

HOME SITES GET \$100,000,000 OF SAVINGS A YEAR

State Banks Alone Have Lost \$77,598,754 in Deposits.

REALTY PAYS BIG RATE.

Most of the Millions Go Into New York's Rapid Transit Zone.

Wage-earners are investing \$100,000,000 in New York's rapid transit zone.

New York State savings alone are buying nearly \$7,000,000 of real estate a year.

Most of the \$100,000,000 is going into the metropolitan district of New York City.

From the reports of the State savings banks to the State Banking Department for the year ending June 30, it is estimated that at least \$7,000,000 has gone into real estate which otherwise would have been received by the banks.

While the increase in deposits ought to have been near \$20,000,000 for the year, as a result of the established rate of increase and the unusual prosperity which prevailed during the year, the increase was only \$10,000,000.

The money has gone almost exclusively into suburban homes and home sites.

Stocks, bonds and other forms of investment have not been popular during the year with wage-earners because they have lost confidence in such securities as a result of fraud exposures in high finance.

The money has gone almost exclusively into suburban homes and home sites.

Wage-earners' savings are going into all the suburbs.

In New Jersey Auctioneer Joseph P. Day has been made chairman of a committee of one hundred appointed by President Kempner of the N. J. N. Y. Real Estate Exchange.

The exchange has called a general meeting for next Tuesday, at 3 o'clock, in the old Astor House.

Permanent headquarters of the exchange are to be in the new Astor Terminal Building when completed.

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ing the country wide publicity through the United States.

Building South New York. Wood, Harmon & Co. report that July has been one of their best months at South New York.

The Rush to Massapequa. On Long Island the unusual announcement last week by the Isbell Realty Company led to decided results.

Buy at South Ozone Park. David P. Leahy, of the David P. Leahy Realty Company, who has placed South Ozone Park on the market, reports that this has been the banner week.

Trolley for Massapequa. The South Shore Traction Company has a large force of men laying tracks to Massapequa from Amityville.

Opening New Jersey. Wage-earners' savings are going into all the suburbs.

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POLICEMAN ALONE PUTS OUT A FIRE

Is Hero of East Side Blaze, in Which There Was No Excitement or Panic.

This is the story of an east side fire in which there was no panic, in which hundreds of frightened citizens did not hastily load, if at all, into the streets.

Policeman Fetre, of the East Fifth street station, at 3 o'clock this morning saw a blaze on the roof of the five-story tenement, No. 30 Avenue B.

The fire was in a lot of bedding. The occupants of the tenements have been in the habit of sleeping on the roof every night, and had a lot of quilts and blankets strewn over it.

Since the opening thirty days ago over 200 lots have been sold. Many buyers, realizing how property should increase in value after the extension of the elevated road, increased their holdings during the week.

Heavy buying at Massapequa shows there is great interest in high-class suburban property.

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posed that in their haste to get to shelter, when a shower came up, they left a lighted candle, which ignited the bedding.



Not a person in all the tenements left the house as the engines dashed up and policemen began to swarm into the block.

Dr. Siewers in commenting on the case today said: "There is an alarming increase in the number of deaths from cancer, and it has been my experience for seventeen years that coffee drinking is a fruitful source of the disease."

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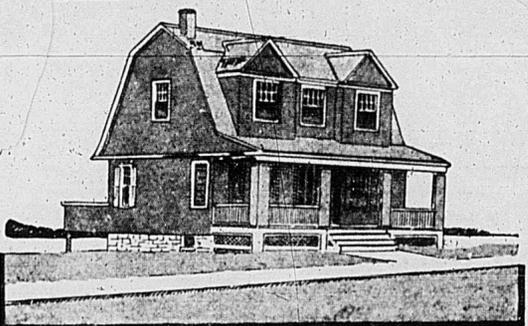
REAL ESTATE FOR SALE--STATEN ISLAND.

THIS HOUSE GIVEN AWAY!

VISIT SOUTH NEW YORK--YOU MAY WIN IT.

Read This Notice Carefully--Every Word of It.

There Are No Strings, Catches or Subterfuges in This Offer.



You Do Not Have to Buy From Us In Order to Compete.

A Free Deed to this fine Dwelling will be given to the person visiting our No. 4 Addition and supplying the best REASON for

"Buying at South New York."

We have spent thousands and thousands of dollars in advertising the advantages of South New York--formerly Staten Island.

Many New Yorkers have already seen what investments in South New York mean.

We want to reach all New Yorkers. We want to convince every one, as we have been convinced, that Staten Island is to-day the best place to invest.

We want a few good, strong reasons from the public why South New York is the best place to invest.

We will furnish free transportation to and from the property.

These Are the Only Conditions:

First. Contestants must first visit SOUTH NEW YORK, No. 4 office, and enroll in a book provided for that purpose.

Second. The reasons given must not exceed fifty words in length; must be clearly written and signed with a number which will be given to you on visiting the property.

Third. We cannot deed property to minors. Therefore no one under 21 years of age will be allowed to compete.

Fourth. Contest will be closed December 21st, and the prize awarded so that the winner will receive the deed on Christmas Day.

As these "reasons" are received, they will be gone over by our Advertising Manager, who will select and use the best submitted.

The house will be deeded to the winner free and clear of all expense, fees or charges--subject only to such mortgages as may be upon the premises when deeded, but not to exceed 60% of the value of land and building.

An Opportunity for Every One.

This gives an opportunity to every one. You may never have written anything like this before and yet may just hit the keynote that will convince others.

Come down and see the property. Make a close personal examination. Note the points that appeal to you and then go back and write out your idea.

Here Are a Few Points--Study Them.

Buy Land in South New York. New York grows 150,000 a year. Every foot of land will be required for houses, stores, factories, &c.

From the big skyscrapers on Manhattan, South New York is the nearest cheap land.

Assessed valuation of Staten Island increased \$7,000,000--over 16%--last year. Every one who bought last year became richer.

Take Staten Island Municipal Ferry at the Battery, leaving every 15 minutes. Go ashore from upper deck and take "Silver Lake" trolley marked "South New York"; get off at Jewett Avenue.

WOOD, HARMON & CO.,

261 Broadway, New York.

Get What You Want Through to-morrow's Sunday Want Directory.

BLOOMINGDALES' Real Estate Department. We Sell the Lots on a Very Easy Payment Plan.

Take Special Cars Sunday. On Sundays Wood, Harmon & Co.'s private trolley cars for South New York will meet the boats leaving New York at 10 A. M.

Our Customers Make Money. There is at least one instance for every day in the week. We have been printing specific instances week after week.