

**Easter Handwear in All Better Classes; Styles Suitable for All Occasions**  
It will be a big season for the better grades of silk handwear. We suggest early buying.

Fowner's guaranteed silk gloves with the double finger tips are recognized as the best. We have them in all the usual lengths, black, white and in colors. The 16-button lengths cost but \$1.25. Long chambrette gloves are big sellers in natural, black or in white. Price only 75c a pair. We have all the finer qualities of kid gloves at low prices.



**Big Easter Display Fine Neckwear Has Just Arrived. A Thousand Pieces**

This is, unquestionably, the biggest lot of beautiful neckwear ever shown hereabouts.

A simple purchase of unusual proportions, involving quite the latest style effects and showing qualities unsurpassed. Small bow effects, dainty collar pieces, exquisite productions in ribbons, beads, etc. Also chemisettes, plaited and net sleeveings, ready to use. The assortment is great and your buying should be easy done.



**Beautiful Stocks High-Class Silk and Fine Lisle Hosiery; Big Values**

Guaranteed qualities cost no more than other kinds. Your best Easter supply is here.

We sell most of the hosiery used in the city. We aim first at quality and then sell as low as such high-grade products can be sold. Women's fine lisle hose at 35c a pair. Women's fiber silk hose at only 50c a pair. We sell the best silk hose for \$1.00 that you ever bought for the price. McCallum's thread silk hose at pair, \$1.25.

# Each and Every Department Joins in Making Donohue's Your Best Easter Buying Place

Every factor of this great store in harmonious, active endeavor to make the week-end buying one of credit to the institution, and, thereby, one of most service to you. You can depend on Donohue's for the biggest stocks, best service and smallest prices.

## Suits : Coats : Dresses

A veritable world of fashion is at your hand for Easter buying. No store is even offering competition in selling such perfectly splendid apparel as is offered here

**Suit Stocks at Their Highest Efficiency, Combining Quality, Variety and Low Price**

**Women's Good Plain and Fancy Suits \$15**  
If you have in mind an inexpensive suit, we can give you by far the best suit sold in Missoula for your fifteen dollars. Made from serges, perfectly styled and well finished.

**Women's Splendid Suits Big Stock - - \$19.75**  
These suits at \$19.75 are far superior to any suit you ever saw at near the price. The materials are better, the styles better and the suits are better made.

**A Big Showing Hand-Tailored Suits - - \$25**  
Better this season than you ever had them before. Staple serges, fancy coats, topings, etc., in every one of the new colors. Suits here hand-tailored, and they are simply wonderful bargains at this price.

**Very Choice Suits in All the New Styles \$35**  
No equal in smartness, beauty or general practicability. Every new color and every new style. Swagger coats and skirts in every new draped effect at



Little children's coats in large variety. Satins, Silks and Cloth. Prices are quite low

**Misses' and Small Women's Coats Every One New**

We made it a point to carry stocks for every call and offer attractive inducements for those who are usually hard to fit. In these smaller sizes are fashionable, new coats, made from excellent materials in plain colors and in the fancies. There is not a regularly made coat style not obtainable in these smaller sizes. Prices SIX SEVENTY-FIVE AND SEVEN FIFTY.

\$6.75 and \$7.50



We have the new silk petticoats in messalines and Jersey silks; colors to match every garment

**A Wonderful Showing Women's Fine Coats; New Styles**

This store is headquarters for every new coat style. Coat sales have been very heavy here this spring season and it takes daily replenishing to keep stocks complete—so expect something new. The new "Golfina" coats are fine, and we show in every late color. "Balmorals" are best here. New Scotch effects, etc. Prices are our everyday low price—TWELVE FIFTY AND FOURTEEN SEVENTY-FIVE.

\$12.50 & \$14.75

**Beautiful Silk Suits for Women**

Quite the Smartest Garment Out This Season. Every New Color Shown. All Suits Strictly Individual.

A select line of the new silk suits have just come in. They are fetching garments, made in the late styles, and the range is big enough to satisfy you. Materials in poplins, etc. Made in plain or in fancy models, with various pretty pieces of handsome trimmings. Regular run of sizes. Individual, strictly exclusive.

\$29.50 and up

**Every New Dress Style Now Here**

No Other Store Will Show You Nearly Half So Many. New Styles Just Out That You Have Not Seen Before.

For a beautiful exhibition of pretty silk dresses, you cannot beat Donohue's. Every dress is a beauty. Materials of the crepes, messalines, etc., in every new color. Some in plain colors, others in printed warp silks, showing new floral designs. Elaborately finished and are a big value for the prices asked.

\$14.50 and up

**Easter Millinery**

Each Easter season finds us equipped with prodigal stocks reinforced by the lowest prices ever. A real fine show.

**Gage Hats Castle's, Etc.**

If it is a question of hats we have already answered. For an assemblage of beauty, this store's big millinery department ranks first. The shapes themselves show the class. The make-up, the trimmings everything about our hats speaks of individuality and rare beauty. Again, these better hats cost you no more than the indiscriminate numbers of competitive lines made for the sole purpose of selling. You will enjoy these hats in full knowledge of their superior quality and genuine worth. Come in early, now.

**Misses' and Children's Hats**

We can supply you with every sort of a new hat that you require for the younger members of the family. Shapes and decorations that are entirely new and prices substantially low.

**A Most Attractive Offering of New White Waists, Etc. The Stocks Are Big Now and Prices Economical**

This store is headquarters for waists; no season heretofore has offered so many styles to choose from

**Fancy Silk Waists**

Elaborate dress waists, made from crepe de chine, plain and fancy colors; new "chartruse" models. Also other silk waists.

\$4.50 to \$8.50

White voile waists, emb'dry or lace trim, at \$2.50  
Beautiful new crepe waists in white, spang, \$2.50  
Assorted fancy waists, white with tint em., \$2.50  
A good collection of sample white waists, \$2.50  
Novelty waists, white with colored em., \$2.50

**Fine Dress Waists**

Exquisite lace, silk and net waists. Materials of the higher order. All the new shades; finest productions in town.

\$7.50 to \$15.00

Agents for "Forest Mills" Underwear

**An Added Donohue Feature "SMITH'S BABY SHOP"**

This little is given to a production of baby clothes sold in Missoula exclusively in this store. Tiny girls' bloomer dresses and the wee boys' first suit. They are ever so clever. Prices \$1.95 to \$2.75

**Children's White Dresses**

These are the well-known "Dainties" product, and they are certainly beautiful. We have never sold such dresses before! Materials of finest sheer fabrics in white, with messaline ribbon sashes, etc. Sizes from 2 to 4 years, \$2.00 up to \$5.00. Sizes from 7 to 14, \$2.75 up to \$10.00

**Biggest, Best Sellers in Town GIRLS' FINE DRESSES**

For every dress formerly sold, we are selling five this season. Our combination of prices and quality are producing enormous business. French gingham, percales, etc., in new colors. 69c up to \$5.75

Agents for "Forest Mills" Underwear

**Men's Blue Serge Suits**

High class clothing at a nominal cost.

\$15.00

Especially prepared for the Men's Easter

A special offering of men's first grade blue serge suits. These are of pure wool construction, are made substantial and good and are the product of strictly reputable tailors. The new English models, also the box back styles are included in this line. They are in every way equal to custom tailored suits selling for a full third more than this Donohue price of only FIFTEEN DOLLARS

**Boys' Blue Serge Suits for Easter \$5**

Suits fully as good as the men wear for your boys' Easter. These in smartest of Norfolk style and every suit has two pairs of pants. Special at \$5.00.

## Alfred Benjamin-Washington Suits

Your Very Best Easter Clothes **\$25 to \$35** Latest Models Highest Type

Suits that maintain the same high standard of par-excellence that you would expect to find in regularly tailored suits selling at about sixty dollars

We are not offering you custom-tailored suits, but suits that are superior to a majority of the custom tailored products. All the skill of expensive artisans is employed in the makeup of these famous suits. All the models in their several distinctive cuts are here. There's not a possibility of your requiring a suit not obtainable here. Prices are nominal, but quality is of the highest order.

**YOUR EASTER SHOES ARE BEST IF YOU BUY THEM HERE**

**Donohues THE ECONOMY CENTER**

**Women's Shoes at \$3 and \$3.50**

Lace or button styles, leathers in kid, calf, suede, etc.; unusual widths and sizes—\$3.00 and \$3.50.

Women's plain velvet, satin and suede pumps; new Cuban; special at pair, \$3

Women's pumps in dull finish plain or tip toe; high or low heels; special at, \$3

Women's patent, plain and captoe pump, high or low heels; offered at pr., \$3

Women's oxfords; all leathers, new button style. High or low heels; spe, \$3

Women's fancy "Tango" pumps; rubber heel and sole; special, \$3.50

Women's turn sole, tan colonial and welt pumps Spanish heel, \$3.50

**Men's Shoes at \$3 and \$3.50**

Fashionable foot wear—best leathers in all styles. Regulation sizes \$3.00 and \$3.50.

**Donohues THE ECONOMY CENTER**