paragon Perfect Pants and Sweet-Orr & Co's fine dress pants, in men's and young men's models, made up from the finest light and medium weight worsteds in choice patterns; regular prices ranging from \$4.00 to \$10.00 reduced **ONE-FOURTH**

Men's Underwear Clearance

Easily the best values ever offered by this or any other Missoula store. The offerings include our regular retail stocks, wholesale lines and goods from the Tibbs-Hutchings sale.

2,000 50c Garments at a Quarter Each
Men's medium weight, good quality cotton ribbed shirts and drawers; in novia, tan, ecru and blue; all sizes; every garment worth **50c**; July clearance **25c**

Men's Union Suits
Men's derby ribbed cotton union suits; medium weight; novia color; all sizes; regularly sold at \$1.50, **75c**
Men's Springfield union suits; Cooper spring needle knit; ecru color; all sizes; regular \$1.50 garments, in the July Clearance at **\$1.00**

Men's "Grande de Luxe" union suits; novia color; regular \$2 garments, on sale at **\$1.25**
Men's Roxford fine cotton ribbed union suits; all sizes; regular \$2.00; on sale at **\$1.25**
Men's medium weight worsted union suits; regular price \$2.50, in the July Clearance at **\$1.90**
Men's highest quality mercerized union suits spring needle knit; regular \$3; sale price **\$2.00**

50c Straw Hats
\$1.00 Straw
\$1.50 Straw
\$2.00 Straw
\$3.50 Straw
\$4.00 Straw

ODDS AND ENDS
75c to \$3.00
Several hundred boys' in all sizes are in the

HALF for Men's

50c Straw Hats
\$1.00 Straw
\$1.50 Straw
\$2.00 Straw
\$3.50 Straw
\$4.00 Straw

ODDS AND ENDS
75c to \$3.00
Several hundred boys' in all sizes are in the