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The number of advertisements printed in The World during the month of August was 59,716. The gain over the number printed in August, 1899, was 11,061. The largest number which appeared in any other New York newspaper last month was 38,871.

The object of a parade is to honor some person or event, or else to present to the public eye a body whose wish is to secure for itself the respect which dignity and numbers may command.

Two Labor organizations will march today in avowed rivalry. The Central Labor Union and the Labor Federation are so far divided in spirit as to antagonize each other.

The exodus from this country to Europe begins in May and continues to the end of July. The Americans go to Europe in the Summer are now of such different degrees as the millionaire and the clerk, the society woman and the rural school-teacher.

Close upon the heels of the disgraceful scene in the House of Representatives where members indulged in deplorable scurrility towards each other is the report that Guatemalan have accomplished Gen. BARRERA's death on an American steamer lying in a Guatemalan port.

M. de Giers, the Russian Minister of Foreign Affairs, talks in a serene and beautiful way about the relations between Russia and Germany, and the peace of Europe in general.

THE WAYS OF WOMAN FAIR.
All wool, foreign-made jackets are on sale at \$5 to \$15. The cheapest domestic wool garment is \$12. The Berlin wraps are satin lined and the home-made have only lining in the sleeves.

Every woman who buys a pair of white shoes has to have a pair of black shoes. Home dresses made with lining are worn without skirts by aesthetic ladies.

Chains of all sizes and kinds prevail in bracelets. The different parts of the links are treated differently. One will be gold, another platinum; one plain, the other chased. In the center gems are sunk, or there will be a line of rubies and diamonds alternating.

Pink and blue are the favorite colors for breakfast gowns. Mauve and green are more living shades. White is affected by those whose occupations are fresh enough to stand it.

Up Berkeley Way.
Seems to me that Berkeley way,
Seems to me that Berkeley way,
Seems to me that Berkeley way.

On the Shore.
Along the beach at low water,
None were seen as we walked;
We walked the wetting sand unrolled.

CONFESSED HE WAS A NEGRO.
A startling love affair in the West with a tragic ending.

Hope Long Deferred.
Prominent Kansas cautiously—Gimme—Gimme—
Original Package Dealer—How many bottles will be today?

At the Baseball Match.
Citizen—Hello! have you come to watch the game?
Detective—No. To watch the crooks.

TO HOLD A HUSBAND.
Well Nelson Gives Some Advice to Young Matrons.
It's Easy to Win a Man's Love, but Hard to Hold It.

Never Nag Him and Above All Things Always Try to Look Pretty.
It is as easy as sliding down a water slide to make a man love you, but to keep him in that blissful condition is the task of a Hercules.

Men are of all creatures the most glib. They allow themselves to be humbugged because they like it. They like to be made a "lot of," to be petted and pampered, elevated and "godfied."

Now, if a woman wants this love she must make herself lovely and make her school pleasant to the scholar. A man wants a lot of letting alone.

The chic thing in waists is very elaborately and irregularly draped. As this cannot be accomplished successfully in the heavier portions of the same color which is introduced.

Many ladies of high rank in Europe have definitely adopted professional sick nursing as a profession. Among their number is Princess Helen Cusa, who is a nurse in the Children's Hospital, Jassy.

Miss Grace King, who is said to be the coming novelist of Louisiana, is described by her friends as a woman of stately figure and proportionate size.

It is always better for a man to be several years in the Ladies' Home Journal, and fill it with love-making.

His Truthfulness Discarded.
Lawyer—Well, sir, we won the case, but it was a costly battle.
Client—Yes, I thought the other side had won, until you showed that their principal witness was a cat.

TINY LIVES SAVED.
Willing Hearts Help to Swell the Sick Babies' Fund.
Fairs and Entertainments Held by Sympathetic People.

THE SUBSCRIPTIONS.
Previously acknowledged \$7,108.55
Newly received \$1,200.00

THE BABIES PROFITED.
The enclosed check for \$18.50 is donated to the Sick Baby's Fund.

A MOST SUCCESSFUL FAIR.
Sick Babies' Friends on Eighth Avenue Realize \$118.01.

EDWARDS AND HIS DOG.
A Student's Peculiar Fascination for the Canine Causes His Suicide.

Fred's Mistake.
Amy—Fred, I fear that your engagement with Miss Blosser is broken.

Natural.
Pauline—It was made a rib.
Literally Correct.
Laborer—I have just had a very interesting experience. They give me folks work.

Hot Days.
Have a weakening effect, raising loss of strength and a loss of mind as well as body.

Watches, Diamonds, Jewelry.
One Dollar Weekly.
RELIABLE PERSONS CAN OBTAIN GOLD AND SILVER WATCHES, DIAMONDS, JEWELRY, SILVERWARE, FURNITURE AND

HE FOUND THE RELIEF AT LAST.
THE HISTORY OF THOMAS FERGUSON, SON OF GREENPOINT.



MR. THOMAS FERGUSON, 301 Manhattan Ave., Greenpoint.
Mr. Ferguson told a very interesting story of his own life.

DOCTORS MCGOY and WILDMAN.
5 EAST 42ND ST., NEW YORK CITY.
BROADWAY, OR 11TH ST., N.Y.C.

"WASTE NOT WANT NOT."
As manufacturers with the best facilities, we sell goods of exceptional quality and at an average of twenty per cent. below the retail house dealing in.

FURNITURE.
The system of selling every article at a small profit, but of THOROUGHLY RELIABLE QUALITY, has always been the ruling principle of this house.

THE USUAL EXPLANATION.
An Englishman is Unsuccessfully Given Some Instructions on American Politics.

Very Probable.
Mrs. Lately Chicago—It is wonderful what peculiar fancies some people have regarding wedding presents.

Watches, Diamonds, Jewelry.
One Dollar Weekly.
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