

### FALLS DEAD AS HE WALTZES AT SALOME BALL

Shourds Ignored Doctor's Warning and Interrupts the Fun Five Minutes.

### POLICE WATCH DANCE.

Both Steps and Costumes Pass Critics, However, and No Arrests Are Made.

Death walked into the Salome ball while it was at its height shortly after midnight in the Grand Central Palace and seized William Shourds, fifty-two years old, a clerk in the treasurer's department of the New York Telephone Company, as he was waltzing with a masked partner. The orchestra was playing "I Want Some One to Call Me Dearly," when Shourds suddenly released his partner, tottered over and fell at her feet.

A. J. Mallon, of No. 238 East Seventy-first street, and Charles Lewis, of No. 342 East Ninety-fourth street, who were dancing near him, ran to his assistance, but found him dead. Women in gay attire crowded about, but as soon as they learned Shourds was dead they began to scream and grow hysterical. Two bars, one at each end of the hall, had furnished good ground work for the hysteria.

Inspector Walsh and Capt. Lantry were in the room on the lookout for dances and costumes that might warrant an arrest. They had Shourds's body removed, and in five minutes the dancing began again. Papers in his pockets gave his address as No. 410 West Forty-fifth street, where Shourds who was a widower with several children living in New Jersey.

It was said he had remarked shortly before he went on the floor that his doctor had warned him against dancing because of a heart affection, but that he intended to dance despite the warning.

The ball drew a big crowd, but there were no Salome costumes. Actresses and chorus girls, the Broadway squad, and many men of the sporting fraternity were among the dancers.

Valesca Suratt, who led the march with William Gould, won one of the dance prizes, and Grace Washburn won the other.

Wine agents were thick, and the costumes of some of the women were as loud as the popping of the corks. But they were proper enough to pass police inspection. Anna Held, Mazie Follette and many other stage people were among the spectators.

Joe Humphries, who was floor manager, supervised an "Apache Dance," and kept it from getting too wild.

Shourds's body was taken to the East Fifty-first street station house.

### TRIES TO SAVE GIRL AS MURDERER'S ACCOMPLICE.

Mother Says Blood-Stained Skirt Found Did Not Belong to Her Daughter.

(Special to The Evening World.) YORK, Pa., Jan. 15.—"My daughter did not have a skirt like this. She only had two white skirts and they were flounced at the bottom," Mrs. Anna Tawser, the mother of Rena Tawser, makes this statement, as she tries to send her against the accusation of Henry Keener, who sat in the adjoining room of the District Attorney's office in the court-house today, talking to the girl in language like this:

"Rena, you know you did help to cut the man," and the girl defiantly trying to convince him that she, Keener, alone killed the stranger at his home near here and buried the dismembered body of his victim in his orchard.

Keener, who was arrested on revelations made by the girl, subsequently confessed the crime. A blood stained petticoat is evidence against the girl as being an accomplice, and it was this that her mother referred to today.

### Help Wanted To-Day!

As advertised for in The Morning World's Want Directory.

Table listing various professions and their counts: Addresser 1, Agents 14, Artists 1, Bookbinders 8, Bookkeepers 8, Boys 41, Brassworkers 8, Busboys 2, Butchers 23, Cabinet-Maker 1, Carpenters 17, Cashiers 9, Chambermaids 7, Chef 1, Cleaners 1, Compositors 6, Cooks (Male) 6, Cooks (Female) 9, Cutters 5, Dressmakers 5, Engravers 2, Fishermen 2, Foremen 2, Girls 22, Miscellaneous 286.

The World printed to-day 810 Help Ads, 347 more than all other New York papers combined.

### MESSINA RISING FROM THE RUINS; NEW LIFE IN CITY

Traffic Resumed and Plans for Rebuilding Are Rapidly Going Ahead.

MESSINA, Jan. 15.—Signs of renewed activity now that conditions are becoming more settled since the earthquake are noticeable everywhere. Many persons who left the city immediately after the disaster are now returning, anxious to start life anew encouraged by the unanimity of the nation in deciding that Messina, Italy's advance sentinel between the Italian and Tyrrhenian seas, shall rise again. The number of cars transporting fruit, which is one of the leading industries of the city, is increasing, and cars are running on the streets. Plans are being made for the building of a new town to be situated on a field a mile distant from the ancient railway station. This plan was adopted in order to hasten the work of reconstruction, for if the clearing of the site and the ruins of the ancient city were undertaken first more than a year

would be required and the undertaking difficult.

The type of building which will be safest in the event of another earthquake is being discussed. It is remarked in this connection that the only building which withstood the earth shocks was that of Dr. Camareri. This house was built on a platform of cement made of hollow bricks, held together by wires. Competitive prizes have been offered for the best project bearing on the reconstruction, with building material, the durability of which offers the greatest guarantee of safety. The American relief from the chartered steamer Bayern is being distributed in Sicily, where the need is greatest. Nelson Gray, of Boston, is active in this work. Supplies have been sent to Acireale and to the Anglo-American relief party still working at Girardini. An urgent request for provisions has been received from Palermo, and the Bayern will be sent to that port.

ROME, Jan. 15.—Rear-Admiral Sperry and members of his staff, who were received in audience by King Victor Emmanuel yesterday, left today for Naples. The Admiral was accompanied to the railway station by Ambassador Grassano, Robert M. Winthrop, Second Secretary of the Embassy, and a number of Italian naval officers. NAPLES, Jan. 15.—Rear-Admiral Sperry has issued orders to Pay Inspector Samuel McGowan to take charge of the United States refrigerator ship "Italo" which has arrived here and distribute the stores on board to the earthquake refugees at Naples and elsewhere. In this work Mr. McGowan will be assisted by Lieut. Bianchini, of the Italian Navy, who has been appointed by Minister of Marine Mirabelli to cooperate with the American authorities. The "Italo" left New York last month. Other vessels coming in here with supplies have been given permission to land them free of duty.

23 ESCAPE DROWNING. PITTSBURGH, Jan. 15.—The steamboat Dave Wood sank to-day at Dam No. 4 in the Ohio River. The crew, consisting of twenty-three men, narrowly escaped drowning.

### TAFT TALKS TO GEORGIANS ON TRIP TO ATLANTA.

AUGUSTA, Ga., Jan. 15.—President-Elect Taft left here today for a two days' trip to Atlanta. Incidentally Mr. Taft will show himself to the people of the towns between here and the Georgia capital, and tomorrow will make a 474-mile trip to Athens and address the students at the State University. The expedition is to end with a reception by the Capital City Club at Atlanta to-morrow night. Stops were made at Thomson, Crawfordville, Greensboro, Social Circle, Covington and Decatur. At Covington the student body of Emory College was addressed briefly by Mr. Taft, who also expressed words of greeting at the other places.

### FOR Gold in Head & Catarrh USE Omega Oil

Pour a teaspoonful of Omega Oil in a cup of boiling water, hold the mouth and nose close to the cup, and inhale the arising steam. The steam carries the healing properties of the Oil into the throat and lungs, giving quick relief. Also rub the nose and forehead with the Oil. 1cc., 25c. 50c.

### Gold Standard Stamps

The special value of Gold Standard Stamps is that they may be redeemed in \$2.50 worth of any merchandise you may desire in either of these two great buildings as well as in the beautiful premiums shown in premium parlors.

### O'NEILL-ADAMS Co

Sixth Ave., 20th to 22d St., N. Y. Double Gold Standard Stamps up to 12 o'Clock

Ten Free Gold Standard Stamps to Start Each Book. A Gold Standard Stamp for Each 10c of Your Purchase.

### Great Clearance Sale of Girls' Coats (6 to 14 years) At Less Than Half Price

Hundreds of splendid garments from our own stock together with several purchases from several of New York's leading manufacturers at prices that mean Tremendous Bargains for Saturday's Selling

\$2.00	For
\$4.00	Girls' Coats
\$5.00	(6 to 14 years)
\$8.00	Formerly marked
\$10.00	\$7.00
	to
	\$25.00

There are in the lot Coats of Mixtures, Cheviots, Broadcloths and Caracul Cloths. Coats for School Wear and Coats for Dress Occasions In Both Buildings.

Continuing the Great Clearance of Suits, Dresses and Coats For Women and Misses \$5.00, \$7.00, \$10.00 and \$15.00 Former prices \$25.00 to \$65.00. In Both Buildings.

### Women's Lingerie Waists At Greatly Reduced Prices

\$6.95 Lingerie Waists	\$3.95
\$5.95 Lingerie Waists	\$3.95
\$4.95 Lingerie Waists	\$2.95
\$3.95 Lingerie Waists	\$2.48

Elbow and three-quarter sleeves. All perfectly fresh, clean goods, made of the finest materials and laces. In Both Buildings.

### Tremendous Purchase and Sale of Ostrich Feather Plumes



Over 4,000 plumes (principally black and white), absolutely new stock this season, no showwork lines, etc., secured from America's leading importer and manufacturer at a tremendous sacrifice and offered away under value in order to clean up quickly. Our stock fortunately was in shape to take advantage of this extraordinary opportunity and we will place same on sale here to-morrow, Saturday, morning at positively the lowest prices ever made for feathers of equal grade. On sale while they last

Lot No. 1—14 and 15 inch Ostrich Plumes. Value \$2.00 to \$2.25; sale price.....	\$1.65
Lot No. 2—16-inch Ostrich Plumes. Value \$2.50 to \$2.75; sale price.....	\$1.98
Lot No. 3—17-inch Ostrich Plumes. Value \$3.25 to \$3.65; sale price.....	\$2.65
Lot No. 4—17-inch Ostrich Plumes. Value \$4.00; sale price.....	\$3.25
Lot No. 5—14-inch French Ostrich Plumes. Value \$3.50 to \$3.75; sale price.....	\$2.65
Lot No. 6—15-inch French Ostrich Plumes. Value \$4.00; sale price.....	\$2.98
Lot No. 7—16-inch French Ostrich Plumes. Value \$5.00; sale price.....	\$3.98
Lot No. 8—18-inch French Ostrich Plumes. Value \$7.50; sale price.....	\$5.98
Lot No. 9—19-inch French Ostrich Plumes. Value \$9.75; sale price.....	\$7.75
Also Uncurled Ostrich Flat Pon-Pons. Value \$1.50 to \$1.75, at.....	98c

Both Buildings.

### Hair Goods Parlor

Very Special Values for Saturday

Chignon Puffs—Extra fine quality Puffs; well made, real human hair, assorted shades. Regular price \$3.00. Special at.....	\$2.49
Hair Rolls—24 inches long, sanitary Hair Rolls, well made, assorted shades. Regular price 50c. Special at.....	45c
Hair Switches—24 inches long, fine quality real Human Hair Switches, assorted shades, short stems, well made. Regular price \$2.98, special at.....	\$2.25
Hair Nets—Made of real Hair, extra large size Auto and Golf Nets, all shades. Regular price 19c, special at.....	15c
Coronet Puffs—Extra fine quality Human Hair Coronet Puffs, eight to the set, assorted shades. Regular price \$2.50, special at.....	\$1.98

Adams Building—Second Floor.

### A Very Special Sale of Men's & Youths' Suits \$7.50

Regular Prices \$12.00 & \$15.00

Single and double breasted Sack Suits, in neat, fancy mixtures of cheviots, worsteds and cassimeres; also plain black and blue. All sizes from 31 to 46 chest measure. Full line of sizes for Stout Men.

### Boys' Clothing at 1/2 Price

The entire winter stock of Boys' Suits, Reefers and Overcoats of the well-known clothing firm of Cohen & Long.

Suits	Overcoats	Suits
2 1/2 to 16 years. Value \$5.00	8 to 16 years. Value \$4.50	8 to 16 years. Value \$6.50
\$2.69	\$2.89	\$4.59

Adams Building—Second Floor.

### For To-morrow, Saturday Clearance Sale of Men's Vests 85c, \$1.35, \$2.45

575 perfect fitting five button Vests, latest models, this seasons goods, made of French flannels, fancy English worsteds, silk and wool and mercerized cottons, large range of the latest colorings, in sizes from 33 to 46.

\$3.50 to \$4.00	\$2.00 to \$2.50	\$1.50
\$2.45	\$1.35	85c

Adams Building—First Floor.

### 150 Dozen of the Famous Adler Gloves for Men

That Sell Regularly at \$1.00 to \$1.50 pair, at 69c a pair

These are what the manufacturer terms mended gloves, that is, gloves that had slight imperfections and were repaired. Adams Building—First Floor.

### Now in Progress Our Annual January Sales of Furniture, Carpets, Rugs, Draperies and Upholsteries 10 to 50 Per Cent. Price Reductions

### Saturday Candy Specials

Babyland Mixtures—Regular price 25c. to 39c. per lb.; special at.....	20c
Molasses Blow—Regular price 25c. per lb.; special at.....	20c
Assorted Chocolates—Regular price 39c. per lb.; special at.....	25c
Home-Made Peanut Butter—Filled Kisses. Regular price 39c. per lb.; special at.....	25c

Adams Building—Basement.

### Special Sale To-Day and Saturday Toilet Goods and Drug Sundries

Staple and up-to-date lines away under regular prices—in many instances less than manufacturers' cost. In Both Buildings—First Floor.

### The Finest Values in the World Are These Almost Perfect W. L. Douglas Shoes for Men We Sell at \$2.59



"I brand every shoe I make with its lowest cash value." So says W. L. Douglas, and that is why he makes more shoes than any other manufacturer in the world, and when you buy them for less than their branded price you get a genuine shoe bargain. We contract with the Douglas factories to take every pair of shoes that has even the slightest surface mark of defect. These they term "Factory Damaged."

The imperfections are for the most part so immaterial that they do not affect in the least either the looks or wearing quality of the shoes. Splendid selection Saturday \$2.59 at.....

### Splendid Values in Men's Shoes at \$1.98

A big lot of Douglas Factory Damaged Shoes and four other makes of strictly perfect Men's Shoes, in the newest Fall shapes; special at..... \$1.98

Adams Building—Basement.

### A Wonderful Money Saving Opportunity

# 40% SAVING SALE 40%

## FACTORY CLEARANCE SALE

### Men's & Boys' Highest Grade Clothing

A great clearance sale of the entire surplus stock of one Winter Clothing firm out factory. This sale will give everybody a chance to buy fashionably, smartly and at low prices. Our factory's policy demands absolute clearance of all goods in the same season that they are made, and this sale offers all an opportunity to buy High Grade Guaranteed Clothing at prices far below the retail cost of manufacturing. The best skill in the country was employed in the designing and production of these stylish, well-made garments. These values will be long remembered. Here are a few prices. Read them over carefully. They're all wonderful values.

Men's Winter Suits and Overcoats Reliable fabrics, well made and perfect fitting. Factory's intended retail price, \$7.50; other stores' retail price, \$10.00. Factory Clearance Sale Price	\$4.50
Men's Very Fashionable Suits Fancy all-wool Cheviots in new patterns. Factory's intended retail price, \$10; other stores' retail price, \$12. Factory Clearance Sale Price	\$6.00
Men's Winter Suits and Overcoats Fine all-wool Worsters, of black and grey. Factory's intended retail price, \$15; other stores' retail price, \$18. Factory Clearance Sale Price	\$7.20
Men's Winter Suits and Overcoats Neatest models, all-wool. Factory's intended retail price, \$12; other stores' retail price, \$15. Factory Clearance Sale Price	\$9.00
Men's Winter Suits and Overcoats Values up to \$20. Factory Clearance Sale Price	\$12.00
Men's Winter Suits and Overcoats Values up to \$25. Factory Clearance Sale Price	\$15.00
Men's Pants Seraphine fancy Cassimeres and black. Boys' long, heavy winter overcoats. \$1 \$2.50	Men's Pants Fine all-wool Cheviots and Worsters. Boys' heavy winter overcoats. Boys' pants. \$2 \$2.50

The Surprise Store's Famous Double Guarantee Binds Every Sale  
If any purchase for any reason fails to please the money is instantly refunded or the goods cheerfully exchanged. All clothing bought here is pressed and kept in good repair for one year free of charge.

# THE SURPRISE STORE

FOUR STORES

523-529 8th Ave., Between 36th and 37th Sts.	138-146 West 14th St. Between 6th and 7th Aves.	N. W. Cor. 3d Ave. and 83d St. One block from "L" Station.
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### We ought to charge more than we do. But we don't.

And Millions of people Daily eat of the Good Things made from

# GOLD MEDAL FLOUR



WASHBURN CROSBY CO

FOR SALE BY YOUR GROCER