

Wickett, Cochran & Co.
WOMEN'S DEPARTMENT.
Special Offering of Fine Furs.
Squirrel Sets of grey Siberian Skins, also beautifully blended, satin lined ties and flat Muffs. Value \$25.00.
Mink and Sable Fox Sets, nicely matched Stoles and flat shaped Muffs to correspond. Value \$75.00.
\$15.00 \$45.00
Near Seal Ties, Near Seal Stoles, Fox Boss and about 30 odd Neck Pieces and Muffs, value, \$10.00 to \$25.00.
\$5.00 \$7.50 \$10.00
B'way @ 13th St.

Stern Brothers
will place on sale to-morrow and Saturday in their **Handkerchief Department** a large purchase of **WOMEN'S LINEN INITIAL HANDKERCHIEFS**, laundered and unlaundered, heavy and sheer linen, all hand-emb'd initials, 75¢ per dozen. Value \$1.00 to 1.50 per half dozen.
West Twenty-third Street

JAMES M. GREERY & CO.
Fur Dept.
Sable Fox Boss, with natural Brush and Pawls. 15.00
Muffs. 12.50
Alaska Sable Boss, with cord and tail. 10.50, 12.50
Muffs. 10.50, 12.50
Natural Squirrel Scarfs. 7.50, 10.50
Muffs. 7.50, 10.50
Persian Lamb Coats, with Storm Collars, Full sleeves, 95.00
Fur lined and Fur Trimmed Coats. 50.00 to 195.00
Twenty-third Street.

White Dress Goods.
Linen Room. 2nd Floor.
Hand embroidered, sheer Linen Waist Fronts. 1.00 and 1.25.
Fine sheer Linen Suiting to match, 36 inches wide. 45¢ per yard.
Heavy Normandie Linen Suitings, 39 inches wide. 50¢, 60¢ and 75¢ per yard.
Novelty Silk and Linen Fabric. Very fine quality, 30 inches wide. 75¢. Value \$1.25.
The new White Dress materials are extremely handsome in design, the latest weaves showing fine, delicate patterns.
Among the most attractive for the coming season are:—Embroidered Organadies, fine Dotted and Embroidered Mulls and Embroidered Voiles.
Twenty-third Street.

FIREMEN SAVE SCARED WOMEN
Escape Cut Off at Fire They Are Carried Down Ladders.

FATHER IN SEARCH OF MISSING SON.
David Nevins, Cornell Student, Has Not Been Seen Since Monday.
Abraham Nevins, a real-estate agent at No. 115 Broadway, left to-day for Ithaca to search for his son David, a student in the College of Veterinary Medicine of Cornell University, who has been missing since early Monday morning.
Sunday Nevins was operated on for appendicitis three weeks ago, concealing his illness from his parents until the surgeons told him that the operation had been a success. His recovery was remarkably rapid, but he was set back twice in his studies, and this caused him a great deal of worry.
Last Saturday he paid all the bills he owed in Ithaca, but left \$10 on deposit in a bank. His classmates who saw him on Sunday say that he appeared to be extremely depressed. He started for his classes as usual on Monday morning, but did not appear on the campus, and has not been seen since by any one who knows him in Ithaca. Close inquiry is being made to establish that he did not leave the town by train.

JEWISH NEWS EDITOR DEAD.
K. H. Sarason Succumbs to Illness Lasting Two Weeks.
After an illness which lasted more than two weeks, K. H. Sarason, editor of the Jewish Daily News, died early to-day at his home, No. 24 Madison street. He was seventy years of age, and had been proprietor and editor of the publication since 1914.
Arrangements for the funeral are now being made by the family.
SUNDAY WORLD WANTS WORK
MONDAY MORNING WONDERS.

Watch and Jewelry Repairing on the Premises.
EHRLICH BROS.
Manufacturers' Trade Mark Ass'n's Redem. and Exchange Their Coupons Here.
Sixth Ave. & 23d St., N. Y.
Mail Orders Promptly and Carefully Filled.

The Great Fur Sale
that has created so profound a sensation throughout the mercantile circles of New York continues with just as great values now as at the beginning of the sale. If you have not yet profited by this sale there is still an opportunity.

The Chance of the Season to Buy Good Shoes at Cut Prices.
A Great Clearance Sale, in which some of the most Sensational Bargains of the season are to be had.
Over \$30,000 Worth of Shoes in This Great Offering.
Shoes for Women, Misses and Children—Shoes of quality—Shoes that will give you satisfactory wear—Shoes latest in style and up to date in finish, and Priced Low Enough to Satisfy the Most Exacting.

\$1.00 Women's Shoes at \$1.00 a Pair That You Have Paid as High as \$2.00 to \$3.00 For.
About 1,000 pairs of Women's Shoes in this unequalled offer—Patent Leather Dongola and Vici Kid—Button and Lace—All up-to-date lasts—Not a pair among them worth less than \$2.00; many \$3.00 ones; all at 1.00

\$1.69 Women's Shoes at \$1.69 That You Have Paid as High as \$5.00 For.
Hand turned and Goodyear Welted Shoes for the most part in this lot—some Oxfords—If you tried to get them at regular sale the price on many of them would be \$5. Sale price for choice 1.69
75c for CHILDREN'S SHOES That Were \$1.25 a Pair.
1,000 pairs Misses', Children's and little Gents' Shoes in this collection—and you never saw their equals for the price except here. The Misses' sizes run to 2—the Boys' to 13½—all \$1.25 values. Sale price 75c
In Addition—Women's 60c. Overgaiters at 15c
100 pairs Women's 10-Button Overgaiters—nicely stitched and well made; worth up to 60c. a pair. Sale price 15c

Sale of Women's Fine Hosiery.
15,000 Pairs of Imported Sample Lisle Thread and Cotton Hose for less than the duty paid to Uncle Sam.
They come to us from two of the most prominent importers in the trade, at a price that enables us to offer the very finest hosiery ever brought to this country—intended for this Spring's trade—at prices that no thrifty woman can afford to ignore. This is an extremely rare opportunity to buy your season's supply for very little money. The entire purchase has been arranged in six lots of varying styles and prices, as follows:—

Lot 1—Women's Solid Black Plain or Ribbed Lisle Thread Hose, solid black cotton, or with bleached or unbleached split feet. Flacey lined Hose, fancy opera length cotton Hose, openwork, fancy cotton and Lisle Thread Hose, a great many are sample pairs, and the values range up to 40c. pair. Your choice per pair. 17c
Lot 2—Women's allover lace openwork Lisle Thread Hose, solid black and colors, solid black lisle thread lace insert, Opera length lisle thread Hose, solid colors; extra large size lisle thread and cotton Hose, solid colors; gauze lisle thread Hose, garter tops. Embroidered lisle thread Hose, lace cotton and lisle thread plain black Hose, ribbed lisle thread Hose. French novelty lisle thread Hose. There are over 20 different qualities and styles to select from, many of them sample, and values ranging from 28c to 40c. pair. Your choice 28c
Lot 3—Women's Lisle Thread Hose, not more than two or three pairs of a style in the lot, which presents a card of the newest styles and colors for this spring in lace, embroideries, gauze, novelties, with values ranging up to \$1.00 per pair. At 35c
Lot 4—Women's Lisle Thread Hose, all sample pairs in lace, cotton, and late openwork, lace embroideries, gauze, with beautiful embroideries—in fact, the assortment of embroideries is immense, representing high class goods of the best manufacturers, with values ranging up to \$1.25 per pair. Special at 50c
Lot 5—Represents the finest quality of Lisle Thread Hose ever brought to this market. The designs in lace, embroideries and gauze and French novelties really the most exquisite made. All are sample pairs, and the values range up to \$2.00 per pair 60c Special at 1.00
Lot 6—Women's Black Silk Hose, pure silk or value are \$1.50. At 1.00

MEN'S Collars 40c Per Dozen
The Remainder of that 2,000 Dozen Men's 4-Ply-Linen Collars, made to sell for 15c. each, go on sale to-morrow at 40c. per half dozen.
No seconds. No laundry defects. Strictly first class goods; all shapes and heights; wing, straight, or fold collars in all sizes, for this sale, per half dozen, at 40c

Mens' Shirts and Night Shirts
Men's 60c Unlaundered Dress Shirts. 39c
Men's 60c Unlaundered Dress Shirts. 45c
Men's \$1.00 White Plaited Neglige Shirts. 55c
Men's Extra Quality Muslin and Cambric Night Shirts. 50c
Men's \$1.50 White Laundered Plaited Dress Shirts. 69c

Men's Heavy Pure Wool Underwear Reduced.
Broken assortment to close out before inventory. Regular price 2.00 and 2.50 per garment; sale price 89c

Wall Paper Clearance
Last Year's Designs Below Cost To Gain Room for Spring Goods.
Papers suitable for upstairs rooms, 5c. quality. Special, per roll. 12c
Rich designs, suitable for bedrooms, halls or dining-rooms, 12c. quality. Clearance price, per roll. 7c
Papers suitable for parlors, libraries, &c., 25c. value. Till closed out at 12½c

Clearing China and Housefurnishings.
Odd Lots and Broken Assortments must be closed out prior to semi-annual inventory. A chance to get two dollars' worth for one.
White and Decorated Porcelain Plates, tea, breakfast and dinner size. 5c
White Cups and Saucers, slightly imperfect pair. 5c
Salad Bowls. 5c
English Open Stock Ware, Blue and Green Glen Cove Pattern Reduced to Half the Original Price.
Breakfast Plates, a dozen; reduced from \$1.00 to 49c
Tea Plates, a dozen; reduced from \$1.00 to 49c
Cups and Saucers, a dozen; reduced from \$2.50 to 1.44
Sugar Bowls, each; reduced from \$1.00 to 49c
Pickle Dishes. 5c
Heavy Table Tumblers, dozen. 25c
Glass Globes, in tulip and pan shapes, to fit 4-inch rings. 10c
Carved China Tea Sets, 9 pieces. 69c
Blue and Green Glen Cove Pattern
Dinner Plates; reduced from \$2.25 to 1.00
Creamers; reduced from 25c to 15c
Covers, Dishes, each; reduced from \$1.25 to 75c
Cups have been made in the prices of all sizes of Dishes, &c. assortments are complete to make full Dinner Sets.
Bissell's Standard Carpet Sweepers. 2.40
Bissell's Cyclo-Bearing Carpet Sweepers. The best sweeper at any price. 2.50
Wire Carpet Beaters. 1.00
Asbestos Iron Holders. 50c
Wax Tapers, box of 30, box. 5c
Table Mats, fancy straw, set of 6. 1.00
Round Bread Boards. 50c
Knife Boxes, hardwood. 1.00
Salt Boxes. 50c
Coffee Mills, with steel grinder, to hang on wall. 25c
Lace Shelf Paper, 19 yards for 30c
Table Oilcloths, 14-yards wide machine-made, yard. 12½c

NEW YORK'S FASTEST GROWING STORE
Rothenberg Co. AND
SATISFACTION GUARANTEED OR MONEY PROMPTLY REFUNDED.
WEST 14TH ST.
Restaurant—5-Course Table d'Hote Lunch, 25c., 11 to 2.30 Each Day.

A Friday Rich in Bargains.
Several Great Sale Events Combine to Make the Day of Utmost Importance.
"New York's Fastest Growing Store" recognizes no such thing as a "dull season" in merchandising. How CAN there be a dull season when such concentrated effort is exerted to offer you matchless buying opportunities? It would require pages of space to tell you of ALL the peerless offerings. Therefore, those mentioned below are only a MEASURE PART of the specials that you will find to-morrow—**BARGAIN FRIDAY.**

Stylish Garments at Sweeping Reductions.
Women's Long Coats Marked Down Half.
Made from a warm, silk finished black zibeline cloth, 42 inches long, new collarless model, handsomely trimmed with initial velvet and rows of silk braid. New leg-of-mutton sleeve, with fancy reverse cuff, velvet and braid trimmed; full double-breasted, side pockets, cloth-faced; all sizes; marked down to half real value, at 3.98

Walking Skirts at 88c. Spring Waists at 49c.
As a great special for to-morrow, we've marked down a lot of walking skirts seldom before offered at this low price. Shown in black or blue cheviot, fancy zibeline cloth or fancy mixtures, all lengths; at 88c
New Waists, made from madras in silk dot effects, solid colors of light or medium blue, rose or gray front of pleated hand-stitching, fancy stock, new sleeves; 89c value, at 49c

Girls' Winter Coats at a Tremendous Reduction.
These are excellent winter coats, made from warm cheviot in double-breasted style, with deep circular cape and storm collar trimmed with novelty braid; tourist style with belted back, and finished with gilt buttons; shown in blue, brown, red and green; special to-morrow at 1.25

Silks & Dress Goods.
1,500 yards All-Silk Messaline Pongee, in a range of popular colorings; also All-Silk Natural Color Shantung Pongee, and 23-inch All-Silk White Hand Woven Habutai, 40c. values at 29c
All-Silk Polka Dot Crepe de Chine, in the wanted colors, including white, cream and black; value 69c, at 39c
38 inch Pdbis Cheviots, in red, garnet, blue, tan, gray and black; worth 35c, special to-morrow while the lot lasts, at 19c
38 inch All Wool Black and White Cheviots; 39c value 55c, at 39c

Domestic Specials.
NO MAIL ORDERS.
5,000 yards 36 in. Fruit of the Loom Muslin. Limit 10 yards to a customer, at 6c
58 inch Bleached Table Damasks, 10 different designs, per yard. 17c
Extra Heavy Honeycomb Towels, size 22x5; limit 1 doz. at each. 9c
Limit 6 to a customer; at 30c
4,000 Pillow Cases; sizes 40x28; never sold less than 12x9; limit 12; at 7½c

January's Record-Breaking White Sale
Gowns, heavy muslin, full size, double yoke back, front with cluster of tucks, also yoke of solid hemstitched tucks; value 24c, at 12½c
Drawers, full size, heavy muslin, yoke bands, wide umbrella ruffles of cambric, finished with deep hem; no mail order; value 20c, at 12½c
Corsets, in white, pink, drab and blue long or short lengths, lace trimming top to bottom; value at 39c
Walking Skirts, hand-trimmed, with lace insertions. Point de Paris and torchon; also wide embroidery with clusters of fine tucks and hemstitching; value 1.50, at 98c
Children's Drawers, sizes 2 to 14 years, heavy muslin, bands finished with buttonholes, trimmed with cluster tucks and deep hem; 45c. value, at 9c
Infants' Slips, fine cambric, box plait down front, neck and sleeves finished with cambric ruffles; 25c. value, at 12½c

A Special Between-Season Millinery Sale.
Hand-made Ready-to-Wear Hats, with brim of shirred and tucked chiffon, and crown of spangle edge braid, trimmed with velvet bow. Also hats with entire horsehair crown and double brim, trimmed with two quilts, rosette of horsehair braid and jet ornament; \$2 value, at 98c

Great Values for Boys.
395 Boys' Overcoats for Friday Clearance, Special at 1.29
Made in Russian style, ages 3 to 7, double-breasted fronts, velvet collar, belt back, insignia in sleeves—in both plain and fancy effects; and about 45 long Russian Overcoats in Oxford gray melton cloth, ages 3, 4, 5 only. Also Norfolk Suits, ages 3 to 6, and Sailor Suits, 3 to 6. A general clearance of these lines to-morrow at 1.29
Boys' ¾ Reefers, ages 3, 4, 5, 6, some all wool. 1.25
Boys' Corduroy Pants, ages 3-14, elegant quality. 19c
Boys' Pull-Down Caps. 12½c

\$1.50 Smyrna Rugs, 75c.
500 Smyrna Rugs (reversible), 30x60, fringe, 18 patterns (limit 2 to a customer), were \$1.50, at 75c
\$3 Soft-Top Mattress, \$1.98
400 Mattresses, covered in fancy striped ticking, all sizes, value \$3.00, at 1.98
Wild's 59c. Linoleum, 29c.
Joseph Wild's Genuine Cork Linoleum, 2 yards wide, in a broad assortment of patterns. Sold in most stores at 59c per square yard, special to-morrow per square yard, at 29c

Great Sale of Hair Goods.
\$2 Hair Switches at 88c. \$4 Hair Switches at \$1.93. \$1.49 Pompadours, 98c.
On account of the great success of our Switch Sales we will continue to sell these remarkable values to-morrow and Saturday. For 88c. you can secure an 18-inch switch, all long hair, which is a bargain at \$2.00. For \$1.98 you can get one of those long hair switches, 24 inches long, worth \$4, and weighing 3 ounces, suitable for low hair dressing, now so much in vogue. Also, Pompadours of natural wavy hair, worth \$1.49, special at 98c.—Second Floor, Annex.
\$2 Switches, 88c. \$4 Switches, \$1.98. \$1.49 Pompadours, 98c.
See Our New Side-Part Pompadour, Special \$1.98.

Sunday World Wants Work Monday Wonders