

# Missoula Mercantile Co.

## A LACE SALE EXTRAORDINARY



### Three Miles of Lovely Laces To Sell at Half Real Value

Every dress this season must have a bit of lace somewhere, and this event therefore is of great importance to every woman. Naturally, with laces in such demand as they are this season the market is not overloaded and we consider ourselves fortunate in having secured these and being able to offer them at prices so much lower than ordinary.

#### Fine Shadow Lace Flouncing 50c Yard

Choice of a dozen beautiful, fine patterns, in white and cream color, the soft and filmy texture serving as a background for delicate designs and tracery. These Lace Flouncings are 18 inches wide and of rare good quality. Extra value—Yard, 50¢.

#### 20c Normandie Val. Laces 10c Yd.

Bands and Edgings, 2 to 4 inches wide, in a wide variety of dainty new designs, as handsome and fine as real French Valenciennes Laces; a thousand yards is all we could secure of these regular 20c laces to sell at—Yard, 10¢.

#### 30c and 35c Shadow Laces 15c Yd.

Lovely Shadow Lace Edgings and Bands, 2 to 4 inches wide; all in dainty patterns shown this season for the first time; they are very fine quality and every piece is a beauty; Laces you would ordinarily pay 30c and 35c a yard for, priced for this event at—Yard, 15¢.

#### 10c Linen Torchon Laces 4c Yd.

A mile or more of these laces and insertions, all in the wanted heavy qualities and pure linen; splendid range of patterns, in widths from 1½ to 2½ inches; laces guaranteed to be worth 10c a yard—Yard, 4¢.

#### 50c and 75c Smyrna Laces 25c Yd.

Genuine hand-made Smyrna Laces, Bands and Edgings, 2½ to 5 inches wide; these are made from pure linen are very heavy and peculiarly adapted for use on linen and ratine dresses, for edgings and inlaying in curtains, etc.; only 1,250 yards of these 50c and 75c Laces to sell at—Yard, 25¢.

**WHEN** you buy your suit this season, remember that you are probably going away on a vacation during the warm summer months. You will want a suit that not only looks well when it is new and fresh, but a suit that has the quality and style, and above all, the tailoring that will keep it looking well all the summer.

## M.M.Co. Clothes

are made that way; styles up to the minute of fashion, best all-wool fabrics, highest class of tailoring. If you take any sort of care of such clothes by pressing them and changing to another suit occasionally, they'll be good for several seasons.



# \$25.00

You have no idea what \$25.00 in clothes money can do for you until you see the many new models in PREMIER and HART, SCHAFFNER & MARX suits. They're the greatest values ever offered, and at a price you can afford to pay.

There's no limit to the assortments—every fashionable fabric and color is shown in all its variations. Models to meet every individual requirement of figure and taste.

If \$25.00 is more or less than you want to pay for a suit, we can fit you out to your perfect satisfaction in a suit to cost as little as \$15.00 or as much as \$45—highest values you'll get anywhere in proportion to what you pay.

### Latest Things in Wash Goods

New blossoms are continually blooming in the Cotton Dress Goods Store. Each new shipment brings the latest things to win fashion's approval. Right now assortments are larger and better than we expect to see them again this season.

**NEW DOTTED SWISSES**—In all different sized dots and in all qualities and widths. 20¢ to 30¢

**NEW COTTON FOULARDS**—A new line of these, at 20¢ a yard; comes in 20 different styles in small figured patterns. In colors and effects on the Bulgarian order; 27 inches wide.

Another, easily mistaken for real silk, is 36 inches wide, in neat dot and stripe patterns on navy and black grounds. 35¢

**NEW "SHERRETTS"**—The popular linen-finished material, in new shadow stripe effects; 27 inches wide; yard. 25¢

**NEW WINONA WAITINGS**—A new material of a fine silky texture, splendid for tailored waists; comes in white only, with self-colored stripes and checks; 32 inches wide; yard. 35¢

**NEW RATINE STRIPES**—These come in white and colored grounds, with hairline stripes in contrasting color; 27 inches wide; yard. 35¢

**NEW BULGARIAN VOILES**—One of the latest wash goods novelties; comes in exquisite floral designs in the bright colors of the Balkans; 40 inches wide; yard. 35¢

**NEW BORDERED VOILES**—One of the most distinctive fabrics at a moderate price; fine quality voile with a self-colored ratine or open work border; colors, white, black, gray, lavender, light blue and maize; 42 inches wide; yard. 75¢

**A NEW \$1.00 RATINE**—Better than any we've seen at this price; comes in white, pink, cadet and light blue and mustard color; 40 inches wide.

### SPECIAL 25c Madras Waisting 18c 35c Madras Waisting 28c

These waistings come in new, small figured designs, are excellent quality and well adapted for tailored waists and dresses and children's wear; 32-inch goods.

### White Crepes

Everybody Wants Them. Not every store can supply them, but they are here in variety—kinds for dresses and kinds for underwear; plain white crepes and embroidered crepes, some mercerized to look like silk; yard, 20¢ to 35¢

### Dennison's Paper Napkins

In plain white, at 20¢ a hundred, and in new small figured designs, suitable for all occasions; at 50¢ a hundred.

### Tables, Sideboards and Dressers Need These Embroidered Pieces

Table centers, scarfs and runners, of heavy linen-like material, heavily embroidered in the new raised effects and punch work, finished with scalloped or hemstitched edge—30-inch squares, 29-inch round pieces and 54-inch scarfs and runners; all very pretty and serviceable; regular 75c values; specially priced, each 50¢

### "King" Waists in New Styles

To see these new waists is to want one or more of them—they are so dainty and fine, so prettily styled, so neatly made and fit so perfectly. They come in linen, lingerie materials and voile, plain and tucked and embroidered—Extra good values at \$2.75, \$2.95 and \$3.50.

### Dress Skirts Popular Priced

At \$2.75, \$3.50, \$4.00, \$4.75, \$5 or \$5.75 a woman can get a very good looking, well-made, serviceable and stylish Dress Skirt here. They come in tweeds, mixtures, serges and mannish striped goods, in grays, browns, navy and black; values not met with outside this store.

### Silk and Washable Petticoats

One wonders how garments so carefully made and of such good materials can be sold at such low prices.

**WASH PETTICOATS**—In gingham, chambrays and seersuckers, in plain colors, stripes and checks; all sizes. 65¢ to \$2.75

**SATEEN PETTICOATS**—Styles made with patent fastenings or string tops, exceptionally well tailored and finished; in brown, tan, navy, Nell rose, green and black. \$1.50, \$1.75, \$2.00

**SILK PETTICOATS**—Made from soft, clinging messalines, cut narrow, with deep flounces and fitted or fitting tops; in Kelly green, American Beauty, rose, Copenhagen and navy blue, tan, brown and black. \$1.98, \$2.95, \$3.50 and \$4.25

### Spring Calls for New Curtains

In the Furniture Annex we have assembled the best line of Lace Curtains it has ever been our pleasure to show. Curtains in all styles and at all prices, from 75¢ to \$45.00 a pair.



### The Ready-to-Hang Curtains

Here's the latest innovation in curtains—curtains ready to hang, without the bother of hemming or finishing—no fussing to get them straight or to hang even—simply slip them on rods and put on brackets. In a great assortment of new fish net and Nottingham patterns, at pair, \$1.00 to \$3.00.

**SPECIAL OFFER.** To introduce these "Ready-to-Hang" Curtains we will give **FREE OF CHARGE**

a Brass Curtain Rod and Fixtures with each pair of "Ready-to-Hang" Curtains bought before next Saturday.

### Read H&H Will Do

It will clean silk and woolen goods, ribbons, curtains and carpets. It has no equal for cleaning house, killing moths and removing grease spots from ladies' and gentlemen's clothing. You need it. Saves money and labor, and costs but 15¢ a cake.

### \$1.50 Curtain Stretches Specially Priced, 98¢

"OUR SPECIAL"—Size 5x10 feet, folds up and takes little space for storage, has triple nickel plated brass pins set two inches apart. Other styles at \$2.00, \$2.50 and \$3.00. Curtain Stretcher Cases, 25¢

### Hand-Painted China A Sale

Hardly a person but will be giving wedding and anniversary presents within the next month or two—this Sale is for them. Hand-painted china, such as Pickard's and White's, the kinds we carry, make the prettiest and most acceptable gifts as they combine the practical with the decorative.

### An Average 1/3 Reduction of

Some pieces are reduced as much as one-half, some a fourth, but no matter what piece you select before Saturday night, the price saving will be worth while.

### Hundreds of Pieces to Choose From

Pin Trays, odd Cups and Saucers, After Dinner Coffees in sets, Cake Plates, Chop Plates, Salad Bowls, Service Plates, Sugar and Cream Sets, Ice Cream Sets, Jugs, Chocolate Pots, Vases and others too numerous to mention; pieces regularly priced from \$1.50 to \$45, so you see there's price range as well as variety to choose from. Here are a few examples:

- \$2.75 Spoon Trays.....\$1.95
- \$4.75 Celery Trays.....\$3.28
- \$8.50 Chop Plates.....\$5.72
- \$7.50 Cake Plates.....\$6.64
- \$9.50 Jugs.....\$6.13
- \$14.50 3-pc. Tea Sets.....\$9.30
- \$22.50 3-pc. Tea Sets.....\$11.26

### The New Chafing Dishes

Percolators, Casseroles and Many New Novelties in Nickel and Copper.

Manning & Bowman, those master craftsmen in metal, have sent us their latest creations in tableware and serving pieces, and the display in our Crockery department is worth a special trip downtown to see.

**Coffee Percolators**, for use on the stove—  
In nickel.....\$3.00 to \$7.00  
In aluminum.....\$1.00 to \$5.25  
In copper.....\$5.50 to \$7.00

**Coffee Machines** on Urns, for making coffee at the table—in nickel and copper—  
With "Alcolite" Burners, \$12  
For electricity, \$24 to \$28

**Chafing Dishes**, in nickel and copper—  
With "Alcolite" Burners, \$6.75 to \$13.75  
For electricity, \$23.50 to \$30

**Combination Sets**, consisting of electric stove, chafing dish, percolator, kettle and stand, in nickel and copper, \$38.50 and \$42.00.

**Casseroles and Baking Dishes**, in many new styles, \$3.75 to \$8.75

**Hot Water Hot Plates**, with cover, \$5.00  
**Coaster Sets**, nickel and copper, \$4.00  
**Current Stands**, nickel and copper, \$8.50  
**Electric Toasters**, \$7.50

### New Styles in Hats

Our hat department is ready with the very latest styles in soft and stiff hats; new colors and blocks. Silk hats, also.

- Stetson's, in new derby and soft shapes—\$5.00.
- Knox, in Broadway styles—\$5.00.
- Wunderfelts, in soft novelties—\$3.50
- Montanas, derbies, \$3.50; soft hats—\$3.00.

### Spring Shirts

The new weaves are very attractive; many handsome patterns in blue and brown, heliotrope and other good things.

Manhattans—are the favorite with critical dressers because they are best—exclusive patterns, fast colors, long-wearing materials; they fit and satisfy—\$1.75 to \$5.00.

### New Neckwear

When you see our display of neckwear you'll find so many things you want that we'll leave it for you to pick.

- New Cheney Silk ties—50c.
- New reversible ties—50c.
- New wide-end ties—75c to \$1.50.
- New knitted ties, stripe effects and plain—50c to \$2.50.

### \$1.00 Hat Special

Everybody's wearing them—these new CLOTH STITCHED HATS. They're just the hat for this season. New spring styles, in tweeds and fancy cloths, crash and other fabrics. They're here in great variety at prices up to \$2.50. These we are selling so many of at \$1.00 are regular \$1.50 values.

### 50c Underwear Spec'l

Men's "RIBRITE" shirts and drawers—the underwear that's ribbed right, being spring-needle knit and very elastic—made from fine combed cotton, medium weight, novia color, with Cooper patent elastic collar. The utmost in underwear value ever shown in town at 50c a garment.

## Let the Hardware Department Help With Your House Cleaning



**How?** By supplying you with the many things it can to lighten the task and make the job once done well done. Here are all manner of things to save hands, to get into and at out-of-the-way places—to make house-cleaning easy.

**Scrub Brushes**—In convenient shapes, in tampoos and fibre. 15¢ to 35¢.

**Scrubbing Mops**, plain, 35¢ and 40¢; and "Self-Wringing," 50¢ and 75¢.

**Tip Top Dry Mops**—For dusting hardwood floors, 35¢.

**Eagle Mop Pails**—With the self-wringing feature, \$1.50, \$1.75 and \$2.25.

**Galvanized Scrub Pails**, 50¢ and 60¢

**O-Cedar Polishing Mops**—Useful from floor to ceiling, cleans and polishes all wood work, 75¢ and \$1.50.

**B. B. Dustless Mops**—Absorb but do not scatter dust, antiseptic and germ proof, 50¢.

**B. B. Dust Cloths**—Large size, 25¢.

**B. B. Combinations**—Consist of dustless mop, cloth, hick-a-brac duster and silver polisher, \$1.00.

**Lamb Wool Wall Dusters**—Complete with handle, \$1.00 and \$1.75.

**Window Brushes**, 75¢ and \$1.00.

**Window Cleaners**, 35¢, 40¢, 50¢.

**Carpet Beaters**—"World Beater," woven wire, hardwood handle, 20¢.

**O-Cedar Polish**—The varnish food. For all kinds of dusting, woodwork, floors, furniture, autos and carriages, 25¢, 50¢, \$1.00.

**Liquid Veneer**—Makes old things new; applied with a cloth, for cleaning and polishing all wood work, pianos, etc., 25¢, 50¢ and \$1.00.

**Step Ladders**, Light weight for convenience, strong for safety—

Ajax, 4, 5 and 6 ft., \$1, \$1.25, \$1.50

Arrow, 4, 5 and 6 ft., \$2, \$2.50, \$3

"Shinson"—The ideal metal polish, for brass, copper nickel or any metal to which it is desirable to impart a high luster; cans, 15¢, 25¢, 40¢, 65¢ and \$1.00.

**Stove Polishers**—

"Black Jack" Paste, can, 15¢

"Black Jack" Liquid, can, 15¢

Dixon's "Rising Sun," cake, 10¢

**Majestic Gloss**—For refinishing stove pipes, range bodies, etc.; can, 25¢.

**Bristle Stove Brushes**, 65¢.

**Radiator Brushes**, 40¢.

**Bronzes**—Aluminum and gold—

In bottles, mixed, 15¢ and 20¢

1 oz. papers, dry, 10¢ and 15¢

Bronzing liquid, bottle, 15¢

Johnson's Floor Wax, can, 50¢

Weighted Polishing Brushes, \$2.50 to \$3.50.

Sheepskin Polishing Mitts, 35¢.

Paints, etc.—Here, too, are all the paints, enamels, varnishes, stains and paint accessories in handy sizes.