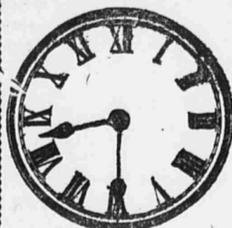


Great Sales Sweep Onward Enthusiastically at The Big Store.

THE BIG STORE CITY IN ITSELF
SIEGEL COOPER & CO.
 SIXTH AVE. 187 & 189 STS.

Double Usual Number of Trading Stamps with all Purchases Made Between 8:30 and 12 Noon Mornings This Week.

ANY Person Purchasing Merchandise at the Siegel Cooper Store to the Amount of 10c. or More, and Presenting the Cashier's Voucher at Any of the Green Trading Stamp Desks in Various Parts of the Store, To-Morrow Morning Between 8:30 and 12 o'Clock Noon, Will Receive Double the Usual Number of "S.Q.H." Green Trading Stamps. From 12 o'Clock Until Closing Hour, Single Stamps.



Charming New Embroideries.

Beginning on Tuesday of a Sale that is Destined to Attract Widespread Attention.

Who wants Embroideries? We should rather say who doesn't, for every woman with a careful view to personal embellishment is planning to use embroideries now, and later, when the cheering days of budding Spring arrive.

Embroideries at the Prices Quoted for Tuesday are Positive Revelations.

There are great quantities of choice Embroideries in this sale.

For instance, Swiss Cambric and Nainsook Edgings, Insertions, Beadings, Bandings, Skirt Flouncings and Corset Cover Embroideries almost without limit. The 19th St. Aisle will be a-gleam with these to-morrow. The regular Embroidery sections will also be crowded with these wonderful bargains in up-to-date Embroideries.

3c per yard, EDGINGS AND INSERTIONS, regularly up to 8c.

5c per yard, EDGINGS, INSERTIONS and BEADINGS, regularly up to 10c.

8c per yard, EDGINGS, INSERTIONS, BEADINGS AND BANDINGS, regularly up to 15c.

10c per yard, EDGINGS, INSERTIONS, BEADINGS AND BANDINGS; regularly up to 19c.

12c

15c

25c

per yard, EDGINGS, INSERTIONS, PETTICOAT FLOUNCING AND CORSET COVER EMBROIDERY, regularly up to 25c.
 per yard, EDGINGS, INSERTIONS, PETTICOAT FLOUNCING, CORSET COVER EMBROIDERY; regularly up to 29c.
 per yard SKIRT FLOUNCINGS AND CORSET EMBROIDERIES, up to 27 inches wide; regularly up to 65c. yd.



The Great Special Sale of Laces Continues.

Exchange Your Tabard Inn Book

When Shopping at The Big Store.

All you pay is 5c. If you are not a member of the Tabard Inn Library, become one by all means without delay.

\$1.18 is such a small amount, and it brings you such a wealth of delightful reading. Upon the payment of this sum you are given a book which you may exchange as often as you like upon payment of the nominal exchange fee of 5c.

You select from practically all the new books of the day. Further particulars upon request. Or call at the Tabard Inn Station, 3d Floor, 18th Street, Centre.

A Remarkable 5-Day Special

In the Photo Gallery.

Beginning with to-morrow, we repeat for five days of this week our matchless combination Photo offer.

12 CARBONETTES & ONE 16x20 BLACK & WHITE FOR 3.00

Others have tried hard to equal this special, but up to date it still stands unequalled. Exclusive photographers would probably charge you \$4.00 for the Carbonettes alone.

(Studio, Seventh Floor.)

Women's Street Coats

At About Cost of Making.

FULL LENGTH WOMEN'S STREET OR TRAVELLING COATS, made of fancy mixtures in various different styles; all with cape effect and trimmed with contrasting colored velvet; well tailored; very useful for present needs; special price.

4.75

Women's Rain Coats.

Made of fine quality Cravenette, perfect shower proof, made in up-to-date styles, with military capes, fancy puff sleeve, double breasted; colors Oxford, gray, olive green, tan or castor; special price.

9.75



Special Couch Sale

Continues Its Remarkable Values.

Iron Folding, Leather and Velour Couches will again hold sway in the Furniture Department to-morrow.

There will surely be a brisk demand for these Couches to-day, but there are plenty for all and to-morrow's shoppers will find a handsome collection. The low prices are a paramount feature and speak forcibly for themselves.

Velour Couches.

Iron Folding Couches.



Made with an indestructible construction, on a solid oak frame; seven rows of tufting, with patent buttons covered with velour in assorted colors; regularly \$20.00; special.

14.75

The illustration represents the most modern design in IRON FOLDING COUCHES; easy to fold or unfold; light and well constructed; made with woven wire fabric; can be separated and used as two couches; complete with mattress and wedge bolster; special.

8.75

Leather Couches.

Exclusively made for us; covered with the best quality of leather; filled with hair; patent tufting; fine quartered oak frame; regularly \$50; special.

35.00

New Model Watches.

Popular Designs for Men and Women.

Very special offering for Tuesday, and an excellent opportunity to purchase good Watches.

At Lowest Prices Yet Named for Equal Grades.

The Watches are beautifully designed; Waltham and Elgin movements predominate. Included are the popular thin models. All are accurate time-keepers.

For Men.

MEN'S 12-SIZE OPEN-FACE GUN METAL WATCHES; fitted with 7-jewel Elgin or Waltham movements; popular thin model timepieces.

10.25

MEN'S 16-SIZE OPEN-FACE GOLD FILLED WATCHES; engine turned or plain polished cases; warranted to wear for 20 years; fitted with a 7-jewel Waltham movement.

10.75

MEN'S 16-SIZE HUNTING CASE GOLD FILLED WATCHES; many styles of engraving; warranted for 20 years; fitted with a new thin model 7-jewel Waltham movement.

14.00

MEN'S 16-SIZE O. F. COIN SILVER WATCHES; all hand engraved cases; some gold inlaid; fitted with 7-jewel Waltham movement.

5.95

MEN'S 16-SIZE OPEN-FACE SILVER WATCHES in many styles of engraving; fitted with a 7-jewel Swiss lever movement; thinnest model made.

6.50

MEN'S NICKEL WATCHES; American stem-wind movement; with heavy nickel-plated vest chain.

1.18

MEN'S 12-SIZE HUNTING CASE WATCHES; cases engine-turned and plain polished; warranted for 20 years; fitted with a 7-jewel lever movement.

7.00

For Women.

WOMEN'S IMPORTED CHATELAIN WATCHES; with pink; various colors, including cobalt blue, garnet, green & turquoise; Swiss jeweled movements; warranted for 1 year.

3.95

WOMEN'S SILVER CHATELAIN WATCHES; fine Swiss movements; warranted first class time keepers.

1.95



New Quarters for Women's Waists.

These Garments Are Now on the Second Floor, Where the Books Were Formerly Located.

Our Waist business has expanded so much that we had to get better accommodations for the display and sale of these popular articles of apparel. Consequently, the Book Store was moved into new quarters on the Third Floor and the Waists brought to the former book site on the Second.

The Displays and Assortments Are Now Larger and Better than Ever Before.

To make to-morrow particularly interesting, we have marked a number of the newest and most attractive Waists at PRICES SO LOW THAT AN EXCEPTIONALLY LIVELY DEMAND WILL BE QUICKLY CREATED.

Waists at 1.25 WOMEN'S WAISTS of fine sheer white lawn, made with fancy round yoke of Val. lace, embroidery and hemstitching; body of waist tucked and side plaited; button back, finished with four side plaits; sleeves have three side plaits to elbow, full bishop sleeves; cuffs and stock collar tucked.

Waists at 2.75 WOMEN'S WAISTS of extra quality sheer white lawn; square yoke, made with three rows of Irish Crochet lace and folds; body of waist tucked; tops of sleeves have lace inserting and folds to match yoke; pouch of sleeve has five rows of tucking; button back, finished with two rows of cluster tucking, lace stock collar, tucked cuffs.

Waists at 1.95 WOMEN'S SILK FIGURED DAMASK WAISTS, beautifully tailored, with six two-inch box plaits to bust and large box plait down front, with pearl buttons; French back, large bishop sleeves, fancy stock collar finished with two pretty lace medallions.

(Second Floor, Front.)

\$7.50, Was \$9.00	\$12.75, Was \$15.00	\$11.00, Was \$12.75	\$7.50, Was \$10.00	\$7.50, Was \$9.00
	Superior Reclining Go-Carts. Greater New York's Foremost Display of the Best Grades Is at The Big Store. Newest 1904 styles and designs. These Go-Carts represent the very highest degree of the maker's art. Made of the finest quality reed; all new and beautiful designs; handsomely finished. Perfectly fitted with the best quality gears, green enamelled springs, axles; guaranteed rubber tired steel wheels; parasol and foot-brake. We especially invite you to inspect the new reclining device on these Go-Carts. Extra Special Prices for Tuesday.			
\$7.50, Was \$9.00				\$5.00, Was \$6.75
\$12.75, Was \$15.00	\$12.75, Was \$15.00	\$9.00, Was \$11.00	\$8.25, Was \$10.00	\$12.75, Was \$15.00
\$12.75, Was \$16.50	\$12.75, Was \$15.00	\$9.00, Was \$11.00	\$8.25, Was \$10.00	\$12.75, Was \$16.50

THE BIG STORE CITY IN ITSELF
SIEGEL COOPER & CO.
 SIXTH AVE. 187 & 189 STS.

Popular Cereals At Special Prices.

That the public can make a fair comparison of the merits of the most advertised Cereal Foods,

We Have Made Special Arrangements which enable us to offer the following at surprisingly low prices:

FORCE---Regular 15c. pack- 10c
 age for
SHREDDED WHEAT BISCUIT 8c
 ---Regular 12c. package
CERA NUT FLAKES--Regular 5c
 15c. package for
"UNO" WHEAT CRISPS--- 5c
 Regular 15c. package for
"POWER" ---Regular 15c. 8c
 package for
OR ALL FIVE KINDS 35c
 FOR

This is less than half the regular value.

(World's Greatest Grocery, 4th Floor.)

Women's Skirts.

Important Specials for Tuesday.

AT 4.95 We offer WOMEN'S SKIRTS of Cover Cloth, in walking lengths; most desirable material and style. Well tailored and finished.
AT 7.50 We offer WOMEN'S SKIRTS of Broadcloth and Cheviot; very tastefully designed and trimmed with straps or folds of taffeta and fagoting.

(Second Floor, Front.)

New Carpets and Rugs.

Excellent News for Tuesday.

For instance, we offer an excellent quality of VELVET CARPETS at one-third off prices asked elsewhere. These Carpets are high grade; very newest weaves; high pile; choice variety of designs; borders to match; \$1.00 grade.

Equally attractive values are represented in a special lot of Alex Smith & Son's AXMINSTER CARPETS. Extra grades rich high pile; choice variety of designs; \$1.35 quality.

74c **86c**

Again the Unusual in Rugs.

We've put hurry-away prices on our CARPET SAMPLE RUGS. These Rugs comprise only the most popular and durable patterns. Excellent wear guaranteed. Two lots:

Wilton Velvet (carpet sample) **1.75** Axminster and Velvet (carpet sample) Rugs. **1.35**
 Also bargains in TAPESTRY BRUSSELS RUGS. Very desirable grades in Oriental and medallion effects. Three sizes:
 Size 9x12. **15.50** Size 6x9. **7.50**
 Size 9x10.6. **10.25** (Fifth Floor, Front.)

Women's Wrappers, Kimono Sacques and Gowns.

Advance Showing of

NEW SPRING HOUSE GARMENTS.

This early showing of the new styles in Wrappers, Kimono Sacques and Gowns is a most comprehensive one. The color combinations, designs, trimmings and general ensemble make what constitutes the prettiest, most serviceable, graceful-appearing house garment possible to conceive, at a remarkably low price withal.

Every Garment Is New and Desirable.

WOMEN'S WRAPPERS OF PERCALE; extra heavy, in a variety of desirable patterns; skirts cut full with deep ruffles, and waist has bretelles with fancy braid trimming; special. **79c**

WOMEN'S WRAPPERS of Sea Island percale; in very handsome stripe effects on light blue, navy and pink grounds; skirts are cut extra full with 14-inch flounce, waists have pleated back and pointed 1.25 tucked yoke.

Kimono Dressing Sacques. WOMEN'S KIMONO DRESSING SACQUES of fancy figured and striped lawn; excellent quality; double yoke back and front with wide border, trimmings of white lawn. **29c**

WOMEN'S KIMONO DRESSING SACQUES of very fine lawn in pretty polka dot effect; tucked front and gathered back with belt, and finished with wide border, trimming of white lawn. **49c**

WOMEN'S KIMONO DRESSING SACQUES of fine liberty crepe cloth, in very handsome patterns, double yoke back and front, with lawn border trimmings. **59c**

Same style in the Kimono Gowns. **79c**
 WOMEN'S KIMONO DRESSING SACQUES of fine liberty crepe cloth, handsome patterns, light and dark with fancy border trimming, some have satin border, double yoke back and front and cut extra full and long. **79c**

Same style in Kimono Gowns. **98c**
 (Second Floor, Centre, 18th St.)

