

Almost a Thousand Women's Sample Coats in the Greatest Bargain Sale of Many Years

Genuinely high class and usually high priced garments bought direct from the makers at an average price of fully a third less than regular and are herewith offered at parallel savings in the biggest and best women's coat sale you have ever known

BLAUNER BROS.' SAMPLE COATS **E. J. WILES' FINE SAMPLE COATS** **FINE WOOLTEX SAMPLE COATS**



Thursday morning we open our fine big coat room for the biggest as well as the best coat sale that has ever been inaugurated for your benefit. The large early fall selling has made it necessary to go on the market and practically restock. So perfectly splendid was our buyer's success in this matter, and so wonderful his bargain purchases that at the height of need time we propose to celebrate this season's large business with a sale of unrivaled economic power. This is the biggest sale of coats you ever saw, possibly, and there's not a woman who reads that can afford to stay away. All sorts involved for women, small women and misses.



The Much-Sought-for Chinchilla Coats Are a Big Feature of This Great Sale

New York retail stores are out of them, and about all of them that you will find in regular Missoula stores' stocks are those thrown on the market by lesser makers who misinterpreted the early styles. Every chinchilla coat in this sale is a present mid-winter model, very new, very handsome and of quality desired.

Chinchilla Cloth and Other Fine Coats; \$15 Values at \$10.00

LOT 1 An immense variety of perfectly shaped mid-winter styles; every coat of a higher order; best of its class

Give this sale of coats your undivided attention. Remember that practically every store in the country is short on chinchillas, the season's leading coat fabric. Remember that real wool chinchillas are obtainable in this line, made plain or are in best colors, with a contributing color used for trimming. Also coats of double-faced materials, made with a sailor collar. Some pretty diagonals, light, dark and brown Oxfords. Values fully \$15 at TWENTY DOLLARS.

Chinchilla Zibeline and Fine Fabric Coats Gen. values \$20.00, at \$12.75

LOT 2 A very extraordinary line to choose from; these include the foremost styles and the popular Johnny coat

This ensemble brings out many coats that have found favor since the season first started. Also it shows the latest improved materials. Cheapest of fabrics is the newest worsted chinchilla, also black broadcloth with broad-tail storm collar, fine English diagonals, beautiful novel zibeline and handsome coats with fabrics with plaid backs. The Johnny coat is a big feature of this sale. Coats genuinely worth to \$20. This sale at TWELVE SEVENTY-FIVE.

Sale Lot No. 3
Chinchilla Coats, the Johnny Coats, Etc.
 Every One Is New Actual Values \$22 in This Big Coat Sale, Only **\$14.75**

This division of the sale contains many very high class coats. Some from silk-wool chinchillas, some of them from caracul with best satin linings. They're a most effective lot. They are some high-priced samples from diagonals and zibelines involved. Values \$22.50 at FOURTEEN SEVENTY-FIVE.

LOT 5—Fine Chinchilla and Sealette Coats \$22.50
 Exceptionally Choice Assortment Involving All the Leading Winter Styles

A coat line that has not been equaled in Missoula's history. These are, for the larger part, individual coats, and you will like them immensely well. Guaranteed sealette, chinchillas, zibelines and a comprehensive line of favored winter cloths. Values to \$29.75 at—TWENTY-TWO FIFTY.

Sale Lot No. 4
Chinchilla Sealette, New Zibeline Coats
 A Fine Big Spread of Real Style; Values to \$27.50, This Sale at **\$19.75**

A coat show of magnificent proportions. There are many classes here, chiefest of which are chinchillas. Coats in several styles; sealette coats with broad-tail collar, French zibelines and novelty Johnny coats, with pretty paid backs. Genuine values \$25 and \$27.50. Sale at NINETEEN SEVENTY-FIVE.

LOT 6—Sealette Fine Broadcloth Coats \$25.00
 Ideal Coats of Much Splendor and They Are Typical Donohue Bargains

This lot is a large one despite the fact that nearly every coat shown is a sample coat. The materials are real sealettes, fine French broadcloths, and a simply charming line of the authoritative fancies. Practically every late style featured. \$32.50 values. Sale at TWENTY-FIVE DOLLARS.

Sample Coat, One Only
Fancy Imported Boucle Automobile Coat—New
Satin lined This Sale \$35.00

One sample auto coat. Beautiful imported boucle in gray and tinted check effect. Heavy satin lined. Big shawl collar; made with overcoat cuffs. Value one-third more. Sale, \$35.00

Sample Coat, One Only
"Wooltex" Model Coat in Oxford Chinchilla
Patent collar This Sale \$25

One very fine quality "wooltex" model coat; imported Oxford chinchilla; made very long, unlined; big button trimmed; patent storm collar; value fully a third more. This sale, \$25

Sample Coat, One Only
Black and Brown Diagonal Stripe Boucle Coat
Gold lined This Sale \$32.50

Something out of the ordinary, embodied in this sample coat it has a big, broad, velvet shawl, and is frog bound; lined with guaranteed "Skinner" gold satin; most effective; \$35 value at \$32.50

Sample Coat, One Only
A Most Delightful Imported "Paquin" Model
Melton Chiffon This Sale \$35

A winning model. A genuine Paquin importation; black chiffon melton; old blue lined; King's blue velvet trimmed. This is cut with the new long shoulder effect. A \$47.50 model. Sale at \$35.00

Sample Coat, One Only
One Fine Guaranteed Sealette Coat—Very New
Purple lined This Sale \$33.75

A single sample coat of the higher order. The material is guaranteed lustrous black sealette and the coat is purple satin lined. To all appearances a real seal fur coat; shawl storm collar; \$45 value. \$33.75

Sample Coat, One Only
One Doeskin Broadcloth Coat for Street or Evening
Yoke Effect This Sale \$45.00

A most beautiful coat, adaptable for either preferred street wear or for evenings. From black doeskin broadcloth in new yoke effect; silk lined; \$65.75 value \$45.00

Donohue's
 ALWAYS RELIABLE

This Sale Starts on **Thursday, Nov. 7** SEE THE WINDOW DISPLAY This Sale Starts on **Thursday Nov. 7**

Donohue's
 ALWAYS RELIABLE

WAY TO SUPREMACY TAKING IT EASY

SHEPPARD, GREAT TRACK PERFORMER, SAYS YOUNGSTERS ARE TOO SERIOUS.

New York, Nov. 6.—Want to be an athlete? Well, don't take it too seriously. At least, it was by working out this theory that Fearless Mel Sheppard, one of the biggest stars of the athletic constellation, became one of the greatest athletes of his time and stayed on the top rung of the ladder long enough to enjoy many smiles at the expense of youngsters who sought to knock him off his exalted perch.

Mel Sheppard's defeat of the great Mercedes Academy runner, led Meredith, at the Irish-American athletic club games held recently revived the question of how the veteran retains his supremacy. Year after year youngsters spring into prominence and are hailed as the successor of the "Fearless Mel," and year after year Sheppard demonstrates that he is still a master.

What is the answer? It was thought that Mel himself would prove the best authority, so the great Irish-American runner was sought out in

CATARRH?
 Here's quick relief from nasal catarrh, cough, croup, sore throat, etc. Catarrh is a disease of the mucous membranes. It is caused by cold, exposure, and other factors. It is a common ailment, and one that can be cured quickly and easily. Catarrh is a disease of the mucous membranes. It is caused by cold, exposure, and other factors. It is a common ailment, and one that can be cured quickly and easily.

WONDON'S CATARRHAL JELLY

the midst of his duties at the Clifton house. He laughed at the question at first, but a little later he became serious and consented to explain his philosophy of athletics.

"I think," said Mel, "that the most important feature of success in athletics is not taking the game too seriously. I have seen youngsters by the hundred who had all kinds of ability fall by the wayside simply because they become too excited over the game. I have made it a practice to never worry over athletics and that, I believe, is one big reason for my success. When I find I am going back I shall quit. In the meantime we should worry!"

Sheppard was asked to give an outline of his training regimen. It didn't take him long to reply. He has no training system. He runs when he feels like it, eats what tastes good and lets it go at that. When he trimmed Ted Meredith and came

within one second of his own world's record for the 550 yards he donned running shoes for the first time in almost a month. The fact that he had not practiced for the meeting with his most formidable rival worried him not at all. It was simply working out his "don't worry" theory.

The career of Mel Sheppard is one of the most picturesque in present day athletics, largely because of his long stay at the top of the pile. He is now nearly thirty years old and has been a success in athletics for more than ten years. Until he was nineteen years old he displayed no interest in athletics. At that age he entered Temple college preparatory school, and a year later enrolled in the preparatory school of Brown college. He became interested in running, and at the Olympic games in connection with the world's fair at St. Louis in 1904 he won the interscholastic championship for the half mile and mile.

These victories gave him standing in the world of sport, but because of a dispute with the rulers of the Amateur Athletic union he was not a member of the American team that competed in the Olympic games at Athens in 1906. He was very much on the job in 1908, however, and at the London Olympic games he hung up new marks for the 800 and 1,500 metres, as well as being a member of the winning relay team. In 1910 he hung up world's records for every distance from 500 yards to two-thirds of a mile. Meantime, in the years 1906, 1907 and 1908 he won the National Metropolitan, Military and Canadian championships for the half mile

and mile. In 1909 and 1910 he fell down, but last year he came back and won both hands down. Today, a veteran in the game, he is, according to his own belief and according to his performance, just as great a runner as ever.

"When am I going to quit?" asked Sheppard in reply to a question. "I will quit when I feel that I am not able to run up to the standard. In the meantime I am going to run just for fun. I have seen hundreds of promising runners quit just because of one or two defeats. That is something that will never worry me. I have been beaten and badly many times, but so long as I feel I can still run creditably I will stay in the game. The big thing is don't worry."

Protect Yourself!
 Get the Original and Genuine **HORLICK'S MALTED MILK**
 The Food-drink for All Ages.
 For Infants, Invalids, and Growing children. Pure Nutrition, up building the whole body. Invigorates the nursing mother and the aged. Rich milk, malted grain, in powder form. A quick lunch prepared in a minute. Take no substitute. Ask for HORLICK'S. Not in Any Milk Trust

VICTOR SCHOLASTICS PLAY COLLEGE MEN

Victor, Nov. 6.—(Special)—Victor is seeing its first real football. The high school team yesterday played an aggregation of former college stars and, while they did not score, they made an excellent showing. The college men of this vicinity—and there are many here—are helping to develop a high school team. There were about 15 in the game against the high school today, and they were all heavyweights in football, and while they are influenced by the old rules to some extent, they are a good, clean bunch and one that could hold its own with anything in the state. They averaged much heavier than the high school boys, and they did not know what to expect, but after the first quarter they recovered themselves and played a steady game. The score stood 22 to 6 in favor of the college men. The high school will give a better account of itself in the next game.

HIGH SCHOOL BOARD.

There will be a meeting of the Missoula county high school board Friday morning at 10 o'clock in the principal's office at the high school. Business of importance is to be considered by the board.

CHAMPIONSHIP POOL.

New York, Nov. 6.—The first world's championship pool match to be played in New York in nearly two years will be held at Doyle's Academy, when Alfredo De Oro, the champion, will defend the title against an old rival, Frank Sherman of Washington. De Oro has named the nights of November 6, 7 and 8, the match thus beginning and ending in question week. For the first time in a challenge match in this city the new "open break" will be tried out. Each fringe will consist of only 14 balls, the fifteenth being left on the table, and not tried for until the other fourteen are racked. This style of break removes much of the tedium of safety play, permits continuous runs without so many safety interruptions, and cuts down the time. The match will be 600 balls each night, for the new championship emblem and a purse of \$500.

Handsome Harry McIntyre, says if Frank Chance will sign a \$1,200 contract with the Cubs, he (Harry) will play for Murphy for nothing.

ALWAYS CONQUERS RHEUMATISM

Thousands of persons have been rescued from the tortures of Rheumatism and restored to perfect health by the use of S. S. S. So uniform are the good results from its use that we do not hesitate to say S. S. S. always conquers Rheumatism if given a fair trial. You can never cure this deep-seated disease with external treatment, such as liniments, plasters, blisters, etc. These may furnish temporary relief but they do not reach the blood where the real cause is located. Rheumatism is rooted and grounded in the blood and must be driven from its stronghold there before permanent relief can be had. S. S. S. conquers Rheumatism by driving from the circulation the excess accumulation of uric acid which is responsible for the disease. S. S. S. strengthens and invigorates the blood so that instead of a weak, sour fluid, causing pain and agony throughout the system, it becomes a nourishing stream furnishing health to every portion of the body and relieving every symptom of Rheumatism. If you do not conquer Rheumatism it will conquer you. S. S. S. is the one remedy you can depend upon for good effects. Book on Rheumatism and medical advice free. **THE SWIFT SPECIFIC CO., ATLANTA, GA.**

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