

# Missoula Mercantile Co

## Ready for the Month of Brides and Roses



Merely tear off a leaf from the calendar and you step from spring into summer!

Tomorrow morning a great many unsuspecting people—behold them, on their awakening, plunged "knee-deep in June," and without a bit of preparation for warm weather.

This Store is ready; always is ready ahead of the season. Ready to fill every need of the bride, the graduate, the vacationist, the stay-at-home. The brightness of cheery service is reflected from full stocks of everything needed to make summer the joy-time—Stocks of goods the quality of which is the highest and which will be a source of pride and satisfaction to those who buy.

### Many New Nests to Be Furnished Next Month Here's The Furniture to Do It With

June is the month of weddings, and by that same token scores of young people will be starting new homes in and about Missoula, to say nothing of the not-quite-so new homes which need fresh furniture or curtains inside and hammocks and porch shades and porch furniture outside, to make for comfort and pleasure all summer long. In the splendid summer stocks of our great Furniture Annex, will be found everything necessary for such furnishing, and often at a very great advantage in price, as comparisons, honestly made, will prove.

#### Summer Furniture

For Porch, Lawn and Bungalow

All the practical, useful decorative kinds—new ideas as well as the standard designs in Chairs, Rockers, Settees, Swings, Tables, etc., in such kinds as

RUSTIC HICKORY, CHINESE SEA GRASS, KALTEX FIBER, WICKER, MAPLE AND CANVAS.

The display is set in a "bower of loveliness," occupying the space generally given over to our bargain basement, where the variety ranges from chairs at \$1.95 to settees at \$15.00, and hammocks from \$2.50 to \$20.00.

#### Unusual Values

Special groupings of porch, lawn and camp furniture at \$1.95, \$2.95, \$3.95, \$4.95 and \$5.95, the values being double and treble the prices asked.



#### This Sweeper Cleans and Sweeps in One Operation Uses No Electricity—Costs Little

We tried this sweeper out thoroughly before accepting the agency, and then again before asking the people to buy them, and they have our guarantee, as well as the maker's.

#### DUNTLEY

Pneumatic Sweeper.

It weighs but 3-4 pounds, yet combines all the advantages and does the work of much higher-priced combination pneumatic nozzle and revolving brush machines. So simple in construction that a single movement of the hand takes it apart for cleaning. 10-year-old girl can run it. Being factory agents, we sell these Duntley Sweepers at regular factory prices: Style No. 1, \$9.75, and the Special, \$11.75.

#### KNITTING DEMONSTRATION

Beginning Monday, June 1, and continuing for two weeks, in the Fancy Goods section of our Dry Goods department.

#### Miss Loena G. Markham

an expert demonstrator from the Olympia Mills, Philadelphia, manufacturers of the famous Golden Fleece Yarns, will hold a demonstration of knitting and crocheting and exhibit of garments and fancy articles made from Golden Fleece Yarns.

#### Free Instruction

Miss Markham will be glad to meet the ladies of Missoula desirous of free instruction in the latest stitches or in search of new ideas.

#### 3,000 Yds Flower'd Voile 10c Yd.

Because of the quantity, the maker gave us an inside price. So far as we know, this crossbar voile, which is one of the new weaves of the season, has never sold for so little before.

Tinted or white grounds, sprinkled with tiny flower sprays and a delightful material for inexpensive summer frocks. About a hundred designs.

#### Many Women Have Been Waiting for These: Samson Galatea

The only fast-color galatea on the market; strong, durable and accepted everywhere as the standard fabric for children's dresses and bloomer suits and extensively used for women's outing dresses, skirts, etc. In stripes, patterns and plain colors; 29 inches wide—Yard, 18c.

#### Windsor Costume Crepe

One of the very newest wash materials, smart and pleasing in appearance, highly mercerized, and really amazing in wearing quality; a splendid material in every way; in fast-color pink, blue, lavender, tan, and yellow; 29 inches wide—Yard, 25c.

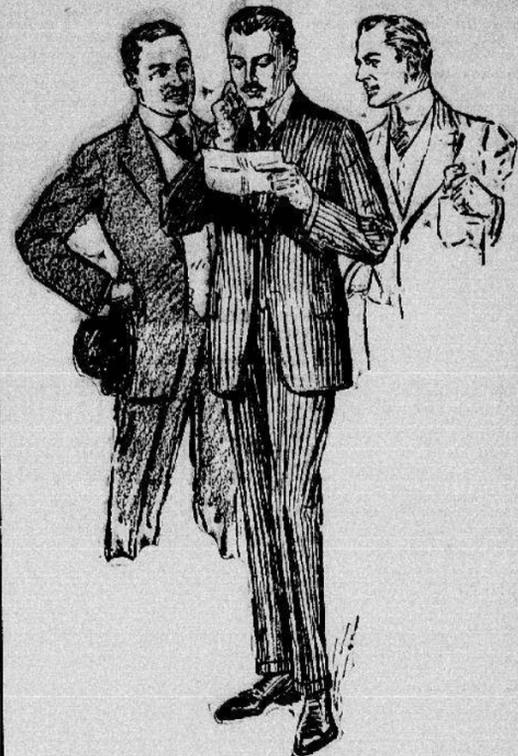
#### White Piques

We have have sold out of white piques several times already this season, but the arrival of fresh stocks brings the assortment of these very desirable summer materials up to the regular standard of completeness—the same good kinds as usual, in all different widths of cords, from the very finest to the heaviest wide wale—Yard, 25c to 75c

#### Your Furs and Flannels Are Safe If Put Away With

#### MOTHENE

"Mothene Kills 'Em," moths and other household insects cannot exist in its presence. Has a pleasant odor, is easy to use, will not injure the finest fur or most delicate fabric. Better than moth balls—Shaker-top can, 25c.



## An Invitation for Every Man To Take Advantage of This \$20 Suit Sale

You have an unusual chance right now to make better use of \$20 of your clothes-money than ever before, because of a fixed purpose on our part to give our customers more actual value for that money than anybody ever gave before; more than we ever gave; more than anyone else can give—because, you won't get clothes like these anywhere else at any price. They're the finest clothes made—our hand-tailored PREMIER clothes, Hart, Schaffner & Marx clothes and Fashion clothes—they are made for us exclusively and are remarkable values, to say the least, at the—

#### Regular Prices \$22.50 to \$35

Hundreds of suits to select from, men's and young men, in every good model of the season, including two and three-button sack coats and Norfolks.

As we've said before—Come and get your pick while the pickin's good.

#### Quite the Shirt Hit of the Season—are these

new cross-stripe, mushroom plaited bosom Hallmark shirts. A new idea in soft shirts for summer wear that appeal to a man on sight. Made of fine mercerized shirtings in white with neat stripe patterns that absolutely will not wash out; soft and stiff cuffs, as a man prefers.

Prices, \$1 and \$1.50.

No shirts quite so fine for summer as the new Manhattan silk shirts we're showing now.

Prices, \$4 and \$5.

#### The Maker's Name Is on Every One of These \$5 Hats We're Selling at \$3.50

The maker would not permit the use of his name in advertising these hats at less than \$5.00, yet it is branded in each hat so every man who looks inside will know that he is actually saving \$1.50 when he buys one of them for \$3.50. They're the factory's spring and summer samples of soft hats and derbies, no two alike. You'll find one to your liking.



#### A Gardenful of Airy Little Hot-Weather Dresses Ready for Picking—\$7.50 to \$35

The daintiest creations to be seen anywhere, in crepes, voiles, ratines, linens, organdies and novelty cottons; in snowy white and colors; embroidered, lace-trimmed and illumined with bright-colored silks. No two dresses alike, even the plainest-styles being things apart. Collars and sleeves in all manner of new effects, cleverness in the draperies, which include all the new turns and twists of the fashionable tunics, paniers and frills. Really there's no describing them, so you must see them, and we'll be very glad to spread the display before you.

#### Summer Wash Waists

No end of variety here—the daintiest, prettiest styles to be seen anywhere, in airy lingerie materials and wash silks.

#### \$1.75 Values for \$1.25

Charming little waists in crepe, voile and dimity, in white, trimmed with lace or embroidery worked in white or dainty colors; a dozen or more styles to select from.

#### \$4 Wash Silk Waists \$2.98

Women who see these waists marvel at the price asked for them, and well they might. Made of all-silk pongee, Jap silk in black and white and net; in styles new within a couple of weeks; mostly low necks and short sleeves.

#### Middy Blouses \$1.35 to \$2.75

A great collection, embracing all the newest ideas for children and misses, in white, tan and blue, with trimmings of contrasting colors; sizes 6 to 20 years.

#### All Kinds of Summer Gloves

Of course, dainty hands and pretty arms must be protected from the scorching sun and dust, so as usual, we've laid in a generous supply of the best kinds and styles of cool fabric gloves. Women who recall how hard it is to find late in the season just what is wanted, we'll supply their summer's needs now.

#### Silk Gloves

Kayser's and Pownes' makes, each with finger tips that are guaranteed to wear as long as the rest of the glove.

Short Silk Gloves—In all colors and sizes—Pair, 60c, 85c, \$1.00.

Long Silk Gloves—In all colors and sizes—Pair, \$1.25 to \$2.50.

Black and White Silk Gloves—The season's novelty, in white with black stitching or vice versa—Pair, \$1.75.

Embroidered Silk Gloves—Another novelty this year, in black and white only—Pair, \$2.00 and \$2.50.



LISLE THREAD GLOVES—Regular length, in white, black and colors; all sizes, at—Pair, 35c.

LONG LISLE THREAD GLOVES—The closest imitation of real chamois yet, very durable and easily washed when soiled; in regular and long lengths, natural color and white, all sizes—Pair, 50c and \$1.25.

#### Children's Summer Gloves

Children's Chamoisette Gloves, white and natural color, at 35c a pair; two-clasp silk gloves, in white and tan color, at 40c a pair, and long silk gloves, made with double finger tips, sizes 1 to 6, at 85c a pair.

#### New Neck Fixings

The new novelty neck ruchings, in colors, navy, red, cream, black and green—Yard, 35c.

Dolly Varden ruchings, made of white crepe strewn with rose buds and dainty flurries in colors—Yard, 50c, 75c and \$1.00.

Collar girdles or neck cords, in all colors, finished with silk tassels—Each, 25c.

#### Hair Nets

The "Self-Adjusto," extra large size, with or without elastic, in all colors—6 for 25c.

The "Notare," a very fine net of French made, all colors—3 for 25c.

The "Madame Pompadour," hand-knitted from genuine French hair; a very fine net—Each, 15c.

The "Delco," warranted best real hair, hand-made, all colors—Each, 25c.