Lowest Priced Store in New York for Fine Goods.

Ehrich Bros.

6TH AVE., 22d and 23d STS., NEW YORK.

To-Day's Matchless Offerings in Our Greatest of Recent Efforts--Our

Challenge Sale

once again demonstrates the power of the Ehrich organization to undersell. And the tremendous response, in the form of an army of eager buyers, shows that people are aware of that fact.

To-morrow and every day this week will witness a repetition of to-day's crowds, to-day's bargains and to-day's enthusiasm. We append a few of

Tuesday's Challenges.

(No Mail Orders Filled, No Goods C. O. D. During This Sale.)

58c. yd. for 1.50 and 2.00 fancy Panne Velvet.

Positively the largest purchase and greatest Velvet Bargain of the year. 10,000 yards of Printed Panne and Woven Fancy Silk VELVETS, in the most novel and stylish gun-metal effects, as well as desirable Black and White Productions—also pretty colors. Imported from Crefeld, Germany, this season to sell at $1.50 and $2.00. Dots, stripes and small figures, suitable for Waists or Costumes. Challenge Price, yard..... 58c

(In Rotunda.)

3.98 pair for Lace Curtains worth 7.50.

These are in full Arabian designs, 3½ yards long and 50 inches wide, on fine Arabian Nottingham Nets, with regular raised corded work; value $7.50. Challenge Price, pair, 4.98 and 3.98

(3d Floor.)

59c. for Women's 75c. Muslin Underwear.

GOWNS, cambric, Empire style, square revers of two embroidery insertions.....
Also CHEMISES, skirt length, lawn, circular yoke, Italian lace insertion, neck and sleeves finished with lace edge.
Also DRAWERS, cambric, trimmed with lace or embroidery; regular 75c. values. Challenge Price..... 59c

1.98 Pair for 3.50 California Bed Blankets.

50 pairs California BLANKETS, blue, pink and red borders; slightly imperfect; size 72x80 inches; $3.50 quality. Challenge Price, while they last, pair..... 1.98

(23d St. Annex.)

19.00 for Axminster Rugs, worth 28.00

The Alex. Smith's Sons' Axminster Carpet RUGS, size 9x12; value $28.00. Challenge Price (3d Floor)..... 19.00

38c. for 49c. Bleached Bed Sheets.

25 dozen Bleached BED SHEETS, size 72x90 (centre seam); regular price 49c.; while they last, each..... 38c

(23d St. Annex.)

19c. yd. for 35c. Table Damask.

Turkey-Red TABLE DAMASK, 58 inches wide—fast colors—assorted patterns; 35c. grade. Challenge Price.. 19c

7¾c. for 12½c. Russian Crash.

Genuine Russian CRASH, all linen, 17 inches wide; 12½c. grade (limit 10 yards)..... 7¾c

12½c. for 29c. Tray Cloths.

Hemstitched Linen TRAY CLOTHS, two rows openwork, size 18x27; 29c. quality, each..... 12½c

6¾c. for 12½c. Outing Flannel.

Extra heavy OUTING FLANNEL, 28 inches wide, the 12½c. quality, yard 6¾c

98c. for 1.39 Long Cloth.

English LONG CLOTH, in 12-yard pieces, 36 inches wide; regular price $1.39; per piece..... 98c

Challenge Prices on Boys' Clothing.

Prices Reduced All Along the Line.

BOYS' BUSTER BROWN SUITS, were $7.50, at..... 5.00

BOYS' NORFOLKS, double breasted, were $5.00; sizes up to 15 years, at..... 2.98

BOYS' RUSSIAN SUITS, were $6.50, at..... 3.98

Very Special | Boys' 5.00 Winter Overcoats.

Here's your chance for lads from 3 to 16 years. Frieze COATINGS in the Russian or regular overcoat effect; regular value $5..... 2.98

Overcoat Challenge.

$10 for Sample Winter Overcoats. Every one a Beauty.

Is your size here? The following table shows the sizes and the number we have on hand of this particular line:

Size	33	34	35	36	37	38	39	40	42	44	46
Regular	4	7	6	8	9	12	3	4	6	6	2
Stout			1	4	8	10	12	6	10	10	3
Slim	2	1	6	4	3	2		1			

Every coat in this offer is worth double the price asked. You know that samples are always made extra well. Now, here's your chance to own a swell overcoat at.. 10.00

JAMES McCREERY & CO.

China Glass and Bric-a-Brac

Basement Salesroom.

Cut Glass:
- 8 inch Fruit or Salad Bowl..... 3.50
- Water Carafe, deep, handsome cutting..... 2.00
- Oil or Vinegar Cruet..... 50c
- Cream and Sugar Set..... 3.00
- Mustard Jar..... 50c
- Pint Decanter..... 3.50
- Nappie or Bon-Bon Dish..... 1.25

China:

Limoges Dinner Set, pink and blue floral pattern, 16.00

With full gold edges, 22.00

Fine Austrian China Dinner Set, pink and rose decoration, 100 pieces, gold line edging, 12.00

Haviland China Plates. Various sizes, 15c each

Hand painted Limoges Chop Dish, heavy gold edges, 2.50

Lamps:

A large stock of handsome Lamps. Original designs in Japanese bronze and fine mounted pottery vases.

Imported Globes, showing the latest tints and treatment of glass. Highly artistic. Sizes 10 and 12 inches.

Sale of Ruby Lamps with wrought iron mounting, and ruby globe to match, 4.75 each.

Twenty-third Street.

JAMES McCREERY & CO.

Linen Room

Cluny lace and linen, round center pieces and Tea cloths, at about half usual prices.

20 inch	2.25	each
24 "	3.25	"
30 "	3.85	"
36 "	4.65	"

Damask Table cloths--heavy Irish weave.

2 x 2 yards	1.80	each
2 x 2½ "	2.30	"
2 x 3 "	2.80	"

Dinner napkins to match, 2.85 doz.

Breakfast napkins odd dozens, with no cloths to match 1.65 per doz. Value 2.00

Fine quality hemmed Huck Towels.
21 x 38..1.90 per doz.
22 x 41..2.40 "

Twenty-third Street.

JAMES McCREERY & CO.

Upholstery Dep't.

4th floor.

Lace Draperies and Curtains.

Full length curtains made of point Arabe, Renaissance, Marie Antoinette and fine Cluny laces. 3.50, 6.00 and 8.50 per pair.

Antique lace mounted on fine scrim. 2.25, 2.50 and 3.50 per pair.

Stores Bonnes Femmes, in all the fashionable laces. 3.00, 5.00 and 7.50 each.

Imported, reversible Velours Portieres, handsome French designs. New colors. 25.00 per pair.

Brass Bedsteads, finished with best English Lacquer. New Models. 25.00 to 37.50, and 50.00 to 115.00. One-third below usual prices.

Mattresses, Bolsters and Pillows to order.

Twenty-third Street.

JAMES McCREERY & CO.

Black Dress Goods.

2nd floor.

1100 yards, all wool, black broadcloth. 50 inches wide. 1.00 per yard value 1.50

Twenty-third Street.

JAMES McCREERY & CO.

Suit Dep't.

3rd floor.

Walking Suits, with long coats, made of Scotch mixed cloths. 20.00 and 28.50

Cheviot walking suits. Long coats with leather belts. Pleated model. 28.50

Velveteen tailored street dresses,—with long coats. 57.50

Twenty-third Street.

Put your houses, rooms and apartments to let advertisements where everybody will see them—The World's the place.

Rothenberg AND CO.

New York's Fastest Growing Store. WEST 14TH ST. Satisfaction Guaranteed or Money Promptly Refunded.

Visit Our Handsome Restaurant, Third Floor.

New Offerings from Our Unprecedented Purchases of Manufacturers' Stocks.

More Unparalleled Economy Opportunities.

If You Are One of the Thousands Who Seek to Save Money on Their Purchases You Should Not Fail to Visit This Store During This Sale. As an Additional Attraction We Will Give

Double Blue Trading Stamps Again To-Morrow.

Two Stamps Instead of One with Every Ten-Cent Purchase.

Women's Black Zibeline Coats at $5.98.

Full 30 inches long, with deep fancy heckpieces, 16 times tailor stitched and satin piped. Fastened with loops and trimmed with silk cord and ornament. Front satin piped and bottom 5 times tailor stitched. Fancy piped Cuffs and Fancy Button trimmed. All sizes on sale to-morrow at..... 5.98

Women's Coats, newest collarless styles, with double shoulder capes and large reverse puff cuff; capes and cuffs piped with velvet; double-breasted style, with pearl buttons; made from a heavy beaver back twill cheviot..... 3.98

Walking Skirts, made from dark mixed suitings, with yoke of tailor straps and six broad pleats on side, a skirt worth $3; special at..... 1.98

600 Newest Waists, made from rich fancy or plain velvet all-wool albatross, fine French flannels, &c. They are all in the very latest effect; trimmed or plain tailored, in dark or evening shades; the greatest values ever known, at..... 1.98

Girls' Full Length Winter Coats, made from heavy English melton cloth in blue, Oxford or red, with cape and stole front, trimmed with broad bands of stitched satin; large reverse puff; satin trimmed; sizes 6 to 14; $5 values; special at.. 2.98

Hand Bags, Etc.

The Season's Best Offerings.

In handbags and pocketbooks, as in every other line, this store leads. These items are quoted only to show HOW GREAT is our lead. These are extraordinary bargains, but quite usual here.

Ladies' Automobile, Carriage and Shopping Bags, red and black seal grain leather, moire silk lined, with change purse, card case and crystal glass vinaigrette; frames in French gilt or green metal, all have leather handles; worth 98c., each.. 49c

Pocketbooks in real seal, genuine morocco, Mexican carved and burnt leather, pigskin and real monkey skin, lined with finest French calfskin..... 49c

Special Shoes.

Shoes for Boys—Calf leather lace shoes, double soles, sizes 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½..... **Shoes for Girls**—Dongola kid lace shoes; patent leather toe caps; sizes 5, 5½, 6, 6½, 7, 8, 8½, 9, 9½, 10, 10½, 11..... 69c

Girls' Shoes, made in lace or button, with oak soles, and shown in stylish shapes; patent leather toe caps, sizes 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½ and 2; value $1.50; special, per pair..... 98c

Women's Storm Rubbers—Regular 50c. quality; sizes 2½, 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8 widths M and F (no mail orders)..... 30c

(Hats Trimmed Free of Charge.)

Millinery Offerings.

Ready-to-Wear Hats at 79c.

Hand made, of mohair felt and velvet; cleverly combined; good colors and good shapes..... 79c

Black Ribbon Hats at $1.25.

The demand for Ribbon Hats keeps up unabated. Silk Ribbon Plateau crowns with tucked chiffon under brim. The $2.00 kind at, each..... 1.25

Fancy Feathers at 5c.

Wonderful assortments of imported goods at a price ridiculously low. We are selling thousands of bunches. More to-morrow, worth up to 19c., at..... 5c

Boys' Clothing.

Boys' Long Overcoats, $1.49.

For boys from 4 to 15 years. Popular Oxford gray kersey cloth, cut extra long and full back, vertical pockets, triple warp iron yarn lining, velvet collars, sewed with pure Belfast linen thread..... 1.49

Boys' $4.00 Suits and Over-Coats, $1.98.

Long Overcoats, Russian Overcoats, Reefers, Three-Piece Suits, Double-Breasted Suits, Norfolk Suits, Sailor Blouse Suits. All new fabrics and quantity of styles and patterns, fancy mixtures and plain colors, in cheviots, kerseys, cassimeres, beavers meltons and venetians, all sizes 6 to 16; worth $4.00.. 1.98

Petticoats, Gowns, and Infants' Wear.

Taffeta Silk Petticoats, in black and changeable colors, triple flounce ruffles, trimmed with two rows of hemstitching, finished with mercerized drop skirts; $5.00 value at..... 3.98

Gowns, heavy muslin, V-shape yoke with four insertings of Val. lace, clusters of tucks between, and ribbon bow. Neck and sleeves trimmed with lawn ruffles edged with lace to match; 75c. value at..... 49c

Infants' Long Slips, fine cambric, two styles, one with yoke of solid embroidery, also 3 box plaits down the front, neck and sleeves trimmed with hemstitched ruffles; 25c. value, at..... 19c

Men's Furnishings.

Men's Extra Heavy Sanitary Fleece Lined Underwear, shirts single or double breasted, drawers have double gasset, suspender tapes, pearl buttons. 65c. value, at..... 39c

Men's Fine Cashmere Sox, black and natural, double heel and toe, worth 25c..... 19c

Hosiery and Underwear.

Children's Fast Black Cotton Hose, fine and corduroy ribbed, double knee, heel and toe; sizes from 6 to 9½; worth 19c. per pair; special at..... 12½c

Children's Fine Ribbed Black Cashmere Hose, gray heel and toe, 29c. value, at..... 19c

Women's Heavy Extra Size Fleece-Lined Vests and Pants, high neck vests with long sleeves; pants have French band and are ankle length; 35c. value at 25c

$2.50 Lace Curtains, $1.33

A QUALITY that has given all purchasers complete satisfaction at $2.50. Exquisite Colonial, Renaissance, Empire, Marie Antoinette and beautiful floral designs, 1.33

Silk Mercerized Portieres,

Colonial and Rococo effects, beautiful colors to match any furnishings; value $9.75 per pair; at..... 4.50

Basem't Bargains

Special 4-Tube Radiator, aluminum finish, with jewel front..... 1.29

Curtain Stretchers, for any size curtains..... 69c

Tumblers at Almost Half.

Tumblers, of imported glass, 3 engravings, worth 75c dozen, at..... 39c

56-Piece Tea Sets, $2.98.

Tea Sets, 56 pieces of English porcelain, in green, blue and brown decorations, at..... 2.98

JAMES McCREERY & CO.

Muslin Underwear.

2nd floor.

Effectively designed negligee Jackets, Petticoats, Nightrobes, Chemises, Drawers, Corset Covers, etc., trimmed with the latest fine embroideries and laces.

On Tuesday, November 10th.

One hundred dozen Drawers and Chemises, made of fine nainsook trimmed with embroidery or lace insertion and edging.

75c each. value 1.25 and 1.45

Twenty-third Street.

For Political Facts and Figures See

WORLD ALMANAC.

C. G. Gunther's Sons.

84th Winter Season.

Rich and Rare FURS.

Imperial Crown Sables. Royal Ermine. Moleskin Chinchilla Mink. Sealskin Reindeer Fox. Squirrel Otter.

The display of Furs is characterized by elegance of quality, exclusiveness of design and by unusual treatment in the combination of handsome skins.

Only expert fur workers and designers are intrusted with the fashioning of garments.

The present season has produced a fashion in which much individuality is demanded. Each article (wrap, muff, or collarette) has a distinct attribute, essential to its appropriate use with the dress of the hour.

184 FIFTH AVENUE, At Twenty-third Street.

A TIP—The way to reach the homes of New York is through the newspaper that the homes use to reach their help. That paper is The World.

NO SLUMPS, BUT DAILY, REGULARLY, month in and month out, in New York City circulation The World maintains a lead of Tens of Thousands over any other paper.