

Missoula Mercantile Co



Thanksgiving

FURNITURE SALE

In pursuance with the custom of this store the M. M. Co. is pleased to proclaim another Thanksgiving Furniture Sale with a bounteous array of special underpricings throughout our magnificent stock of Dining Room Furniture, ranging from

20 to 50 Per Cent Discount

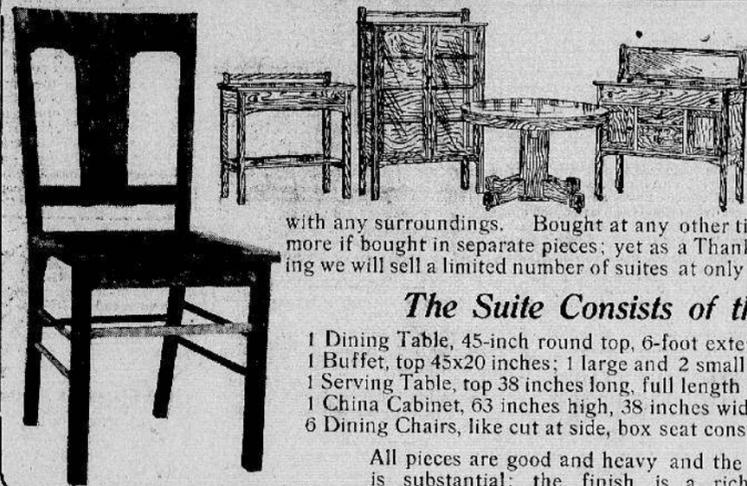
While the sale is limited to Dining Room Furniture only, it includes every item in this line—the entire stock being specially priced for the occasion at an average reduction of ONE-THIRD. The number of styles, the variety of woods and finishes to select from would require a volume to describe—there's no such collection of dining room furniture elsewhere in Missoula, and its all good, high-class, desirable furniture from the country's best makers—it is furniture that may be bequeathed from generation to generation, a heritage unimpaired, but rather enhanced in value through association to your children and your children's children—it is furniture that ENDURES.

Make Selection Today While Assortments Are Best

Needless to say, that those who make their selections early will have the cream of the stock to pick from. Deliveries will be made as directed, either now or at a later date, if not for Thanksgiving, then for Christmas, but you must buy while this Sale is in progress to get the benefit of the SUBSTANTIAL SAVINGS on

- Dining Room Suites
Dining Tables
- Dining Chairs
Sideboards
- China Cabinets
Buffets
- Serving Tables
Plate Racks, Etc.

\$91.40 For This Ten-Piece Dining Room Suite Was Regularly Priced \$115.50

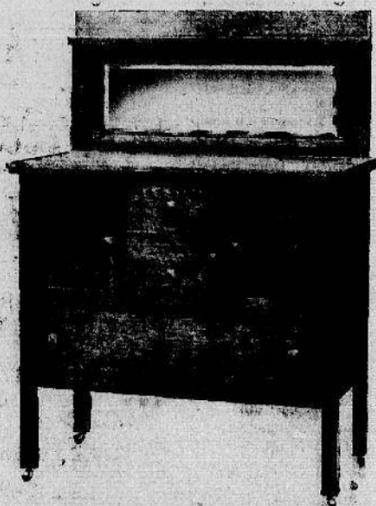


A dining room suite of which any owner might well be proud. Each of the ten pieces is built of good, solid oak and the workmanship throughout is of a high order of excellence. The design is that known as "Craftsman," one that fits in well with any surroundings. Bought at any other time this suite would cost \$115.50; more if bought in separate pieces; yet as a Thanksgiving Sale offering we will sell a limited number of suites at only **\$91.40**

The Suite Consists of the Following:

- 1 Dining Table, 45-inch round top, 6-foot extension, square pedestal, solid oak.
- 1 Buffet, top 45x20 inches; 1 large and 2 small drawers, 2 cabinet spaces.
- 1 Serving Table, top 38 inches long, full length drawer and under shelf.
- 1 China Cabinet, 63 inches high, 38 inches wide, 4 shelves, glass doors.
- 6 Dining Chairs, like cut at side, box seat construction, saddle seat, panel back.

All pieces are good and heavy and the construction of each is substantial; the finish is a rich "Craftsman" brown.

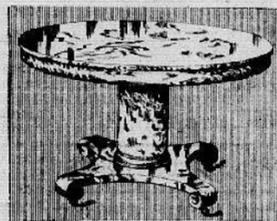


\$25 Golden Oak Finished Buffet Like Cut \$13.85

This Buffet is a substantial, ornamental and useful piece of furniture; has 45 inch top, 10x22-inch bevel plate mirror one large and two small drawers and two roomy cabinet spaces.

\$20.00 China Cabinet \$16

A useful addition for your dining room, making an elegant display cabinet for your china and glassware; stands 58 inches high and 36 inches wide, has bent glass ends and is fitted with four shelves; exactly like cut.



A \$45 Dining Table for \$28

Strictly first class in every particular, made of selected solid oak and in the new, dull golden finish; top is 45 inches in diameter and extends to six feet; platform base with 9-inch barrel pedestal. Same table, 8-foot extension, regularly \$42.50. **\$34**



\$1.75 Dining Chairs Like Cut, \$1.40

True Mission style, choice of early English, turned or golden oak finishes; good heavy chairs that will give good service.

All Dining Chairs, regularly 75c to \$15.00
All Dining Tables, regularly \$5.00 to \$125.00
All China Cabinets, regularly \$15 to \$150.00
All Buffets, regularly sold at \$20.00 to \$150.00
All Other Dining Room Furniture

Reduced 25 to 50 Per Cent

\$1.75 Crochet Bed Spreads at 98c

An attractive special offering in our Bed Clothing section, where you'll find bigger assortments and values in bedding of all kinds than any place else in town. These Spreads are full double bed size, square corners, hemmed all around in a variety of new patterns.

Let-Go of Women's Cloakings

The Season's Choicest Materials for Winter Coats, Etc., at Big Reductions

Scores of women who have not provided for their winter coats will welcome this news and lose no time in response, for above all things these materials are desirable, the prettiest and best shown in Missoula this season: The reductions are really remarkable, considering the splendid values represented at former prices, for instance,

- \$2.25 Polo Cloth, \$1.75**
 - \$2.75 Scotch Goods, \$1.75**
 - \$3.50 Chinchillas, \$2.50**
- Thick and warm yet lightweight materials for winter coats and wraps; strictly all-wool; in black, navy blue and brown; 76 inches wide; regular price \$2.25 a yard, now **\$1.75**.
- 8 pieces Scotch coatings in novelty stripes and herringbone effects, very heavy; new shades of gray, tan and brown; 66 inches wide; regular \$2.25 and \$2.75 goods reduced to **\$1.75**.
- Besides the chinchillas there are handsome plaid-back cloakings—the season's two best-selling heavy materials; in grays, grayish green and browns; \$3.50 goods for **\$2.50**

\$1.25 All-Wool Suitings Selling at 75c

Made by Wm. F. Read, of Lansdowne fame. Mention is made of this as it is the strongest argument possible to offer for any goods. Three pieces of these goods, in novelty diagonal weave, with rough surface, yet delightfully soft-finished; in navy blue, green and gray; 48 inches wide. Some of the most stylish suits and skirts shown this season are made of this identical material.

All Silk Crepe de Chine \$1.12

Now that politics has been relegated to the rear and men have more time, the social world will begin to hum. Our Silk section is well prepared for any demand, with its splendid assortments of silks and satins in the most charming weaves and colors. As representative of the values to be found here we mention these all-silk crepe de chines at \$1.12 a yard. They are 23 inches wide and come in a wide range of colors—white, black, pink, blue, brown, tan, cream, gray, rose, yellow, champagne, lavender and green.

\$1.25 Worsted Storm Serge

—is a value unapproached in any other Missoula store. Made by the Botany Worsted Mills, from the finest selected pure worsted yarns and woven so as to produce a very smooth surfaced, firm textured material without a peer for wear or all around satisfaction; good, heavy weight; 48 inches wide; in black, navy, red, gray, brown and green.

Worsted Corduroys at \$1.75

These are strictly all-wool goods, yet even at a short distance they have every appearance of a velvet corduroy and have the advantage of being better for wear. In navy, gray and dark red; 48 inches wide.

A 10c Outing Worth Mentioning

—is our No. 725 and is the best this store has had to offer at 10c for several seasons; heavy fleeced and in a great range of good patterns; 27 inches wide.

Broadcloths, Evening Shades

These broadcloths have a fine, lustrous finish and are all sponged, ready for the needle; in newest shades of light blue, pink, apricot, light gray, lavender, old rose and tan; 54 inches wide; yard, \$2.50.

Personal Christmas Greeting Cards

For several seasons we have had calls for these but not until now, having made arrangements with the New York house of Wm. Ritchie & Sons, of Edinburgh, Scotland, have we been able to supply them. Orders for these should be placed immediately, especially if cards are desired to be sent abroad.

Personal Christmas Greeting Cards are new in this country but are an old established institution abroad. They fill the bill exactly when something in the nature of a remembrance is desired, and as they carry a personal sentiment of the sender they often serve better than a pretentious gift. Choice of a hundred or more designs, upon which the sender's greeting and name and address are artistically printed to order. Prices from \$2 to \$12.50 for 12, \$3.25 to \$26 for 25; \$5.50 to \$61 for 50, etc. Dry Goods Department.

Wonderful Values in Women's Suits at \$15.00

We have described since our initial displays, scores of different models in women's suits; this has been necessary, for here every garment is an individual model and we cannot describe a single suit and have the description fit practically our entire range of styles as can other stores. We show the most attractive variety of women's and misses' apparel in town; every garment is of trustworthy quality in materials and workmanship, and the values are unexcelled. Be assured that YOUR SUIT IS HERE no matter whether you want to pay \$15.00 or \$75.00.

Values to \$22.50 for \$15.00

Suits in all sizes, for women, misses and juniors, in plain tailored styles and fancy effects with braid, and button trimming; straight cut and cut-away coat models; in serges, Bedford cords, chevrons and fancy mixtures, in all colors. Suits that you would not expect to buy for less than 22.50, marked **\$15.00**.

Skirt Values to \$9.75

\$4.75

Splendid new street skirts, in corduroys, serges, panamas, tweeds and novelty fabrics, in tans, grays, navy, black and fancy checks and stripes; new fall styles in straight line effects, button and self-trimmed, also narrow models with kick plaits at bottom; values up to \$9.75 for **\$4.75**.

\$4.98 for Hats Priced to \$12



A large assortment of very pretty street hats, in styles women careful in fashion discrimination would favor. Every favored shape, size and color is represented, in velvet, felt, velours or a combination of these materials in smart tailored effects or trimmed with fancy feathers, ribbons and velvet flowers; hats made in our own workrooms, many of them intended to sell for as much as \$12.50; on sale today at

\$4.98

Women's and Misses' Coats \$12.75 to \$35.00

At this price range you'll find here every good style and good material and a variety of each so large that one can be assured of getting a coat that to all intents and purposes was made to order. A new assortment to choose from, in boucle, Astrakhan, polo, chinchilla, sealettes, broadcloth and other heavy coatings; some with plaid black, others satin lined; new ideas are shown in the large collars, revers and patch-pockets; unapproachable values.

See in Our Higgins Avenue Window the Display of Women's Evening Gowns and Fine Dress Accessories.