

PLUMS WORTH the PICKING

DURING THE BIG SALE

Beautiful, high-class holiday merchandise just arrived in the last few weeks, placed on sale for this week at prices cut 1-4, 1-3 and even 1-2

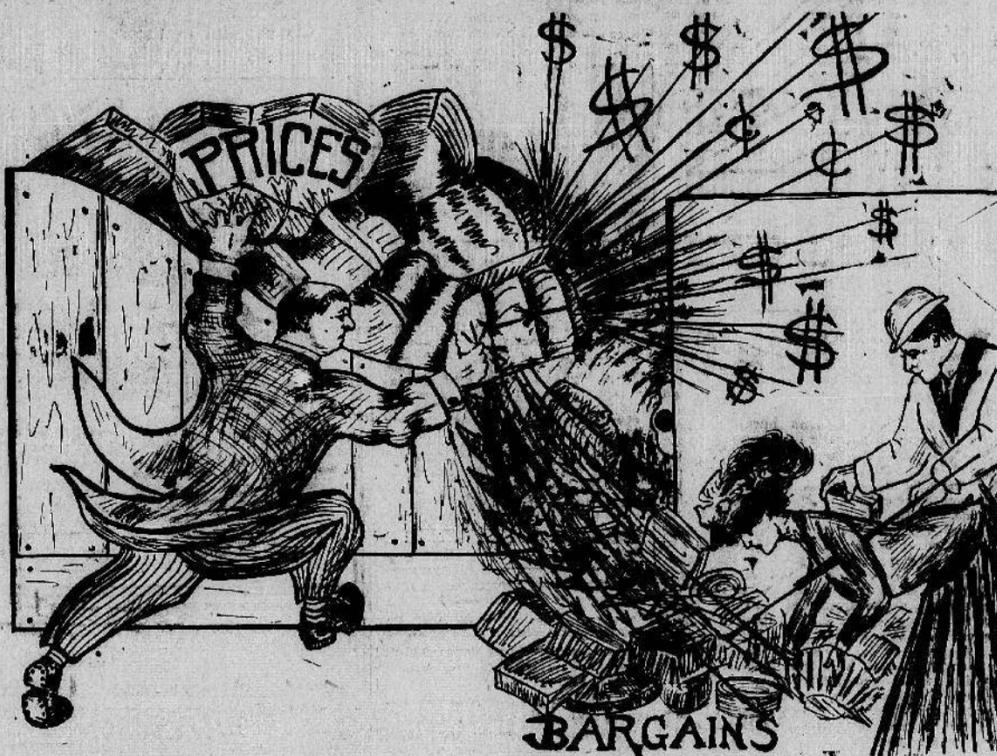
SCHLOSSBERG'S

**Must Raise
\$30,000.00
In Thirty Days**

The Western
Sales Co., of Chicago
in Charge

**The Crowds That Flocked
Here Saturday**

And bought early are walking advertisements of the genuineness of the splendid opportunities offered.



The
**Busy Buzz-Saw
Man**

Is on the Ground
**Cutting Prices to
the Limit**

**People Who Contemplate
Shopping This Week**

Will do well to come early, as we cannot guarantee full lines after another day or two like Saturday, the 16th, our opening day.

CLOTHING

Another big lot of our best grades of men's \$30.00 and \$35.00 suits, 1911 fall and winter garments, while they last, at

\$19.98 Per Suit

Don't Forget--At Seven Ninety-Eight

You get the cream of our \$12.00 to \$15.00 suits for men and young men.

LOT 4—Men's suits up to \$28.00 each, at	\$14.98
Boys' \$6.50 and \$7 fine corduroy suits	\$3.98
Extra Special—One big lot of boys' suits, values \$5.00 to \$6.50; sizes 8 to 16 years; only, each	\$2.48
Boys' \$7.50 clay worsted and blue serge suits, in all sizes, placed on sale at	\$4.98
Boys' \$4.00 reefers, going at	\$2.19
Men's \$4.50 mackinaw coats, each	\$2.45
Men's odd vests, selling from \$2.50 to \$4.50, now	\$1.48
Boys' long overcoats, sizes 7 to 14, one big lot to choose from at, each	\$2.98

The Season's Newest Creations in Beautiful Dresses and Evening Gowns AT HALF THE ORIGINAL COST

\$50.00 black satin stripe chiffon dress over blue messaline silk, on sale at	\$25.00
\$20.00 messaline silk dresses at	\$10.00
\$35.00 gowns and dresses to go at, each	\$17.50
\$30.00 finest quality black voile dresses, beautifully trimmed	\$15.00
\$50.00 black satin suits with white satin lining, on sale at, each	\$25.00
Suits at ONE-THIRD and ONE-HALF PRICE.	
Skirts at ONE-THIRD and ONE-HALF PRICE.	
Every garment in the Ladies' Ready-to-Wear Section is Marked Down to Very Cost During the Big Sale.	
Beautiful fall and winter millinery at One-Half to Three-Fourths Discount.	
Hats formerly selling up to \$6.00, now	\$1.98
Hats that sold from \$7.00 to \$8.00, now	\$2.98
\$10.00 to \$11.50 hats at \$4.48; \$12.00 hats at \$5.48; \$15.00 hats must go at \$6.98; etc.	

TOYS IN THE BASEMENT, PRICES CUT FROM TWENTY TO FIFTY PER CENT

And are being cut more each day. Don't delay. At the prices asked this line is going like wildfire. Games, Books, Dolls, Wood, Iron and Electrical Toys, Tool Chests, Musical Instruments, Sleds, Wagons, etc. No distinction made—everything goes.

Smoking Jackets and Bathrobes

Men's \$7.00 smoking jackets, at	\$4.78
\$5.50 smoking jackets	\$3.48
\$1.50 sets of silk suspenders, hose supporters and arm bands, put up in Christmas box, on sale at, each	79¢
\$2.25 suits of pajamas, prettily trimmed	\$1.48

HANDKERCHIEFS

Ladies' regular .5c white, hemstitched handkerchiefs on sale at, each	2 1/2¢
Ladies' 10c crossbar handkerchiefs, each	6 1/4¢
Ladies' and misses' white embroidered handkerchiefs	4¢
Men's white hemstitched handkerchiefs	4¢
Handkerchiefs from 25c to \$1.50, at prices that are below cost.	

NOTIONS

Challenge safety pins, card	2¢
Darning cotton, three for	5¢
Hair nets at six for	25¢
Ironing wax, two for	5¢
Hooks and eyes, card	2 1/2¢
35c Hair rolls at	23¢
25c Scissors on sale	15¢
5c Pins at two for	5¢

Men's Furnishings

Men's 60c work shirts	39¢
Men's \$1.00 dress shirts, coat style in splendid patterns, plain or plaited bosoms; your choice while they last, 300 in the lot, each	59¢
Men's 60c heavy fleeced underwear in all sizes	39¢
Men's \$3.00 corduroy trousers, pair	\$1.98
Men's \$5.00 corduroy trousers, pair	\$2.48
Men's 35c cashmere sox to go at, pair	24¢

HOSIERY AND UNDERWEAR

Ladies' 75c fine fleeced underwear	48¢
Ladies' \$1.25 vests and pants to go at, each	98¢
One lot of ladies' wool pants, values to \$1.75 pair, on sale at, pair	75¢
Children's \$1.00 fleeced union suits, each	69¢
Boys' or girls' heavy cotton hose, pair	12 1/2¢
Boys' extra heavy cotton hose, pair	21¢
Ladies' 35c rib hose, on sale at	23¢
Ladies' 75c fine silk hose, per pair	49¢
Ladies' heavy fleeced cotton hose	23¢

Shoe Department

Demoralized With the Prices That Save You From 33 1/2 to 75 Per Cent.

Men's, women's and Children's Shoes. Ladies' and misses' shoes—odds and ends of different styles.	
Lot 1—Values \$1.25 to \$2.00, on sale, pair	69¢
Lot 2—Values from \$2.25 to \$3.00, to go at, pair	98¢
Ladies' regular \$3 vici dress shoes, pair	\$2.29
Children's \$2.50 to \$3.00 jockey boots, in both gunmetal and patent	\$1.95
Misses' \$2.50 and \$3 school shoes, pair	\$1.95
Boys' \$2.00 box calf Blucher school shoes, sizes 9 to 5 1/4, on sale at, pair	\$1.39
One lot of men's \$2.00 and work shoes, small sizes, 6 to 7 only, per pair	98¢
Ladies' black, tan, gunmetal or suede, and men's patent leather only, odd lines of Regal shoes; perfect styles; \$4.00 values to go at	\$2.95
\$4.50 and \$5.00 values to go at	\$3.95

Shirt Waists, Never Lower

Ladies' \$2.50 beautiful, fancy, tailored waists; also shirt styles, marked down to, each	\$1.48
Some of the following and above prices are on garments bought or the season of 1912 and have just arrived.	
Lot 1—All \$1.00 waists to go at	49¢
Lot 2—All \$1.25 waists priced at	69¢
Lot 3—All \$1.50 waists, sale price	98¢
Lot 4—All \$2.00 waists, your choice	\$1.22
\$4.50 to \$5.50 messaline waists, each	\$3.39
Ladies' \$2.00 French flannel tailored waists, shirt effects, each	\$1.39
Ladies' \$2.50 long kimonos of fine flannelette; satin band trimmed; sale price	\$1.49
\$1.50 kimonos priced at, each	98¢
\$2.50 French velour flannelette kimonos	\$1.48
75c outing flannel kimonos	35¢

PETTICOATS

\$2.00 mercerized sateen, Heatherbloom and percaline petticoats, to close out at, each	\$1.19
\$2.50 petticoats, each	\$1.69
\$4.50 taffeto silk petticoats	\$2.98
\$5.50 messaline petticoats	\$3.48
Beautiful fanc ymessaline petticoats at 25 Per Cent Discount	