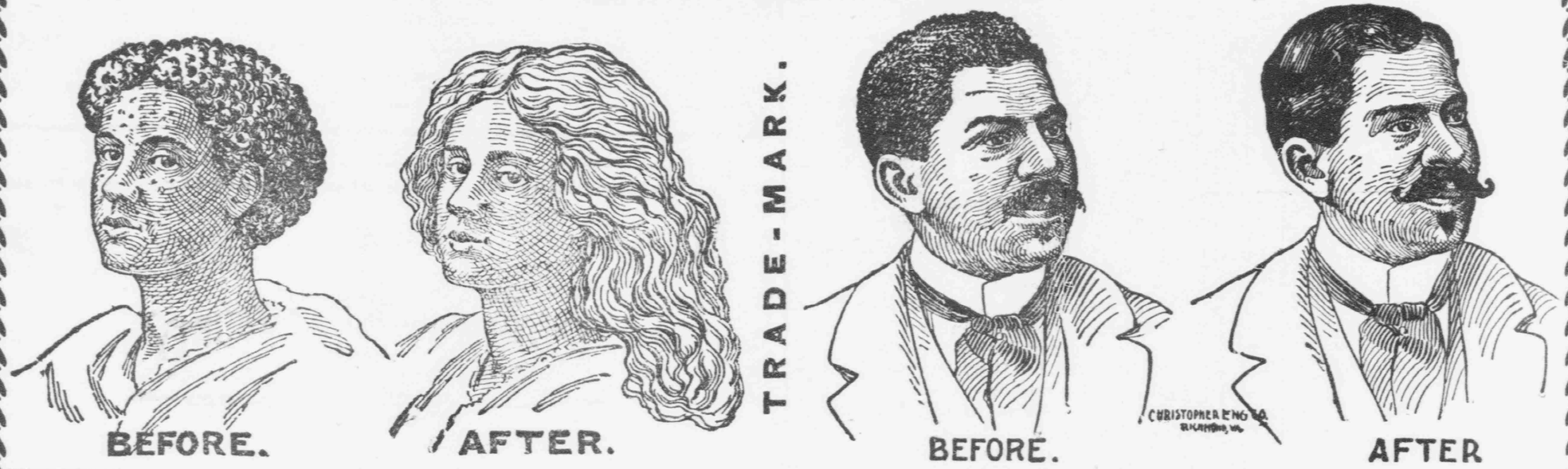
BE NOT DECEIVED

TO THE COLORED PEOPLE OF AMERICA.

King of all Hair Tonics,

"OZONO."



Recognizing the fact that there are many SO-CALLED hair-growers and hair-straighteners now on the market, and knowing to a certainty that many of these are frauds pure and simple, we wish to make a straight-forward, honest statement to the colored race through this great paper. In the year 1871 our late secretary, Mrs. S. M. Moore, through a fortunate circumstance, acquired the receipt for OZONO. It was not offered for sale or purchase to any extent until 1875, when it was put upon the market and met with marked success. After a thorough test by the colored people of that time it was pronounced an honest, legitimate remedy, true to all that was claimed for it, and worthy in every respect of the confidence of every member of the colored race, because they found it to cause the hair to grow long and straight, soft and fine, and as beautiful as an April morning. Now, whenever a genuine article appears upon the market there are always a number of people who imitate and make capital out of the merits of other people's goods. Seeing our marked success, numerous firms have entered the market, offering hair-growers and hair-straighteners, many of which are worthless, causing the hair to fall out and doing great damage to the hair and scalp, and the colored people are buying these spurious compounds, which are filled with animal fats, and do the hair more harm than good. To these let us sound a warning—be careful what you use on your hair. Do not be deceived by flaring advertisements and big words. Buy the King of all Hair Tonics,

OZONO,

which is sold with an iron-clad guarantee to do all that is claimed for it, or we will forfeit $50.00. Now, we ask you a plain question—would we absolutely agree to forfeit $50.00 if you are dissatisfied with our preparations, if they were not true to all we claim for them? We have advertised for several years under this guarantee, and we are glad to say that every one who has used Ozono has been satisfied in every respect.

20,000 people are to-day using our preparations, and every purchaser recommends Ozono as the King of all Hair Tonics. Ozono will positively take the Kinks out of Knotty, Kinky, Harsh, Curly, Refractory, Troublesome Hair. It will make short, harsh hair long and straight. It will cure your head of all itching, worrying scalp diseases. Itch, Eczema, Dandruff, and Scurf can not live after Ozono has been applied. It will stop your hair from falling out. It will restore gray hair to its natural color, making the hair long and soft.

Now, right here, let us make a statement. Many firms are advertising remedies to straighten hair, but when they send the preparation they tell you to use hot irons. Friends, do not use hot irons; they will burn up the life of the hair, and cause it to drop out. Ozono straightens without any outside assistance. Nothing but Ozono is necessary, and the hair stays straight forever. You can stop the use at any time. The good effects on the hair are seen in a day or two after the first application.

The price of Ozono is 50c. a bottle—4 boxes do the work. We make this liberal offer, which is good at any time: Cut out this coupon and send to us, enclosing with it the sum of One Dollar, and we will forward to you four large boxes of Ozono and one large bottle of Electrical Skin Refiner, which makes black skin bright, rough skin soft and pliant, and cures all skin diseases. Also removes all facial imperfections, and actually removes small-pox pits. We will also include one fancy jar of our Electrical Skin Food—Nature's great beautifier—removes wrinkles, moth patches, freckles, and all facial blemishes; makes the old look young and the young look younger.

We will also include one package of our celebrated Scalp Soap, which is absolutely CHEMICALLY PURE, and no soap but a pure soap should ever be used on the scalp. And, lastly, to prove our liberality, we will put in a pint package of Anti-Odor, a positive cure for Sore Throat or Mouth, all forms of Womb Diseases, Chilblains, Sore and Frosted Feet; also removes all smells and odors arising from the human body, such as feet, arm pits, etc.

The actual value of this Grand Aggregation is $4.00, but we let you have it for $1.00, simply to introduce honest goods. In order to protect the public in general from imitations of our goods, and to avoid mistakes, we have placed upon our coupon our Trade-Mark, one head showing Short Hair and the other head Long Hair. The U. S. Government has granted us this trade-mark, and it is registered in the Patent Office at Washington; so if the coupon has this trade-mark on it, you will make no mistake. Use only the coupon having the two heads on it. As to our responsibility, we refer you to the Editor of this paper or to the Metropolitan Bank of Richmond, Va. We have thousands of testimonials we have not space to publish. Here is a sample of one:

Boston Chemical Company:

Dear Sirs,—You are at liberty to state in any newspaper that I have used OZONO, and give it my most hearty recommendation. I have been fooled so often, it does me good to recommend honest goods.

MAGGIE B. PROCTOR,
Box 114, Fairfield, Texas.

Here is another:

Gentlemen,—After using OZONO a short while only, I am glad to say that my hair is already straight and growing finely.

MISS BESSIE POWERS,
383 Missouri street, Toledo, O.

A last word. OZONO is absolutely guaranteed to straighten hair and cause a beautiful and luxurious growth. If your hair is already straight, you can use it to secure a glossy long growth. Buy only the genuine "OZONO." Send us $1.00 at once, and the goods will be sent the same day we receive your order.

BOSTON CHEMICAL CO.,
310 E. Broad St., Richmond, Va.

Boston Chemical Co.,

310 East Broad Street, RICHMOND, VA.

I enclose you $1.00, for which please send at once the following goods:

4 Boxes of Ozono, worth $2.00. 1 Bottle Electrical Skin Refiner, worth 50c. 1 Bottle Electrical Skin Food, worth 50c. 1 Package (1 pint) Anti-Odor, worth 50c. 1 Package Scalp Soap, worth 50c. Total, $4.00.

Name....., House, No.....

Street....., City.....

County..... ....., State.....

If you want 4 lots like above, send $3.00. If you have a friend who has no coupon, let her write her name on a piece of paper and pin to coupon when you send your order.

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