

Napoleon Exhibit Now Open. GREATER NEW YORK'S GREATEST STORE. Art Gallery Now Open.

Booming Sales

ASSIGNEE SALE.

ENTIRE STOCK OF T. O'DONOGHUE, OF 5TH AVE. AND 14TH ST.

Public interest is aroused.

Questions come by every mail concerning the various items advertised. Have you any more of the famous Trimmed Hats at 98 cents? We have. . . . Do you deliver free the goods that are sold at such low prices? Certainly. Even the smallest item bought here is delivered free on all our regular wagon routes. . . . Will you send me a dozen of those Pillow Cases at 5 1/2 cents? Very sorry, but we can't. The great crowds of people standing right there at the counters must be served first. Every one of our 2,000 assistants is doing splendid service. Clerks from the Mail Order Department and some 700 extra hands are helping to serve the thousands who come to the store.

TWO FACTS—First, Nearly every item heretofore advertised is still on sale at the special price. Second, The great crowds make it absolutely impossible for us to fill mail orders for most of the items. We recommend an early personal selection as the best way to secure these extraordinary values.

O'Donoghue's High-Class Millinery.

O'Donoghue's stock of Millinery was one of the LARGEST in America. It included all the medium and finer grades which were sold on Fifth Avenue at pretty high prices. It also included some lots not so desirable, but in buying an entire stock one has to take the bitter with the sweet. Everything will now be SACRIFICED. Broken lots and styles that have become the least bit passe will be closed out quick at SENATIONAL PRICES.

The greatest and most desirable bargains are the Jet Bands, Crowns, Wings and Ornaments, also Beaded Velvet Wings, fancy Geleatan Crowns and Birds, worth from \$1.00 to \$4.50 each, at 10c., 15c., 25c., & 50c. Trimmed Hats, sold at \$4 to \$8, at 98c. and \$1.98.

Think of selling Trimmed Hats that brought \$4.00 on 14th st. at 98 CENTS. Think of selling Trimmed Hats that brought \$6.00 on Fifth ave. at \$1.98. That is exactly what we shall do, and everybody is welcome to them. Readers will find a most decided advantage in an early choice.

OSTRICH TIPS 10c.

Colored Ostrich Tips, all qualities; early callers will secure best value; all at one price. Black Ostrich Pumes, desirable styles, worth \$1.00, at. Imported double Violets, 15c. bunch, at. Jet Goods, Ornaments, of all styles, at.

\$2.00 FLOWERS 5 CENTS.

Assorted sprays of fine French Flowers; O'Donoghue's prices, 5c. to \$2.00, all at. Fancy CROWNS, worth \$4.00 to \$6.00, in two special lots, at. 25 and 50

Boys' and Girls' Hats.

50 dozen fine Check and Plaid Quill Tam O'Shanter, for boys and girls, worth 75c., at. Boys' fine Cloth Tam O'Shanter, with 3 gold crests, worth 90c., at.

Ready-Made Sheets and Pillow-Cases.

PRICES ARE LOWER THAN EVER. Good quality Sheets, made of the renowned Chesapeake Mills Sheeting: 62x90 inch; regular price 30c., at. 62x90 inch; regular price 40c., at. 62x90 inch; regular price 50c., at. 62x90 inch; regular price 60c., at.

Best quality Sheets, made of New York Mills Sheeting. Sheets 62x90 inch; regular price 50c., each, at. Other widths at equally low prices.

Good quality Pillow Cases, 45x36 inch; regular price 10c., at. Heavy Pillow Cases, 45x36 inch; regular price 14c., at.

4 Fruit of the Loom, Hill Mills or Rival Mills Bleached Muslin, regular price 8c. yd., at.

44 White Cambric, which we were selling for 12 1/2c., at. Best quality unbleached Muslin, regular price 8c. yd., at, per yd. Good quality Cheese Cloth, regular price 4c., at, per yd.

Cheapsake Sheeting—4 Bleached, formerly 2c., at. 4 Bleached, formerly 1 1/2c., at. 4 Bleached, formerly 1 1/2c., at. Androscoggin 44 unbleached Muslin, value 14c., at, per yd.

Cambrics 2 1/2c.

Shirting Cambrics, 5c. quality. Apron Gingham, 28-in. with border, regular price 10c., at. Best Blue Cambric, 5c. quality. 12 1/2c. Dress Gingham, good styles. Dress Satens, short pieces, 12 1/2c. and 15c. quality, at.

Shopping Bags.

with pull strings and outside pockets, O'Donoghue's price 4c. 12-inch Black Grained Leather Club Bags, O'Donoghue's, 47c. Grained Leather Combination Pocketbooks, with silver-trimmed, O'Donoghue's, 19c.

Buttercups, 20c. lb.

1,000 lb. best assorted Buttercups, cream and nut centres, regular price 35c. lb., at.

More Crockery.

Caribead China Covered Vegetable Dishes. Soup Tureens, English Porcelain, newly decorated. Reception Plates, Haviland China, richly decorated. Covered Wheat Cake Dishes, Haviland China. Individual Butter Plates, a variety of styles. Fruit Saucers, in decorated porcelain centres, regu. 7c. Matchless or self-lighting gas burners.

O'Donoghue's Hosiery.

3 1/2c. Lisle 19c. Ladies' Fine Lisle Thread Hosiery, in tan and gray. Richelieu ribbed; O'Donoghue's price 38c., at.

19. 1.48 SILK 59c. Ladies' Fine Pure Spun Silk Hosiery, with fine ribbing, in all colors, including fancy boot patterns; O'Donoghue's price 1.48, at.

59. 25c. Hosiery 11c. Ladies' Full Regular made Halbriggan and Stainless Black Cotton Hosiery; O'Donoghue's price 25c., at.

11. Ladies' Fancy and Plain Cotton Hosiery, consisting of Stainless Silk, Russet Tans and Black Boot patterns, in plain and Richelieu ribbed; O'Donoghue's price 11c., at.

19c. Hosiery at 7c. Ladies' Fancy and Plain Cotton Hosiery, consisting of Stainless Silk, Russet Tans and Black Boot patterns, in plain and Richelieu ribbed; O'Donoghue's price 19c., at.

45c. HOSIERY 19c. Children's finest grades of French Ribbed Cotton Hosiery, wide or narrow ribbed, with double knees in black and russet tans, sizes 5 1/2 to 8 1/2; O'Donoghue's price 45c., at.

15. Boys' Bicycle, extra heavy ribbed Cotton Hose, double, in stainless, sizes 6 1/2 to 10; O'Donoghue's price 15c., at.

19c. Sox 9c. Men's Unbleached Halbriggan Stainless Black and Russet Leather shades, full regular, some with double soles; extra good value at O'Donoghue's price, 19c., at.

O'Donoghue's Gloves

O'Donoghue's Finest Grades of Kid and Fabric Gloves at less than 40 cents on the dollar.

1.25 Gloves 59c. T. O'Donoghue's fine quality 4-Button and Finger Hook Gloves in all colors and sizes; O'Donoghue's price \$1.25, at.

39c. Fabric Gloves 19c. O'Donoghue's entire stock, what was left of this season's Ladies' Cashmere and Jersey Lined Gloves and a new line of Spring Taffeta and Silk Gloves, price marked in plain figures by O'Donoghue at 20c., 30c. and 40c.

50c. Wash Silk 19c. 5,000 yards, good styles, "Kalki" Wash Silks, guaranteed fast colors, in all the latest effects; O'Donoghue's price 50c., at.

10c. Nainsooks 6c. Checks and Plaid Nainsooks, 10c. quality, per yard. Plaid Nainsook, 12 1/2c. quality. Special assorted lot of French and English, Striped and Plaid, open-work Nainsook and India Mulls, worth 20c. to 40c. per yard, choice at.

Shaker Flannels 3 1/2c. Shaker Flannel, 6c. quality. Outing Flannel, 12c. quality. All-Wool Flannel, Plaid and Stripes, light and dark fancies, value 60c. yard, at.

Men's \$1.50 Kid Unlined Pique Sewn, .89. Adler's \$1.50 make, in all colors. This Glove has an established price and cannot be sold in the regular way by any house at less than O'Donoghue's price, \$1.50, at.

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60c. India Silks, 24c.

10,000 yards Figured India, all choice and desirable styles; also Gaufrage India, very good quality, O'Donoghue's 60c., at.

2,500 yards Colored Bengaline Silks, not a full line of colors, but all good, desirable shades, O'Donoghue's 75c., at.

25,000 yards Striped Taffeta Silks, a splendid quality, in all the choicest colorings, adapted for costumes and waists; these are very scarce and in great demand, and cannot be bought elsewhere for less than 70c.

A very choice lot of Swiss Fancy Taffeta Silks, adapted for waists, &c., in stripes, checks and figures; O'Donoghue's price 85c., at.

75c. Black Silk, 39c. 5,750 yds. splendid quality double warp Black Surah Silk, guaranteed pure silk and for wear; O'Donoghue's price 75c., at.

2,675 yds. 24-inch triple warp Black Surah, a very handsome quality for full costumes and waists, O'Donoghue's price 85c.

60c. Black Silk, 28c. 7,250 yds. Black Japanese and India Silks, pure Lyons dye, rich, lustrous quality; O'Donoghue's price 60c., at.

2,500 yards black Brocaded Satins and Damasses, large quantity of neat, also larger and floral effects; all new, stylish figures; O'Donoghue's price \$1.00, at.

6,000 yds. All-Black Figured Taffetas, all the latest designs, endless assortment; very desirable for waists and costumes; excellent wearing silk; O'Donoghue's price 85c., at.

50c. Wash Silk 19c. 5,000 yards, good styles, "Kalki" Wash Silks, guaranteed fast colors, in all the latest effects; O'Donoghue's price 50c., at.

10c. Nainsooks 6c. Checks and Plaid Nainsooks, 10c. quality, per yard. Plaid Nainsook, 12 1/2c. quality. Special assorted lot of French and English, Striped and Plaid, open-work Nainsook and India Mulls, worth 20c. to 40c. per yard, choice at.

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WRAPPERS.

Greatest sale of Wrappers ever known. 38c., 59c., 67c., 88c., 98c., 99c. Never before has such a sale been attempted, six styles, all different, all less than \$1.00, all worth double.

Wrappers of indigo and light and medium dark prints usually sold at 75c. Wrappers of striped outing flannel, deep ruffle, large sleeves. Watteau back, value 88c. Wrappers of best English outing flannel (French flannel pattern); Watteau back, immense sleeves; Bertha ruffle around yoke, scalloped and embroidered; made to sell at \$1.50.

Wrappers of best Merimee print light medium and indigo. Watteau back and deep ruffle, value 99c. Best seeded Flamelette Wrappers, Watteau back, deep ruffle, large sleeves, full skirt, ordinarily they sell at \$1.25.

Indigo mourning prints. Columbia Chambray Wrappers; collar, cuffs and ruffles are scalloped and embroidered with heavy cord; large sleeves, Watteau back; value \$1.25.

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Cloaks and Suits.

With full appreciation of the offered Cloak and Suit values heretofore afforded by our and other establishments, we desire to state that NEVER BEFORE in the history of the cloak trade were such superlative values offered in NEW and desirable Cloaks and Suits as those we offer for this week. No matter what you have seen here or elsewhere, no matter how excellent the garments and how extraordinary the bargains, remember that they will be SURPASSED right here this week. This is a strong statement, but amply justified by the facts, as all who come will see. The ladies of Greater New York will do well to anticipate their requirements.

\$8.00 Jackets \$1.98. A miscellaneous collection of Ladies' Jackets in small sizes, also Children's Revers, value \$5.00 to \$8.50, all at.

A miscellaneous collection of Ladies' sizes Beaver and Chevrot Jackets, many elegantly trimmed with fur, and regular value \$15.00, all at.

Long and short superfine Chin-chilla Revers and Jackets in navy and black, sold earlier at \$12.98, all at.

Superfine All-Wool Beaver Cloaks, 40 inches long, never made under \$17.50, all sizes.

Fine French Beaver Cloth Jackets, elegantly made and finished, including a lot of Medium Colored Jackets; value, \$20.00; now, \$12.50.

A lot of Superior Plush Jackets, all perfectly new and fresh, finished in the very best manner for fine custom trade, and high as \$45.00, many beautifully trimmed with fine fur, all at.

This is value per excellence, and thrifty women will do well to see the garments.

Fine Worumbo Beaver Paddock Coats, 44 in. long; value, \$7.50; all sizes at.

Ladies' Suits, \$4.98. We sell an all wool tailor-made suit, lined throughout and perfect fitting, in Navy, Brown and black, in sizes from 32 to 42, at.

We claim this to be the leading value in New York City—and the trade concedes it.

We are selling a lot of fine Cloth Tailor-Made Suits, the remainder of our winter styles (not all sizes). If your size is among them, however, you can get \$20.00 worth of sterling value for

Dress Skirts, \$1.98. We are headquarters for Ladies' Dress Skirts. We make them 42, 44 and 46 inches long, and our skirts at 2.98, 3.98, 4.75 and 7.00 are the most popular in the trade.

Our Crepon and Silk and Satin Skirts, from \$12.75 to \$25.00 and \$25.00, represent most extraordinary values.

Special for this sale, \$3.00 Cheviot Skirts, value \$4.50, at.

Nickel finish Safety Pins, all sizes, value 3c. doz., at.

Black Silk Machine Twist, half-ounce spools, their price 35c.

Gas Lamp, portable, with richly decorated burner, complete, value \$1.48.

Fine Table Lamp, with Art-rated vase and plate, with shade, large size, and tubing ready complete, to be attached, value \$1.48.

Men's Double Band Caps, assorted, sold for \$1.00 to \$2.00.

Men's Alpine Hats, new shapes, silk band and binding, black, brown and steel gray, price \$1.75.

Men's \$2 Caps, 39c.

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LADIES' RIBBED VESTS.

Ladies' Spun Silk Ribbed Vests, low necks, in all colors, sizes 3, 4, 5; sale price \$1.45.

Ladies' Ribbed Cotton Vests, low neck, ribbon at neck and sleeves, sizes 3, 4, 5; sale price \$1.10.

LADIES' HEAVY RIBBED COTTON VESTS, Long Sleeves, Sizes 3, 4, 5, \$1.15.

Men's Natural Wool Shirts and Drawers, all sizes, price 60c.

Men's extra heavy ribbed, fleece lined Shirts and Drawers, all sizes, price 75c.

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O'DONOGHUE'S TRIMMINGS.

Here is a Great Opportunity for Dressmakers and Storekeepers. O'DONOGHUE'S ENTIRE STOCK OF DRESS TRIMMING, NOTED AS BEING THE FINEST IN NEW YORK. Fine black cut Bead Trimmings, from 1/4 to 3 inches, at per yard, .08, .05, .10, .15, .20, .30, .40, .50 and .60.