

Missoula Mercantile Co

Dolls Our Displays of Undressed Dolls Are Now Complete. See them in the Hardware Dept.

The Linen Sale Continues Right Up to 20% Thanksgiving With Its Discounts of

THANKSGIVING OFFERINGS

GETTING ready for Thanksgiving is one of the pleasant things now just at hand. You may confidently come here for everything your plan's for the day's observance calls

for. Apparel for men, women and children—fit to grace any occasion where it might be worn. Footwear, too, that for style, service and comfort will add to your list of things to be thankful for; for the Thanksgiving dinner our grocery department has provided the choicest of everything good to eat, while in the crockery and hardware departments you will find all the necessary paraphernalia for preparing and serving the feast; while still further along, in our Furniture Annex, are the tables and chairs and other items of furniture that go to make your dining room a place you will take pride in entertaining your guests;—from end to end, a Great Thanksgiving Store, where your every need has been anticipated and bountifully prepared for—Numerous instances of underpricing in nearly all departments add attractiveness of shopping here.

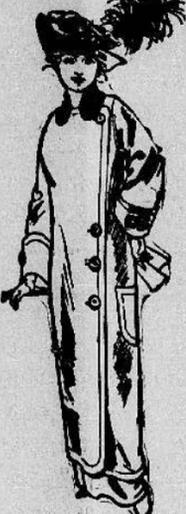
Economy Never Worked to Better Advantage for the Women Than It Does Here in These Special Offerings

Women's Coats \$12.98 Values to \$17.50

They are coats such as women will appreciate for their style as well as quality and utility. Full-length and "Johnnie" coat models, in gray-and-white, blue-and-white, brown-and-white and red-and-white stripes, fancy mixtures and heavy coatings in plain colors; with wide revers and convertible collars; the coats are made up in first class manner throughout, and will prove good and warm and give good service; juniors and women's sizes.

Women's Suits \$15.00 Values to \$22.50

Value-giving takes on an added meaning when one sees these splendid suits we're offering at \$15.00, many of which have been priced until now as high as \$22.50. In serges, chevots, Bedford cords and other stylish weaves, in navy, black, gray, black-and-white stripes, brown and fancy mixtures; plain tailored models with straight or cutaway coats, and some made up in Norfolk styles; skirts are made on straight lines with a little in-laid fullness around the bottom; juniors', women's and women's ultra size garments.



The Correct Kind of "Dressing" for All the Men

FOR inside, a good turkey, well roasted, with the right kind of stuffing; for the outside one of our new

PREMIER Hart Schaffner & Marx or Wool-Worth Suits and O'coats

or, if you're a young man—not necessarily in years, but in the character of clothes you wear—you will find here those lively, distinctive clothes of youth known as Fashion, Society and National Students' Clothes.

Suits from \$12.50 to \$35.00

Overcoats \$13.50 Up to \$50



Thanksgiving Sale of China, Cut Glass and Silverware

Thanksgiving marks the time in many homes when new dinnerware and other items of table furnishings are bought, and every year in these homes our crockery department is thanked for the way it has helped to secure these things at a saving. Very distinctive are our offerings this Thanksgiving—better and prettier assortments than ever before, and special values that afford remarkable savings.

- \$5.60 42-Piece Dinner Sets **2.95** Plain white English porcelain; all the necessary pieces for family of six.
- \$5.65 55-Piece Dinner Sets **3.48** Plain white American porcelain; all the necessary pieces for serving 6 persons.
- \$8.00 50-Piece Dinner Sets **4.95** White-and-gold American porcelain; all necessary pieces for a family of six.
- \$8.85 54-Piece Dinner Sets **4.95** Pink floral decoration and gold trimmed American porcelain; very pretty.
- \$12.50 48-Piece Dinner Sets **6.85** English porcelain with pretty flow blue decoration; to serve six persons.

Turkey Platters—Plain and Decorated China and Porcelain, at 20 to 50 per cent discount

- Cut Glass Specials**
 - \$4.50 Sugar and Cream Sets, \$2.68
 - \$4.25 Water Pitchers, \$2.68
 - \$4.50 Tumblers to match, set 6, \$2.68
 - \$4.00 Footed Comports, \$2.75
 - \$4.50 Fruit Bowls, \$2.75
 - \$5.00 Covered Butter Dishes, \$2.85
 - \$4.75 Celery Trays, \$3.25
 - \$6.50 Sugar and Cream Sets, \$3.65
 - All plain and fancy Lead blown Glassware, less, **20%**
- Commonwealth Silver**
 - Reed & Barton's new pattern—plain and elegant; extra heavy plate, guaranteed for 25 years; in this Sale at a discount of **20%**
 - \$7.00 Dinner Knives, set of 6, \$5.00
 - \$4.25 Dinner Forks, set of 6, \$3.40
 - \$4.75 Teaspoons, set of 6, \$3.40
 - \$3.75 Dessert Spoons, set of 6, \$3.00
 - \$4.25 Table Spoons, set of 6, \$3.40
 - Serving pieces of all descriptions.
- Other Silver-Plated Ware**
 - All pieces in our popular "Vintage" pattern of guarantee a silver plated ware, at a discount of **25%**
 - All fancy pieces such as baking dishes, trays, bowls, sugar and cream sets, etc., at a **20%** discount
 - \$4.75 Set of Knives and Forks, \$3.60
 - \$2.75 Set of Knives and Forks, \$2.20
- Sterling Silverware**
 - All our sterling silver flat ware, such as knives, forks, spoons and serving pieces, in the new Washington, Jacobean and Mother's or Puritan patterns and our well-known Lily and Bow-Knot patterns, all from the best makers; in the Thanksgiving Sale at a **20%** discount of

Note This Thanksgiving Special

Our Wool-Worth suits are easily \$5.00 better value than we ask for them ordinarily, measured by standards that prevail in ordinary clothing stores. To demonstrate this fact and make it an object to you to make the test we are offering—

Choice of all our regular \$15 Wool-Worth Suits at \$12.75 | **Choice of all our regular \$18, \$20 Wool-Worth Suits \$16.50**

Several hundred suits to choose from, in all stylish fabrics, patterns and colors, including blue serges and plain blacks. Suits that are all wool and are made to fit, wear and give satisfaction. We guarantee every suit.

Shirt, Collar, Tie Combination Worth \$2.00 Complete \$1.55



An offering for which many men will be thankful, good right up to Thanksgiving day—if the shirts hold out.

THE SHIRT—Hallmark make, plain white, with fine plaited bosom, attached cuffs; coat cut; the most beautiful white shirt we have ever shown.

THE COLLAR—A Slidewell—the collar with the tab that lets your tie slide well; any style.

THE TIE—A reversible four-in-hand, fine silk bengaline; choice of 12 colors.

- Men's \$1.50 Coat Sweaters 85c** Good, warm and serviceable sweater coats, heavy weight wool, made with pockets, in oxford gray, tans and browns, all sizes. A standard \$1.50 garment, specially priced at 85c.
- Again--Wool-Worth Underwear** Wool-Worth underwear is one of the good things we can't get enough of—the mill that makes it for us can't keep up with our orders. Big shipments just received—your size, if you come at once. Shirts and drawers, **\$2.00**.

THE GOSSARD CORSETS

"They Lace In Front"



For the woman who desires the very latest bit of perfection in corsets.

The GOSSARD CORSETS are the first essential for a perfect-fitting gown. They are the foundation of the fashionable contour of the body, combining health, grace and effect.

In GOSSARD CORSETS have been anticipated every modish detail, and they are designed and built for all types of figures, slender, medium and stout. The models illustrated are only two of many in the line, each showing special features.

An expert corsetiere is here to help you to the right corset, surgical fittings correctly made and alterations neatly executed—all free to our customers.



Model O

Strong self-striped coutille, decidedly straight hip lines, extremely long skirt with elastic section in back, low bust; price, **\$8.50**

- Model 111**—Of fine mercerized batiste, medium bust and medium long hip; reg. \$7, **\$3.50**
- Model 112**—Of imported lasting cloth, heavy weight, for stout figures; low bust, medium long hip; regular \$10, **\$5.50**
- Model 119**—Of imported striped coutille, medium bust, long hip and back; regular **\$6.50**; price **\$12.00**
- Model 115**—Of handsome dotted silk batiste, medium bust, long hip and back; regular price **\$8.50**; price **\$15.00**

Women's Und'wr 15c, 2 for 25c

Women's fleeced-lined vests and pants, same as we sold all season at 25c per garment, in sizes 4 and 5 only; to close now at 15c, or 2 for 25c

75c Values for 38c Women's fine quality, full bleached, fleeced-lined vests and pants, tailor cut and hand-tailored garments; sizes 4, 5 and 6; good value at 75c, now **38c**.

\$1.00 Union Suits 89c Extra heavy fleeced lined union suits, hand tailored; sizes 4, 5 and 6; regular \$1.00 garments for **89c**

\$1.25 Outing Gowns \$1 The same as we had before and that sold out in such a hurry. Made from extra heavy outing flannel, cut extra long and full and well made.

Outing Gowns at 75c Good values at \$1.00; full size and well made from good quality materials.

Holiday Ribbons 75 pieces of fancy ribbon, 6 inches wide, good quality silk and in the latest designs and colors; just the thing for Christmas fancy work; well worth 50c a yard, special at **29c**

Jap Boudoir Slippers These come in red, tan and black, embroidery with gold or silver tinsel and ornamented with silk balls; without heels; all sizes; a Dry Goods Department special at **35c**

The Thanksgiving Offerings in the Boys' Store

What mother in Missoula has not often felt thankful that there is a store like this where she can outfit her boy? Here is boys' clothing and furnishings that measure up to every mother's critical standard—clothing that is "boy-proof," attractive in appearance and moderately priced.

Boys' Fine Overcoats at \$4.00 Good, serviceable overcoats, good heavy weight and warm; made with convertible collars. Remarkable value at **\$4.00**.

Boys Fine Overcoats at \$10.00 Great variety of models to choose from—plain or belted backs, single or double-breasted; regular or military colors; in chinchillas and fine plaid-back overcoatings; stylish coat for boys 9 to 16 years, **\$10**.

Children's Overcoats Never little polo coats, in chinchillas and in heavy overcoating in plain and fancy colors; belted and plain models with military or velvet collars; warm flannel lined, silk embroidered sleeve emblems; splendid value at **\$6.50**

Boys' \$5.00 Knickerbocker Suits \$3.50 Each suit has two pairs of knickers. New reefer styles, made from good, wear-resisting all-wool materials; sizes 8 to 16 years.

