

**Silk Poplin 89c**

36-inch silk poplin suitable for dresses, etc., in maize, gold, maroon, old rose, brown, gray, tan, green, royal blue and navy; the yard **89c**

**Black Taffeta \$1.29**

Saturday the silk section offers a splendid quality black silk taffeta; pure thread dyed; full 36 inches wide; regular \$1.75 grade; special, the yard, **\$1.29**

**25c Children's Blk. Hosiery, Pr. 19c**

"Make this a headliner," said the hosiery buyer, for the quality will bring forth exclamations from those who really know hosiery values and how hard stockings are to get; this lot of children's hosiery is a special purchase from a well-known maker; in sizes 5 1/2 to 10; fine black lisle quality, with double heel and toe; special, the pair, at **19c**

**Women's Hose 15c**

Women's black and white, fine ribbed cotton hose; a better grade than you would expect to find at a sale; sizes 8 1/2 to 10; with double sole and heel and ribbed garter top; the pair **15c**

**Kid Gloves \$1.75**

Regular \$2.25 grades, in washable kid gloves; a reduction that it worth while to every woman who needs gloves; sizes 3 1/2 to 8; in oyster white, gray, brown and coffee; with embroidered backs; the pair **\$1.75**

**Week-End Drug Sundry and Toilette Goods Sale**

It's a proven fact that by selling great quantities of toilet preparations and drug sundries our stocks are the freshest in the city. Besides, we offer worth while savings at these week-end events that should cause you to anticipate your future needs. Check this list over carefully and bring it with you Saturday.

**Hudnut's Perfume, oz. 50c**

Choice of the following Hudnut odors—Lily of the Valley, Almee, Ideal Pink, White Lilac, Ideal Sweet Pea, Joeky Club and Sweet Orchid.

- Regular 2 1/2 size Listerine, the bottle, at **19c**
- Regular 5 1/2 size Listerine, the bottle, at **39c**
- Regular \$1.00 size Listerine, the bottle, at **79c**
- 2 1/2 size Colgate's dental powder, the can **19c**
- Donohue's special talcum powder, the can **10c**
- 2 1/2 size liquid cucumber cream, the bottle **19c**
- 2 1/2 size Honeysuckle and almond cream, the bottle **19c**
- 2 1/2 size Colgate's ribbon dental cream, at **19c**
- 5 1/2 size Jardin de Rose face powder, at **39c**
- 1 1/2 size Whisley's vege-toilet soap, 4 bars at **25c**
- 2 1/2 size Societe Hygienique face powder, at **10c**

**Extra Special**

Just for Saturday only, the drug section offers six large rolls of Jap crepe toilet tissue **25c** for

(Limit—12 rolls to a customer.)

**New Pocketbooks, 50c up to \$9.00**

Smart new handbags in silk, leather, silk combinations and silk beaded affairs, in all the new shades that are winning high favor for wear with the sports attire. Colors, gray, brown, green, tan, purple and black, with fancy fittings and silk linings.—First Floor.

**Silk Skirtings, \$1.98 Regular \$2.50 Values**

Think what a special low price this is on new silk skirtings. Ideal for sports and outing wear; very newest patterns in stripes and plaids, gray and gold, black, gold and green, gold, old blue and red, tan, black and gold, white corse and gold; the yard, at **\$1.98**

**15c Apron Gingham, 9c Standard Qualities**

One reason why we are always so busy in the cash goods section is the unusual offerings that are sure to appeal to the home dressmaker. For instance, this apron gingham, in all size checks, blue and white, black and white, gray and white, brown and white. Saturday only. **9c** the yard

**Newest House Dresses \$1.25**

Reduced from a much higher marking, you profit here Saturday by a well known house dress maker's mistake. For some unknown reason, or error, our big order for house dresses was duplicated and rather than have the dresses returned, this maker made an attractive price to us on the whole shipment, that enables us to offer all the newest styles for house or porch wear at way under regular. They are made of fine quality, fast-color ginghams or percales, in scores of new and attractive patterns and trimming combinations, including the two-piece breakfast sets. Come **\$1.25** early Saturday for best choosing; each.



**La Princesse Corsets \$4.75**

Indeed, they are specially priced. This group contains models that were formerly priced up to \$7.50 and at regular they were considered splendid values; choice of fancy coutil or broche materials in white or pink; models for every woman, and they're handsomely trimmed. See the Higgins avenue window display. **\$4.75** Single or double front lace, the pair

**Keds—Shoes, New and Attractive**

Keds, the perfected canvas rubber-soled shoes, are designed to meet the desire of women to wear comfortable as well as attractive shoes for work and play. Housework is lighter and easier and play is greater fun when one's feet are easy and comfortable. Keds are appealing in their distinctiveness.

The tops are of a specially woven, fine grade of canvas. Keds—all of the best workmanship and attractive in style. Many styles from which to select. Plenty for men, girls and boys.



**Donohue's New Waist Center Perfectly Adorable Blouses \$5.75**

Only once in a long, long while are we able to print blouse news of such importance that rings with a note of economy from one section of Missoula to another. Blouse wise women will be here in great numbers to make first selections, while styles and patterns are intact. We will just hint that these blouses have been reduced from a higher price and you may expect a big surprise in value. Blouses of crepe de Chine, Georgette crepe and lace affairs; perfectly adorable models; blouses for all occasions' wear; **\$5.75** priced special, at

Second Floor.

**Out of Town Patrons**

Order by mail. We have an experienced shopper in charge of our mail order department, and out-of-town mail orders will be filled from this advertisement three days after date of publication.

**Saturdays**

Open at 8 A. M. Close at 6 P. M.



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**New Neckwear 59c**

Values to \$2.00

Some of our very choice pieces in high grade collars have become slightly mussed from handling; these have been put into one big group for Saturday's selling; values as high as \$2.00; choice, at **59c**

**—and the Garment Interest for Saturday will chiefly center about these Dresses at \$16.75 Coats at \$16.75 and Coats at \$22.50**

Because of the very particular charm of the dresses at \$16.75—because of the style and value in the coats at \$16.75 and \$22.50 treble interest it is, and full measure, to brim and running over, for you and every woman who is in the mind of a new dress or a coat. If you and every other woman will take this news in the spirit with which it is printed today—for it is good news and there is a price strata of importance running through it all.



"If you can convey the idea," says one who is the enthusiastic intimate of these dresses and these coats, then the first days of May should be one of the great days of May in the garment section, and this page appreciates its responsibility and is striving to convey the idea. Impossible as it has ever been to describe with any degree of adequacy the intangible beauties of gown, coat or frock with the slightest degree of individuality—

**And all these Dresses and Coats have individuality and much of it**

THE DRESSES may occasion surprise if you compare them with expectation, of soft, rich taffeta, crepe de Chine, Georgette crepe and combinations, in white, taupe, rose, metal gray, black, flesh, callot blue, foliage green, gold, mustard and chartruse; simple belted styles and modified ideas; values as high as \$35.00; see them Saturday, at **\$16.75**

COATS AT \$16.75 are the wonder values of May month offerings; the materials are wool velours, gabardines, poplins, tricotine and serges; styles for motoring, street and dress wear, in black, navy, Copenhagen, green, rose, tan, mustard and chartruse; values as high as \$29.75; choice, **\$16.75** Saturday, at

COATS AT \$22.50, and such values—nothing could be more in correct style to wear with sports suits and skirts than one of these late model coats; their rich elegance will appeal to the most esthetic taste; their price comes within the limits of any pocketbook; all colors represented; values as high as \$39.75; choice, at **\$22.50**



**New Footwear**

Not only correct in style, but correct footwear to give you the greatest amount of pleasure and enjoyment in knowing that your feet are well dressed. Of course you know that shoe prices have been advancing very rapidly, but still Donohue's qualities are way under other stores' prices on footwear that has the style, snap and elegance that most women want. The policy of our basement store in underselling will more than double the season's business over the corresponding months of last year. There's a reason, and it behooves you to investigate.

**Women's Red Cross Shoes \$6 to \$12**

The Red Cross shoe for women is sold at Donohue's exclusively in Missoula, and we are showing this famous line in staple and fancy patterns, button and lace models; medium, high and low heels; in all combinations of gray, mustard, white, brown and black. You will find more comfort and style in these shoes than any we know of, for the money. See that the Red Cross label is stamped on the sole of each shoe. The pair, at

\$6.00 to \$12.00

**Women's Novelty Shoes**

High lace and button boots, with Louis, Cuban and low spool heels, in two-tone and solid colors—ivory, gray and black, gray and white, silver gray; fancy buck tops and many more desirable combinations; all new toes, suggestions in tips with short, medium and long pumps. Priced the pair, at

\$4.50 to \$10.00

**THIS IS THE STORE THAT SELLS**

**Clothcraft (all wool) Suits at \$15.00**

We are selling more of these famous clothes to discriminating Missoula men than ever before in our history. Father and son can look with equal assurance to obtaining supreme clothes satisfaction when they purchase Clothcraft (all wool) clothes. These clothes give older men an appearance of youthfulness and alertness and dignity withal; they give younger men an air of success and poise that many will find invaluable in business. We illustrate one of many smart new Clothcraft models; fabrics are all wool, with those qualities of tailoring and appearance which only all-wool can impart. These clothes are guaranteed to fit perfectly; the brisk military cut of some of our new models is particularly in demand just now. Your particular preference in weave and pattern is here in your exact size. These super-fine ready-to-wear clothes priced **\$15**



**Boys' Suits Special at \$5.00**

Every suit a wonderful value at this price and every one guaranteed for service. Only fine all-wool fabrics go into their making. Regular and snappy Norfolk models, well lined and tailored; with one pair full cut, lined knickerbockers; sizes 9 to 18 years; a special value at a special price **\$5.00**

**Men's 50c Neckwear 3 for only \$1.00**

Just for Saturday only, the men's section offers the choice of any 50c neckwear in the house at 3 for \$1.00. This includes the very newest flare-end four-in-hands that have only been in the house just a few days; new patterns, choice colorings and combinations that men like; Saturday only, 3 ties for **\$1.00**

**Men's Shirts at \$1.00**

Every season we sell hundreds of dozens of dollar shirts because we are told by men who know quality, that our's are the best dollar shirts to be found in the city. It and S and E and W makes, in new patterns; all sizes, to be safe—Men's section.