

Let us look no longer on the past, but to the future. Let us seek to make life worth living and our home comfortable. This we will help you to do, if you will help yourselves. Come and see us.

Could any honest man ask for more?

The house of Rhodes, Haverty & Huppe, has always been known as the friend of the poor class. Thousands of comfortable, happy homes stood a few days ago monuments to its liberal and fair treatment, and to day, in the hour of distress of the people it comes again to their rescue, and offers terms upon which the most distressed sufferer can recuperate, live and be happy and hopeful. The company arises to the emergency--you may do the same. All we ask is that you treat us fairly and liberal as we treat you, and we will be your friends now as in the past. Go see for yourself.



If you are in need, come and see us at once. We will spare the time to wait on you and supply your wants for we are bound to agree.

THE FLOOD!

A. G. RHODES, PRESIDENT

J. J. HAVERTY, VICE PRESIDENT

J. A. HUPPE, SECRETARY



The subject of this sketch, Cap. I. H. Jordan, who for a number of years was one of the notable figures with the firm of Rhodes, Haverty & Hupp, at 611 Main St. Some months ago he severed his connection with that firm and was engaged with another of the same business. But, in the act of God, cursing the raging waters to lay waste and make barren the thousands of once happy homes, where comfort, love and contentment once reigned supreme, He saw that in order to serve his people, He called upon him to return to the firm of Rhodes, Haverty & Huppe, whose warm heart, small payments and reasonable prices on furniture would enable him to do more, in the hour of distress and suffering, for his people than with any other similar firm in a short lifetime. So any person who is a flood sufferer and wants furniture, you will, for yourself and honor to the only colored man in Kansas City who is in a position to help you in the way of furniture.

READ THIS.

The prices of Rhodes, Haverty & Huppe have always been as low as good goods could be sold for. The immense purchases of this house to supply its 20 or more branches, backed by its unlimited capital, enables it to go into the market and buy at the lowest possible prices, and it always has been its policy to give to the people the benefit of its ability to buy cheap, by selling them the best goods for the least possible profit. This rule will hold good in the present emergency, and you will find prices as low as any house in the United States for the same class of goods.

BRANCHES.

Rhodes-Haverty Furniture Co.,
Famous Peoples' Outfitting Co.,
Rhodes-Haverty Novelty Co.

Atlanta Georgia.

Rhodes, Haverty & Huppe Fur. Co. Kansas City, Mo.
Rhodes, Haverty & Huppe Fur. Co. St. Joseph, Mo.
Rhodes, Haverty & Huppe Fur. Co. Independence, Mo.
Rhodes, Haverty & Huppe Fur. Co. Lexington, Mo.
Rhodes, Haverty & Huppe Fur. Co. Leavenworth, Ks.

There are only a few incidents in history more appalling than the disastrous flood from which the people of our city are now suffering. Among the recent disasters which are still fresh in our memories are the eruption of Mt. Pelee and the Galveston Tidal Wave. The losses in property in this city was greater in extent than in either of these great disasters, and while the loss of life was not so appalling, still the loss of homes and property of the poor, the enforced idleness of honest workmen and throwing on the charity of the more fortunate, thousands of self-respecting, honest heads of families, brings to us a condition of suffering seldom in a community which in ordinary times is amply able to protect itself, and where honest labor asks charity from no man.



In this hour of our dire distress and real destitution of our people, it is a fair warning to, and they should heed it. Go to work and do something; learn to patronize racial enterprises; profit by the past and live for the future.

OZONO AND Cedroline

THE new, non-falling and infallible combined treatment for the human Hair, OZONE and CEDROLINE, joined together, cannot fail to lead to the Hair length, lustre, life, and beauty. One year ago the directors of the BOSTON CHEMICAL CO., with the sole purpose and intention to produce an all round perfect and reliable treatment for the Hair, accepted the sum of \$4,000 for this purpose alone. The services of three of the world's most noted chemists were secured, after many months of investigation and costly experiments, have successfully formulated a treatment so potent and powerful, yet so harmless and innocent, that its immediate effects upon the hair border upon the miraculous. This treatment can be used in all faith and confidence, as it is certain to produce results most gratifying, causing the Hair to grow long and luxuriant, straight, and of a most delicate and pliable texture. It prevents the tendency of the Hair to become brittle and fragile, thus making it easy to dress the Hair in any style desired. It causes the Hair to grow out on all bald spots, scant partings, thin places, and bare temples. It is sure to prevent the Hair from falling, breaking off, and splitting at the ends. This great combined treatment is now the most wonderful remedy for the Hair in the whole wide world.

The most generous offer ever made by any firm on any article in the world is this. We will send to you a full and complete treatment, consisting of two extra large boxes of OZONO, King of Hair Tonics, worth \$2.00; also two large bottles of CEDROLINE, the lightning Hair Growth Remedy, the largest size of ladies' hair recovery, POWDERED EGG SHAMPOO, worth 50c.; also one bar of our celebrated and renowned PURITY SCALP SOAP, worth 25c.; and one 1-pint package of ANTI-OUDOR, the most wonderful toilet specialty of the day, worth 25c. This grand collection, worth in all \$5.00 will be sent to you, post paid, with full, plain, and complete directions, together with our beautiful Souvenir Catalogue, justly called the toilet educator of the day.

NOTE.—To all who have ever bought OZONO we will send this great bargain offer for only \$1.00. Your word will be sufficient. Simply tell us when and where you bought it. This liberal offer is made with the object of securing good Agents, who can simply coin money selling our preparations. No matter where you live, we can get our goods safely to you. Do not delay; order to-day. Address:

BOSTON CHEMICAL CO., 310 E. Broad Street, Richmond, Va.

A. WEBER, MERCHANT TAILOR,

If you want a suit to order here is the place to go and save money. Why? Because we pay no rent. * * * Come and see us.

Style, Fit and Finish Up-to-Date.

2825 S. W. Blvd.

Kansas City, Mo

NEGRO ENTERPRISE.
Smoke a
Paul Laurence Dunbar Cigar.
PRICE 5 CENTS.

This cigar is made exclusively of high grade imported Havana Filler Tobacco, with a Sumatra wrapper, and a better cigar cannot be bought, even at a cost of twenty-five cents each.

COLORED-AMERICAN CIGAR CO.,
Main office Chicago, Ill. Anthony Overton, Manager Western Division,
Station "A" Kansas City, Mo.

An Ad placed in the Rising Son brings custom

WABASH

"FOLLOW THE FLAG."

5 Daily Trains 5

Kansas City to St. Louis.
Unsurpassed service, smooth track, fast time. All trains on the Wabash run directly through the World's Fair grounds, St. Louis, in full view of all the magnificent buildings—the Wabash is the only line that does it.

Wabash Train No. 8.
Leaving Kansas City 6:15 p. m., arrives Niagara Falls and Buffalo next evening, and New York and Boston second morning, saving a day's travel. Through service. Wabash is the only line that does it.

L. S. McCLELLAN,
Western Passenger Agent. Kansas City, Mo.

Be Sure to Patronize **SMITH** The DRUGGIST.

He will deliver your goods free of charge if you will call
908 E. 12th St. Phone 1211 Grand.

Is This Really True?

Yes! Some of the choicest qualities and prettiest designs in Watches and Jewelry are in the show window of : : :

Kansas City's Pioneer Negro Jeweler,
J. A. WILSON,
1616 W. 8th St., KANSAS CITY, MO.

Mr. Wilson in soliciting the patronage of his friends and the public either in buying his goods or in repairing of watches and jewelry (which is a specialty) assures nothing less than complete satisfaction.

Bargains in diamond rings, engagement and wedding rings, baby rings, ladies' gold guards, etc., can always be obtained.

J. L. WILLIAMS,

—GENERAL—
Blacksmithing, Horseshoeing and Wagon Repair Shop. Good Material and First-Class Workmanship guaranteed.

707 Independence Ave. Kansas City, Mo.
Only First Class Colored Shop in the City.
The Very Lowest Prices.

Residence 416 Laurel. Telephone 1052 Red.

MOBERLY EXCURSION,

\$1.25 - ROUND TRIP - \$1:25.

SUNDAY, JUNE 14th,

VIA
WABASH LINE.

Grand Outing, Baseball, Band Concerts, Beautiful Parks and Picnic Grounds.

The Stoeltzing Stove and Hardware Co.

Best Stoves Made.
Largest Stock in City.
Prices the Lowest.

Wholesale and Retail Agents for... **Peninsular**
Steel Ranges, Steel Oven Cook Stoves, Base Burners, Furnaces, and all goods made by the...
Peninsular Stove Co.

German Heater, Soft Coal Baseheater, Cole's Hot Blast, Air Tight for Coal and Wood, Clermont Oak Stoves, Schill Steel Ranges and Furnaces.

TIN WORK a Specialty.
.....A new line of.....
Window and Door Screens and Refrigerators.

'Phone 1451.
1329 Grand Ave.

PURITY DAIRY CO.,

Manufacturers of **Ice Cream & Ices.**

We are fitting our plant up to be the best in the City. We make a specialty of serving Churches, Lodges at parties at Wholesale Prices. Do not give an order until you

Call up 396 East.

1515-1517 East 18th St., Kansas City, Missouri.