

# Only Eight More Shopping Days---and Then Christmas

## The Best Gifts of All for Men and Boys Come From This Great Clothing Store

GIVE something practical and useful, something to add to one's comfort and you'll please a man or boy every time. Our Clothing department is now a great Christmas Bazaar of things particularly suitable for gifts for father, husband, brother and boys generally. Great, broad, comprehensive stocks affording the widest variety for choice, everything of a quality and character that makes it most acceptable, everything priced on a basis that enhances the pleasure of buying.

### PRETTY GIFT BOXES FREE

Fancy Christmas boxes add so much to the attractiveness of even a small gift and so enhance its value in the recipient's mind that one should not overlook our offer to furnish WITHOUT CHARGE fancy boxes for gloves, hosiery, neckwear, suspenders, handkerchiefs, mufflers and many other articles selected from our holiday showings.

### Christmas Neckwear In Grand Array

Grandest collection of men's neckwear we've ever shown. Exclusive styles, exquisite colorings and a grand richness of patterns. One might choose blindfolded and be sure of a good selection. All in fancy boxes.

Pure silk accordion and fancy knit Scarfs; regular \$1.00 values—50c.  
Newest novelties in reversible Four-in-Hands, a great assortment and incomparable values—50c.

### SPECIAL

Men's silk Four-in-Hands in a score or more of handsome designs and colors; each tie in a fancy box—25c

The latest French novelty silk velvet accordion weave Ties, in changeable color effects—75c.

Open-end and flowing-end Four-in-Hands in hundreds of beautiful new effects—75c.

Beautiful flowing-end Four-in-Hands, made from the choicest imported neckwear silks; nicest in colorings and patterns ever shown in town—\$1.00, \$1.50, \$2.00 and \$2.50.

English silk crocheted Four-in-Hands—our own importation—in the very newest weaves and colorings of the season, plain colors and combinations—\$2.00.

KEISER'S finest fancy silk and silk-knit accordion Four-in-Hands, the very latest ideas in neckwear in a wide range of patterns and colors—\$1.50, \$2.00 and \$2.50.

### MUFFLERS AND SHAWLS

Most any man would be glad to get a good muffler or one of these splendid dress shawls.

Phoenix Mufflers, the handy kind so much worn by men, women and children; great assortment; in fancy boxes—50c.

Knitted Shawls—our own importation—in white, cream, black and black-and-white effects; boxed—\$3.50, \$5.00, \$7.50 and \$10.



### CHRISTMAS GLOVES

Whether for business, street or social wear, or motoring or driving, our Glove section affords assurance of correct selection.

Knitted Gloves, wool and worsted—50c to \$1.  
Silk Knit Gloves, imported—\$1.50.  
Scotch Knit Gloves, genuine imported—\$1.50.  
Cape Street and Dress Gloves—\$1.50.  
Dent's and Fowne's Street Gloves—\$2.50.  
Silk-lined Reindeer Gloves, outseam—\$2.00.  
Imported silk and wool-lined Gloves—\$4.00.  
Fur-lined Gloves and Gauntlets—\$3.50 to \$12.  
Chauffeurs' one-fingered fur-lined Mitts—\$2.00 and \$3.00.

### HOSIERY—ALWAYS GOOD

No man ever complained of getting too many pairs of socks for Christmas—hosiery is a gift one can give with impunity. Our showings this season are notable for their extent and the values they afford.

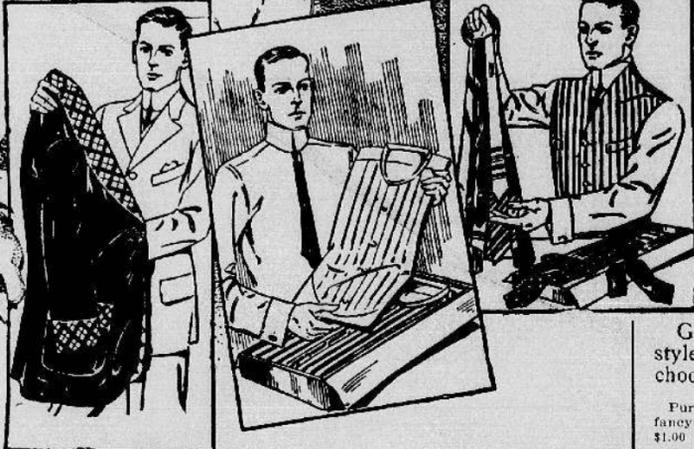
Men's Cashmere Hose—25c, 35c, 50c.  
Coronet Half-Hose, fine quality mercerized cotton with reinforced heels and toes; in black, navy, steel and tan colors; 6 pairs in a box—\$1.  
Men's Silk Hose, will wear well—25c.  
Men's pure-thread Silk Hose, full fashioned, reinforced feet; extra value—50c.  
Ten different color combinations in men's two-toned pure-thread Silk Hose; extra value—50c.  
Extra heavy pure-thread Silk Hose, fine for winter wear; in black, tan and pearl gray—\$1.

### SPECIAL BOX OFFERINGS

Two pairs of men's fine mercerized hose, packed in a genuine burnt-wood box—50c.  
Four pairs of men's fine mercerized hose, assorted colors, packed in a genuine burnt-wood box—\$1.00.  
Two pairs of men's pure-thread silk hose, packed in a genuine burnt-wood box—\$1.00.

### UNDERWEAR

Here's a practical suggestion and one that can be carried out to the satisfaction of all, if selections are made here.



### SMOKING JACKETS

The solid comfort and luxury that any man can derive from a smoking jacket or house coat makes such a garment one of the happiest of gift selections.

Cents in fine quality plaid velours, genuine Wornub cloth and other rich fabrics; neat patterns, rich colorings, silk trimmings; perfectly tailored and stylishly made garments—\$7.50, \$10, \$12, \$13.50 and \$15.

### LOUNGING and BATH ROBES

One of these garments is a necessary and appreciated adjunct to a man's wardrobe. There is style and comfort as well as beauty and durability in the styles shown here.

At \$5.00 and \$7.50

Values the like of which have never been offered before in Missoula at \$5.00 and \$7.50; twenty different styles, in exclusive and beautifully patterned materials.

Genuine St. Marie's wool blanket Bath-ropes, in choice patterns—\$10.  
Lounging Robes made from fine all-wool materials in Navajo art craft designs; attractive and luxurious garments—\$15.  
Famous Pendleton Blanket Robes, in a good selection of patterns—\$20.

### CANES AND UMBRELLAS

The walking stick has become immensely fashionable the last few seasons and a selection made from our showings is certain to please, especially if one should pick one of the imported novelties.

Folding Sulfate Canes, silver mounted—\$4.00 and \$5.00.  
Folding Cane-Umbrellas—a cane for fair weather, an umbrella when needed—\$5.00 and \$5.00.  
Electric Canes, regular walking sticks equipped with electric lights or cigar lighters—\$5.00.  
"Spreaders" Umbrellas—the little umbrella with the big spread—finest union and pure silk tops, with natural wood handles in fancy shapes or natural growth; plain and silver mounted—\$1.50, \$3.50, \$5.00, \$7.50, \$10 and \$12.



### MAKE THE BOYS' CHRISTMAS A MERRY ONE.

Boys are but men in miniature and their ideas about presents are much like men's. Something to wear will surely make a "hit" with him. Many sensible parents feel that they are receiving best value for gift money expended when they buy something so serviceable as a good warm overcoat or suit or something else in the apparel line.

Boys' Suits, veeler and Norfolk styles, in plain blue serge and fancy fabrics—\$3.50 to \$15.00.

Boys' and Children's Overcoats, mannish styles, in wide variety—\$3.50 to \$12.

Boys' Mackinaws, in fancy plaids—\$5.00.  
Boys' Blouses, in wool and outing flannels, pattern and soisettes—65c, \$1.00, \$1.25.

Boys' "Unjamas," one-piece sleeping garments, similar to "Dad's" pajamas; 4 to 16 years—\$1.00 to \$1.50.

### FINE SHIRTS

A really fine gift is one of shirts—there's always room for more in a man's chifffonier and they are most acceptable. Our showings embrace the best makes in a material and pattern range but little short of wonderful.

Men's Soft Shirts, Hallmark, York and famous Manhattans—\$1.00, \$1.50, \$1.75, \$2.00, up to \$3.50.

White Shirts, with the new-style plaited bosoms—\$1.50, \$2.00 and \$2.50.  
Flannel and Silk Necktie Shirts—Manhattan make—\$2.50, \$3.50 to \$5.00.  
Full Dress and Dinner Shirts, including the latest things from abroad—\$2.00 to \$6.50.

### PAJAMAS and NIGHT SHIRTS

Our showings of these very necessary articles of men's apparel affords no end of good gift suggestions.

Pajamas, in good quality, medium weight outing flannel—\$2.50 and \$3.00.  
Pajamas in fine soisette and mercerized silks—\$2.00 to \$3.50.  
Pajamas in silks and linens, individually boxed—\$3.00 to \$6.00.  
Pajamas made from imported Vyella flannel—\$10.  
Nightshirts made from outing flannels and Eideloth, good, full size and roomy garments—\$1.00, \$1.50 and \$2.00.  
Crisp Sleeping Garments—just the thing for men who sleep out-of-doors; made of extra heavy flannel cloth, cut extra full size and provided with pockets in the skirt for the feet and hood or night cap to protect against draughts—Men's, \$2.00; Boys', \$1.50.

### MEN'S SWEATER COATS

For a gift that lends itself to the wearer's warmth, comfort and service, a better selection than a sweater coat would be hard to make.

Our assortments of these are very extensive, embracing all popular styles; values without equal—\$1.50 to \$10.

### Our \$3.85 Special

Men's genuine Shaker knit sweater coats, warranted pure wool; good, heavy weight; made with "raff neck" collar and pearl button trimmings; colors: oxford or cardinal.  
Our Athletic Sweaters are great favorites with college men.

### Christmas Mail Orders Filled



### Everybody's Bent on Mail

The EIGHT shopping days from now until Christmas vidual you meet is imbued with the Christmas Spirit on making this the Very Merriest Christmas ever. I everything possible is done to foster this feeling of gment gives little more than an outline, are arranged our attendants are trained in patient and careful and extraordinary promptness and accuracy. From now noons. SHOP BEFORE NOON IF POSSIBLE.

### Give Gifts of Quality

This is surely Missoula's most SATISFYING Christmas store. Our vice ence extends just as strictly to all Christmas novelty merchandise as our year-round stocks—no tawdry, flimsy or inferior goods are admitt No matter how great your hurry or how great the crowds may becom you are always sure that the name MISSOULA MERCANTILE CO. or gift parcel is an assurance of QUALITY.

### The Hardware Department

Here, for instance, one gets the prettiest and fastest Wagons and Express Wagons, Velocipedes, Wheelba go a long way towards satisfying children's wants; I Sets, and many other articles especially appreciated by maids are Coffee Percolators, Alcohol Stoves, Fine Co dery Scissors of the better grades, and many other t

### Pocket Knives

To see a boy or man well pleased, give him a pocket knife selected from our line of famous "Tree Brand" Cutlery.

Boys' Pocket Knives, 25c to \$1.25.  
Men's Pocket Knives, with stag, pearl, gummetal and aluminum handles; some very thin models to carry in a vest pocket; all put up in chamol pocket cases, 50c to \$4.00.

### Manicure Sets

Three to nine piece sets, fitted with first quality tools with steel, bone or pearl handles, in leather cases, \$1.00, \$1.50, \$2.25, \$3.50, \$5.00 and \$12.00.

### Embroidery Scissors

The better grades, made for service, in fancy shapes; 50c and 75c.

### Safety Razors

This is the age of the safety razor, and of the many on the market the Gillette is the undisputed best.  
Gillette, in standard model—\$5.00.  
Gillette, in vest pocket edition, in handsome gold and silver plated cases, \$5.00, \$5.50 and \$6.00.  
Gillette, in traveling cases—\$16 to \$25  
Also the "Auto-Strip" and Durham "Duplex" Razors—\$5.00.  
"Enders" Razors—\$1.00; sets to \$10  
The new "Ever Ready," complete—\$1.00.  
Plain Razors—\$1.25 to \$3.00.  
Rubber Lather Brushes—40c to \$1.50.  
Razor Straps—50c to \$2.00; Straps—\$1.00.  
Shaving Mirrors—\$3.00 to \$6.00.

### Sporting Goods

Everything one can think of for indoor or outdoor sports for men and boys. A list that is too long to print in the space left, from fishing rods to gymnasium equipments. Just room for these items:  
Football—75c to \$5.00.  
Striking Bags—\$1.50 to \$7.00.  
Boys' Boxing Gloves, set of 4—\$1.50.  
Men's Boxing Gloves, set—\$1.50 to \$4

### 22. Cal. Rifles Make G

Remington Repeating Rif latest models—\$9.50 and \$12  
Winchester Repeating Rif latest models—\$8.50 and \$10.8  
Savage Single - Shot Tar rifles—\$5.50.

### King

What boy does not want a gift that develops acc encouraging outdoor exerci King Single-shot Air Rif King Repeating Air Rif

### Sleds and Coasters

Flexible Flyers, the sleds t steer, are safe and strong; save shoes; all sizes; pri from \$6.00 to \$25.00.

Firefly Coasters, made by Flexible Flyer people; in f sizes, at \$3.25, \$2.50, \$2.00 o \$1.75.

Boys' Coasters in wood st steel; some plainly pain others finished like a car and handsomely decorated. I the ones for little chaps and ones for older boys; all pri from \$3.50 to 50c.

Girls' sleds, wood and st high frame, plain and fan prices, \$3.25 to 45c.

### Ice Skates

Most every boy and girl and tie tot, and many grown to have SKATES written down their list of Christmas wa and usually the word is prof with M.M.Co., because M.M. Skates are best.  
Children's Double - run Skates—50c.  
Men's and Boys' Skates— to \$4.00.  
Men's Hockey Skates, \$15 \$3.50.  
Men's Acme Club Skates, \$ Girls' and Women's Skat \$1.00 to \$4.00.

### Roller Skates

For children, plain and ex sion frame styles—50c and \$

### No Toy Store

No place so attractive to th LAND. No other place wh toys and dolls and games—sc where grownups find THEIR here the big values and little tiveness of the toys themselv

Mechanical Trains, 60c to \$7.50, Toy Musical Instruments, 5c to \$12, Toy Mechanical Toys, 15c to \$5, Play Horses, 15c to \$3.50, Electric Trains, \$2 to \$5.

Dynamobiles, 75c to \$1.50, Meccano sets, \$1.25 to \$12.50, Tool Chests, 35c to \$10, Friction Toys, 50c to \$1.50, Airships and Aerials, 25c to Tin and Lead Soldiers, 5c Magic Lanterns and Movies, Extra Lantern Slides, per d Extra Films for "Movies," SEE TOYLAND'S WON SEE TOYLAND'S GRE SEE TOYLAND'S DAN

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