

CALLAHAN AND MORRISSY,

49 West 14th Street and 47 and 49 West 13th St., NEAR SIXTH AVENUE.

GRAND SALE OF CLOAKS.

We take pleasure in directing the special attention of our customers to our Cloak Department. The assortments are complete in every line. Jackets, Wraps, Raincoats, Neopoles, Raglans, in Plush, Velvets, Silk, Cloth and all the new Fall Fabrics. For style, fit and workmanship our garments have no superior, and our prices are positively 25 per cent. lower than other houses are asking for similar goods.

Your Numbers in Raglans that challenge the trade... Made from Real Seal Plush, 46 and 48 inches long... Full double Breast Ornaments, elegant pockets, storm or rubber collar... Rich quilted satin lining... Range from 20 to 46-inch bust measurement... At the following prices:

- No. 1—48-inch long, \$13.95.
- No. 2—48-inch long, \$13.49.
- No. 3—48-inch long, \$13.95.
- No. 4—48-inch long, \$24.95.
- Ladies' All-Weather Tailor-made Jackets, \$2.75, \$3.49, \$3.75, \$4.49, \$5.75, \$6.50, \$7.50.
- Ladies' Seal Plush Wraps, all the new fall shapes, trimmed with elegant seal furings and pendants and lined with rich quilted satin, \$11.95, \$13.95, \$14.95, \$16.95, \$18.95, \$19.75, \$23.50.
- Ladies' Light-Weight Plush Jackets, made from real seal plush, best workmanship, perfect fit, rich quilted satin lining, \$11.75 and \$13.95 elsewhere, \$14 and \$20.

GREAT SALE OF DRESS GOODS.

The Season of the season. Just purchased, 10,000 pieces 64-inch all-wool Seal Camel's Hair Suitings. The goods that have heretofore sold at 75c, elegant, rich, soft, fine quality, in the latest fall colors—price 50c. The attention of those buyers is especially directed to this lot.

CALLAHAN & MORRISSY,

49 WEST 14TH ST. AND 47 AND 49 WEST 13TH ST., NEAR 6TH AVE.

J. ROTHSCHILD,

IMPORTER OF FINE MILLINERY GOODS. New York, 56 & 58 West 14th St. Brooklyn, 269 & 271 Fulton St. Paris, 26 Rue d'Engliem.

ANTICIPATING AN EARLY FALL TRADE, WE COMPLETELY REARRANGED THE MODERN OF PARIS AND LONDON FOR EARLY EXECUTION OF OUR ORDERS, AND SO ARE WE PREPARED TO OFFER TO THE FAVOR OF OUR PATRONS THE MOST COMPLETE ASSORTMENT OF TRIMMED AND UNTRIMMED GOODS EVER COLLECTED.

OUR HOUSE ENJOYS MANY ADVANTAGES OVER OTHER DEALERS IN MILLINERY GOODS. WHILE WE CONSIDER CANNOT FAIL TO CONVINCE LADIES THAT THESE ADVANTAGES ACCORD TO THE INTEREST OF OUR PATRONS.

WE DEVOTE OURSELVES EXCLUSIVELY TO THE SALE OF MILLINERY GOODS. WE EMPLOY ALL OUR ENERGY, CAPITAL AND EXPERIENCE EXTENDING OVER TWENTY YEARS, TO THE SPECIALTY OF OURS.

THE MODERN OF EUROPE SEEK OUR HOUSE AS THE CHANNEL AND MEANS OF INTRODUCTION OF THEIR BEST HATS AND BONNETS. WE ARE FORTUNATE, ABLE TO DISPOSE OF LARGE QUANTITIES OF GOODS—SINCE WE SELL IN THE SHOPS AND BUY FOR CASH ONLY—WE ARE ABLE TO SELL FINE GOODS AT THE LOWEST PRICES.

BEFORE THIS WEEK WE SHALL OFFER AT PRICES TO SUIT THE SEASON. WE TRIMMED HATS AND BONNETS THAT WILL RECOMMEND THEMSELVES TO EVERY LADY WHO MAY FAVOR US WITH A VISIT. CORRECT STYLES, REFINED TASTE IN TRIMMING, BEST QUALITY MATERIAL AND LOW PRICES ARE THEIR ELEMENTS. CORRESPONDING TO THE GOOD THINGS IN TRIMMED GOODS, WE SHALL ALSO OFFER UNTRIMMED GOODS IN LARGE VARIETY AT BOTTOM PRICES. EVERY ARTICLE OF MILLINERY GOODS IS THERE WAITING FOR THE FAVOR OF THE LADIES. THEY WILL REVEAL THEIR OWN INTERESTS BY TAKING A LOOK IN AT ROTHSCHILD'S.

F. S.—WE HAVE MADE A SPECIAL EFFORT THIS WEEK TO SUIT THE SEASON AND BRING SO THAT THEY, TOO, MAY GET NICE HATS.

For Twenty-five Dollars We are now prepared to take your measure and make to order a

WINTER OVERCOAT

of fine IMPORTED FUR, BEAVER, SATIN-LINED THROUGHOUT, swelled seams, Silk Velvet Collar, edges stitched, piped with cloth or tubular braid at the option of the buyer; in fact, a first-class Overcoat in every respect, such as will ordinarily cost Fifty Dollars.

GEO. A. CASTOR & CO.,

TAILORS, BROADWAY AND 19TH ST., ALSO 107 Broadway, Opposite City Hall Park.

S. C. & S.

6th Ave. and 19th St.

SECOND WEEK OF OUR Great Sale of Four Thousand Pieces CAMEL'S HAIRS, SERGES AND DIAGONALS AT 39c. Yard.

We continue to offer the balance of this great quantity of Fine Dress Goods at the same price as last week, viz: 39c. Yard. Many of our customers having been disappointed in not securing their favorite colors—such as blue, brown and black (these shades having sold rapidly)—will have an opportunity this week of gratifying their tastes, as we have received the entire balance of the goods from the mills, which embrace an abundant supply of the colors referred to, in addition to all the new Fall shades. These fabrics have been acknowledged by all who have seen them the past week to be the

Greatest Bargains Ever Offered in seasonable Dress Goods, and we would advise every lady thinking of purchasing a Fall or Winter Costume to examine them without delay. NOTE.—The goods will be found in the center of the store, with an ample force of salesmen in attendance.

Simpson, Crawford & Simpson,

6TH AVE. AND 19TH ST. TO-MORROW OF FALL AND WINTER GOODS AT McNulty's

New Dry-Goods, Cloak and Suit House, 533 8th Ave., near 37th St.

CLOAKS. SUITS. Ladies' Plain and Checked Walking Jackets, \$1.39. Ladies' Heavy Cloth Jackets, worth \$2.50, for \$1.99. Ladies' Jersey Jackets, with Satin-lined Hoods, worth \$3.50, for 2.99. Ladies' Newmarkets, plain and checked, with Caps, \$4.99. Ladies' Newmarkets, in Berlin Twill, worth \$9.50, for \$7.99.

SUITS. SUITS. In this Department you will find the greatest bargains of the season. Tweed Cloth Suits, plain and checked, Scotch Tweed, with Velvet Trimmings, worth \$4.50, for \$3.99. Cloth and Velvet Combination Suits, worth \$15.00, for \$12.99. Silks, Satins and Satin Rhadamane Suits from \$12.50 up.

DRESS GOODS. Ladies' Cloth, 1 1/2 yards wide, all-wool Colored and Black Cashmere, \$1.99. up. Blankets, full size, worth \$1.00 for 90c. Table Damask, full bleach, 66 inches wide, \$1.99. Unbleached Table Linen, 59 inches wide, \$1.15. Ladies' and Misses' Jerseys, broken lots Braided Sets and Braided Trimming very cheap. Muslin and Sheetings, all prices, from 6c. up.

Hosiery, Underwear and Gents' Furnishings in Great Variety at Very Low Prices.

McNulty's New Dry-Goods House, 533 8th Ave., near 37th St.

MEYERS,

36 WEST 14TH ST. MILLINERY AND KID GLOVES.

FOR REASONABLE AND DESIRABLE GOODS OUR CUSTOMERS MAY REST ASSURED THAT, AS USUAL, OUR PRICES WILL BE THE LOWEST IN THE CITY.

MEYERS,

36 WEST 14TH ST.

REAL BARGAINS IN DRY GOODS

AT M'PARTLAND & O'FLANERTY'S NEW STORE, 8th Ave., Between 40th and 41st.

Just a few items selected at random from thousands.

CLOAKS AND SUITS.

ONE LARGE LOT HIGHEST QUALITY CLOAKS, hand-made, in various styles, including the latest in fashion, full length, all sizes, \$13.99. WALKING JACKETS for LADIES, a special lot, all sizes, in plaid, checks and fancy bars, for fall use. Just think of the price, only \$1.99. 10,000 SCHOOL JACKETS, from \$1.00 to \$1.25, most gray cloth, size 4, commencing at \$1.00.

JERSEYS, JERSEYS, a 25c. each, in all sizes, and a special lot of WOOLLEN JERSEYS at 99c., and the CELEBRATED ELDONARD JERSEY, for \$2.98. 5,000 pieces CLOTH SUITINGS in gray and brown mixtures, 34 inches wide, all sizes, \$1.99. 20,000 pieces CLOTH SUITINGS in plaid and mixtures in all shades, including the latest in fashion, 34 inches wide, all sizes, \$1.99. 15 cases "VOLUNTARY" CASHMERE, 40 inches wide, \$1.99. A WONDERFUL BARGAIN IN WOOLLEN SUITINGS, 34 inches wide, blue, brown and black goods, for suit opening, only \$1.99. WOOL-FACE SUITINGS in all colors, 34 inches wide, \$1.99. FINEST PLAIN DRESS MERINO SUITINGS, very best styles, \$1.99. GOOD BLACK VELVET, \$1.99. A splendid CORDUROY in mode and style, \$1.99. LADIES' GLOVES, all colors, 10 inches wide, shank and sponged, \$1.99. SATIN, silk faced, in staple and evening shades, \$1.99. BOYLE SPECIAL, \$1.99. SILK FLUSHES, every color, plain or marbled, only \$1.99. 200 pieces MOIRE OTTOMAN SILKS, in staple and evening shades, \$1.99. 200 pieces SEARLET MERINO DRESS SUITS, double-breasted and frock, \$1.99. UNLINED SHIRTS, with linen bosom, all sizes, \$1.99. 100 UNLINED SHIRTS, with linen bosom and bands, lined back, \$1.99. THE BEST UNLINED SHIRT, best quality and best price, \$1.99. GOOD DOUBLE BRANCKETS, 70c. and 85c. 100 L. SIZES and EXTRA WEIGHTS \$1.99. \$1.09 and \$1.29. BLANKETS, Extra Size, \$2.75, \$2.99 and \$3.99.

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Fire! Fire!

NOW FOR OUR HEAVY-WEIGHT SUITS AND OVERCOATS. \$250,000 WORTH OF FALL AND WINTER SUITS AND OVERCOATS FOR MEN, YOUTHS, BOYS AND CHILDREN, SLIGHTLY DAMAGED BY SMOKE. MUST BE SOLD AT ONCE.

Men's Overcoats at \$2.49 & up
Men's Suits - - - at \$3.70 & up
Men's Pants - - - at 99c. & up
Boys' Suits - - - at \$2.20 & up
Children's Suits at \$1.76 & up
Children's Pants at 24c. & up

DON'T DELAY PURCHASING OUR WINTER CLOTHING, BUT COME AT ONCE AND CONVINCE YOURSELVES THAT THE BARGAINS WE ADVERTISE ARE HERE FOR SALE.

BALL & CO.,

628 and 630 Broadway, Not. Director & Houston St. 14th St. and 5th Ave. THREE UNPARALLELED BARGAINS. ON TUESDAY MORNING, OCT. 11, WE SHALL OFFER 350 DOZ. Of Our \$1.50 Spun Silk Hose, All Colors, at 69c. per pair. 265 DOZ. Of Our \$1.48 5-Button Embroidered Kid Gloves at 88c. per pair. 500 DOZ. All- linen Ladies' Initialed Handkerchiefs at 12 1/2-c. each.

DOWN AGAIN AT THE CONVEYANCING SALE.

MEN'S FURNISHING GOODS, ENGLISH TOP COATS AND UMBRELLAS AT HALF PRICE. TOP COATS. SILK MIXED CASHMERE, \$4.75; COST TO MAKE \$12.90. ENGLISH MELTON SILK-FADED, \$5.45; COST TO MAKE \$15.90. CLAYS WIDE-WALKER DIAGONAL BLACK AND BROWN, \$14.25; COST TO MAKE \$36.00.

UNDERWEAR.

HEAVY MERINO, 66c. REDUCED FROM 75c. EXTRA HEAVY SCOTCH WOOL, 50c. AND \$1.12; REDUCED FROM \$1.50 AND \$1.75. FINE CAMEL-HAIR (LIGHT BLUE), 50c.; REDUCED FROM \$1.75. GRAYNE CAMEL-HAIR, BEST QUALITY, \$1.42; REDUCED FROM \$1.80.

BIG JOB.

3,000 DOZEN BEST ENGLISH-MAKE LINEN COLLARS, 15c. SOLD AT OTHER STORES AT 20c.

HARRIS BROS.

176 Broadway, NEAR MAIDEN LANE. NOTICE.—WE HAVE NO CONNECTION WITH ANY OTHER HOUSE. OFFICE DESKS. JOHN N. TUTT, Jr., & CO., Sole Agents for THE DERBY ROLL TOP DESK, 121 FULTON ST., (C. S. COOK, MANAGER)

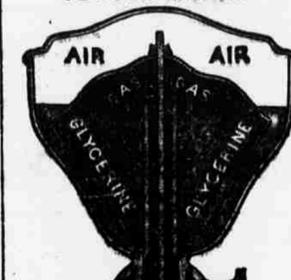
TO-DAY.

NOTHING IN THE CITY APPROACHES THESE PRICES.

- LADIES' WORSTED FANCY CHECK JERSEYS, in brown, cardinal, tan and black, extra quality, suitable for outside wear, at..... .68
- 375 PIECES ALL-WOOL CHEVIOT LADIES' CLOTH, broken checks and silk hair lines, sold all over town at from 50c. to 75c. per yard; FOR TO-DAY..... .23
- LADIES' FINE KID HAND-MADE OPERA SLIPPERS, kid-lined, high or low heels, universally sold for \$1.25 per pair; FOR TO-DAY..... .40
- 200 PIECES STRIPED, FIGURED AND PLAID VELVET, in fancy colors, suitable for combining with all shades, regular price per yard \$1.25; FOR TO-DAY..... .49
- 500 DOZEN LADIES' FRENCH KID GLOVES, 4, 5 and 6 buttons, plain and embroidered; not repaired gloves or seconds, but first-class goods, this season's importation; PER PAIR FOR TO-DAY..... .68
- LADIES' SPLENDID STOCKINET JERSEY CLOTH JACKETS, double-breasted, in black and all the fashionable colors; a garment that has been selling right along for \$4.50; for to-day at the ridiculously low price of..... \$1.94
- CHILDREN'S FLANNEL DRESSES, all colors, handsomely trimmed with braid, sizes from 6 to 12 years, at..... .98
- LADIES' FINE FELT HATS, with wide silk binding and in the latest shapes, all colors, each..... .49
- 168 DOZEN LADIES' GOWNS, trimmed with tucking, insertion, &c., edging of embroidery, each FOR TO-DAY..... .59
- LADIES' ALL-WOOL JERSEY FITTING RIBBED VESTS, with or without long sleeves, in blue, pink and scarlet, sold everywhere for 98c. FOR TO-DAY..... .69
- New style SPIRAL WIRE BUSTLE..... .08

EHRICH BROS., ENORMOUS GAS BILLS.

8th Ave., 24th and 25th Sts. You Can Secure 15 to 40 Per Cent. Reduction by Attachment of The "National" Automatic GAS-SAVING GOVERNOR TO YOUR METER.



Heavy gas bills are the inevitable result of gas pressure exerted by the gas company. The Governor equalizes the pressure in the meter, so that the gas is used at a normal pressure in the ten-feet or thirty-feet or fifty-foot gas pipe. Greater Brilliancy, Steadier Flame, Security against Fire. No blowing or smoking burners. No broken globes. Insures the gas greatly reduced. Marvellous Sanitary Effects. No poisonous vapors from unburned gas. No vitiated atmosphere. No smoking or soot. Practical Economy. You pay their cost to gas companies every three months—cut times a year.

OVER 10,000 IN SERVICE. Exclusive Agencies Can be Secured by Prompt Application to THE UNION NATIONAL GAS-SAVING CO., 744 BROADWAY, NEW YORK.

PALAIS ROYAL,

14th St. and 5th Ave. THREE UNPARALLELED BARGAINS. ON TUESDAY MORNING, OCT. 11, WE SHALL OFFER 350 DOZ. Of Our \$1.50 Spun Silk Hose, All Colors, at 69c. per pair. 265 DOZ. Of Our \$1.48 5-Button Embroidered Kid Gloves at 88c. per pair. 500 DOZ. All- linen Ladies' Initialed Handkerchiefs at 12 1/2-c. each.

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SHEPPARD KNAPP & CO

CALL SPECIAL ATTENTION TO THEIR EXTENSIVE LINES OF COVERINGS FOR FLOORS, RUGS, MATS, OILCLOTHS, &c. A COMPLETE VARIETY. COVERINGS FOR FURNITURE. THE RICHEST DESIGNS AND COLORINGS OF FOREIGN AND DOMESTIC FABRICS IN SILK, BROCADE, SATIN, SATIN DAMASK, SILK AND WOOL FLUSHES, &c. EVER PRODUCED AT ABOUT ONE-HALF THE ACTUAL COST OF PRODUCTION. COVERINGS FOR WINDOWS. INCLUDING THE ENTIRE RANGE OF CURTAINS, TAPESTRIES, VELOURS, CHENILLES, TURCOMAN AND LACE CURTAINS, BRUNSELS, RENAISSANCE, TAMBOURS, CLUVE, ARTIQUE, CRETE AND NOTTINGHAM EVER OFFERED AT LESS THAN COST. WINDOW SHADES A SPECIALTY. Sixth Avenue and 13th Street.

COVERINGS FOR FLOORS.

EMBRACING ROYAL WILTONS, GOBELINS, MOQUETTES, VELVETS, BORDERS AND TAPESTRY BRUNSELS, &c., &c. FROM THE OLDEST AND MOST CELEBRATED LOOMS OF EUROPE AND AMERICA AT PRICES TO SUIT THE MOST ECONOMICAL.

COVERINGS FOR FURNITURE.

THE RICHEST DESIGNS AND COLORINGS OF FOREIGN AND DOMESTIC FABRICS IN SILK, BROCADE, SATIN, SATIN DAMASK, SILK AND WOOL FLUSHES, &c. EVER PRODUCED AT ABOUT ONE-HALF THE ACTUAL COST OF PRODUCTION.

COVERINGS FOR WINDOWS.

INCLUDING THE ENTIRE RANGE OF CURTAINS, TAPESTRIES, VELOURS, CHENILLES, TURCOMAN AND LACE CURTAINS, BRUNSELS, RENAISSANCE, TAMBOURS, CLUVE, ARTIQUE, CRETE AND NOTTINGHAM EVER OFFERED AT LESS THAN COST. WINDOW SHADES A SPECIALTY. Sixth Avenue and 13th Street.



TO-MORROW, TUESDAY,

from 2 to 5 o'clock we will sell 500 Boys' Suits in fine All-Wool Cheviots for boys from 4 to 14 years at \$2.00 PER SUIT.

Positively none sold after the above hours. Warranted all wool and worth \$5 per suit or money refunded.

LONDON & LIVERPOOL

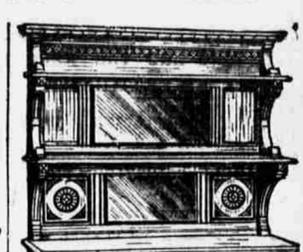
CLOTHING CO., 86 & 88 BOWERY.

BROOKLYN FURNITURE COMPANY.

SWEEPING REDUCTIONS IN EVERY DEPARTMENT FOR THIS WEEK.



For this fine Chamber Suit, finished in Ash, Antique Oak or Mahogany, Redwood and Dresser, 72 inches high, Bevel Plate, Brass-Lined, first-class make and warranted. Former price, \$38. The Largest and Finest Stock of Chamber Suits in the country, from \$16 to \$500.



For this elegant Sideboard, 48 inches wide, two French Bevel Plate Looking-Glasses, very finely finished, hand-carved. Cannot be bought for less than \$38 elsewhere. In Oak or Mahogany.



Only \$11 for this handsome Parlor Table, finely polished in Mahogany, 34 inches long, 24 inches wide, 29 inches high, has a large deep drawer, suitable for a parlor, library or any purpose where a fine table may be required. First-class make and warranted. Cannot be purchased elsewhere for less than \$15. An elegant assortment of Fancy Parlor Tables, all the latest novelties, from \$5 to \$60.



For this very popular Writing Desk, in Oak or Mahogany, finely polished, Round French Bevel Looking-Glass, Patent Alligator Leather Desk, handsome Hand Carving, large drawer and neat shelves for bric-a-brac; reduced from \$15. A handsome and complete line of Desks for every purpose from \$8 to \$90.



For this fine Chiffonier, in Solid Ash, Antique Oak or Mahogany, first-class finish, very best make, handsomely trimmed, all hand carvings; reduced from \$18. The most complete line of Chiffoniers of any house in the country, from \$11 to \$70 each; all the latest styles.



For this very popular Writing Desk, in Oak or Mahogany, finely polished, Round French Bevel Looking-Glass, Patent Alligator Leather Desk, handsome Hand Carving, large drawer and neat shelves for bric-a-brac; reduced from \$15. A handsome and complete line of Desks for every purpose from \$8 to \$90.

We will open a Great Sale of Parlor and Chamber Suits next week. Prices will be actually cut in two. Orders by mail executed with the utmost care and despatch. An Illustrated Catalogue and Price List mailed free on application.

BROOKLYN FURNITURE COMPANY

The Largest Retail Manufacturers in the World, 559 TO 571 FULTON ST., BROOKLYN, N. Y.