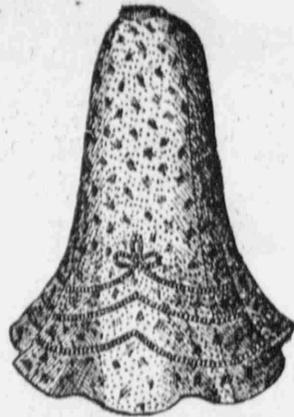




This beautiful petticoat is made of extra fine quality black mercerized sateen; 12-inch wide flounce, which is handsomely trimmed with 7 rows of black fancy extra quality ruching; the very latest style of petticoat and one of the most handsome ever originated; made in black only, but can furnish same in slightly altered style in any solid color that you may desire. Would cost from \$6 to \$8 in any store. Free for selling only 12 boxes of our celebrated remedy.

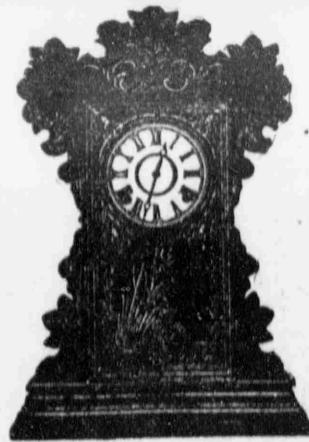
you yourself, or whoever that reads this glorious offer, can own a portion of this great mineral springs property, as well as a portion of this great business, and all you have to do is to follow the easy conditions that we offer. The three shares of stock that we give to you are worth \$1 each or \$3 for the three shares, and an annual dividend of absolutely no less than 10 per cent. is guaranteed, and will be paid to you annually, but we have every reason to believe that the stock will earn at least 100 per cent. annually—that is, double itself in one year. This stock is good as long as you are our agent, which means that you must agree to sell \$6 worth of the medicine every year. Of this money (the second year) you will keep \$3 for your trouble in selling same, or the stock will always be good if you sell only \$3 a year and send us all of the \$3. The valuable presents from which you can pick your choice would cost you from \$5 to \$7.50 in any store. You ask how can we do all this and get so little. We answer you here. Every firm, no matter how good the medicine they have may be,

It is the purpose and intention of the above corporation to increase its capital stock to \$200,000, represented in 200,000 shares of the per value of one dollar each, on which an annual dividend of no less than 10 per cent. is guaranteed to the stockholders, payable annually. It is the purpose of said corporation to manufacture from the mineral waters on the property which said corporation owns (as described below), the now noted and famous medicine, Seven Springs Iron-Alum Mass, which is now largely prescribed by the medical fraternity, and to sell same as they deem proper, either through the medical profession, to the drug trade, or to the public through agents, or at their discretion through any and all means that they deem



This beautiful Black Figured Dress Skirt. Has flare bottom, full width inverted pleated back, and all seams are felled; has first-class quality black lining; body of skirt is beautifully trimmed with 3 rows of fancy black gimp, thoroughly well made and a perfect fit guaranteed; sells for \$5 to \$7.50 in stores. Free for selling only 12 boxes of our great remedy.

proper. So noted is this medicine, S. S. I. A. M., as a cure for diseases of various kinds and descriptions, that the corporation feels satisfied that the stock will earn at least 100 per cent. annually, and for this reason gives an absolute guarantee of an annual dividend of no less than 10 per cent. The corporation also will, at their



Our Famous and Original Clock. Runs eight days with one winding up; strikes every hour and every half-hour; made in solid oak; is 22 inches high and 15 inches wide; has patent alarm, which can be set to go off at any hour you may wish to be awakened; sold at from \$7.50 to \$10 by installment stores. We give it to you free for selling only 12 boxes of our great remedy.

and together with the apparatus, evaporating tanks, furnaces, &c., cost a large sum of money. It has also a first-class reservoir. The land contains the famous seven springs from the mineral waters of which the noted medicine, Seven Springs Iron-Alum Mass is made. There are in addition to these eight other valuable mineral springs on the property. The land consists of mountain, plain and meadow, and is not only the richest soil in Virginia, but is also rich in iron, copper, alum and other minerals, and grows ginseng, timber, fruit and blue grass, and contains a large orchard, all of which are very valuable. Ginseng brings a price of \$6 to \$14 a pound. We are assured by famous mining experts that the land is rich in gypsum, coal and salt, and we contemplate boring for salt (brine) some time in the near future. (The three-million dollar salt mines are only five miles from our property.) Should we strike salt, as is most likely, our stock would be worth fifty times its face value. With the established business on the great medicine, Seven Springs Iron-Alum

medicine from the water. This is done by heat. The water is boiled in huge caldrons, and the medicine sinks to the bottom. The medicine is then dried, reduced to a powder, and put up into tablets of six grains each. A sample of this peculiar medicine was sent to Prof. J. W. Mallet, Professor of Chemistry at the University of Vir-



This Beautiful Sweet-Toned Spanish Model Guitar; has patent head; is made of hard, well-finished maple; inlaid sound hole and fine quality. Given free for selling only 12 boxes of our great remedy.

ginia, who pronounced it an invaluable remedy, after a careful analysis of same. At the same time we sent out hundreds of samples to noted physicians, who thought so much of it that they are all prescribing it in their practice. We will send the names of these doctors to you when you send in your order, and will also give their address, which proves to you that our great remedy is not a fraud, like most of the medicines that are now being advertised, which promise so much and do so little. Seven Springs Iron-Alum Mass is no prescription of mortal man, but is a prescription formulated by the Supreme Being, and no one can make or imitate it. It is pure and harmless; not like the sickening, bitter, sweetish stuff sold as medicine which tears up the stomach and ruins the digestion. Seven Springs Iron-Alum Mass cures all diseases of the stomach, liver, bladder, kidneys, bowels, and blood. As a spring and summer medicine it beats all sarsaparillas, specifics, roots, teas, herb mixtures, and all so-called blood medicines. It cures headache, backache, stomachache, pains of all kinds, dropsy, rheumatism, coughs, colds, croup, catarrh of all kinds, chills, fever, malaria, jaundice, diarrhoea, dysentery, bloody flux, whites and all the womb diseases of women, such as

is also indispensable to weak men, who through youthful indiscretions and indulgences have weakened their physical systems. To such it will bring back the health, happiness and vigor of youth. It is the best family medicine on earth, and is good for the aged as well as the baby, and sells for the small sum of only 50c., which is remarkably cheap, as it takes exactly twenty-eight gallons of the mineral water to make one 50c. package. To any one who will sell only twelve boxes of this great remedy we will give absolutely free their choice of any of these valuable premiums and three shares of stock in this great corporation worth \$3. How to get your choice of any of these valuable premiums and three shares of dividend earning stock of the Seven Springs Iron Alum Mass Co. absolutely free.

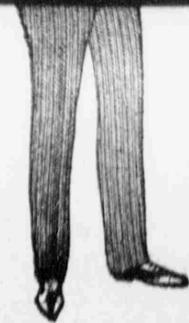
CONDITIONS.

There are thousands of people who would answer this advertisement with the sole intention of getting free the twelve boxes of our valuable medicine, without the intention of selling them at all, or if they did sell them they would put the money in their own pockets, and we would be out of our



This Artistic and Graceful Mandolin has cedar and maple ribs, with mosaic bands of fancy wood inlaid between each rib; fancy finger guards, fine strong cherry wood neck and solid walnut fingerboard; ivory position dots, patent brass head, and a good case, and will be given to you free if you will only sell 12 boxes of our great remedy.

medicine and the money and trouble besides. In order to bar out all such impostors, we have adopted the plan of requiring one dollar to be sent in with order as an evidence of good faith, and no honest person will object



of any you can buy for \$5, and will give you a pair absolutely free if you will sell only 12 boxes of our great remedy. (Send waist measurement and length from crotch to heel, inclusive.)



Ladies' Parasol; novelty pure silk coaching style parasol, made in all the fashionable colors, black, national blue, red and tan; solid color centers with polka-dot border on edge, 4-inch wide hemstitch joining border and body, 7-rib white paragon frame, finished silk puff at top, natural wood stick. Sent free if you sell only 12 boxes of our great remedy.

you your choice of any of the valuable articles that you may select. Read the coupon carefully. Write your name and address plainly. Send money by U. S. postal money order, which you can get from your postmaster. This way of sending money is absolutely safe, for if the letter should be lost your postmaster will refund the money. Direct your letter plainly to us and we will not fail to get it.

As to our honesty and business responsibility we refer to the Broad-Street Bank, Richmond, Va.; the Metropolitan Bank, Richmond, Va.; the Southern Express Co., Richmond, Va.; Dun's or Bradstreet's, or to any business house or wholesale druggist in Richmond, Va. You can write to the Sheriff or Treasurer of Washington county, Va., or to the editor of this paper.

Seven Springs Iron-Alum Mass Co., 106 1-2 east Clay street, Richmond, Va.:

I enclose a deposit of one dollar as an evidence of good faith. Please send me at once by mail, prepaid, 12 boxes of Seven Springs Iron-Alum Mass. These I agree to sell for 50 cents each, or \$6.00 in all. When sold I will send to you \$5.00, conditionally, that immediately upon receipt of same you will send to me, absolutely free and without charge, the valuable article as specified by me on line below and three shares of stock of the Seven Springs Iron-Alum Mass Company, as by conditions of the above offer. If I cannot sell the medicine I will return it to you. It is also a condition that you send me a list of over one hundred doctors' testimonials on your medicine, giving their full name and address.

Name _____ House No. _____ City _____ County _____ State _____

The premium you must send is _____

(Fill in name of article you desire on above line.)