



**Donohue's**  
ALWAYS RELIABLE  
THE ECONOMY CENTER

Where the People Trade

**An Invitation**

The Donohue store, always in the lead in everything, presents this four-page supplement to the people of Missoula and surrounding country, with a hearty invitation that its readers make this store their headquarters for everything pertaining to Christmas shopping. Within these pages there is news of progressive merchandising absolutely unparalleled in the annals of Montana's store history. Read every word of it. You will find that somewhere within its lines there is the very thing that you are searching for—for gifts, whether it be for a man, a woman, a boy, a girl or a little child. This store is your store; make liberal use of it.

We want you to feel that when you trade here, you do so safely and with perfect confidence.



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**Some Suggestions**

The Donohue store is a store of cheerful service. Courtesy and attention is our watchword from the management downward. When shopping here you do it with the full assurance that you will receive right treatment from everybody. We suggest that you shop in the morning, that you make your selections now, that you be patient with us in our delivery system, that you render to our salespeople every assistance possible in waiting upon you, and we promise you that your holiday shopping this year will be both pleasant and profitable.

Buy whatever you need now and we will hold things for you until Christmas time.

This will save you time and worry, as well as materially solve the problem for us later on.

**A Clarion Call to Christmas Shoppers**

Get Ready Now, for Christmas Is Rapidly Coming

**A Big Doll Special**

\$1.89 for Choice of Sample Dolls, Regularly Worth Up to \$3.00

Forty beautiful dolls in undressed, jointed and dressed dolls. They are the samples used by America's largest Doll Importer and are marked at less than half the regular price. In this sale for **\$1.39**

Take our advice and do just as much of your shopping as possible before noon. We'll all get the benefit.



**A Big Doll Special**

\$1.89 for Choice of Sample Dolls, Regularly Worth Up to \$3.75

Also a lot of floor samples that have been shown in a New York salesroom. They are just beauties, and if you want a good doll at the same price as you pay for a cheap one, come here for these. **\$1.69**

**OUR DREAMLAND**  
The Place Wonderful

Located upon the third floor of our big store, it is truly a Dreamland of Delight. Gathered together there you will find all that goes to delight the eye, or instruct the mind of the child. We have spared no efforts this year to give the people of this section as large an assortment as can be gotten in the largest cities of the country. Then, too, the prices are within the reach of everybody.

**OUR DOLLS' TOWN**  
The Child's Delight

Located also upon the third floor of the building, our Dolltown has inspired remarks of wonder for several weeks now. People who know exclaim "My, but the dolls are cheap here!" "My, but the dolls are pretty!" Even though you are not buying, you should bring the little ones to see these dolls. The acquisition of an immense sample line from New York's largest importer enables us to offer some truly wonderful doll bargains.

**Some Extraordinary Specials From Various Sections of the Store**

**Metal Novelties 15¢**  
Regularly 25¢.

Gold metal novelties for pin-cushions. Many pretty shapes such as shoes, animals, etc., to choose from.

**Calendars 15¢**  
Or 2 for 25¢.

Dodge Calendar of Smiles, a happy thought for each day in the year. They are worth at least 25¢ each.

**Perfumery 25¢**  
Regular 50¢ Value.

Imported perfumery put up in a most attractive leatherette case; a half-ounce bottle. You would gladly give it to a friend.

**Handkerchiefs 25¢ Box**  
Three in a Box.

A box of handkerchiefs worth 50¢. We purchased the handkerchiefs and boxes separately, so know the real value of them.

**Stationery, 15¢**  
For the Children.

Nifty box stationery, that will please the little girls especially; it comes in lots of pretty designs.

**Decorations 10¢ Box**

For the Christmas Tree. Glass ornaments, 4, 8 and 12 in the box. They are worth from 15¢ to 25¢ regularly. A large variety of colors.

**Books 25¢ Each**  
For Boys and Girls.

Good, moral books by Henty and Alger; such books as you can safely put into the hands of any young person.

**Cut Glass 75¢**  
Perfumery Bottles.

They are worth at least \$1.25, some much more. They are beautifully cut and stand 3/4 to 1 1/4 inches high.

**Bonbons 39¢**  
Fine Chinaware.

They are nifty little china articles for the dressing table, imported goods, in pretty colorings and odd shapes.

**Clocks \$1.00**  
Small Horseshoe Shapes

A big bargain offer, a guaranteed clock set up in a horseshoe-shaped leather case; value is \$1.75.

**HANDKERCHIEFS**

A box of handkerchiefs for children **25¢** a dozen for

They are worth 39¢ easily. The lot consists of 3 dainty plain or initial handkerchiefs, put up in a neat box. A gift that any child will fully appreciate.

**To Our Mail-Order Customers**

Our system presents to you every opportunity and advantage of shopping in a Big Modern Department Store as thoroughly as though you yourself were present.

We have designated the most efficient saleswoman in our employ to shop for you. Just send us your orders, she will choose carefully and conscientiously, and see that you get proper service.

We advise that you send the money with the orders, to save unnecessary delays, unless you have a charge account.

**Our Handkerchief Department**

When you don't know what else to give, give handkerchiefs. We have gotten together a marvelous handkerchief department this season.

**10¢** Each for some very pretty fancy handkerchiefs. Pretty Swiss embroidery and crossbar goods; handkerchiefs that you can put up into boxes; a most attractive gift.

**19¢** Each for fancy handkerchiefs that are worth double. A line of beautiful Swiss and Irish goods, prettily embroidered; some are all linen; others are linen, lawn.

**25¢** Each for a choice of high grade handkerchiefs. Armenian, Swiss or hand embroidered; good; in all pure linen.



**50¢** Each for choice of many different kinds, Madras, Swiss, Duchesse, Princess or Irish hand work; just beautiful goods.

**75¢** Each for a wonderful choosing of handkerchiefs, Duchesse, Princess, Armenian or Swiss handkerchiefs in handsome work.

**50¢** A box for really givable handkerchiefs. They are put up three in a box, either Japanese or Polynesian patterns; very pretty gift boxes.

**\$2.00** For a basket of pretty handkerchiefs. Six Swiss embroidery handkerchiefs, put up in an imported Japanese basket.

**\$2.00** A box for a most beautiful style of box handkerchiefs. Six beautiful, sheer, embroidered handkerchiefs, put up in a box with a bunch of flowers on top—violets, holly or green colors.

**\$1.00** Each for some very rich looking handkerchiefs. Swiss embroidery, Princess, Duchesse or Armenian goods that are just beautiful in effect.

**Some Extraordinary Specials From Various Sections of the Store**

**Fancy Combs, 50¢**  
Worth 75¢ and \$1.00.

Back combs and barrettes that are initial with pure gold; they come in many different shapes.

**Brushes \$3.75 Pair**  
Fine Military Sets.

They are samples of real French goods worth regularly \$5.00 and up, altogether a splendid gift for a man.

**Holly Boxes 10¢ Each**

A Pretty Assortment. Most any size and shape in these pretty boxes. They come in several patterns: Holly, mistletoe or poinsettia.

**Holly Ribbon 10¢ Bolt**  
5-Yard Pieces.

Five yards of the prettiest patterns of No. 1 ribbon for tying up your holiday packages with.

**Braid Novelties, 25¢**  
Worth 50¢.

Hatpin holders mostly; a glass holder covered with woven braid of various colors, red, yellow, blue and pink.

**Stationery 25¢ Box**

Worth 35¢ to 50¢. Box stationery for children or in the regulation size. It is pretty and is good linen bond paper.

**Jewelry 25¢ Each**  
Worth 50¢ and 75¢.

A line of jewelry that we have purchased specially for the occasion. It consists of pins, brooches, buckles, etc.

**Umbrellas \$1.75 Each**  
Worth at Least \$2.50.

A good gift item, a well-made umbrella with rich handle and outside cover on. It is a dandy big value.

**Silk Scarfs \$1.69 Each**

A \$2.50 Article. An article that will come in most acceptable as a holiday gift. It is all silk crepe de chene in a variety of very dainty patterns.

**Silk Stockings \$1.00 Pair**  
A \$1.50 Value.

A pure silk-thread stocking in black, white or colors. It has a hile heel and toe and double welt garter top. We will put them in holiday boxes for you.

**HANDKERCHIEFS**

A box of handkerchiefs for children **35¢** a dozen at

It is a novelty box, a movable calendar top that a child can regulate the days, weeks, years. The box contains 3 dainty handkerchiefs. A regular 50¢ value.