

Secrets of Close Living Are Freely Revealed In These "\$18" Letters

Housekeepers Tell How They Manage Their Homes on the Average Salary Paid to New Yorkers.

The problem of living on \$18 a week has no terror for the many thousands of competitors in The Evening World's "Paid in Full" contest.

There is just what we, a family of four, do on \$18 a week: Rent \$4.50, Living 7.00, Insurance 1.32, Gas 4.00, Care and lunches 2.70, Washing .75, Morning, Evening and Sunday 1.00, Saving 1.00, Baby's bank .35.

are used for daily expenses. Have the wife spend no more than this amount and with careful purchasing she will be able to provide wholesome food for that amount.

CAMMEYER 6th Ave., Cor. 20th St.

To Our Misses' & Children's Shoes

Made with the Special Object in view of giving the utmost wear and service combined with the finest workmanship and foot comfort.



THIS IS THE ONLY HOUSE THAT GUARANTEES ITS CHILDREN'S SHOES. High Cut Button and Lace Shoes in Black Calf, Black Kid, Patent Leather and Tan Russia Calf.

Our "Little Nemo" Shoes For Misses and Children are guaranteed to be the Best Shoes made at the price.

Boys' and Youths' Lace Shoes Black Calf, Russia Calf and Patent Leather; sizes 11 to 2 and 2 1/2 to 5 1/2.

"CAMMEYER" Means Standard of Merit

J. BAUMANN & BRO LIBERAL CREDIT HOUSE

Furniture, Carpets, Draperies, Crockery and Bedding

Advertisement for J. Baumann & Bro. featuring images of furniture, carpets, and bedding. Includes text: 'Furniture, Carpets, Draperies, Crockery and Bedding', '3-Piece Parlor Suit, mahogany finished frames, with loose cushions of silk plush, sale \$25.00, at \$15.98', '4 Rooms Completely Furnished \$125', 'PER WEEK OPENS AN ACCOUNT', '3 Rooms Completely Furnished \$75', '5 Rooms Completely Furnished \$150', 'AT 34 TH ST. & 3RD AVE.'.

Plains and Fancy Dress Goods—38 to 44 inches wide—such popular fabrics as storm sew, flannel, suitings and satins; worth to 60c a yard; in one lot for Friday, at a yard.

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Our Great Anniversary Sale a Wonderful Triumphant Success One Merchandising Feat After Another in Celebration of 51 Years' Successful Business Makes This a Matchless Event.

The Newest Fad Out! Everybody Wears 'Em "Merry Widow" Rings, 25c



Women's Ribbed Combination Suit in fall and winter weights; all sizes, 40c. A superb quality, that is usually sold for 50c a suit, specially marked for Friday at a yard.

Women's Fall Underwear Women's Ribbed Combination Suit in fall and winter weights; all sizes, 40c. A superb quality, that is usually sold for 50c a suit, specially marked for Friday at a yard.

Sensational Bargains Friday Men's Clothing Sale Broadway Clothing

A Fall Top Coat or A New Fall Suit, A Winter Overcoat, A Fine Raincoat, included with every purchase of A \$15 Fine Raincoat or A \$15 Winter Overcoat, A \$15 New Fall Suit, A \$15 Top Coat, \$11.80

Men's \$25 Fall Clothing \$12.50 Including, Without Extra Charge, Each extra vest, white or fancy washable. Extra trousers, suitable for dress wear.

Men's \$10 Suits—In neat dark all-wool chevrons, sizes 31 to 44 chest. These suits at the price almost a gift—a great opportunity for many.

Men's Pajamas, 55c Worth from \$1 to \$3 a Suit. For those desiring the comfort of sleeping in pajamas and for those who now enjoy that pleasure, this is a sale that is really attractive.

Save 1/2 on Beds and Mattresses \$22.50 Outfits, \$12.98 \$10 Telescopes 3.98 \$12.98 Outfits, \$6.98

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Advertisement for beds and mattresses. Includes text: 'Save 1/2 on Beds and Mattresses', '\$22.50 Outfits, \$12.98', '\$10 Telescopes 3.98', '\$12.98 Outfits, \$6.98', 'May be used as single or double bed, frame of all-iron, finished, guaranteed National Springs, choice of sliding or telescopic styles, cut-in drawers, extra drawers, mattresses and two beds, special price, \$10.00 value; special price, \$3.98', '\$22.50 Beds, Imperial Bed, extra wide, double, diagonal tufted, one or two parts, any finishing, sale price, \$4.98', 'Combination Mattresses, with cotton top, bottom and sides, finish border, A. C. A. or satin ticking, regularly \$8.00, sale price, \$3.98', 'Imperial Bed, Pure Hair Mattresses, any size, one or two parts, all thicknesses, regularly \$12.00, sale price, \$12.98', 'EHRICH BROS., SIXTH AVE., 22ND TO 23RD ST., N. Y.'.

Announcements... News and other literature... Reserve fund... Total... \$18.00

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WE SELL MORE REAL LACES THAN ANY OTHER STORE IN AMERICA

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Women's Silk Lisle Hose, 29c A regular 50c. imported quality.

Women's Pure Silk Hose, in black, pink, blue, white, helle, etc.; double socks, in black, white, blue, etc.; 1 1/2 quality, special at a pair, 69c

Women's \$1.25 Waists, 60c White madras, with blue and black or brown and black figures; tucked front; large assortment of handkerchiefs for men and women.

Misses' \$16 Fall Suits, \$11.99 (Exactly as Illustrated.) Elegant broadcloth and chevron suits, all wool qualities—smartly tailored in the new 36-inch coat length, models as illustrated. Coats are well-fitting and lined with good quality satin. Skirts in new circular skirt models and either trimmed with tailored folds or buttons. Actual \$18.00 suits marked for Friday at \$11.99.

Misses' \$12 Suits, \$5.99 New Fall Models, \$5.99 Excellent quality fancy mixtures in gray, 34-inch coat models, satin lined throughout. New circular skirts with fold, wide, dashing, rare effects. Sizes from 14 to 18 years; will also fit small women.

Misses' \$12.00, \$6.99 Tourist Coats, \$6.99 Heavy wool cloths and chevrons in plain black and navy stripes, lined and checked effects. Full box backs—no two styles alike. Sizes from 14 to 18 years.

Girls' \$5.00 Dresses at \$2.99 Jumper and sailor suit styles—of wool chevrons and fine galateas—neatly trimmed with silk braids—full skirts in fall styles. Sizes 6 to 14 years. \$5.00 values, specially priced for Friday at \$2.99.

A Guarantee Sale of Handsome Fur Lined Coats Money promptly refunded if dissatisfied in any way. Furthermore, we guarantee you that there is not another store in Greater New York offering a value the equal of this—300 stylish models in fur-lined coats, exactly like picture—of good quality black Kerseys, full 50 ins. long; lined throughout with fine quality Suslicki fur, and finished with large storm collar of sable lynx. Coat is the same as sold in other stores for \$20.00. On special sale Friday at a price that may be never duplicated, at... \$6.98

Fur Sets at 1/2 \$10 Persian Paw Sets at \$5.98 \$17.50 Belgian Lynx Sets at \$8.98 \$20 Persian Lamb Sets at \$9.75 \$15 Clear Gray Squirrel Sets, \$6.98 \$17.50 Brook Mink Sets at \$8.98 \$29 Fox Sets at \$15.98

Friday Sale of Gloves Women's Mouslin Gloves, one clasp, Regular \$1.00 quality; special, Friday, at a 79c pair. Women's Glace Kid Gloves, 5 button, mousquetaire style; in black, tan or brown. A superb \$1.00 quality; special at a pair, \$1.00. Women's Glace Kid Gloves, 5 button, mousquetaire style; black, white or tan. An imported \$2.75 quality; special at a pair, \$1.50.

Curtains and Portieres These offerings again forcibly demonstrate the supremacy of this store in retailing merchandise at prices lower than any other store: Beatrice Lace Curtains 1,000 pairs of Beatrice Lace Curtains, guaranteed; 60 inches wide and 94 yards long. Extra heavy triple thread and overlocked stitched edges. Every pair cleaned FREE when sold. Reg. early \$3.00 a pair, marked for this special sale, at a pair, \$1.98

Real Irish Point Curtains Extra heavy applique on best French cloth, good quality Nottingham lace curtains that are sold regularly at \$3.50, \$5.00 and \$7.50 a pair; marked for this sale at the extraordinarily low anniversary sale price of \$1.98 \$3.00 \$4.50 69c 79c 98c

Real Renaissance Bed Sets Full sized Real Renaissance Bed Sets with extra large Renaissance centerline complete in bed. These are sets you'd have to pay \$25 for if bought regularly. We have a second lot of these sets for this sale and we mark them at the unprecedented price of \$2.98