

**50c. Caps for boys, 25c.**  
All-wool fabrics and fast color blue serge in the golf and Norfolk styles, silk serge lined..... **25c**

LOWEST PRICED STORE IN NEW YORK FOR FINE GOODS.  
**Ehrich Bros.**  
6TH AVE., 22D and 23D STS., NEW YORK.

Mail orders filled  
Unless otherwise stated. WRITE  
TO-NIGHT for whatever you require. Though not in the advertisement, it is surely in the store—and you are certain to save money by ordering during this great sale.

**Annual Spring opening days---Extra specials.**  
To-morrow—Tuesday—signaling the success of this wonderful style-show by a series of offerings extraordinarily interesting—values that will repay your visit during  
**Our Annual Spring opening, to-day, Tuesday and Wednesday.**

Opening display and sale of  
**New Spring costumes for women.**



Lovers of spring gown beauty will revel amid this collection of magnificent costumes. It is one of the most satisfying selections ever assembled—quite in keeping with the invariable Ehrich standard of the most correct styles only, at New York's lowest prices. Signaling the wonderful success of this opening—aside from the exclusive gowns in this exquisite style-show—two special offerings are made that will well repay an opening-week visit.

**Women's \$18 to \$30 tailor-made suits, \$8.25 @ \$12.75: opening specials.**

The best suits for the money ever shown in New York or elsewhere. It's a fortunate purchase from one of the best manufacturers in America. These suits are made of the finest cloths—cheviots, fancy mixtures, broadcloths, etamine cheviot, in blacks, blues, browns and fancy mixtures—tailored by custom tailors and handsomely trimmed. Jackets silk or satin lined—suits that have been selling the past two weeks for \$18 to \$30—for Tuesday only at two special prices—\$8.25 and \$12.75.

**\$8.25** **\$12.75**

**Sale of black dress fabrics: extra.**

Black fabrics predominate just now—the items mentioned below but stand for hundreds of other equally rare values—that will crowd counters Tuesday.

**\$1 crepe de Paris, 3c.**  
Imported crepe de Paris—the season's great favorite—the quantity is limited..... **59c**  
**79c all wool chevots, 59c.**  
Imported chevots—all pure wool—surunk and sponged—ready to wear—50 inches..... **59c**

**59c wool etamine, 39c.**  
All-wool etamine in exceptionally perfect weaves—splendid values..... **39c**  
Mottan brilliantine, rich and lustrous, 60 inches wide..... **44c**  
**46c voiles, 35c.**  
All-wool voiles; the proper, crisp sort..... **35c**

**Boys' \$5 reefers and overcoats, \$2.98.**



These little garments, in coverts, are of the newest colorings and the ever popular blue. All cut in manly style and trimmed in latest and best fashions. The reefers have heavy embroidered crests on arm. Many have the chevron strip. **\$2.98**  
A garment sold everywhere for \$5; our price.....

Boys' confirmation suits—specially reduced prices—a wonderful gathering.

**Spring millinery opening days. To-day, Tuesday and Wednesday.**

One of the grandest and most artistic displays ever assembled in New York—a complete exposition of the new spring styles in practical, fashionable headwear wear that will evoke the admiration of every lady who sees it.

**Special opening offerings that will well repay your coming.**

**Trimmed flower turbans and hats.**  
We will offer in our show-room, 2d floor, a number of flower turbans and large effects; very choice creations. Value \$12.00, **\$7.50** at.....

**\$3.00 ready-to-wear hats at \$1.89.**  
The smartest HATS of the season, from the finest manufacturer of headwear in New York. Leading shapes in turbans and Continental—black and mixed fancy braid. These hats are made of finest material, trimmed with satin ribbon, ornaments and feathers—hats that are suitable for the most particular dresser..... **\$1.89**



**Great sale of imported flowers.**

**\$1.50 values at 29c. bunch.**  
Seems incredible—all new goods. The reason? An importer's sample line of French flowers.

**5,000 bunches in all; every kind of flower and foliage in this assortment; 29c choice, bunch.....**

**Sale straw braids.**  
1,000 pieces millinery braids—black, white and colors; genuine French dye; our own importation; 29c & 42c piece of 12 yds.....

**Boys' \$6.00 suits for \$2.98.**

All wool Suits of the latest cut and newest shades and colorings—cut manly patterns.

In this great lot are all styles of garments and all colors, including the much desired blue serge. In fast colors, and non-ripping seams, at **2.98**

**Boys' \$4.50 suits for \$1.98.**  
Suits for the little fellow; all wool, fine lined and made thoroughly on the non-destructible patterns and many in get-up. Very latest Spring styles and colorings. The price makes them worth buying for **1.98** later use.....

**Spring overcoats, \$6.50.**

Made of all-wool coverts in the latest shades and colorings—trimmed with leather cloth, body linings to match the cloth, and satin sleeve lining. These coats are loose and jaunty, and are made and tailored in thorough fashion. A rare chance for a good Spring Overcoat cheap.

**\$20 spring overcoats, Tuesday, \$10.**  
These coats, for the most part, are all lined with an all-silk lining and tailored in up-to-the-minute style. The coats are in the latest colorings, both light and dark. We cannot promise every size, as the quantity is limited.

**Morning Sales—Tuesday—8 to 12.30—Extra bargains offered only to relieve the afternoon crush by inducing morning purchases. Hence, only for these hours—8 A. M. to 12.30. Hence, also, no mail orders, no telephone orders, no C. O. D.'s for these items.**

- \$1.50 panne velvet, 39c.**  
Panne Silk Velvet in stylish patterns, gun-metal effects, for costumes or waists—the best imported quality of this season. This should not be confounded with the cotton velvet shown elsewhere at about the same price..... **39c**
- 25c mousseline de soie, 12c.**  
Silk Mull, in colors and black, made to sell at 25c—these hours..... **12c**
- 10c. collars, 6 for 10c.**  
Point Venise Turnover COLLARS—a variety of designs—these hours only, 6 for..... **10c**
- 39c. black grenadine, 15c.**  
Wool fabrics, 38 inches wide, made to sell for 39c—Tuesday morning..... **15c**
- 1.69 silk umbrellas, 89c.**  
Union Taffeta UMBRELLAS for men and women—a wide assortment of novelty handles—never sold at this price before..... **89c**
- 69c. hypophosphites, 39c.**  
Compound syrup of hypophosphites (16 oz. bottles), successful remedy for colds and weak lungs..... **39c**
- 15c. white pine expectorant, 12c.**  
A valuable remedy for coughs and throat troubles.....
- Women's 25c. lisle hose, 10c.**  
Black gauze LISLE HOSE—plain or openwork; also black cotton embroidered in silk—double soles, heels and toes—all sizes..... **10c**

**Now an extra undermuslin event.**

In line with Opening week's other inducements—Tuesday—a special-price sale of high-grade garments appealing irresistibly to purse-wise people.

**79c. cambric skirts, 59c.**  
Cambric skirts, umbrella ruffle, torchon lace insertions or embroidered ruffle, headed with hemstitched tucks; also umbrella ruffle, with hemstitched tucks, yoke band and dust ruffle..... **59c**

**65c. cambric drawers, 49c.**  
Cambric drawers, umbrella ruffle of wide embroidery or lace insertions and edge; yoke band..... **49c**

**\$2.50 kimono gowns, \$1.98.**  
Kimono gowns of fancy crepon, with yoke and a broad Dresden border..... **1.98**

**\$1.50 Cambric Skirts, 98c.**  
Skirts, umbrella ruffle, with three insertions of three-inch wide torchon or Val. lace; also wide embroidered ruffle, headed with clusters of tucks.....

**Men's 75c. balbriggan underwear, 39c.**

Another very special bargain for Tuesday—men's balbriggan underwear, bought at a heavy price concession. These garments are of fine quality—drawers made with double seats; shirts handsomely trimmed; and all made and excellently finished.

It's a fine chance for the man who wants balbriggan underwear at a great deal less than the usual price. None of these garments made to sell for less than 50c—and most of them 75c; values—all sizes, shirts or drawers, each at per garment..... **39c**

**19c. ribbed vests, 10c.**

Women's fine ribbed cotton vests—low neck, sleeveless, trimmed with wide lace—yokes—back and front; bargains at 19c—Tuesday, **10c**

**Tea and coffee dept.**  
Golden Rod Coffee combines strength and flavor in the highest degree. It is a coffee without a fault—in 1-lb. packages..... **29c**

**EXTRA—SPECIAL.**  
Also—while the stock lasts—bean Coffee or ground, at a lb..... **14c**  
Mail order at once, or visit our Tea and Coffee Department in the basement.

**Royal granite enamel ware: Household Helps:**

- That Spring opportunity when the year's lowest prices are made—recognized by New York's best posted housekeepers as the time for supplying the wants of a season.
- COFFEE or TEA POT—2 quart size, 27c; 3 quart size, 29c.**
  - BERLIN SAUCEPANS**, with long handles and covered—3 quart, **23c**; 4 quart, **29c**. Thousands of pieces very specially priced.
  - TEA KETTLES**, 4 quart, **45c**; 5 quart, **49c**.
  - DISH PANS**—10 quart, **35c**; 14 quart, **39c**.
  - LIPPED SAUCE-PANS**—1 quart, **10c**; 3 quart, **13c**.
  - Baskets and willow ware.**  
CLOTHES HAMPER, barrel shape, **65c**  
Oval CLOTHES BASKETS, 35c  
Square CLOTHES HAMPER, 1.49 extra strong, large size.....
  - Everyday household helps.**  
FAIRBANK'S GOLD DUST WASHING POWDER—Large, **15c**  
LION or DANDY SOAP—15 for..... **25c**  
POPEASE or LYE..... **4c**  
POTTS IRONS, set of 2, with handle and stand..... **65c**  
ASBESTOS IRON HOLDERS..... **4c**  
JUMBO AMMONIA—half gal. **9c**
  - CHINESE IRONING WAX—8c.**  
LACE SHELL PAPER—all 3c.  
colors; 10 yards for.....
  - Tin and galvanized ware.**  
OVAL WASH BOILERS—Extra heavy 2-quart bottoms, and drop handles—4c, 8c, 6c.  
GALVANIZED GARBAGE 29c.  
PAIL with cover..... **15c**  
FOOT TUBS..... **15c**  
TOILET STANDS, complete **98c** with bowl, pitcher, soap dish.  
GALVANIZED ASH CANS, 1.39 with wrought iron bottoms.  
**Carpet sweepers and clothes wringers.**  
BISSELL'S STANDARD **1.49**  
CARPET SWEEPERS.....
  - UNIVERSAL CLOTHES WRINGERS.** EUBANKED for **\$1.95**  
BISSELL'S CYCO-BEARING SWEEPERS..... **2.50**
  - Woodenware.**  
TOWEL HOLDERS, 3 arms, **5c**  
white enameled, each..... **79c**  
STEP-LADDER, hard wood, 4 ft. 6 ft. **49c 59c 69c**  
ROLLING PINS, revolving handle, **5c**  
WASH BOARDS, double size, **25c**  
laundry size..... **35c**  
Mantia CLOTHES LINE, 100 ft. for..... **35c**

NEW YORK'S FASTEST GROWING STORE  
**Rothenberg & Co.**  
WEST 14TH ST.

**Another Big Tuesday Sale.**

To-morrow will be another day crowded full of matchless economy opportunities at New York's Fastest Growing Store. Some of the best bargains that have been offered during the entire March sale will be offered on this occasion. You can't afford to miss the event, even if you have to travel a long distance to get here. Besides hundreds of rare merchandise specials, we will give



**Double Blue Stamps All Day To-Morrow.**

**Specials in Women's Spring Garments**

It's natural enough that you should turn to this store for the best suit values, but these odds even our past great achievements. There are three hundred and forty Venetian Dress Suits to go on sale to-morrow. At this price there ought not to be one left at the end of the day. Eton jackets, made in broad-shoulder effect with encaules, and finished with taffeta silk straps to match; extreme blouse sleeves filled in with lace. Fancy braided vest. Even more pleated skirt with six rows of taffeta straps each side. Shown in blue, black or brown, sizes 32 to 44; \$14.50 value at..... **8.98**

**\$2.00 Walking Skirts at 98c.**  
In walking length, made from men's fancy striped in white only, with fronts of Persian embroidery; also pongee and white poplin waists, with pleated fronts beautifully trimmed with broad antique lace; two of the most stylish and popular waists of the season, manufactured to sell at \$1.98; offered in this sale at..... **98c**

**Newest Voile Waists at 98c.**  
A special sale of laces including Point de Paris, Torchon, Guirly and Valenciennes, insertings to match; 10c. value, at, per yard..... **5c**

**Hemstitched Lawn Stocks; also Fancy Embroidered Stocks;** various designs; 19c. value, at..... **12c**

**Embroideries.**  
Manufacturers' samples of Embroidered Gaiters, sold only in strap lengths, 4 to 7 yards; 19c. value, at, per yard..... **10c**

**Men's Clothing to Order.**

Every Order Taken During This Sale Will Positively Be Delivered Before Easter.

There are now only TWO days left in which to take advantage of this unprecedented opportunity. We will make, strictly to your measure, a Spring suit or overcoat, or a Prince Albert coat and vest, that you can't duplicate in any other store for less than \$18.00. If the style, the fit and the finish do not please to the smallest degree, then we'll make you a new suit absolutely free, or we'll give you your money back. Remember—on 3 two days more—this offering will positively close Wednesday evening. Special price for this opening sale **12.50**

**Patent Medicines Underwear, Hosiery. Muslin Wear, Etc.**

**Beef Iron and Wine**, prepared with fresh Beef, contains all the Sherry Wine, full pint bottles, **25c**  
**Bland's Iron Pills**, 100 in bottle, **50c**  
**Peruna**, the great tonic, **60c**  
**Bicarbonate of Soda**, 1 pound package, **25c**  
**Kidney's Swamp Root**, **50c**  
**Cura Corn**, a liquid corn cure, **25c**  
**Lydia Pinkham's Compound**, 50c  
**Manly's Witch Hazel Soap**, 25c  
**Columbia Fountain Syringes**, 25c  
Quarts, three hard rubber pipes and guaranteed perfect..... **49c**  
**Witch Hazel**, best quality, full quart bottle..... **27c**  
**Cold Cream—Violet**, With Hazel, Cucumber and Bergamot, box, **10c**

**Women's Fine Gauze Cotton Vests**, in high neck, with short sleeves; neatly finished with silk tape; also pearl buttons; 35c. value, at..... **19c**

**Women's Low Neck Ribbed Cotton Vests**, with ribbon run in neck and sleeves; special sale at..... **10c**

**Women's Fast Black Lace Lisle Stockings**, in all over lace and lace ankles, high spliced heel and toe; special at, per pair..... **12c**

**Children's All-Wool Reefers** in red, caston brown and royal; made of deep pointed collars, fancy trimmed, full puffed sleeves, and finished with peekers; \$1.25 value, at..... **98c**

**Children's Fine Lawn and All-over Embroidered Caps**, French styles, and full ruche, sizes 11 to 16, 49c inches; 75c. value, at..... **49c**

**Gowns**, full size, heavy muslin, Mother Hubbard yoke, trimmed with four clusters of tucks, neck and sleeves finished with cambric ruffles; 40c. value, at..... **29c**

**Millinery Bargains. Silks and Dress Goods.**

**Children's Hats at 1/2 Value.**  
Trimmed and untrimmed hats in the latest shapes and best colors. The best materials used on the trimmed hats, and are ready for immediate wear. The untrimmed hats are of chip, tussan, Cuban, Neopolitan and silk hair braids; worth more than double the price we ask; on sale ranging from 29c up to..... **1.98**

**Ostrich Plume Sale.**  
Beautiful jet black Ostrich Feathers, French curl and fine flue. Regular \$2.00 value, at, **98c**

**36-INCH CANVAS ETAMINES**, in a range of Spring colorings, including cream, 40-INCH BLACK AND WHITE, BLUE AND WHITE SHEPHERD CHECK SUITINGS; 39c. values, at, per yard..... **25c**

**Boys' \$3.50 Suits, \$1.69**

2 Piece Suits in Ages 7 to 16; Norfolk Suits, Ages 3 to 12; Sailor Suits, Ages 3 to 10.

This is a clean sweep of all the small lots left from the immense selling of great March sales. Strictly all wool fabrics, and thoroughly reliable workmanship. If the size you want is here, this will undoubtedly be the greatest opportunity of the entire Spring; special..... **1.69**

**Morris Chairs. Linoleum Sale.**

**100 Golden Oak or Imitation Mahogany Morris Chairs;** back can be adjusted in four positions; including a set of reversible cushions; value \$5.75; sale price, complete, **2.98.**

There were eager throngs in the fifth floor linoleum store all day to-day taking advantage of this great sale. Another purchase equally as large will be offered for to-morrow's buyers. The colors go right straight through to the back. Nothing equals it for durability. This is an exceptional opportunity for landlords, offices, stores and halls. 2 yards wide; regular price \$1.50 per square yard; special to-morrow, at per square yard..... **88c**

**CHAPMAN & CO**

Brooklyn. Entire Block, Fulton, From Bridge to Duffield St. Brooklyn.

**Tuesday, Double Stamps With Cash Purchases.**

That means we give 2 "S. & H." Green Trading Stamps instead of 1 with cash purchases. No Trading Stamps given with C. O. Ds.

**NOTICE!!**  
Redeem your World coupons for "S. & H." Green Trading Stamps in our Stamp Premium Room.

- 1,165 Paid Help Wants in this morning's WORLD, but 314 Paid Help Wants in the 13 other New York papers combined.**
- AGENTS..... 4
  - ARTIFICIAL FLOWERS..... 4
  - BONNAR..... 4
  - BOOKBINDERS..... 4
  - BOYS..... 4
  - BRAIDERS..... 4
  - BURHELMEN..... 4
  - BUTCHERS..... 4
  - CANVASSERS..... 4
  - CASH BOYS AND GIRLS..... 4
  - CARRIAGE REPAIRERS..... 4
  - CASHIERS..... 4
  - CHAMBERMAIDS..... 4
  - COLLECTORS..... 4
  - COMPOSITORS..... 4
  - COOKS..... 4
  - CUTTERS..... 4
  - DISHWASHERS..... 4
  - DRESSMAKERS..... 4
  - DRIVERS..... 4
  - DRUG CLERKS..... 4
  - ELEVATOR RUNNERS..... 4
  - EMBRROIDERERS..... 4
  - ERRAND BOYS..... 4
  - ENGINEERS..... 4
  - EXAMINERS..... 4
  - FREDDIES..... 4
  - FINISHERS..... 4
  - FORGEMEN..... 4
  - GALLERS..... 4
  - GROCEARY CLERKS..... 4
  - HALL MOTHS..... 4
  - HOUSEWORK..... 4
  - HORSEBOYS..... 4
  - IMPROVERS..... 4
  - IRONERS..... 4
  - JANITORS..... 4
  - JANTHESSES..... 4
  - KITCHENWORK..... 4
  - LAUNDRESSES..... 4
  - LAUNDRY MEN..... 4
  - MEN..... 4
  - MILLINERS..... 4
  - NURSES..... 4
  - OPERATORS..... 4
  - OSTIERS..... 4
  - PAINTERS..... 4
  - PHOTOGRAPHERS..... 4
  - PLUMBERS..... 4
  - PORTERS..... 4
  - PRESSERS..... 4
  - PRESIDENTS..... 4
  - SALESWOMEN..... 4
  - SALESMEN..... 4
  - SEAMSTRESSSES..... 4
  - SKIRT HANDS..... 4
  - TAILORSESSES..... 4
  - TAILORS..... 4
  - TENNISPLAYERS..... 4
  - TINSMITHS..... 4
  - TUCKERS..... 4
  - USEFUL MEN..... 4
  - WAITERS..... 4
  - WATERS..... 4
  - WATERSSESSES..... 4
  - WISCELL..... 4
  - TOTAL..... 1,165