

Beginning This Morning at 8 o'clock Our Annual

JANUARY CLEARING SALE

Of Men's, Young Men's and Boys' Clothing

It's really a landslide of bargains that's coming down on you in this great January Clearance of ours. When we start anything like this it means something big to you--a real clearance; a quick disposal of everything in the season for which it was made. It means *bona fide* reductions--a deep and generous cut in prices that have been reasonable right along, on the choicest products of the best makers; superiority of style, of quality, of finish; extraordinary values right down the line, bargains no man can afford to let pass by without getting his share.

The remarkable advance interest in this Sale leads us to expect a wonderful response from this announcement. M. M. Co. Sales never disappoint, except when one delays his coming to take advantage of the offerings until too late; for this reason, we urge every man who would derive the greatest benefit from this occasion to be here promptly when the doors open at 8 o'clock this morning.

SPECIAL NOTICE--No reservations, no exchanges, no refunds; alterations charged for at cost.

"THE STORE OF RELIABLE SALES"



"THE STORE OF RELIABLE SALES"

All Our Fine Suits and Overcoats Now Greatly Reduced

It is generally the men of dress discrimination who benefit by these opportunities--for they know M. M. Co. clothing is without comparison, that the fabrics are carefully chosen, the styles are correct to the minutest detail and the workmanship is the finest obtainable. The offerings were never more attractive, particularly in this so of overcoats, the delay of very cold weather has worked for your advantage.

Suits in every up-to-date model and style--nothing in our stock reserved, even the plain blues and blacks are included. Wonderful variety to select from in browns, grays, tans, fancy blues, heather mixtures and latest novelty patterns. All sizes--regulars, longs, shorts, stouts and slims. Your suit, if you come before it is picked out.

Overcoats--all good, sturdy garments, good for several seasons' wear. Styles as varied as men's tastes--plain and belt backs; regular convertible and shawl collars; single and double breasted; fine chinchillas; meltons, friezes, plaid backs and warmth-without-weight overcoatings; in blues, blacks, browns, grays, mixtures--any sort of an overcoat you want.

\$9.75 MEN'S AND YOUNG MEN'S Suits and Overcoats REGULARLY PRICED \$15.00 and \$16.50	\$12.75 MEN'S AND YOUNG MEN'S Suits and Overcoats REGULARLY PRICED \$18, \$20 and \$22.50	\$16.75 MEN'S AND YOUNG MEN'S Suits and Overcoats REGULARLY PRICED \$25.00 and \$27.50	\$18.75 FOR PREMIER AND H. S. & M. Suits and Overcoats REGULARLY PRICED \$30.00	\$21.75 FOR OUR VERY FINEST Suits and Overcoats REGULARLY PRICED \$35.00 and \$37.50
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The Big Trousers Clearance

Hundreds of pairs of separate trousers--dress and work pants, for men and young men. Our entire stock reduced for clearance. Wool, Worth and Malene pants excepted. A general reduction of **25%**

Regular \$2.00 Trousers.....	\$1.50	Regular \$3.00 Trousers.....	\$2.25
Regular \$3.00 Trousers.....	\$2.25	Regular \$6.00 Trousers.....	\$4.50

\$2.50 Trousers, \$1.35
A hundred pairs of men's good, heavy, serviceable wool pants, full cut, strongly made; regular values to \$2.50, now **\$1.35**

\$1.00 Overalls, 75c
A special lot of union made "rail-road" bib overalls and jackets; all sizes; regular \$1.00 quality; for first few days only **75c**

MACKINAW

Choice of our entire stock of men's and young men's Mackinaws; all high grade garments; all wool; warranted to wear; regular prices now reduced **10%**

Bath Robes, House Coats

Entire stock of these articles, so necessary in every man's wardrobe; many styles to choose from; regular prices \$4.00 to \$18.00; reduced **25%**

Clearance of Men's Sweaters

Good, warm, serviceable garments--hundreds of them--are offered in this sale at practically cost in carload lots. A great variety to choose from, in all styles, colors and sizes; in Shaker knit, Jumbo stitch and other weaves; all at a general reduction of **25%**

Regular \$2.00 sweater coats.....	\$1.50	Regular \$4.00 sweater coats.....	\$3.00
Regular \$2.50 sweater coats.....	\$1.88	Regular \$5.00 sweater coats.....	\$3.75
Regular \$3.00 sweater coats.....	\$2.25	Regular \$6.00 sweater coats.....	\$4.50

\$1.00 Sweaters, 50c
Heavy weight, all cotton sweaters; Oxford gray color; V-neck style.

\$1.50 Sweaters, \$1.00
Men's "Thermo" coats, with Byron collars; good and heavy; extra special.

SHIRT SALE

Thousands of men's shirts--dress shirts, flannel shirts and work shirts are offered in this sale at prices so low that any man will do well who lays in a supply for six months ahead--all good shirts, new and in stylish patterns and colors.

75c Black Sateen Shirts, 45c
Made from good quality material, full cut, well made, all sizes.

Men's Flannel Shirts, in plain blue and gray and fancy stripes, all weights, all styles, all sizes; \$1.25 and \$1.50 values.

85 CENTS.

Over a thousand men's fine Golf Shirts, in percales, madras, etc.; all coat styles; broken lots of shirts sold up to \$7.50.

White Plaited-Bosom Dress Shirts, \$1.00
An extra special sale attraction. Fine, white plaited bosom dress shirts, in such makes as Hallmark, Yorke and Tru-Val, in the Clearance at only **\$1.00** each.

Manhattan Shirt Clearance

You who know what Manhattan shirts are need not have the importance of this opportunity urged upon you. The patterns and weaves we offer are distinctive and exclusive, the making and fit is perfect.

\$2.00 Manhattans, now.....	\$1.35	\$3.50 Manhattans, now.....	\$2.75
\$2.50 Manhattans, now.....	\$1.85	\$4.00 Manhattans, now.....	\$3.00
\$3.00 Manhattans, now.....	\$2.25	\$5.00 Manhattans, now.....	\$3.25

Nightshirts and Pajamas
Regular \$1 men's outing flannel nightshirts, now..... **75c**
Men's Pajamas, good values at \$1.50, many styles, now..... **\$1**

\$1 Hat Sale \$1

Values to \$5.00

The annual clean-up in our Hat department of all odds and ends, broken sizes and samples, selling regularly at from \$2 to \$5. All our famous brands.

Stetson Hats, \$3.50
Soft and stiff hats of this famous make, choice of hundreds of hats at **\$3.50**.

Velour Hats to Close

\$3.50 Velour hats.....	\$2.50	\$7.50 Velour hats.....	\$5.00
\$5.00 Velour hats.....	\$3.50	\$10 Velour hats.....	\$7.50

50c Knitted Wool Caps, many styles..... **35c**
75c Knitted Wool Caps, many styles..... **50c**
\$1.00 Knitted Wool Caps, many styles..... **75c**

Neckwear Clearance

Choice of all 25c Neckwear, 3 for **50c**
Choice of all 50c Neckwear, 3 for **\$1**
75c Neckwear **50c** \$1.50 Neckwear **\$1**

"Ty-Slide" Collars 50c Box
Good collars, good styles, all sizes, packed six collars in a box. By the box only.

Suspenders
Union suspenders, non-elastic..... **25c**
50c heavy and medium weight suspenders..... **25c**

Handkerchiefs
Men's mercerized lawn handkerchiefs, full size, with printed borders, 2 FOR **25c**

UNDERWEAR

Greatest Underwear Clearance we have ever started; thousands of garments, shirts, drawers and union suits, in all textures and weights.

50c Men's shirts and drawers, heavy cotton ribbed, garment.....	25c	styles; all sizes; garment.....	\$1.00
\$1.00 "Lambdawn" fleeced shirts and drawers, garment.....	65c	\$2.50 camel's hair wool shirts and drawers, per garment.....	\$1.50
\$1.25 Natural gray wool shirts and drawers, garment.....	75c	\$2.50 heavy ribbed wool shirts and drawers, per garment.....	\$1.50
\$1.50 Vassar Unions.....	\$1.00	\$1.50 "Wooltexture".....	\$1.00
\$3.50 Vassar Unions.....	\$2.50	\$2.50 Worsteds.....	\$1.50
\$6.00 Vassar Unions.....	\$3.75	\$3.50 Black Wool.....	\$2.50
\$3.00 Union Suits, now.....	\$2.25	\$5 Silk and Worsteds Unions.....	\$3.50
\$3.50 Union Suits, now.....	\$2.65	\$5.00 Union Suits, now.....	\$3.75
\$4.00 Union Suits, now.....	\$3.00	\$6.00 Union Suits, now.....	\$4.50

Men's Hosiery--Great Bargains

Men's heavy fast black cotton socks.....	3 Pairs 25c	Men's "Shawknit" hose, 25c quality.....	3 Pairs 50c
Men's fine black cotton hose, 15c quality.....	3 Pairs 25c	Men's fine cashmere finish hose, black.....	3 Pairs 50c
Men's fine black cotton hose, 25c quality.....	2 Pairs 25c	Men's "Florenza Silk" hose, black and colors.....	3 Pairs 50c
Men's warm camelhair seamless hose.....	2 Pairs 25c	Men's 50c and 65c plain and fancy lisle hose, pair.....	25c
Men's "Neverdarn" Oxford gray cashmere hose.....	3 Pairs 50c	"Old Style Knit" heavy black worsted hose; Reg. 50c, 3 Pcs., \$1	

6 Pairs Coronet Hose, \$1.00
Sold by the box only, six pairs in box, fine gauge, light weight, in black, tan, navy blue and slate gray; regular 25c quality; six pairs for **\$1.00**.

The January Clearance of Boys' and Children's Apparel--An Opportunity to Save

The opportunity of the year for parents to save on good, stylish and dependable clothing and furnishings for their boys and "little men." Bring the boys with you and fit them out completely at prices lower than at any other time.

Men's Gloves Canvas gloves, 3 pair..... 25c Lea-faced canvas gauntlets, 2 pair..... 25c Good wool gloves, pair..... 25c Scotch golf gloves, pair..... 25c 75c to \$1.50 lined leather gloves with knit wrists, pair..... 50c Dress gloves in mocha and English cape, to close at..... \$1.00	Boys' and Children's Suits All new and stylish garments, many of the boys' suits have an extra pair of trousers. Regular \$3.00 Suits reduced to..... \$2.00 Regular \$4.50 Suits reduced to..... \$3.00 Regular \$5.00 Suits reduced to..... \$3.35 Regular \$6.00 Suits reduced to..... \$4.00 Regular \$7.50 Suits reduced to..... \$5.00	Boys' and Children's Overcoats All the latest things, made from good, warm materials and made to give long service. Regular \$3.00 Overcoats now..... \$2.00 Regular \$5.00 Overcoats now..... \$3.35 Regular \$7.50 Overcoats now..... \$5.00 Regular \$10.00 Overcoats now..... \$6.65 Regular \$12.00 Overcoats now..... \$8.00	For Travelers \$2.00 Suitcases..... \$1.50 \$3.00 Suitcases..... \$2.25 \$5.00 Suitcases..... \$3.75 \$7.50 Suitcases..... \$5.65 \$10.00 Trunks..... \$7.50 \$12.00 Trunks..... \$9.00 \$15.00 Trunks..... \$11.25 \$20.00 Trunks..... \$15.00 All other Suitcases and Trunks reduced 1/4
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