New York. Buffalo. Philadelphia.

OPPENHEIM, COLLINS & Co

The Greatest Mark Down Sale Ever Held in New York.

The Entire Stock of Ladies' and Misses' Cloaks, Suits, Furs and Waists at a Great Reduction.

Coat Department—Reduced Prices.

$50.00 Fur-Lined Outergarments.....Reduced to..... 30.00
$60.00 Fur-Lined Outergarments.....Reduced to..... 40.00
$75.00 Fur-Lined Outergarments.....Reduced to..... 50.00

$25.00 Broadcloth Outergarments, Silk Lined, Reduced to 12.00
$28.00 Broadcloth Outergarments, Silk Lined, Reduced to 18.00
$45.00 Broadcloth Outergarments, Evening Shades, Reduced to 22.50
$18.50 Rain Proof Ulsters.....Reduced to 8.00
$16.00 Rain Proof Ulsters.....Reduced to 10.00

Suit Department—Reduced Prices.

$40.00 Ladies' Tailored Suits.....Reduced to 18.00
$45.00 Ladies' Tailored Suits of Broadcloth..Reduced to 25.00
$65.00 Ladies' Tailored Suits of Broadcloth .Reduced to 35.00
$100.00 Ladies' High Class Tailored Suits....Reduced to 50.00
$75.00 Pan Velvet Tailor Suits .....Reduced to 39.75

Skirt Department—Reduced Prices.

$[illegible] Walking Skirts of Cheviot, Panama, Plaid and Gray Mixtures.....Reduced to..... 5.90
$13.00 Walking Skirts of Broadcloth and Cheviot, Circular Model, Black, Blue and Brown... 8.00

Waist Department—Reduced Prices.

$8.00 Messaline Waists, White, Light Blue and Pink..... 5.00
$8.00 Lace Waists, Baby Irish 5.90

Special—300 Ladies' Messaline Waists, trimmed with Baby Irish and Val Lace insertion; very attractive new model. Value $10.00 ..... 5.75

Ladies' Taffeta Silk Petticoats, Black and Colors. 5.90, 6.90, 7.90

Furs—Reduced Prices.

Ladies' Broadtail Persian Paw Coats, Box Coat Model. Regular value $100.00..... 39.75

$80.00 Gray or Sable Squirrel Coats.....Reduced to..... 48.00
$60.00 Black Lynx Sets, Muff and Boa.....Reduced to..... 35.00
$25.00 Broadtail Persian Paw Sets.....Reduced to..... 12.00
$18.00 Persian Paw Sets.....Reduced to..... 9.00
$25.00 Caracul Sets (extra large Muff and Boa) ..... Reduced to..... 13.75

Broadway and Fifth Ave., Cor. 21st St.

JAMES McCREERY & CO.

Colored Dress Goods,

French Broadcloth. Chiffon weight. 50 inches wide. Colors:—brown, plum, mode, tan, green, "Alice" blue and garnet.

1.35 per yard
Value 2.00

Twenty-third Street.

Sunday World Wants Work Monday Wonders.

JAMES McCREERY & CO.

Silks.

On January the 4th.

5000 yards, double width Crepe de Chine. White, ivory, cream and black.

90c per yard
Value 1.25

Superior quality, Taffetas Silk to match, for lining.

55c per yard.

Twenty-third Street.

JAMES McCREERY & CO.

Ladies' Suits.

Dancing Frocks, suitable for young ladies. Made of fine net, trimmed with lace.

14.50 and 21.00

Broadcloth and Cheviot tailor-made Suits. Various models.

16.50, 23.00 and 29.00
Formerly 25.00 to 50.00

Twenty-third Street

EHRICH BROS.

Ehrich Bros. Dept. Store. Sixth Ave., 22d to 23d St., New York City.

Reduction Sale of Furs.

Yesterday's fur business was very large—so large that hundreds of women to-day are talking of the extraordinary fur bargains at Ehrichs'.

The prices are absurd—we cut to the bone when conditions demand it, and winter has been long in coming.

It isn't possible to make money do better service.

$17.50—Reduced from $28.50, mink sets; stylish two-stripe throw-over scarf, eight-strips pillow muff.

Throw-ever Scarfs—Leipsic dyed. Black Lynx Throw-over Scarfs—
$15.00—Reduced from 29.00.
$19.50—Reduced from 37.50.
$23.00—Reduced from 49.00.
$29.00—Reduced from 65.00.
$60.00—Reduced from 110.00.

Black Lynx Pelerines and Stoles—
$18.50—Reduced from 35.00.
$20.50—Reduced from 39.00.
$25.00—Reduced from 46.00.
$32.50—Reduced from 57.00.
$80.00—Reduced from 150.00.

Black Lynx Double Scarfs—
$15.00—Reduced from 27.00.
$22.50—Reduced from 30.00.
$35.00—Reduced from 59.00.
$39.00—Reduced from 65.00.

Throw-over Scarfs of Chinchilla—
$13.50—Reduced from 25.50.
$15.50—Reduced from 27.50.
$21.00—Reduced from 36.00.
$42.50—Reduced from 69.00.

Chinchilla Pillow Muffs—
$29.00—Reduced from 49.00.
$35.00—Reduced from 59.00.
$49.00—Reduced from 75.00.

Fancy Chinchilla Stoles—
$42.50—Reduced from 75.00.
$49.00—Reduced from 85.00.
$39.50—Reduced from 80.00.

Royal Ermine Pillow Muffs—
$15.75—Reduced from 21.50.
$15.00—Reduced from 27.50.
$25.00—Reduced from 45.00.
$29.00—Reduced from 48.00.

Royal Ermine Throw-over Scarfs—
$13.75—Reduced from 25.00.
$16.50—Reduced from 29.00.
$23.50—Reduced from 42.50

Royal Ermine Sans Stoles—
$10.50—Reduced from 19.50.
$22.50—Reduced from 39.00.
$25.00—Reduced from 47.00.

Natural Mink Double Scarfs and Throw-over Ties—
$9.50—Reduced from 16.50.
$12.50—Reduced from 22.50.
$13.50—Reduced from 27.50.
$22.50—Reduced from 45.00.

$25.00—Reduced from 49.00.
$35.00—Reduced from 89.00.
$75.00—Reduced from 135.00.

Naural Two-Stripe Mink Sans Stoles—
$19.50—Reduced from 35.00.
$31.50—Reduced from 55.00.

Naural Mink Large Pillow Muffs.
$12.50—Reduced from 22.50.
$15.00—Reduced from 29.00.
$25.00—Reduced from 45.00.
$32.50—Reduced from 85.00.
$42.50—Reduced from 95.00.
$75.00—Reduced from 125.00.

Blue Fox Throw-over Scarfs—
$25.00—Reduced from 45.00.

Blue Fox Pillow Muffs—
$25.00—Reduced from 45.00.

Black Lynx Pillow Muffs—
$7.75—Reduced from 15.00.
$17.50—Reduced from 29.00.
$19.50—Reduced from 35.00.
$25.00—Reduced from 47.00.
$29.00—Reduced from 49.00.
$35.00—Reduced from 59.00.

Blue Lynx Pelerines—
$29.00—Reduced from 49.00.
$39.00—Reduced from 65.00.

Blue Lynx Throw-over Ties—
$15.00—Reduced from 26.50.
$29.00—Reduced from 49.00.

25.00 Eton Suits of Broadcloth, $13

Fashioned as above, newest Eton styles, with short sleeves, the very latest pleated skirt. Jacket lined with heavy Gray satin, is artistically trimmed with cloth and silk braid, in black, blue, reseda, olive, rose, wine. Odd lots, of course, so you'll find many other styles at the price, all reduced from $25.00 to $13. The very last of broken lots, all well cut and beautifully tailored.

10.00 Kersey Coats are now reduced to $5

Soft finished Kersey—the yoke & sleeves are lined with French Venetian—in black or castor. Look at the picture above, can you think of a handsomer or more fashionable coat than that?—and exactly at half price, too! Other styles of other materials—all the stragglers are to go; THEY WILL GO AT HALF, for lookers will be buyers; they won't be able to resist so great a bargain.

$35 Broadcloth Suits Reduced to $17

Broadcloth—fine French broadcloth — in the most becoming and favorite style—the above illustration gives you a hint of what to expect. The entire coat is lined with gray guaranteed satin—the swagger circular skirt with folds on the bottom. In black, navy blue, Alice blue, gray, old rose. Also other odds and ends of regular $35.00 suits, about 110 in all.

Boys' Clothing.

Special Offerings for Thursday.

From 9 A. M. till 11 A. M.
Boys' 50c. and 75c. Knee Pants for 25c
Ages 3 to 16 years.

From 10 A. M. till 12 M.
Boys' $4 & $5 Knee Pants Suits for $1.95
Ages 3 to 16 years.

From 11 A. M. till 1 P. M.
Boys' $3 & $4 Russian Overcoats for $1.00
Ages 3 to 8 years.

From 12 M. till 2 P. M.
Boys' $4 & $5 Long Belt Back Overcoats for $2.98
Ages 7 to 16 years.

From 1 P. M. till 4 P. M.
Boys' $4 & $5 Russian Overcoats for $1.75
Ages 3 to 8 years.

A Few of the Good Things for Men

Men's $30 Full Dress and Tuxedo Suits for..... 15.00
Men's $25 Fancy Worsted Black Thibet and Black Clay Worsted Suits for..... 12.50
Men's $25 Heavy Winter Overcoats, 52 inches long, for..... 12.50
Men's $2 and $3 Trousers, all sizes, for..... 1.00
Men's $10 Suits and Overcoats for 5.00

NEW YORK'S FASTEST GROWING STORE

Rothenberg AND Co.

SATISFACTION GUARANTEED OR MONEY PROMPTLY REFUNDED
WEST 14TH ST.

Sale of Hats, 98c

Adapted for Late Winter Wear.

AN ALL-SILK BRAID TURBAN on several new frames, in black and navy blue; made in pretty designs; trimmed with quills on side, to match hat; special at 98c

Upholstery and Curtains.

A General Clearance Regardless of Former Value.

3-Hour Sale of Arabian Lace Curtains.

Corded Point d'Arabe Lace Curtains, exquisite patterns; full length and width; regular $2.75 values; from 9 A. M. till 12 at, per pair..... 1.32½

Ruffled Swiss Curtains at 39c a Pair.

A magnificent opportunity of getting splendid ruffled Swiss Curtains at a fraction. They are 2½ yards long, tucked centre and well made. Limit 6 pairs. Special, per pair, at..... 39c

$3.75 English Lace Curtains at $1.98.

In Renaissance, Cluny, Point Arabe, Irish Point, Tambour and Brussels patterns, 3½ and 4 yards long, 54 and 60 inches wide; actual value $3.75; sale price, per pair..... 1.98

Nottingham Bed Sets, 85c.

In white Nottingham lace; have two shams to match; value $1.50; special at..... 85c

Ruffled Swiss, 12½c.

With Renaissance edge and hemstitched ruffle, or Renaissance insertion, 36 in. wide; limit to 15 yards; value 19c.; special, per yard, at..... 12½c

$4.75 Portieres at $3.20.

Shown in plain and figured designs, and in an assortment of patterns; regular $4.75 value, special at..... 3.20

Tapestry Table Covers, $1.49.

Two yards square, suitable for dining tables; have heavy tassel fringe; colors include green and olive, blue, brown, red and mixed; $2.50 value, at..... 1.49

Tapestry Draperies, $1.59.

For piano or mantel; 3 yards long, double knotted fringe, all leading shades, such as blue, brown, olive, nile and empire green; sell regularly for $3.49; very special, at..... 1.59

Curtain Rods, 9c.

WOOD CURTAIN RODS, in mahogany, oak and white enamel; 4 feet long, and have brackets and ends; value 17c., special at..... 9c

Rugs Far Below Real Value.

$5.00 Dining Room Rugs, from 9 to 12, at 2.98

They're heavy reversible Rugs, 12 feet long by 9 feet wide; shown in a splendid selection of different colors; regularly $5.00; special, from 9 A. M. till 12 M., at.....

ALEX. SMITH'S COLONIAL SEAMLESS BRUSSELS RUGS, 12 ft. long and 9 ft. wide; $22.50 value, at..... 17.50

ALL WOOL BRUSSELS RUGS, Oriental and Persian patterns, 12 different designs; 9 feet long by 6 feet wide; value $9.00, at..... 6.98

Wool Filled Art Squares.

ATTRACTIVE AND NEAT DESIGNS—ALL COLORINGS.

6x9, value $3.00, at	7.6x9, value $4.75, at	9x12, value $6.98, at
2.25	2.98	4.75

Heavy China Mattings.

75 rolls only, seamless, shown in all colorings; sell regularly at $11 per roll of 40 yds.; special to-morrow, per roll of 40 yds., at $7.98; or, per yard, 22½c

Oilcloth & Linoleum Sale.

Oilcloth for 3 Hours.

39c. ENGLISH ENAMELLED FLOOR OILCLOTH, 4-4, 6-4 and 8-4 widths; splendid assortment, on sale from 9 A. M. to 12; at, per square yard 24c

Cork Linoleum.

Genuine Cork Linoleum, two yards wide; a quality that is selling elsewhere at 65c. per square yard. This splendid quality at, per square yard, 35c

Inlaid Linoleum.

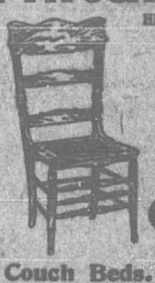
Colors that go straight through to the back, two yards wide, and shown in granite patterns. Housekeepers, storekeepers, landlords never had a better opportunity.

Worth $1.25 a square yard. Special at, per square yard 59c

Big Savings in Furniture.

HEAVY STEEL ENAMEL BED, like illustration, massive posts with cast corners, fancy scroll design head and foot. Value $6.75. All sizes. 3.98

GOLDEN OAK DRESSER, like illustration, highly polished, large bevelled French plate mirror, cast brass handles, 3 large drawers, well constructed; value $12.50; at 8.75



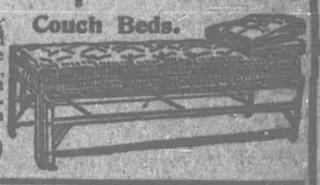
HIGHLY POLISHED QUARTERED OAK DINING CHAIR, like illustration, high back and braced arms; extra well constructed; value $1.75; sale price, 98c

3-Hour Sale of Mattresses.

HAIR COMBINATION MATTRESSES, made up in all sizes, covered in heavy striped ticking, with leather tufts; value $5.50; sale from 9 A. M. till 12, all sizes, at 2.98

This Couch can be used as a ¾ bed, a couch, or taken apart and used as two divans. The frame is made of heavy angle iron. National steel spring with 32 tempered steel supports, including a bolster and mattress in figured Denim; $10.00 value, at..... 5.50

Couch Beds.



China at Special Prices.

Table Tumblers from 9 A. M. Till 12, Special at 48c.

They're thin blown table tumblers, and are sold regularly at 60c. per dozen; special from 9 A. M. till 12, per dozen, at..... 48c

112-PIECE DECORATED DINNER SETS, all first quality, with spray decorations; lavender, blue and green; special at..... 6.98

10-PIECE TOILET SETS, underglazed decorations, blue, green and brown, at..... 1.98

ODD DECORATED TEA AND PIE PLATES, worth up to 10c., special at..... 4c

WINE AND LIQUOR SETS, with glass tray and six glasses; per set..... 79c

Important 3-Hour Sales.

Positively Offered from 9 A. M. Till 1 P. M. Only. No Mail, 'Phone or C. O. D. Orders.

Post Card Albums.

Holds 300 Cards, attractive front covers, stamped in gold and colors, decorated with pictures; all colors, poster effect, size 9½x15; 50c. value, from 9 A. M. till 12, at 25c

Men's Underwear.

Winterweight natural merino underwear, shirts have lapped-on ribbed bottom, are silk bound; drawers have extra double gusset, fine pearl buttons; also some double-breasted, fleece-lined shirts; regularly 50c.; from 9 till 12 o'clock only, at..... 39c

Women's Coats.

LONG COATS 250 of them, made from black, silky sibeline cloth, 44 inches long; collarless style, trimmed with velvet and braid; newest sleeve, with turn-back cuff; belted back; a very rich garment, that sold at $7.50; from 9 A. M. till 12; special at..... 3.98

Women's Fur Sets.

Of black lynx, consisting of cluster scarf with six tails and muff, to match. Worth $8.00, special from 9 A. M. till 12, at..... 1.58

Suitings, 12½c.

DOUBLE-FOLD GRAY HOMESPUN SUITINGS; also 25c. special, from 9 to 12, at, per yard..... 12½c

Girls' Coats.

Made from all-wool cheviot, melton, fancy mixture or sibeline cloth. Have full caps, handsomely trimmed with silk velvet and braid, storm collar, full sleeve with reverse cuff; also collarless style, tailor stitched, with plain or tourist back, belted, large patch pockets; all are double-breasted and cut extra full, shown in navy, brown, green and oxford; sizes 5 to 14; special, from 9 A. M. till 12, at..... 1.79

Women's Blouse Sweaters.

They're Knitted Blouse Sweaters, extra heavy, single-breasted, trimmed with large pearl buttons; high neck, ribbed collar and belt; in plain black, white, gray and red; all sizes; special from 9 A. M. till 12, at..... 89c

Boys' All Wool Suits.

DOUBLE-BREASTED SUITS, ages 7 to 15, made from heavy-weight, strictly all-wool cheviots; value $3.00; 9 to 12 only, at..... 1.65

Sunday World Wants Work Monday Morning Wonders