



To Those Making Up Gift Lists



Last year this time Christmas shopping was well under way. This year the late date of Thanksgiving has misled many into thinking that Christmas is still far enough away that they need not hurry preparations, but the fact is that there are only—

NINETEEN (19) SHOPPING DAYS LEFT

A small space of time, indeed, to select carefully all the gifts one must buy—so be about your preparations now; make up your gift lists at once, and remember that coming early to buy means sometimes securing the rare and unique gifts of which there are often only a few of a kind. Delivery of purchases may be deferred until a few days before Christmas if desired.

The Great Christmas Store Is at Your Service and Can Serve You Best

Each and every department of this store is in full holiday readiness right now—TOYLAND excepted. By far the finest, largest and most comprehensive stocks to be found in town—everything bright, new and unhandled, from the foremost manufacturers of the world—appropriate gifts for young and old, for personal use and for the home.

TOYLAND!

As stated above, TOYLAND is not quite ready at this time but you'll not have long to wait. We have prepared as never before to make TOYLAND this year not the best toy store in town—it has always been that—but to make it better than it has ever been. Our importations from the toy centers of Europe, made direct, have come through nicely and the same can be said of case after case, a mountain of them, of domestic toys. It's to be a GREAT TOYLAND and not to wait for it is to court disappointment, so WAIT FOR TOYLAND.

TOYLAND!

Missoula's Greatest Christmas Store



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Snap in Men's Overcoats

Heavy Black Kersey **\$16.50**
Garments With Convertible Collars for

It's a great opportunity for any man who is still pondering over the overcoat question—the best this Store has ever offered in the height of the selling season. They are a lot closed out to us by one of our regular suppliers of high-grade clothing, at a price we jumped at, just as men who know clothing values will jump to get one of the overcoats, which, by all rules of the game, should be priced at least \$5 more.

They're handsome, stylish coats, full of warmth and wear, made from a splendid quality heavy weight black kersey, in a 50-inch long model, with convertible collar, wool serge body lining and satin sleeve lining. All sizes, but best to make sure of finding yours by coming early. We repeat, THE BEST OVERCOAT VALUES EVER OFFERED AT **\$16.50**



IN Women's Tailored Suits

A Disposal Extraordinary **\$17.50**
Of Stylish Garments Priced as High as \$32.50 for

Any woman, including girls in their teens, will be able to pick and choose from this offering some of the best styles of the season and buy the suit of her choice at a splendid saving—in some instances at practically half price, and with the whole wearing season ahead.

Of the fifty suits, let it be understood that every one is a new, this season's style—some of them have not been in the store a month, and every one of them has an individuality all its own. The materials include fine, all-wool serges, broadcloths and fancy mixtures, in all fashionable colors; there are strictly hand-tailored models and fancy models with velvet collars and cuffs, large revers and many novel touches of trimming. All sizes, from misses' 15 to women's 44. Suits with a price range up to \$32.50 for, only **\$17.50**

The Furs Men Indulge In

Fur coats, caps and gloves—these in variety here but the caps and gloves come in for particular notice at this time.



Fur Caps

Genuine river mink caps, auto style, made with red flannel lining, **\$5.00**.
Best quality dark river mink caps, with silk lining, **\$6.00**.
Genuine Alaska seal skin, pleced, caps; well made, warm, light weight, **\$6.00**.

Fur Gauntlets

Fur gauntlets, made with buckskin palm and for lining; warm and serviceable; **\$6.50**.
Genuine beaver gauntlets, with fur lining and deep cuffs with corduroy lining; **\$12.00**.

New Cold Weather Gloves

Any kind of a glove a man wants he will find them here—a collection of gloves from England, France and America to choose from. A couple of numbers of our own importation are of special interest:
Real Hama wool gloves, deliciously warm and soft—regular frost resistors; **\$2.00**.
Genuine reindeer buck gloves, in gray, with a knitted lining of pure silk; **\$4.00**.

Angora Means the Finest Jacket or Waistcoat a Man Can Wear

Nothing else on earth like it for warmth, comfort and an indefinable fitness of appearance. Weighs only a few ounces and you can see right through the mesh when it is held up to the light, but it is as warm as a blanket. We do our own importing of these garments from the best maker in England. Angora Knitted Jackets, plain colors and combinations, **\$6.00**. Angora Waistcoats, plain colors and fancy patterns, **\$6.50** and **\$7.50**.

New English Neckties for Men

Our Own Direct Importation—Something Different. Just out of their boxes are some wonderfully handsome silk knitted ties, in beautiful colors; not the dull and somber silks so often found in four-in-hands, but silks of brilliant luster. Ties that are different, **\$2.00**.

Hallmark Russian Cord Shirts

Russian cords are decidedly the vogue in men's shirts, therefore the interest that attaches to these new \$1.50 Hallmark shirts. They come in dark colors, with cords woven in colors.

Heavy Worsted Union Suits \$3.50

A surprising value, unless you are acquainted with this underwear store and know that for variety of styles and values it ranks with the best in the land. These new union suits are heavy weight worsted, elastic Jersey ribbed, in a new peach-blow color.

Hole-Proof Sox, Six Pairs in a Box

The famous insured sox; six pairs guaranteed to wear six months; per box, **\$1.50**.

Are You a Man to Whom a Suit Represents \$18, \$20 or \$25

—then we suggest that you see our WOOL-WORTH SPECIAL blue serge suits—positively the best values you'll find anywhere for the money. All wool, good weights, good tailoring; all sizes, too.

This Shoe Store Has Stood the Test of Time

No matter what may be the price, the kind or the style of footwear one may choose, the ultimate test of value must be in the wearing excellence of the quality. A test which M. M. Co. shoes have stood to the satisfaction of many thousands of wearers since this store first began to sell shoes—before many who read this were born. Put us to the test; choose your winter shoes here. Wanted kinds for everybody.



Shoes for Men The latest correct styles for every requirement of business or dress. Smart styles for young men and college men, individual but not freakish. All wanted leathers. Hanan's shoes at \$6.00 to \$8.00; exceptional styles and qualities at \$5.00; for men who choose to pay less we recommend without reserve our **\$3.50 SPECIAL**—A new line of shoes, embracing six different lasts and a dozen different styles, with distinctive points in the designing and shoemaking, and affording every advantage in fit, finish, quality and service-satisfaction; in black and tan leathers; lace and button models; absolutely the best shoes a man can buy for **\$3.50**



Shoes for Women Of course, every price is represented in our line of women's shoes—from \$6.00 Hanan's and \$5.00 Cousin's De Luxe shoes to remarkable values at the lowest prices for which there is any call. At the favorite prices of **\$3.50** and **\$4.00** we have a brand new and most comprehensive assortment, including patent leather, Russia tan, gunmetal calf and glazed kid, made up in the very latest lasts and models, both lace and button. A special line at **\$3.50**, made especially for tender feet, in soft, glazed kid, with welt sewed, flexible belting leather soles and sensible heels—corns never trouble the wearers of these shoes.

Warm Slippers

This Store is headquarters for all kinds of warm, cozy footwear for young and old.

EIDERDOWN SNOWFLAKE SLIPPERS—Men's, **85¢**; Women's, **75¢**; Misses', **65¢**; Children's **60¢**; Infants', **50¢**.

FUR-TRIMMED SLIPPERS—In all colors, for women, at **\$1.50** a pair; in red only, for children, at **\$1.25** a pair; also plain felt slippers for children at, pair, **\$1.00**.

Leggings

Warm Jersey leggings, for women, misses and children, at **\$1.25**, **\$1.00** and **85¢**. Children's Alaska bearcloth leggings, fancy, at **\$1.50**.

Capitol Wool Soles

SPECIALLY PRICED
Misses', per pair..... **15¢**
Women's, per pair..... **20¢**
Men's, per pair..... **30¢**
The above prices apply here on the best quality Capitol wool soles, so much in demand at this season for home-made footwear.

Children's Shoes

M. M. Co. shoes for boys and girls are made to stand the wear and tear and to feel well and look well at the same time.

INFANTS' FIRST STEPS, button styles, in tan or black leathers, at **\$1.00**.

JOCKEY BOOTS, in velvet, trimmed with patent leather; infants' and children's sizes, at **\$1.25**, **\$1.50** and **\$2.00**.

SCHOOL SHOES—Pia-mate styles, in all leathers, the correct shoes for growing feet, at **\$1.75** to **\$2.50**.

HIGH TOP BUTTON BOOTS, for misses and children; with patent vamps, velvet tops and patent cuffs, at **\$2.50**, **\$3.00** and **\$3.50**.

Handsome Hats for Half

How low the prices of these hats are you can best judge by estimating the cost of the trimmings alone if bought separately.

Mostly velvet and plush hats with plume or fancy feathers or breasts, and appropriate for afternoon or evening; some in very smart tailored styles, too. The above refers to all our hats formerly priced from \$8.00 to \$18.00, all now reduced to HALF PRICE.

Lovely Hats \$2.75

They are hats for which \$5.00 to \$8.00 was asked a little earlier in the season, and, though the ranks are being thinned out rapidly, there's a good assortment to choose from, including smart tailored suit hats, large velvet and felt hats, draped velvet hats, etc.

\$1.00 for Heavy Wool Suitings

Regularly \$1.50 a Yard

Stylish and serviceable goods for tailored suits, shirts, etc.; strictly all-wool, heavy weight and in beautiful mixtures; one in navy and two in pretty shades of gray; 54 inches wide.

29c a Yard for All-Wool Challies and French Flannels

Regularly 50¢ and 70¢

Pretty dressing sacques, kimonos and house dresses will be made from these under-priced materials. They are all wool, very fine texture, and come in pink, green, reds and grays. Six pieces of regular 50c and 70c goods on sale at **29¢** a yard.

Crinkled Crepe at 18c Yard

A new line of goods similar to and in every way equal to Serpentine crepe, the difference being in that it comes in plain colors only. A splendid material for underwear, waists and negligees; 27 inches wide, in white, red, lavender, navy and black; at a special introductory price of **18¢** a yard.

The Dry Goods Department Is Rich in Christmas Suggestions

Here the Christmas shopper bent on finding the prettiest things and the best values finds delight in making selections from the various attractive holiday lines now on display.

- CHRISTMAS GLOVES.
- CHRISTMAS HOSIERY.
- CHRISTMAS RIBBONS.
- CHRISTMAS NECKWEAR.
- CHRISTMAS FANCY GOODS.
- CHRISTMAS LEATHER GOODS.
- CHRISTMAS TOILET ACCESSORIES, ETC.

To enumerate even briefly all the items in the above lines will require a page or more, and at best no adequate idea of the variety and attractiveness of the various articles could be given in print. One must come and see for oneself, and it is the prudent Christmas shopper who comes early, knowing that the prettiest things are the first to go. Men who are puzzling what to buy for their wives, mothers, sisters and sweethearts will do well to remember that their course should be laid to the store where the woman themselves would buy for themselves—THIS STORE.



A Great Purchase of U. S., English and French Army Goods

Every year the armies of the world dispose of their surplus and replaced equipment through the medium of public auctions. In this way we have secured a motley collection of army accoutrements suitable for many purposes, practical utility and decorative, and the prices at which we offer them in no way represent their cost to the government. A few of the many articles are listed below:

- U. S. Haversacks, canvas, with shoulder straps..... **75¢** and **\$1.25**
- Colt's Revolver Holsters, two styles, at..... **50¢**
- Horse Hobbles, with rapid slip clasp, pair..... **50¢**
- English Swords, with scabbards, each..... **\$1.00**
- English Bayonets, knife style, each..... **50¢**
- French Sword Bayonets, with scabbards..... **75¢**
- Merriam Packs, fully equipped, just the thing to use when packing into the woods, each..... **\$2.25**
- Morgan Stock Saddles, fully equipped..... **\$5.00**
- Leather Saddle Bags, from U. S. cavalry..... **\$2.75**
- U. S. Army Blankets, large, waterproof, new..... **\$7.00**