

# Donohue's Never in Better Form Than Now

With the store full to overflowing with the best of winter stocks, and an adequate complement of popular prices—with the public in full agreement with our business policy and crowds of buyers attending daily, the DONOHUE store is steadily marching on to victory. We serve best when we serve the most satisfyingly. Business, when thrifty, booms as naturally as a flower blooms. This store is capable of meeting every need. We repeat—DONOHUE'S never in better form than now. No store in Missoula is better able to meet your needs than this store. Come, see for yourself.

Every factor and faculty of this store's organization is trained to the end of a "bigger and a better business institution." It is the guide of every buyer as each one labors for the proficiency of the several departments. It is the store's public expression. It is embodied in every sale. It has its representation in every package delivered to your door. You like a thrifty store of unwavering policy because its steadfastness appeals to you as one worthy of honor—dependence is there! This store is as necessary to you as you are to it. The years go by and the bond of friendship grows. To all purposes the store of your adoption becomes your store, your pride, your one best avenue of supply. We are in best form now. See that your share in this splendid, thrifty business institution is fully claimed.

## Real Lace Hand-Made Neckwear

A tremendous bargain offering in a remarkably big purchase and a noteworthy sale of several hundred pieces—rich, rare and altogether lovely.

Manufacturer's sample collars about 50 per cent less.

A special event designed to afford you early Christmas buying privileges. Involved are real Maltese, Cluny, Duchess, Princess, Irish lace, Baby Irish and Lierre lace neckwear. Collar styles—jabots, fichus, yokes and coat sets. Priced by the piece at about 50 per cent of the regular prices.

## Novel Bugle trimmings for theater and evening wear.

Missoula's finest display of qualities at prices genuinely low. Here are fringes, bandings and edgings in a most comprehensive line of colors and styles. Prices, a yard, 25c to \$7.50

## Buy art-needle work in our new upstairs department.

For convenience of display and room to grow greater, we have moved the fancy work department to third floor—Take the Elevator. Headquarters for Fleisher's yarn, D. M. C. cotton, B. & A. embroidery silks, Princess floss, "Artimo" package goods and the new Astral Brand work. Complete stocks of stamped linens.



# Apparel Store, Better Than Ever Before

ITS STOCKS ARE FINER THAN WE HAVE HERETOFORE ENSEMBLED AND MORE PLENTIFUL. THE BEAUTY IS UNQUESTIONABLE, AND OF WIDER SCOPE THAN IN YEARS PAST. THIS IS PRE-EMINENTLY THE VERY BEST STORE OF THEM ALL.

## A New Arrival of Women's Very Clever Mid-Winter Suits at Only \$25

Donohue's has the reputation of selling more handsome \$25.00 women's suits than practically the sum of the Missoula stores. We appreciate this, but unhesitatingly say that the \$25.00 suits now offered as a bit ahead of the ones that gained for us this enviable selling position. For a few days, so long as they last, we are including in the \$25.00 assortment, a very select and superb line of really high-class, man-tailored suits. Materials of famous true blue serge, plain and two-toned whipcords of fashion and a comprehensive lot of superb fabrics. They are models of style, of beauty and are substantial examples of much wear and service. Altogether, they are quite out of the ordinary and should be taken very readily.

## Some Rarely Beautiful Chiffon Party Dresses

Full Line of Colors and Tints; at \$18.75

Every one of them fresh and new; best of styles shown.

A new lot and there's much beauty in them all. The material is a high-grade silk chiffon made over a silk lining. The styles are varied and are the ones most popular. Some of them are quite plain, others are very cleverly trimmed with hand-made ribbon roses. Every new color and tint. Price.

## Very New, Very Charming Silk Charmeuse Dresses; a Pretty Lot of them, at \$12.75

Acceptable tints; dresses that sell regularly up to \$17.50 & \$20

Dresses made from charmeuse are the ones in wide favor this season. They are used for home dresses, also are worn on the street. These dresses are made unusually full and are obtainable in best shades. Some with Robespierre collar effect, others have a neat lace jabot. They are all first class and real bargains at

## New Diagonal Panel From Chiffon Silk Waists; Very Special at \$4.75

Immensely pretty affairs in latest mid-season style, made from chiffon silk in assorted best colors; especially desired because of mode decorations; big values at

## Agents for "Forrest Mills" Union Suits

No store can offer you better products than the "Forrest Mills." Made from the best materials possible and are shown in a full line of best assortments. Here are three special numbers:

"Forrest Mills" union suits for women, best grade cotton; fine flannel lined; regular styles and sizes, \$1.00

"Forrest Mills" union suits for women. A fine grade of pure wool; all regular styles and sizes at \$1.95

"Forrest Mills" union suits for women. Fine silk and wool combined; sizes for all regular styles at \$2.50

## Women's Taffeta Silk and Other Extra Splendid Silk Waists; Spl. \$6.75

Women's street and dress waists of such beauty exhibited in large variety and cover range of wanted colors; from Swiss finished taffetas and fine silk messalines. Special at

Women's Fine High Neck Sweaters, \$5.00

Women's High Neck Sweaters, \$3.00

## Donohue's the Leading Fur Market in Western Montana; Biggest, Best Stock Available

The satisfaction in fur buying resolves itself primarily to reputation—for fur quality is the point for you to insist upon. Practical furriers pass upon the prepared skins and designate the most acceptable as "ripe fur," which means that the trapper got in his work at the proper season for fullest fur quality. There's possibly no garment that a woman wears that bespeaks individuality that the fur tells—so have it right. Every piece of fur in the Donohue fur stock is a "ripe fur" certain to possess that admirable texture, brilliancy and all-around appearance that your furs should have. Here are three great lines of furs of popular price, and the especial set that you desire is undoubtedly among them.

**Fox, Coney, Im. Lynx Sets**  
Large, fluffy, heavy neckpieces; satin lined; best model pillow muffs; red felt and blue fox; also imitation lynx. Special at NINETEEN-SEVENTY-FIVE.

**Fox, Jap. Mink, Coney Sets**  
A wonderfully big assortment in this \$25 line; new style, big size neckpieces and the fashionable pillow muffs; extra splendid bargains—TWENTY-FIVE DOLLARS.

**Sable, Squirrel, Mink Sets**  
A limited number of real fine fur sets; eastern mink and beautiful sable squirrel; long throw; big pillow muff. Offered at FIFTY DOLLARS.



## Unquestionably the Best Millinery Store in Town; Beautiful Assortments and Styles

If you are sufficiently interested to watch the trend of affairs you will appreciate the necessity of the constant restocking of our millinery department, especially so far as importations and pattern hats are concerned. Women shop as an inherent right—they buy at Donohue's simply because it pays them to do so. There appears to be no market for really fine pieces of women's headwear in Missoula except at Donohue's store, and in view of this fact we have had come on at this time a variety of hats that it will do you good to see. The actual sum you pay is not great, but the hats that you get are real dreams of delight. There's exclusiveness in every one of them.

**Furban Hats, Trimmed, \$8.50**  
Nobby affairs, full of style, and they are all crisp and new. The colorings are superb; the range of choosing plentifully great—a fine display at EIGHT-FIFTY.

**Gage Pattern Hats, \$13.50**  
A variety of hat splendor. These are made on the new large shapes of fine velvet, etc., and are richly decorated in combinations of black and white, at THIRTEEN-FIFTY.

**"Castle" Pattern Hats, \$15.00**  
A very low price for such handsome products, made from luxurious hat-ter's plush and are trimmed with uncurled plumes. Beautiful affairs at FIFTEEN DOLLARS.

# Alfred Benjamin Suits and Overcoats

Moderate prices rule, though every garment in stock is of the highest class order. Suits here as good as any man wears full of style.

Since it is reasonable to suppose that every man desires the best clothes possible for the money he pays, it is permissible to call specific attention to the ultra splendid Alfred Benjamin suits and overcoats. After a dozen years of annual review of the best clothing lines made, we are more than willing to stake the upbuilding of our men's store on this splendid class of clothing. Art for art's sake may be had in most any good clothing sold, but art for clothing's sake is at this time well confined to the Alfred Benjamin productions. Missoula men popularize the Donohue store by buying exclusively, Alfred Benjamin clothes. Just now they are in the height of the season's styles.

## Alfred Benjamin Suits and Rainproof Overcoats for Men \$25

Fashionable suit styles in large variety; plain blues, blacks and innumerable fancies. Overcoats of superior class, including especially prepared waterproof materials that make a rain coat and overcoat in one.

## Alfred Benjamin Suits and the Plaid Back Overcoats \$30

High-class Benjamin suits, especially tailored for the business man's or the professional man's suit, all sorts of leading fabrics used. A comprehensive overcoat stock including the popular two-faced fabrics that are made up unlined.

## Alfred Benjamin Suits and Wool Chinchilla Overcoats \$35

No better clothing for men, unless one sees fit to pay for some particular fancy. The suits are new and are most desirable. The best overcoats in the city are in this line, involving the princely all-wool chinchilla.



SEE THE WINDOW DISPLAY

## Women's First-Grade Fall and Winter Footwear; Special

The Donohue store is Missoula's best market for women's footwear. Our popular priced lines tell a story of big economies too entertaining to let pass by. Read on:

Women's party and evening slippers; white or tints; rosette trimmed; turned soles, high heels, short vamps. \$3

Women's patent velvet suede and dull leather shoes, button style, short vamp; flexible welt soles; new-est lasts. Special sizes. Special at \$3.50.

Women's tan calf button shoes; new raised toe, short vamp; medium low heel; regular sizes. Special at \$3.50.

## Fine Silk and Pure Wool Dress Goods, Values Greater Than Any Other Store Offers You—Also Varieties Here Are the Best

Our big main-floor textile section would be a credit to any large city store. Indeed, many specialty houses do not carry the extended line obtainable at Donohue's. These fabrics are world renowned. They come from the country's leading looms and are the very best that you can use. Prices here, as they are all over the store, self-evident examples of Donohue economy.

**Donohue's \$1.00 Messaline Silk**  
A very fine, full-weight, all-silk material, equal to any regular \$1.25 quality. Full 27 inches wide; permanent, lustrous finish. The most talked about fabric in town. Any standard shade at \$1.00

**New 54-inch, Genuine German Broadcloths; Richest Colors.**  
We are showing now the new mid-winter color line of the famous Frostmann-Huffman's famous German broadcloths. They are full 54 inches wide and are in the favored garment weight. Prices \$2.00, \$2.50 and \$3.00 a yard.

**Fine Grade Chiffon Serge, \$1**  
A silken-like textile for making over-dresses for evening wear; 40 inches wide; all the leading evening shades; also black or white. Special \$1.00

**New "Charmont" Silk \$1.75**  
Quite the most popular silk fabric of the season. Charmont is a handsome cloth, full 36 inches wide and has a twill back; best colors including Copenhagen and black, at \$1.75

**CURLY BEAR CLOTH CLOAKINGS**  
A fine coating material in an extra-splendid coating weight; especially used for children's wear; 56 inches wide; red or white, at \$2.50

**Wm. F. Read's Whipcords \$1.50**  
A most excellent fall and winter dress fabric; pure all-wool, gray, brown, tan, navy, etc.; also Copenhagen, about 59 inches wide. Special at \$1.50



## A GUNCKEL INCIDENT

The following interesting incident is told concerning John E. Gunckel's lecture in one of our western cities: He was to address the Federated Women's club, comprising some 10 clubs. The day was unusually pleasant and at the time he was to lecture, which was 3 p. m., the hall was crowded. In all, some 700 ladies were present.

A few moments before the hour of beginning, the chairman of the entertainment committee called Mr. Gunckel aside and said: "Mr. Gunckel, many of the ladies are anxious to meet you, and we have provided an

after-lecture lunch, and we would like to have you lecture exactly one hour." Mr. Gunckel said that it would be no trouble for him to stop at any time. But after some moments the good lady came to him and said: "Mr. Gunckel, so anxious are we for the reception that I want you to stop at 4 o'clock, and I want to tell you when the hour is up, but unfortunately I have forgotten my watch. Will you please loan me yours so that I can stop you promptly on time?"

Mr. Gunckel handed her his closed-case watch. When he began to speak he saw her place the watch upon the stand immediately in front of her, but she did not open it. He talked 10 minutes when it flashed over his mind that the night before he had forgotten

to wind his watch and it had stopped. He was uneasy, but talked on until about 15 minutes past, when he whispered to the lady that his time was about up.

She replied in an undertone: "Just go on." He did, and after talking fully an hour and a quarter, he again called her attention to the fact that over an hour had passed. She said: "Mr. Gunckel, go on," and the audience cried "go on."

He talked nearly two hours and, to his surprise, the chairman never opened the watch case and never knew the watch was not running.

Mr. Gunckel comes as the second number of the University Lecture course, and will be at the Harnois on the evening of November 18.

## AT THE AMERICAN

The followers of motion pictures who look askance at the poster of a "western" may disregard their usual feelings if their eyes chance to fall on the announcement of "The Massacre of the Santa Fe trail," which is being shown at this theater this afternoon and evening. It is, of course, primarily a spectacle. Yet it is more than that. There are some thrilling mo-

ments, some scenes of real dramatic power.

Frank Montgomery produced the picture and he has put forth a craft-manlike piece of work. Among the notable scenes and incidents in these two reels are those of the United States frontier army post in command of Colonel Roberts; the great camp of real Indians; the semi-tropical surroundings of the Mexican home of Jose Rosario; the swinging open of the great gates of the estate when the coach sets out on its journey to the states; the caravan of "prairie schooners" with the crew of out-riders and armed footguards; the Indians setting out for the attack on the wagon train—their long run down the hill into the valley and up the hill

again; the attack and terrible battle with the red-skins on the Santa Fe trail, terminating in the massacre of all but one woman; the significant appeal of Mrs. Rosario to the Indian woman—showing the common interests of all womankind in baby's shoes, which have as yet no wearers; the short, sharp fight between Juan and the "ghost" the return of the army troops to the scene of the massacre, and finding the melancholy relics of the tragedy, and the later uncovering of the trunk containing the treasures of the Rosarios.—Adv.

## COAL PROSPECTS.

The men interested in the Stony Creek coal company, near Huson, have started on a new contract for 200 feet

on the coal vein in their property. The mine has just recently been equipped with steam power. They have also installed a Fairbanks-Morse sinking pump of large capacity and modern type. The coal bunkers are now built, and will hold 100 tons. Room cutting and shipping is the prospect for the near future.

William L. Topel, 602 Third street, Bismark, N. D., states: "I suffered with kidney trouble, the pains starting just under my ribs and worked around into the small of my back. I suffered untold agony while the attack lasted. I began taking Foley Kidney Pills and in a short time the pain left my back and I have had no kidney trouble since taking them." Missoula Drug Co.—Adv.