

Missoula Mercantile Co

SPRING EXHIBIT



AN AUTHORITATIVE DISPLAY OF THE Latest Fashions for Men, Young Men & Boys

YOU will see when you come here the grandest collection of men's and boys' wearables ever assembled here--every well dressed man in Missoula and every boy's parents will enjoy inspecting it. You'll find it not only the largest display in this section of the country, but the broadest and finest--a bit finer than we've ever shown, and you know how much that means.

If you decide to make Easter your time for "blossoming out" in spring raiment, as so many do, now is the time for you to do something about it--and this is the place.

In spite of certain things that are SAID and LEFT UNSAID about the different attitudes of men and women toward clothing, the fact is bound to be recognized that both men and women want good clothing first and good fashion next, and THEY ARE PRETTY MUCH ALIKE ABOUT IT.

Every man of good sense knows this, and his wife knows, too.

Every man who is right-minded would like to dress BETTER THIS YEAR than he did last--and right there you have THE WHOLE LAW AND REASON OF FASHION.

Men's clothes are better this year than we have known them before.

The fabrics are better, the fashions are better and the whole value is better.

More and more men are listening to the counsel of prudence and buying their spring outfit from the standpoint of VALUE as against mere cheapness.

Value in a suit means the reliability of the fabric and the making, the de-

sirability of the pattern, the service which the garment will render and its effect upon the wearer's appearance--all in STRICT PROPORTION TO THE PRICE HE PAYS FOR IT.

It would be a fine advertisement for our spring clothing if every prudent man in Missoula compared it from the viewpoint of actual value with any other clothing sold in Missoula.

You'll admire especially the suits graced by our PREMIER label--the mark of the finest clothes that art, skill and high ambition for the best have yet produced in men's clothes ready to wear--You can't buy them anywhere else, in or out of Missoula, because they are tailored expressly for us and we, exclusively, handle the total production--\$22.50 to \$40.

You'll find, as usual, a wonderful assortment of Hart, Schaffner & Marx clothes, tailored from fine pure wool fabrics, in patterns and colors shown nowhere else, and made up in a great variety of smart new styles--\$20 to \$35.

You'll see clothes at \$20 and less that will entirely upset any belief you might have entertained that clothes to be good should necessarily cost more. Our Woolworth clothes, \$16.50 up, represent a maximum of value in quality, style and service at a minimum of cost.

Young men have been specially and liberally provided for here. Society Brand, R. B. Fashion and National Students clothes, our own critical selection of all the makes specializing clothes for young men. Smart new models and clever patterns in every new color--\$12 to \$35.

All in all, a wonderful collection--fabrics include tweeds, cheviots, homespuns, worsteds, serges and silk mixtures, many imported. New colorings--grays, blues, purple blues, tans, olives, browns and, of course, plain blues and blacks.

Boys' Clothing Everyone Likes

Every mother and every boy who has seen it is enthusiastic over our spring exhibit of boys' and little chaps' clothing--the best show and the best juvenile clothing ever seen in Missoula. Already many boys have been provided with their spring outfits, including special suits for confirmation, and the example of their forehanded parents is a good precedent to follow if your boy is not provided for. Suits, \$3.00 to \$20.

Boys' "Double Wear" Suits \$5

Made from pure worsted blue serge of unusual resistance to wear; the entire suit double sewed and the pants lined throughout; a more substantial and honest value was never offered. Sizes 8 to 16 years.

Our "Adamant" Suits \$5 and \$6

Made from strong, serviceable fabrics that are practically indestructible; Norfolk and double-breasted styles; an extra pair of knickerbockers with each suit and these pants, by the way, are linen lined and have taped seams. Sizes, 8 to 16 years.

Skolny Clothes for Boys

The finest boys' clothing made--perfect in style, quality and beauty of materials and in workmanship. They are distinctive and the unflinching choice of discriminating buyers.

Skolny Boys' Suits--in a wide range of patterns and models; for boys 8 to 17 years; \$7.00 to \$20.00.

Skolny Boys' Overcoats--all sizes, from 3 to 15 years, and at all prices, \$5 to \$15; in plain and belted styles, reefers and three-quarter length; woolly worsted, cheviots, tweeds, etc., in solid colors and mixtures.

Men's Easter Furnishings and Hats

Attention to details is part of dressing well. Our spring exhibit of men's furnishings and headwear embraces the newest and best of everything and the assortments to pick from are practically unlimited.

Easter Neckwear in Profusion

Hundreds of beautiful ties, every color you ever saw and many you never saw before, cross stripes, diagonals, bordered ends and many others; the best picking men ever had at 50c, 75c and \$1.00.

"The Durbar"--Fashion's Latest, 75c

These new four-in-hands reflect in their colorings the richness and splendor of the great Indian Durbar and the silks from which they are made are as gorgeous as ever a Rajah wore--and they are the rage of the day. In over eighty color combinations, with beautiful bordered ends.

Shirts to Please Every Taste

No trouble at all to pick out your spring shirts here. Every new pattern and color is represented and every shirt is made from dependable material and bears either a Hallmark or Manhattan label. \$1.00 to \$5.00.

Very Latest Things in Hats

The most comprehensive stock in Missoula. Hats made in America, England, Germany and Austria--the product of the best makers in each country. Hat experts to assist you in making selection from a stock that is so extensive as to be almost bewildering if it were not conveniently and properly shown.

Montana Soft Hats	\$3.00
Wonderfelt Soft Hats	\$3.50
Stetson Soft Hats	\$5.00
Montana Stiff Hats	\$3.50
Knox Stiff Hats	\$5.00

English tailored cloth hats, \$1.50 and \$2.00.

German soft felt hats, waterproof, new colors, \$3.00. Le Grande Chapeaux, another imported hat, velour finish, in colors and combinations; new \$5.00.



COAL DOCK IS AGAIN IN OPERATION

Early Wednesday morning the building containing the hoisting equipment for the Northern Pacific coal dock was practically destroyed by fire and the hoisting machinery damaged in such a manner that it was all out of commission. Yesterday afternoon a new motor had been in-

stalled and the docks were working away again. It was sure some quick work. The motor was ordered from Butte and it was also necessary to obtain new belts and other equipment. The orders were rushed through and everything was working fine yesterday.

Burlington train, No. 41, was marked up yesterday, as being 20 hours late. Following is Chief Dispatcher Showalter's explanation of the reason for the delay: "The train was running along in the vicinity of Laclede, Mo. The engineer was wheeling them for all he was worth. Suddenly a drove of hogs came out of

the brush along the right of way and started across the track. The engine hit the hogs and it made the rails so greasy that they were forced to send clear back to Omaha for a car of sand, so that the drivers wouldn't slip." It is not generally believed that Mr. Showalter's explanation is the correct one.

The Northern Pacific yesterday started a gang of men at work on making the sewer connection between the roundhouse and the Pattee street storm sewer. This is being done for the purpose of relieving the north side sewer of the immense volume of water used in washing the boilers. Cinders are carried with the water

and have been causing considerable trouble. The new storm sewer can easily carry the water and will do away with any of the trouble experienced.

A. N. Johnson, formerly general agent for the Great Western at Butte, was in the city yesterday on business. Mr. Johnson is now traveling for a St. Paul cigar firm.

Puget Sound suffered a five-hour delay on account of a rock slide on the Rocky Mountain division.

Superintendent A. M. Burt of the Northern Pacific returned yesterday morning from a trip up the Bitter Root.

SHERWOOD MEASURE IS REJECTED

Washington, March 29.--The senate by a vote of 21 to 46, rejected tonight the Sherwood dollar-a-day pension bill which had passed the house and then adopted, 56 to 16, the Smoot general age and service pension measure, under which the pension roll would be

increased by \$20,000,000 annually for the next five years. In the debate Senator Overman's reference to the burdens of the southern people because of pension legislation brought a tart reply from Senator William Alden Smith of Michigan. "I must remind the senator that this entire pension burden could have been avoided by the south if it had been loyal to the union," said he. "I cannot remain silent and hear senators from the south complain of burdens our government has been called upon to bear because of your own unwillingness to live with us under the same flag and in a united country."