

This Notice to All

In accordance with its usual custom of years past, this store will close next Friday afternoon at 1 o'clock for the benefit of the Interscholastic Meet.

Missoula Mercantile Co.

Refreshments All Day

—on Wednesday and Thursday of this week, to contribute to the entertainment of customers and visitors here for the track meet. Special menu each day—EVERYBODY WELCOME.

VALUE---Our Interpretation

The Maximum amount of Style, Quality and Workmanship that a given price can buy.

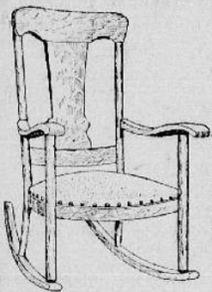
Never before has this been better exemplified than for the present season—VALUE is paramount throughout our entire establishment.

We sell merchandise of QUALITY and consider value of greater importance than price—we'd rather be able to say that a thing is GOOD than that it is cheap, because, while you can WEAR out quality you will THROW out trash.

BUT—

Through a combination of circumstances, such as a buying power and facilities for distribution unlike any other store in this locality, QUALITY merchandise costs the user no more and oftentimes less at this Store than the lower grades of goods are sold for elsewhere.

This \$7.50 Solid Oak Rocker
Extra Special Monday



\$3.95

We have only forty-eight of these rockers and at the price, the entire lot should close out in a few hours. Substantially built of solid quarter-sawn oak, golden finish; steel frame, spring seat, upholstered in best black Boston leather. A wonderful value. (No phone orders accepted.)

Children's Rompers, Bloomers

Sand piles and mud puddles have great attractions for little folks these days. They enjoy being out and mothers should encourage them, because it means health and strength.

Put them in rompers and let 'em romp. Here are the rompers.

Creeper Rompers for the littlest ones, in white and all colors—50c to \$1.00.

Rompers, in high neck and long sleeve and Duck neck and short sleeve styles, with elastic or band knee, in good wearing and washing fabrics, in all colors and black and white; sizes, 2 to 6 years—35c to \$1.25.

Boys' Rompers, in white, blue and tan color; made with belt, pockets and tie; all sizes—65c and 75c.



Rompers for 23c

Yes, and good ones, well made from good materials and nicely trimmed; various styles; all sizes.

Children's Bloomers, of black sateen, with elastic knee; sizes 2 to 14 years—35c to 50c.

Bloomers, of good heavy crepe; sizes 2 to 12 years—75c.

High-Grade Toilet Preparations



Women particular in their choice of toilet preparations find here the most refined and exclusive articles the market affords. Among the lines we carry and whose sale in Missoula is confined to this store exclusively are—

Richard Hudnut's from Paris Riker & Haggeman's A. A. Vantine & Co.'s F. F. Ingram & Co.'s.

Also to be had here are the products of other reliable perfumers and drug sundry manufacturers which we can recommend to a discriminating trade, certain articles being specially priced. Try these.

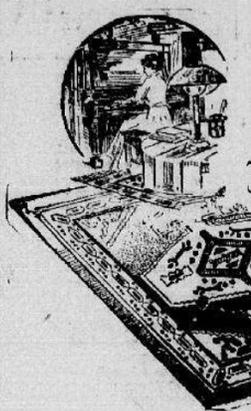
Mary Garden Cold Cream and Toilet Powder are especially delightful to use; made by the greatest Paris perfumer—50c and \$1.00.

Marvelous nail polish and nail lustre; prepared by Hudnut; have no equal—Prices, 25c and 50c.

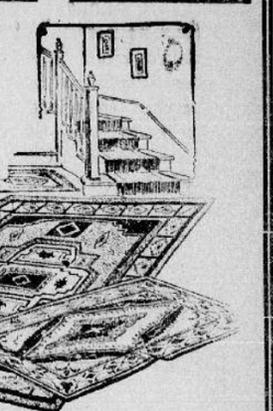
Ingram's Milkweed Cream is a wonderful preparation for sunburn and a great beautifier of complexions—50c and \$1.00.

Vantine's India Kutch Sandalwood Talcum Powder is remarkable for its fragrance and healing and soothing qualities—25c.

The Greatest Rug Values Missoula Has Ever Known



Over a hundred room-size rugs and scores of smaller rugs from our regular stocks, also a lot of factory close-outs are here this week at astonishingly low prices, affording rug buyers the best values along this line ever offered in Missoula. These are all high grade rugs—quality assured by the makers' names—and come in the latest designs and colorings. In the collection are rugs suited for every purpose, whether for use in cottage or mansion. Make your selections Monday, if possible, as with very few exceptions, there are no two rugs alike, and in a sale like this the choicest patterns are first to go.



Small Rugs

Regular \$3.00 and Regular \$4.50 and \$3.50 Rugs \$5.00 Rugs
\$2.25 \$3.50

AXMINSTER RUGS, SIZE 27x34 inches. AXMINSTER RUGS, SIZE 26x72 inches.

regular \$4.50 and \$5.00 Velvet Rugs for \$2.95

Room-Size Rugs

\$9.00 Scotch Tyvan Reversible Rugs, Size 9x9 feet, for **\$6.75** | \$10.00 Scotch Tyvan Reversible Rugs, Size 9x10-6, Monday **\$7.50** | \$12.00 Scotch Tyvan Reversible Rugs, Size 9x12 feet, for **\$8.75**

Scotch Tyvans are the newest rugs of the reversible class, either side being the right side—virtually two rugs in one. They are made of fine wool yarns, in patterns suitable for living rooms, dining rooms and bedrooms.

\$15.00 Rugs, 8-3x10-6, Specially priced **\$9.75** | \$18.00 Rugs, 9x12 ft., Specially priced **\$11.75**

The above are the well known Hartford "Phoenix" Tapestry Brussels Rugs—the best of their class.

\$25 Rugs, 8-3x10-6, Specially priced **\$17.90** | \$27.50 Rugs, 9x12 ft., Specially priced **\$19.85**

The above offerings are composed of Axminster Rugs of Smith, Bush & Terry and Sanford makes.

\$32.50 Rugs, 8-3x10-6 Specially priced **\$22.50** | \$35.00 Rugs, 9x12 ft., Specially priced **\$25.00**

Included in the above offerings are such rugs as Hartford Bussorahs and Bigelow Lowell Axminsters.

\$37.50 to \$45.00 Rugs, size 8-3x10-6, Special **\$32.00** | \$42.50 to \$50.00 Rugs, size 9x12 ft., Special **\$33.50**

Embraced in the above offerings are Whittall's, Hartford, Dimrik and Sanford Cashmere Wiltons and Bigelow Arlington rugs.

Many Rugs in Odd Sizes, Made Up From Remnants of Carpets and Borders, in All Grades of Goods—HALF PRICE

A Man and His Shoes

If you will reflect a moment, you will recall that a noticeable fact about the best dressed men you know is the smartness of their footwear.

Their shoes are never run down at the heel, nor over on the side, nor worn to a slovenly looseness.

This is partly due to the style of their shoes and partly to their fit.

You may buy the handsomest pair of shoes in town and if they do not fit correctly they will soon lose their shape.

Here are the finest shoes in town, great, big ample stocks affording the widest range of styles and sizes and salesmen who will help you get a perfect fit.

Men's shoes, all prices from \$3 to \$7.50 a pair.

Not "Cheapness," but Economy for Men Needing New Suits



It isn't simply what you pay, but the style and quality and service you get that should influence you most in buying clothing. "Cheap" clothes are invariably expensive in the long run.

Our \$13.50, \$15 and \$18 spring suits are the utmost of value at these prices, yet we do not urge men to buy them, because we consider that \$20 is as small a price as will bring clothing that will give real, lasting satisfaction.

Just Now, Men Who Would Spend \$20 or More for a Spring Suit Are Face to Face With Opportunity

\$20

For Suits Regularly Priced From \$22.50 to \$35.00

—and mind you, M. M. Co. regular prices range from \$5.00 to \$10.00 a suit less than suits of equal style and quality can be had for any place else in town. A big assortment to choose from—all styles, all colors, all sizes.

Screens Now in Demand

Most good housekeepers already have their screens up and are safe from the attacks of insects these warmish days will bring forth. You can readily safeguard your home in the same way at a trifling cost if you will come here for your window screens, screen doors, screen cloth, etc.

SCREEN DOORS—All sizes, from 2 feet 6 inches by 6 feet 6 inches, to 3 feet by 7 feet; in six different styles, in pine and oak; all well made, strong and serviceable. Prices, \$1.00 to \$5.00.

SPRING-END SCREENS—With an adjustment of 3 inches on each end to fit all windows 24 to 36 inches wide, 40c, 45c and 50c.

METAL FRAME SCREENS—Made entirely of metal; to fit all windows 22 to 44 inches wide; heights from 18 to 30 inches. Prices, 40c, 50c and 65c.

SCREEN FRAMES—Complete wooden and metal outfits for making screens any size for doors or windows. Prices, 25c, 30c, 35c and 40c.

SCREEN CLOTH—Black and green painted galvanized and bronze wire, in all widths from 24 to 42 inches. Screen hardware of all kinds, in sets or open stock.

REFRIGERATORS

Having the right kind of refrigerator is just as necessary as having window screens and screen doors. They both mean food purity and food purity means health.

There is no such thing as a cheap refrigerator that is safe. Cheapness means insecurity.

But there are some comparatively low-priced refrigerators that are rightly made, sanitary and safe—and economical in the use of ice.

We'll gladly tell you the advantages of the various types of refrigerators and ice chests sold here in this refrigerator headquarters.

Automatic Refrigerators—Nine sizes, four styles—\$18.50 to \$70.00.

Illinois Refrigerators—Upright, four sizes—\$10.50 to \$22.00.

You Are Thinking of Summer, You Are Thinking of Vacation, You Are Thinking of TRUNKS

Sure to need a good trunk pretty soon if you are going away; and if you happen to want one of the good trunks we have now in the

MAY SALE OF TRUNKS

it will cost you a deal less than during other times. Steamer and dress sizes, and "steamer wardrobe" kinds are included; also suitcases and traveling bags—M. M. Co. kinds, which make such safe traveling companions, all at a discount from our regular reasonable prices of **25 Per Cent.**

NEW MENDEL TRUNKS

We have just received another shipment of those high grade Mendel trunks, made of 3-ply veneer, covered with genuine vulcanized fibre, fibre bound and brass trimmed, with cloth lining and heavy straps—splendid trunks in every way, and offered at sale prices—\$22.50 to \$25.00 Mendel Trunks—**\$16.55 and \$18.75.**

TAKES BIG FIGURES TO TELL THIS STORY

New York, May 9.—There has been considerable inquiry lately at the controller's office relative to the cost to the city of New York of its water service. The official report of experts engaged to investigate this mat-

ter shows that the gross revenues from the sale of water in the entire city during 1913 were \$12,753,950.52 and the total operating expenses, including taxes, \$4,622,128.86, leaving a total operating income of \$8,131,821.66. Deducting from this latter amount interest on outstanding water bonds pertaining to the old water system, \$2,278,451.72, and the amortization charges thereon, \$1,534,153.61, a total of \$3,812,605.33, leaves a net income of \$4,319,216.33. No depreciation or obsolescence charges are included in this figure, although the amortization charges

have been included for the reason that it serves something of the same purpose. The operating expenses for 1913 represent 36.2 per cent of the revenues, the 63.8 per cent remaining representing the net income from operation, excluding interest on investments or bonds outstanding, the proceeds of which form part of such investment, the annual contribution to the sinking fund of the city to amortize such bonds, and also any allowance for depreciation or obsolescence. The capital expenditures on account of the old water system in all the borough

of the city, from its inception in 1822 to December 31, 1913, aggregate \$194,734,422.64. The city is still obligated for the bonds issued in the acquisition of this system, to the amount of \$88,084,295.95 bearing an annual interest charge of \$4,270,451.72. It is expected that the new Catskill water system will be completed in 1915. This will add to the present water supply of the city 500,000,000 gallons of water daily. The cost of this new system is estimated at about \$176,000,000. Adding together the interest on the bonds of the old system, \$4,270,451.72, the inter-

est on the bonds of the new system now issued, \$3,819,539.56, and the interest on the bonds to be issued to complete the new system, \$3,720,736.38, gives a total interest charge upon the entire water system of New York city of \$12,810,727.66 per annum.

GERMAN COMPANY CUTS ITS ANNUAL DIVIDENDS

(By Associated Press Cable.) Berlin, May 9.—The Colonial Mining company will pay for 1913 a dividend of only 25 per cent, compared with 33 per cent for the previous year.

The company which is still able, despite such a radical cut, to pay the largest dividend of any German enterprise, is the original corporation formed to exploit the diamond discoveries in German Southwest Africa and, including the dividend now to be declared, will have paid in the four years of its existence total dividends of 112 per cent. Its founder, Herr Stauch, then division superintendent of a railway in the colony, has risen in these few years from simple railway official to one of Germany's big multimillionaires.