THESE FREE EASTER GOWNS ARE OFFERED TO GIRL WAGE-EARNERS.

THE PICTURES WERE ALL MADE AT LORD & TAYLOR'S.

FOUR DON'TS FOR CONTESTANTS.

Don't think the gown you want is not worth describing. It is

Don't think the offer is intended for older girls than you. It is for all girls old enough to earn wages.

Don't send in hastily or carelessly written descriptions. Remember, your winning the gown depends on how you describe it.

Don't let the offer slip. You couldn't get a cheaper gown than a free one.

Cut II.—This cut shows a black and white straw hat trimmed with ribbon and chiffon. It costs $8.

Cut I.—This cut shows a rose-colored straw hat, trimmed with ribbon and chiffon. It costs $1.

EVERY day The Evening World is showing wage-earning women how to get something for nothing. This something is an entire Easter outfit—the sort girls dream about and long for every year—and now any clever girl has a chance to secure it.

This outfit, described in another column, is to cost $100. But forty-two other hats and waists and gowns are offered free, too. Forty-three wage-earning women are therefore to be gowned on Easter Day at the expense of The Evening World.

Is it worth trying for or not?

Women's Lucky Days.

THIRTEEN days more there are in which to send in letters, the merit of which may entitle the author to a $100 Easter gown. Each one of those thirteen days may be a lucky one for somebody. Why not, if you are a wage-earning woman, for you?

Three of the judges have been selected by The Evening World, and have accepted the invitation to pass upon the letters.

Some of the Judges.

The three judges already named are: Miss Janette Allen, No. 416 Fourth avenue, saleswoman in the suit department at James McCreery's, Twenty-third street.

Miss Pearl Dennis, No. 141 West Twenty-third street, saleswoman in the cloak department of Stern's, Twenty-third street.

Miss Sadie O'Neill, No. 216 East Twenty-third street, saleswoman at Koch's.

The other judges will be selected in a day or two, and will be announced from day to day. When all the judges are named their pictures will appear in the Evening World.

Duties of the Judges.

The work of the judges will be to meet Mrs. Harriet Hubbard Ayer at the Evening World office for several evenings and read the letters entered in the Easter prize contest. There are thousands of them, and there will be a good deal of work, but the selection of letters will be made fairly by girls who are themselves wage-earning women. This means that the forty-three letters whose writers have shown the greatest amount of taste and judgment will be selected from among the thousands received, and their writers notified that they are to have the gowns which they have said they would like to wear.

The girls so notified will go to the shops where the gowns and waists are which they have described, and will claim the gowns, paying for them with The Evening World's checks. Or if they choose, they may keep the money which their cleverness and judgment and taste have earned for them.

All of this is simple enough, and it all goes to show that the Easter offer of The World is perfectly easy to take advantage of, and that any girl who is earning money may feel herself competent to try for a prize.

All May Compete for the $100 Prize.

Of course there is only one $100 prize. The illustrations yesterday showed gowns and waists and hats described by competitors for this big prize. Enter your description for this if you like, or describe one of the other forty-two prizes—you know there are forty-three in all, and the others range in price from a $6 shirt waist up. So if you hesitate about describing a $100 gown, try for the shirt waist. That will be worth having and surely worth writing a letter to get.

Forty-three gowns and hats and waists are to be given to the girls who can best describe them. The prizes are enumerated and their values given in an adjoining column. Every girl's letter has an equal chance of winning the gown it describes.

Letters may be sent until midnight of Tuesday, April 2. They should be addressed to the Easter Prize Editor of The Evening World, P. O. box 2251, New York City.

Cut III.—This cut shows a gown of gray broadcloth. It Costs $45.

EVERY WOMAN SHOULD SAY WHAT SHE WANTS ON EASTER.

There are thirteen more days in which to try for a free Easter outfit—gown and hat and gloves and boots.

Three of the judges who will select the forty-three successful letters have been named and are announced below.

Some directions and details of which the competitors in the Easter contest may not have thought are talked over to-day.

Read what follows and see how really to get something for nothing at last.

Cut IV.—This cut shows a brown velvet tailor gown. The price is $30.

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A CONTEST OF GOOD TASTE AND SHOPPING JUDGMENT.

$500 EASTER PRIZES $500
For Girl Wage-Earners.

THE CONDITIONS OF THE CONTEST.

Any girl wage-earner may compete for these prizes. Take The Evening World's advertising columns for your directory, go to the stores and find, if you can, an Easter outfit, a tailor-made Easter gown, an Easter hat or an Easter shirt waist like the one or as nearly as possible like the one you would like to have. Then write a short description of the same—you may obtain this description at the store—and give the price of the article, the date of the store's advertisement in The Evening World, and your own name and address, with the name and address of your employer.

Send this letter to "Easter Prize Editor, Evening World, P. O. Box 2,351 N. Y. City."

All descriptions will be submitted to a Committee of Five Working Girls selected by Mrs. Harriet Hubbard Ayer, who will pass upon the good taste and shopping judgment of the contestants and make the awards accordingly.

The contest will close at midnight of Tuesday, April 2.

The prizes will be paid in money if preferred.

What Sort of Easter Outfit Would You Like?
Describe It and Win One of These Handsome Prizes.

For the PRETTIEST and MOST ECONOMICAL EASTER OUTFIT consisting of gown, hat, boots and gloves for a girl wage-earner and suggested by a girl wage-earner as representative of the sort of outfit she would wish to have for Easter.

FIRST PRIZE.....$100 EASTER OUTFIT (including gown, hat, shoes and gloves.)
SECOND PRIZE.....$75 EASTER OUTFIT (including gown, hat, shoes and gloves.)
THIRD PRIZE.....$40 EASTER OUTFIT (including gown, hat, shoes and gloves.)
Fourth Prize.....$25 EASTER GOWN
Fifth Prize.....$15 EASTER HAT
Sixth Prize.....$10 EASTER HAT
Seventh Prize, $8 EASTER SHIRT WAIST
Eighth Prize, $6 EASTER SHIRT WAIST
Ninth Prize.....$5 EASTER SHOES
Tenth Prize.....$5 EASTER SHOES
Eleventh Prize.....$5 EASTER SHOES
Twelfth Prize.....$3 EASTER GLOVES
Thirteenth Prize, $3 EASTER GLOVES
Fourteenth to Thirtieth Prizes (seventeen prizes) Each, $2 EASTER GLOVES

What Sort of Easter Gown Would You Like?
Describe It and Win One of These Splendid Prizes.

For the PRETTIEST and MOST ECONOMICAL EASTER COSTUME for a girl wage-earner and suggested by a girl wage-earner as representative of the costume she would wish to have for Easter.

FIRST PRIZE.....$30 TAILOR-MADE EASTER GOWN
SECOND PRIZE.....$25 TAILOR-MADE EASTER GOWN
THIRD PRIZE.....$20 TAILOR-MADE EASTER GOWN

What Sort of Easter Hat Would You Like?
Describe It and Win One of These Valuable Prizes

For the PRETTIEST and MOST ECONOMICAL EASTER HAT for a girl wage-earner and suggested by a girl wage-earner as representative of the sort of hat she would wish to have for Easter.

First Prize.....$20 EASTER HAT
Second Prize.....$15 EASTER HAT
Third Prize.....$10 EASTER HAT
Fourth Prize.....$3 EASTER HAT
Fifth Prize.....$7 EASTER HAT

What Sort of Easter Shirt Waist Would You Like?
Describe It and Win One of These Desirable Prizes.

For the PRETTIEST and MOST ECONOMICAL EASTER SHIRT WAIST for a girl wage-earner and suggested by a girl wage-earner as representative of the sort of shirt waist she would wish to have for Easter.

First Prize.....$10 EASTER SHIRT WAIST
Second Prize.....$8 EASTER SHIRT WAIST
Third Prize.....$6 EASTER SHIRT WAIST
Fourth Prize.....$4 EASTER SHIRT WAIST
Fifth Prize.....$2 EASTER SHIRT WAIST

THE HEALTH HABIT.

Just as Easy to Form as Any Other.

We do not deliberately form our pet habits, but they are unconsciously acquired, and grow as we grow, and by the time we learn they are hurting us, we find them too strong to be easily broken.

Then, why not form a good habit, a habit which will counteract the many bad ones, in other words, contract the unfashionable habit of being always well.

The best health habit to get into is to have and keep a vigorous stomach; if you have a healthy digestion you can drink your beloved coffee, smoke your favorite brand of tobacco, with little or no harm; the mischief begins when these things are forced upon the faithful stomach without any assistance.

Form the habit of taking after meals some harmless but efficient digestive which will relive the stomach of so much extra work.

Nature furnishes us with such digestives, and when they are combined in such a pleasant preparation as Stuart's Dyspepsia Tablets they give the overworked stomach just the necessary assistance to secure perfect digestion without any of the harmful effects of cathartics and similar drugs.

The habit of taking Stuart's Dyspepsia Tablets after meals is as necessary to the weak stomach as food itself, and, indeed, to get the benefit from food eaten, nothing better, and certainly nothing safer, can be used.

Many families consider Stuart's Tablets as essential in the house as knives and forks.

They consist entirely of natural digestive principles without the effect or characteristics of drugs; they have no cathartic action, but simply go to work on the food eaten and digest it.

Take into account your bad habits and the expense they entail and then invest fifty cents in a box of Stuart's Dyspepsia Tablets and see if your digestion for the next month is not vastly improved.

Ask the clerk in any drug store the name of the most successful and popular stomach remedy and he will say Stuart's.

Lord & Taylor,
Grand Street Store.

There is a heap of difference in people, there is a heap of difference in goods, there is a heap of difference in prices. People who see good things quick—move quick—get the best of everything—and they never fail to read our announcements. We always tell you of the best of the world's products—always tell you of the grandest buying opportunities. Little money will see you through **here on Saturday.**

Saturday Price Wonders
You never dreamed of before.

2,000 Yards 10c. Outing Flannel; only.....4c
2,500 Yards 12½ and 15c. Outings; only.....10c
3,000 Yards Yard Wide 8c. Bleaching; only.....5½c
1,500 Yards Unbleached Sheeting, 87 inches wide; were 18c; Saturday.....12½c
Special Sale of Ready-Made Sheets and Pillow Cases, at greatly reduced prices.
3,000 Yards 12½c. Percales; only 10c
5,000 Yards Shirting Cambric; only.....3½c
10,000 Yards of 10c. Dress Ginghams; only.....5½c
3,000 Yards Irish Lawns, 38 inch; only.....6c
5,000 Yards Fancy Dotted Swiss; only.....12½c
Silk Striped Challies, Foulardines, Crepes, Scotch Madras, Irish Dimities, etc.; worth 18 and 20c.; only.....12½c
5,000 Yards Imported Scotch and French Zephyrs; worth 25, 30 and 35c.; Saturday only.....15c
Just received a new line of the celebrated **Agra Gauzes,** at 49, 59 and.... 69c

Gloves.

75 Doz. Kid Gloves, 2 clasp; were 98c.; Saturday.....69c
150 Doz. Kid Gloves, value $1.25, only.....$1.00

Silks.

A Silk Bargain.—2,000 yards of fancy silks, worth from 98 to 1.75; your choice for.....69c

Hosiery.

100 Doz. Ladies' All-Wool Hose; worth 35c.; Saturday only.....15c
185 Doz. Ladies' Fleece-Lined Hose; were 35; Saturday only....15c
300 Doz. Ladies' 15c. Black Cotton Hose; Saturday only.....9c

Handkerchiefs.

A Great Handkerchief Sale; at 5, 10, 15c, and 25c.

Embroideries.

We have just purchased an **Importer's Stock** of embroideries which we offer for Saturday at about half actual value; 8 and 10c. embroideries only.....5c
12½ and 15c. Embroideries, only 8c
18 and 20c. Embroideries, only..10c
25 and 30c. Embroideries, only..15c

Saturday Bargains in **Boys' Suits, Shirt Waists, &c.**

Saturday Bargains in **Ladies' Suits, Jackets and Shirt Waists.**

Special Saturday offerings in

Millinery Department.

New Idea Paper Patterns.....10c

Open Saturday Evenings Until 10 o'Clock.
Corner Grand and Chrystie Streets.

95TH YEAR.

COWPERTHWAIT & SONS.

Everything for Housekeeping.
Everything Reliable.

Cash or Credit.

CHATHAM SQUARE. 9 Stores Together. | 3rd AVE. & 121st ST. 5 Stores Together.

Here's A Treat

for the Boys. Choice of our entire stock of Boys' Spring Top-Coats (ages 8 to 15) for $5.00 and $7.50, value $7 to $15.

See our new "Rugby" Suit for little boys—unobtainable elsewhere. Also the "Harvard" Suit—military cut—for big boys. They're brim full of style.

Hackett, Carhart & Co.

3 BROADWAY Stores: Cor. 13th St. Cor. Canal St. Near Chambers St.

"One Good Turn Deserves Another."

Turn over $15.50 to us and we'll turn over to you a made-to-measure suit, which in point of material, finish, style and fit is not equalled for the money anywhere. The fabrics are Striped Worsteds in the very latest designs and colorings.

Mail orders filled.
Write for our "Silent Salesmen."

SIX LITTLE TAILORS
229 Broadway, Opp. P.O.
One Door NORTH of Barclay st.

West 14th St.
ESTD 1807
COWPERTHWAIT'S
"RELIABLE" CARPETS
"SUCH STUFFS AS HOMES ARE MADE OF."

Many a bride wishes she had no house to furnish until she learns what artistic effects can be obtained here at lowest prices.

PERSIAN RUGS.
One Bale at $7.50. (Value $10 to 12.50.)
One Bale at $15.50. (Value $20 to $25.)

Matting-covered floors are now much in vogue for every season, and these Rugs add to them just the needed note of rich color.

Curtains in all styles and fabrics from heavy tapestries to filmy laces at bargain prices.

IRISH POINT LACE CURTAINS, $4.25 A PAIR. (Value $6.)

"Long Credit" will wait for payments

CASH OR CREDIT
COWPERTHWAIT & CO
104, 106 and 108 West 14th St.
NEAR 5TH AV.
Brooklyn Stores: Flatbush Av. near Fulton St

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BEST facilities procuring and negotiating patents. ADVICE FREE. Send for 60-PAGE BOOK FREE. Write, call, telephone. STEPHENS & CO., 253 Broadway, New York.

Lost, Found and Rewards.

LOST—Tuesday night, March 19, a gentleman's gold ring, set with large emerald. Liberal reward will be paid on return to cashier Waldorf-Astoria.

H. Batterman

Broadway, Graham and Flushing Aves., Brooklyn.

Great Economy
In To-Morrow's Offerings

Trimmed Hats, 2.98 to 4.50.
For present or Easter wear.
Rough Straw Alpines, trimmed with fancy silk, 69c

School Shoes, 98c.
for Misses, Children and Boys, all sizes; reduced from $1.50.
MEN'S SHOES, English welt, black or tan, vici and velour calf, 2.48

Children's Box Coats, 2.98.
Durable quality and very stylish; lined throughout, velvet collar; 6 to 12 years; value $4.25.
ONE-PIECE DRESSES of fine Cashmere, trimmed with fancy silk braid, tucked yoke; value $4.75. 3.49

Boys' Spring Suits, 1.98 to 3.98.
Sailor Suits of blue cheviot or serge, neatly trimmed, sizes 3 to 10;
Top Coats of tan covert and Oxford drab, 3 to 15, $2.98 and 3.98
Young men's Long Pants Suits, 14 to 20, $5.00 to 10.00

Ladies' Collars, 3 for 10c
Newest shapes—sizes 12½ to 14½.

Shopping Bags, 19c.
In Cloth or Leatherette, value 35c

"Good Things to Eat." SPECIAL TO-MORROW.
Royal Red Tomatoes, best quality, large can, 10c
Argosy Early June Peas, per can, 10c
Guy's French Sardines, per tin, 10c
HANFORD'S (HAZELWOOD) BUTTER, made from Sweet Pasteurized Cream; finest sold in Brooklyn, per lb., 35c
Once Used You Use No Other—Exceptionally Fine.

Demonstration of Pure Gluten Food by Mrs. Yale, in Grocery Department.

We deliver free any quantity anywhere in Greater New York. We prepay charges on purchases of $5.00 and upward, within 100 miles.

MAIL ORDERS PROMPTLY EXECUTED.

H. Zeitz & Tarshis,
The leading Clothing
CREDIT OUTFITTERS
For the Entire Family.

$1 Per Week

536 Fulton St., 468 Fifth Ave., BROOKLYN, N. Y.

There's no money for us in those Spring Suits and Topcoats at $10.

But there's fame.

On any new goods a real saving of $3 or $4 would be quite an item.

On these extra choice new goods you save about as much as you pay.

Appraised by any other clothing man's standard they are fair $20 values.

Pick as you please—$10. Union made—best made.

S. N. WOOD & Co.
740-742 B'way.

ALL THE CIVILIZED
WORLD
IS FAMILIAR WITH
THE WORLD ALMANAC
AS A BOOK OF READY REFERENCE.
IT IS KNOWN AS THE STANDARD AMERICAN ANNUAL.
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Liquidation Sale At Auction.
A Quarter of a Million Dollars
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Stock of
M. STRAUS,
Importer of Diamonds, Precious Stones, Watches and Maker of Fine Jewelry.
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A. J. COMRIE, JOHN H. FRENCH, AUCTIONEERS.

Sale Now in Progress—11 A. M. to 6 P. M.

You are invited to attend this sale; you will find it an opportunity such as has not heretofore been equalled to purchase, at PUBLIC AUCTION, from first hands, fine, new and fresh goods in the lines above named.

GOODS SOLD IN SINGLE LOTS.
Every Piece Fully Guaranteed.
SALE WILL CONTINUE DAILY AT 11 A. M.

If you want a good suggestion as to how to get a job, Put a World Want ad. in Sunday and up situations bob.