DIX IN MESSAGE REJECTS PRIMARY BILL IN ASSEMBLY

Demands Measure That Will Squarely Meet Pledge in Rochester Platform.

ASKS QUICK ACTION.

Despite Chief Executive's Call the Assembly Advances Objectionable Bill.

ALBANY, July 18.—Declaring that the Ferris-Blauvelt Direct Nomination bill as amended and reported to the Assembly does not carry out the pledge made to the people in the Rochester platform, Gov. Dix sent a special message to the Legislature to-day urging the enactment of a bill providing for the direct nominations of all candidates for elective offices, except those nominated at State conventions and all political committees. The Governor declares an official ballot to be an essential requisite of a direct nominations measure.

"It is my personal wish," says the Governor, "that a suitable measure be enacted by the present Legislature for the establishment of efficient and honest primaries, thereby meeting a reasonable and righteous demand of the people of the State of New York."

Despite the demand of the Governor the Assembly to-day advanced to the order of final passage the Blauvelt Direct Primary Bill, which provides for the direct nomination of Senators, Assemblymen and Common Councilmen. There was no debate. It will appear on third reading to-morrow, when a full discussion will be had.

In his message the Governor says:

"Direct nominations is not, and should not be, a party question. All the political parties have declared in favor of the principle of direct nomination of party candidates and of members of party committees by enrolled party voters. The Rochester platform pledged the Democratic party to the principle of state-wide direct primaries that will 'ensure to the people the right to choose members of political committees and nominate candidates for public office.' The Republican platform was hardly less explicit.

"The duty of fulfilling these pledges to the people should rest alike upon all members of the Legislature, irrespective of political affiliation. The question should be approached, not in a party spirit, but with an eye single to serving the State, and to the improvement in political methods and conditions which will inevitably follow the adoption of a system of nominations and committee appointments that will place directly in the hands of party voters the nomination of party candidates and the naming of members of party committees.

ROCHESTER PLEDGE RECEIVED IN GOOD FAITH.

"The people of the State have accepted in good faith the declaration of the political parties, and especially the declaration of the Rochester convention, to mean a primary law statewide in its application and operation, and ensuring to party voters the right to nominate practically all candidates for elective offices. This expectation is not met by the Direct Nomination bill reported to the Legislature by the Assembly Judiciary Committee.

"In working out the details of a system of direct nominations, honest differences of opinion may exist. These differences should be settled by discussion and perhaps by mutual concession and compromise that involve no surrender of the essential and vital elements of the principle of statewide direct nominations.

"But the system itself rests on fundamental requirements that cannot be ignored or surrendered. If the political parties represented in the Legislature are to keep faith with the people, party primaries must be surrounded with all the safeguards and accessories of a general election. Town, village and ward candidates are now nominated at direct primaries. It can be claimed with some reason that the State convention should be retained.

"Only a State convention consisting of delegates elected by the party voters from the political subdivisions represented in the convention can with authority and propriety adopt a platform that will enunciate the party interpretation of political principles and state the party position on pending public questions and political issues. With these exceptions, the bill should apply to all elective offices and to all political committees.

TROUBLE AT ELECTIONS WITHOUT OFFICIAL BALLOT.

"Members of political committees, beginning with the State Committee, and including all the lesser committees, should be the choice of the party voters of the district they represent on the committees. It is no proper function of the State convention to name or elect the members of the State Committee of the party. I do not believe the people will tolerate a bill that takes from the voters of the party within the political subdivisions that constitute the State Committee the right to name its representative on the highest and most powerful body within the party organization.

"An official ballot is another essential requisite of a direct nomination measure that will meet the expectation and the demands of the people of the State. The absence of an official ballot will create confusion and chaos, and may open the door to fraud. Nominating primaries should be conducted with all the safeguards of an election. An official ballot is as essential to an honest and efficient primary as it is to election of candidates on election day. Party and political chaos should be avoided and not invited.

"Chaos would be inevitable at a nominating primary without an official ballot. Neither should nominations be made unnecessarily expensive. The absence of an official ballot would compel each candidate to print and distribute his own ballot. This condition must inevitably produce confusion, both inside and outside party lines, and in many instances create an expense so great as to prevent many men from seeking public office.

"I desire to ask the attention of your honorable body to the great importance of this question of direct nominations. It is my personal wish that a suitable measure be enacted by the present Legislature for the establishment of efficient and honest primaries, thereby meeting a reasonable and righteous demand of the people of the State of New York."

VESSEL'S CREW STARVING WHEN LINER GIVES AID.

Russian Schooner Long Becalmed on 65 Day Voyage—Kroonland Answers Distress Signal.

Sixty-five days out from Laguna, bound for Weymouth, the Russian schooner Lembit ran out of provisions and the crew was on the verge of starvation when the steamship Kroonland of the Red Star line, which arrived here to-day from Antwerp, came along and helped her out.

The Lembit had met with almost continuous calms after crossing the Gulf Stream and when sighted by the Kroonland, was lying idly in the swell with flapping sails and a distress signal flying. This was last Friday, off the Grand Banks of Newfoundland. Capt. J. Bradshaw of the Kroonland, stopped while a small boat from the schooner went alongside. The little vessel, Capt. Bradshaw was told, was out of everything edible. She had a sufficient supply of water. A supply of flour, bread, biscuits and salt meat was given the men, and Capt. Bradshaw presented them with several carcasses of sheep, some butter and fresh vegetables. There were twelve men in the crew and the schooner carried a miscellaneous cargo of Mexican products.

Royal Bengals Cigars

make a lasting friend of every smoker who tries them

A Box of 10 for 15 Cents

Get them—INSIST if you must—but get them.

MANY A MAN HAS BEEN STARTED ON THE ROAD TO PROSPERITY BY A LITTLE WORLD "WANT" AD.

NEW YORK'S HANDSOMEST AND COOLEST RESTAURANT, ON OUR EIGHTH FLOOR—POPULAR PRICES.

32 Years Leaders of Fashion

Simpson Crawford Co.

SIXTH AVE. 19TH TO 20TH STREET. NEW YORK

Inauguration of a Sale Entirely New to New Yorkers and Residents of Nearby

"Blue Ribbon" Day!

Blue Ribbon Day Will Hereafter Be a Notable Monthly Event

Thousands of Dollars' Worth of Simpson Crawford Merchandise Will Be on Sale To-morrow and Every Blue Ribbon Day Thereafter at Prices So Sensationally Low as to Create an Absolutely New Record in Value-Giving

IT is a Sale That Will Pack the Simpson Crawford Store with Enthusiastic Customers, Rain or Shine. It Is a Distinct Departure from Ordinary Sales. It Is a Most Remarkable Value-Giving, Profit-Sharing Occasion, in Which Every Department of the Simpson Crawford Store Invites You to Join! It's a Sale Worth Traveling Miles to Attend, a Fact That Will Indelibly Impress Itself Upon You As Soon As You Stroll Through the Store.

LOOK for the Special "Blue Ribbon Day" Price Cards in every department.

SIMPSON CRAWFORD CO., SIXTH AVENUE'S FOREMOST STORE

Blue Ribbon Sale
Silks
Main Floor.

$1.50 to $2.00 Imported Foulard Silks—A large assortment of perfect and most desirable styles; plenty of navy and black. At less than half the regular price. Blue Ribbon Price....79c
$1.25 36-Inch Satin Messaline—This offering embraces absolute perfect quality, in a complete range of street and evening colorings; an opportunity that should be taken advantage of. Blue Ribbon Price....49c
50c. 22-Inch Crepe Majestic—Full range of colorings at quite a saving; best silk made in the lower qualities. Blue Ribbon Price....29c
Black 36-Inch Peau de Soie—Black 36-Inch Messaline—Black 36-Inch Chiffon Taffeta—Black 36-Inch Peau de Cygne—Regularly $1.25 and $1.35....69c
$1.25 40-Inch Chiffon All Silk Marquisette—An unheard of offering for all silk double width marquisettes, especially adapted for overdrapery; pure silk in a full range of colorings. Blue Ribbon Price....50c

Blue Ribbon Sale
Dress Goods
Main Floor.

$1.25 50-Inch All Wool Cream Serge—Undoubtedly the best bargain offered for goods of this description. Blue Ribbon Price....67c
$1.25 50-Inch Cream Serge—All wool, cream serge, with black hairline stripe. Most appropriate for seashore and mountain wear. A decided bargain. Blue Ribbon Price....67c
85c, 89c and 79c Fancy Suitings—36 and 38-inch widths. Embracing clan checks, grey serges, shepherd checks, shadow stripe mohairs, hairline cream serges, panamas and various other fancy suitings. Blue Ribbon Price..38c
$1.00 54-Inch Black Storm Serge—Self colored, black striped, strictly all wool; cuts to the best advantage. Perfect black. Blue Ribbon Price....49c
$1.25 Navy Diagonal Serge—54 inches wide, all wool. A rare opportunity to obtain most wanted material at an enormous reduction. Two shades of navy blue is all we sell goods. Blue Ribbon Price....75c

Blue Ribbon Sale
Wash Goods
Main Floor.

9c. Amoskeag Apron Ginghams—Best quality, fast colors. Blue Ribbon Price, yard....5c
10c. Printed Dress Lawns—Neat patterns. Blue Ribbon Price, yard....5c
7c. Cotton Challies—Newest Persian and floral designs. Blue Ribbon Price, yard....3½c
19c. Mercerized Foulards—Looks like silk. Blue Ribbon Price, yard....10c
25c. Scotch Dress Ginghams—36 inches wide. Blue Ribbon Price, yard....12½c
25c. Linene Suitings—Every desirable plain color. Blue Ribbon Price, yard....12½c
35c. Fine Woven Tissues—32 inches wide. Blue Ribbon Price, yard....19c
50c. Silk Shantungs and Madras—Splendid quality; various stripes. Blue Ribbon Price, yard....19c
25c. Printed Grandiles and Voiles—Beautiful floral patterns. Blue Ribbon Price, yard....15c
19c. Printed Voiles—Large variety of dots, stripes and checks. Blue Ribbon Price, yard....11c
25c., 29c. and 39c. Irish Dimities—Very best grades. Blue Ribbon Price, yard....19c
25c. Satin Striped Poplins—Beautiful plain shades. Blue Ribbon Price, yard....14c

Blue Ribbon Sale
White Goods
Main Floor.

10,000 Yards 12½c. Fruit of the Loom Muslin—36 yard wide, limit 15 yards to a customer. None C. O. D. No mail orders filled. Blue Ribbon Price....6½c
10c. and 15c. Pillow Cases—42x36 inches before hemming. Blue Ribbon Price....9½c
50c. Single Bed Sheets. Blue Ribbon Price....29c
85c. Utica Mills Sheets—54x90 inches before hemming. Blue Ribbon Price....47c
55c. Seamed Sheets—72x90 inches. Blue Ribbon Price....39c
95c. Seamless Sheets—81x90 inches before hemming. Blue Ribbon Price....58c
$10 English Long Cloth—10 yard pieces. Blue Ribbon Price....98c
$1.50 Full Size Bed Spreads. Blue Ribbon Price....98c
85c. 20-Inch Cotton Diaper. Blue Ribbon Price, piece....59c

Blue Ribbon Sale
Linens
Main Floor.

$1.50 and $1.75 Hemstitched and Hemmed Damask Table Cloths—Fine and heavy quality. Blue Ribbon Price, yard....$1.19
$5.50 Extra Fine Irish Satin Damask Table Cloths—2x2 yards. Blue Ribbon Price....$4.19
$4.00 Extra Fine "Gold Medal" Very Fine Satin Damask Table Cloths—2x2½ yards. Blue Ribbon Price....$2.75
$2.75 Irish All-Linen Napkins....$2.35
39c. Extra Heavy Turkish Bath Towels—Very large, hemmed ends. Blue Ribbon Price....29c
15c. Heavy Grass Bleached Huck Towels....12½c
11½c. Barnsley Crash Towelling—Blue ribbon....8½c
65c. and 75c. Turkish Bath Mats—Very large. Blue Ribbon Price....50c
$1.00 and $1.25 Renaissance Centerpieces—Beautiful designs. Blue Ribbon Price....49c
15c. Embroidered Scarfs and Pillow Shams—Pretty Irish embroidery. Blue Ribbon Price....39c

Blue Ribbon Sale
Jewelry
Main Floor.

$4.50 German Silver Mesh Bags—Made in Germany; silver 5 inches at the top and 6½ inches at the bottom. Full shirred, handsome embossed frames. Blue Ribbon Price....$2.95
$1.00 to $2.00 Hat Pins—In a few beautiful and artistic designs; silver and French gilt, set with amethysts, lapis, sapphire, emerald, topaz, etc. In fact, all the prices hardly cover the cost. Blue Ribbon Price....50c

Blue Ribbon Sale
Silverware
Main Floor.

$1.50 to $2.00 Solid Silver Toilet Ware—Brushes, Combs, Mirrors, Manicure Pieces, Sterling Silver Impaled Stamp Holders, etc. Blue Ribbon Price....89c
95c. to $1.25 Solid Silver Toilet Ware—Shoe Horns, Files, Hooks, Combs, Vase and Tooth Brushes, Corn Knives, Mirrors and Manicure Pieces, etc. Blue Ribbon Price, each....50c

Blue Ribbon Sale
Stationery
Third Floor.

19c Box of Linen Fabric Writing Paper—24 sheets; initials to match envelopes, all letters; 24 envelopes to match in a box. Blue Ribbon....19c
35c Box of "Antique Linen"—100 sheets and 75 envelopes of fine quality linen fabric paper, latest correspondence size. Blue Ribbon Price, 29c
19c Mission Book Racks—Made from selected wood, 15 inches long, with folding ends. Blue Ribbon Price....13c

Blue Ribbon Sale
Women's Bathing Suits
Third Floor.

Women's $3.50 Bathing Suits—In a variety of hatty trimmed models, with round, square neck or sailor collar. Blue Ribbon Price....$2.95
Women's $7.50 Bathing Suits—Of black, blue or brown mohair, in a stunning braid-trimmed Princess style. Blue Ribbon Price....$5.00

Blue Ribbon Sale
Talking Machine Records
Third Floor.

Velvet Tone Records—Celebrated for their clear, velvet tone; will fit any disc machine; fine band and orchestra selections; solos (both gaored and secular), quartets, humorous and comic sketches, etc.; a host of fun for the home at very small cost. Blue Ribbon Price, 15c. each....2 for 25c

Blue Ribbon Sale
Women's Dresses and Suits
Third Floor.

Women's $7.50 Pure Linen Suits—In several smart models, shawl or round novelty collar; well tailored and prettily trimmed. Blue Ribbon Price $5.50
Women's $14.75 Natural Linen Suits—In newest 20-inch semi-fitting model, with embroidered collar and cuffs. Blue Ribbon Price....$9.75
Women's $14.75 French Linen Dresses—Coat styles in pretty colors, handsomely trimmed. Blue Ribbon Price....$7.50
Women's $10 to $15 New Summer Dresses—Of messaline, foulard, poplin, lingerie, etc.; elegant variety of models. Blue Ribbon Price....$5.00
Women's $35 to $50 Afternoon Gowns—Distinctive models, in elegant materials. Blue Ribbon Price....$24.75
Women's $20 to $32.50 Handsome Dresses—In many clever styles; most desirable colors and materials. Blue Ribbon Price....$15.00
Women's $50 to $75 Stunning Evening Gowns—Exclusive creations, such as will delight devotees of fashion. Blue Ribbon Price....$35.00
Women's $19.75 to $25 Tailored Suits—Of serge, homespun and mannish worsteds, in newest models; all are lined with peau de cygne. Blue Ribbon Price....$10.00
Women's $5 to $7.50 Dainty Washable Dresses—In numerous pretty styles and coolest materials; will launder beautifully. Blue Ribbon Price....$3.95
Women's $29.75 Stunning Marquisette Dresses—Elaborately embellished with soutache braid and laces. Blue Ribbon Price....$22.50
Women's $3.50 White Skirts—Repp or pique; in several well tailored, main gored models. Blue Ribbon Price $2.50

Blue Ribbon Sale
Women's Coats and Wraps
Third Floor.

Women's $75 to $125 Superb Evening Wraps—Of satin, satin duchess, &c., in magnificent French models. Blue Ribbon Price....$55.00
Women's $20.75 to $35 Rain Coats—In a fine variety suitable for dress wear, also tourist models. Blue Ribbon Price....$19.75
Women's $15 to $18.75 Long Coats—Of black or blue serge, mixtures, covertS and shower proof materials. Blue Ribbon Price....$9.50
Women's $19.50 Swagger Pongee Coats—Delightfully trimmed; many styles. Blue Ribbon Price....$11.50
Women's $15.50 Pure Linen Coats—Splendid assortment of models for motoring. Blue Ribbon Price....$8.95

Blue Ribbon Sale
Misses' and Girls' Dresses and Coats
Third Floor.

Misses' $5.95 Summer Dresses—Smart tab dresses of sheer lawns and good grade of linene, made in a variety of effective styles, prettily trimmed with touches of Val. lace and embroidery; sizes 14-16 years. Blue Ribbon Price....$2.85
Girls' $1.50 Summer Dresses—Of fine figured lawn, made in many dainty square neck models, prettily trimmed with touches of embroidery and contrasting materials. Sizes 6 to 14 years. Blue Ribbon Price....$1.
Misses' $12.75 Lingerie Dresses—Direct copies of popular styles selling at the present time at $12.75; made of sheer eyelet embroidery, Cluny lace, trimmed; sizes 14-16 years. Blue Ribbon Price....$5.95
Misses' $9.75 Midsummer Dresses—Of embroidered lawn, prettily inset with Val. and Cluny lace; sizes 14-16 years. Blue Ribbon Price....$3.95
Misses' $9.75 Semi-Tailored Dresses—Of French linen, with all the popular collar effects; sizes 14-16 years. Blue Ribbon Price....$6.75
Misses' $8.75 Motor Coats—Of pure linen, ¾ or full length, with notch or storm collar; sizes 14-16 years. Blue Ribbon Price....$4.50

Blue Ribbon Sale
Corsets
Second Floor.

$2.50 Corsets—All good makes, long diaphragm, with garters attached, all sizes. Blue Ribbon Price....$1.48
$1.00 De Bevoise Brassieres—Made of fine cambric, two rows of embroidery insertion across bust; lace edging; sizes 32 to 44. Blue Ribbon Price....69c

Blue Ribbon Sale
Infants' Wear
Second Floor.

Children's Muslin Night Gowns—High neck, yokes trimmed with clusters of tucks and insertions of embroidery; neck and sleeves finished with embroidery edge, others round neck and short sleeves, trimmed with embroidery and ribbon beading; sizes 2, 4, 6, 8 years. Blue Ribbon Price....49c
Children's Cambric Night Gowns—Round neck and short sleeves, some with embroidered yokes, lace trimmed and ribbon beading; others neat embroidery and ribbon beading; sizes 4, 6, 8 years. Blue Ribbon Price..75c
Children's Gingham Rompers—Full skirt, in tan and white of fine hairline stripes; square neck, neatly piped with red; short puff sleeves; sizes 3 to 6 years. Blue Ribbon Price....35c

Pure Food Show
And Blue Ribbon Sale of
Groceries
Sixth Floor.

Campbell's Tomato Soup....7c — Limit 6 cans to a customer.
Quaker Oats—Package....7c — Limit 2 packages.
Ivory Soap—Cake....3½c — Limit 6 cakes.
Fancy Early June Peas—The quality you pay 15c. for elsewhere. Blue Ribbon Prices this sale dozen, $1.05; can....9c
Tomatoes—Red ripe, solid packed. Blue Ribbon Prices: doz., $1.00; can....8½c
Teas—Indian, Ceylon, Oolong and all our regular teas, blended to suit. Blue Ribbon Price, lb....39c
Peerless Evaporated Milk—Blue Ribbon Prices: doz., $1.00; tall can....8½c
Fresh Creamery Butter—3-lb. rolls, $1.45 (delivered); extra print (not delivered)....28c
Gold Medal Flour—Special sale Wednesday. Blue Ribbon Price, ¼ bbl. sack....79c
Sugar-Cured Hams—Direct from the smokehouse. Blue Ribbon Price, lb....16½c
Takhoma Biscuits—Sale Wednesday. Blue Ribbon Price, regular 5c. pkgs....25c
Coffee—Mountain Blend, fresh roasted daily. Blue Ribbon Prices: 3 lbs. $1.00; lb....28c
Royal Stuart Sugar-Cured Bacon—Well sliced, lb....18c
Peaches—California fruit in heavy syrup. Blue Ribbon Prices: dozen, $1.08; large can....10c
Starch—Best quality lump. Blue Ribbon Prices: 10 lbs. ....19c; lb....1½c
Fluff Golden Wedding or Monticello Self-Raising Buckwheat, pkg....7½c
Crystal Holland Gin—Warranted strictly pure, quart....$1.00
$2.50; bottle....$1.60
J. Sanion & Co. 3-Star Imported Cognac, bottle....$1.00
Guinness' Foreign Stout—Bottled in Dublin. Blue Ribbon Price, dozen pint bottles....$1.65

SIMPSON CRAWFORD CO., SIXTH AVENUE'S FOREMOST STORE

Blue Ribbon Sale
Hosiery
Main Floor.

Women's $1.25 Pure Thread Silk Hosiery—Full fashioned lisle soles, sheer cobweb gauze weight; black, tan and all fashionable colors. Blue Ribbon Price....77c
Women's 85c. sheer Gauze Silk Hosiery—Seamless foot, lace heels and toes and deep lisle garter top; black and tan. Blue Ribbon Price....49c
Women's 59c. Pure Silk Hosiery—Sheer gauze, Onyx dye, seamless foot, lisle heels and toes and deep lisle garter top; black and tan. Blue Ribbon Price, 3 pairs for $1.00; pair....35c
Women's 35c. Sheer Gauze Lisle Hosiery—Seamless foot, double soles and double garter tops; black and tan. Blue Ribbon Price, 3 prs. for 50c.; pair 19c
Men's 50c. Pure Thread Silk Half Hose—Seamless, double toes and heels; medium weight silk, slightly imperfect; black, tan and colors. Blue Ribbon Price, pair....25c
Men's 50c. Imported Sample Half Hose—Full fashioned high spliced heels and double soles; silk lisle, gauze lisle, fancy striped and checked; black, tan and colors. Blue Ribbon Price, pair 18c

Blue Ribbon Sale
Women's and Children's Shoes
Second Floor.

Women's $4.00 Patrician Ties—Mat kid, welt sole, Colonial style, with small tongue. Covered buckle. Blue Ribbon Price....$2.25
Women's $2.50 Wide Canvas 2-Eyelet Ties, Welt sole. Blue Ribbon Price....$1.98
Girls' $2.50 Pumps—Patent Colt or Gunmetal, ankle strap style, footshape, orthopaedic last. Sizes 11½ to 2. Blue Ribbon Price....$1.75
Children's $2.00 Pumps—Patent Colt or Gunmetal, ankle strap style. Sizes 8½ to 11. Blue Ribbon Price....$1.59
Infants' $1.50 Pumps—Patent Colt or Gunmetal, ankle strap style. Sizes 6 to 8. Blue Ribbon Price....$1.19

Blue Ribbon Sale
Robes
Main Floor.

$5.00 and $6.50 Embroidered Batiste and Lawn Robes—White and new colorings, embroidered on white grounds. Blue Ribbon Price....$1.98

$7.00 and $10.00 Handsome Embroidered Voile Robes—These were embroidered sands on bottom of skirts; worth above price. Blue Ribbon Price....$3.95
$12.50 and $15.00 Handsome Batiste and Marquisette Robes—All these beautiful robes you have seen displayed here up to $15.00. Blue Ribbon Price....$6.75
$18.00 and $25.00 Robes of Imported Batiste—In white and delicate colors; underlaid with same, scattered radical embroidery patterns; worth double them. Wednesday on bargain table. Blue Ribbon Prices $9.75 and $12.45
$25.00 to $50.00 Handsome Imported Tunics and Robes—Rich creations from our Paris house; samples of the coming season's fashions; only one of a kind; no duplicates. Blue Ribbon Prices....$18.45 and $24.50

Blue Ribbon Sale
Gloves
Main Floor.

Women's $1.00 Mousquetaire Silk Gloves—For elbow sleeves; colors. Blue Ribbon Price, pair....75c
Women's $1.00 Mousquetaire Silk Gloves—For elbow sleeves; black or white. Blue Ribbon Price, pair....59c
Women's Mousquetaire Silk Lisle Gloves—For elbow sleeves; white. Blue Ribbon Price, pair....49c
Women's Mousquetaire Mercerized Lisle Gloves—For elbow sleeves; black. Blue Ribbon Price, pair....25c
Women's White Glace Dressed Kid Gloves—Mousquetaire style. Blue Ribbon Price, pair....$1.79

Blue Ribbon Sale
Veils
Main Floor.

$1.50 Chiffon Veils—Hemstitched on four sides; size one yard by two yards. All the most wanted shades are included. Blue Ribbon price....89c
98c to $1.50 Veils—Real Washable Lace Veils, 1½ yards long. One of the most popular and stylish summer veils. Blue Ribbon price....69c and 89c
89c Black Mesh Veiling—Always effective and smart looking. Blue Ribbon price, yard....12½c
Shetland Veils—In white, black and colors. Blue Ribbon price....69c

Blue Ribbon Sale
Parasols
Main Floor.

Parasols, formerly $2.50 to $2.95—Fancy silks in bordered and insertion effects, plain taffetas, in all the popular colorings, and checked effects with ribbon borders, etc. Blue Ribbon Price....$1.69

Blue Ribbon Sale
Leather Goods
Main Floor.

35c. to 50c. Purses, Jewel Bags, Drinking Cups, Children's Hand Bags. Blue Ribbon Price....19c
Women's 25c. to $1.00 Belts—Elastic, leather and Persian effects; a beautiful assortment of colors and styles, including narrow and wide effects; the thing for summer wear. Blue Ribbon Price....15c
$1.00 to $1.50 Hand Bags—In leather, silk and fingering; few slightly soiled. Blue Ribbon Price....50c

Blue Ribbon Sale
Toilet Articles
Main Floor.

Pure White Tooth Brushes—Assorted handles, strictly perfect. Values 20c and 25c. Blue Ribbon Price....9c
25c. Handy Manicure Sets—Large steel nail files, 6 emery boards and one orange wood stick. Blue Ribbon Price....10c
De Meridor Cream—The well-known beautifier; 25c. size. Blue Ribbon Price....19c
Armour's 5c. Toilet Soaps—Some in various odors, packed three cakes in a box. Blue Ribbon....9c
Solid Back Hair Brushes—All bristles; 60c. quality; slightly mussed. Blue Ribbon Price....35c
25c. Peroxide—The great antiseptic; pound bottle. Blue Ribbon Price....12c

Blue Ribbon Sale
Millinery
Main Floor.

1,000 Imitation Hemp Hats—Made of the finest quality imitation hemp. Not a poor shape among them. Regular clearance sale price as high as $1.98. Blue Ribbon Price....48c
98c Beautiful French Wings—Black, navy, green. Blue Ribbon Price....19c
98c Flower Wreaths—Big variety. Blue Ribbon Price....48c

Blue Ribbon Sale
Women's Neckwear
Main Floor.

20c. Batiste and Net Lace Trimmed Sailor Collars and Fichus. Blue Ribbon Price....
25c. and 50c. Accessories—Lace stocks and tabs. Blue Ribbon Price. 19c
50c. Lace Neckwear. Blue Ribbon Price....39c
39c. Chemisettes and Half Sleeves. Blue Ribbon Price....24c
Odds and Ends of 25c. Jabots, Eton Collars, Stocks. Blue Ribbon Price....12½c
25c. Embroidered Eton Collars—Round and square back, white and colored; embroidered. Blue Ribbon Price....12½c
Clearance Sale of Fichus, Stocks, Eton Collars, Jabot—Value 50c. to $1.00. Blue Ribbon Prices, 29c, 39c, 49c
25c. to $1.25 Neckwear—All sorts of fashionable Neckwear. Odds lots of popular styles; some have been handled on counters and are a trifle mussed. Collars, Yokes, Sailor Collars, Fichus, Scarfs, Stocks, etc. Blue Ribbon Prices....12½c to 39c

Blue Ribbon Sale
Laces
Main Floor.

Laces That Sold Up to 50c. — All new this season, most fashionable kind; Cluny, embroidered Vals., nets, laces, Normandy Vals., Point d'Alencon; heading counters of wonderful values. Blue Ribbon Price 9c, 12½c, and 17c
Wide Imported Lace Bands That Sold Up to 75c.—Filet bands, handsome embroidered and wide effects; imported lace bands, made in Calais, Nottingham and Plauen. Blue Ribbon Price, 10c., 12½c and....25c
Odd Lots of Wash Laces—Allovers and yokings, Val. flouncings up to 18 inches wide; many patterns; values as high as 75c. Blue Ribbon Price, yard....24c
Venice Lace Bands, Filet Lace Bands, Shadow Lace Bands, Novelty Lace Bands, sold as high as $1.00 yard. Blue Ribbon Price....39c

50c. and 75c. Val Laces—Thousands of dozens this sale, edgings and insertions, some matched sets, other broken sets, odd widths. French and German Vals. Blue Ribbon Price, per dozen yards....24c

All-over Laces and Yokings—Venise, Irish, Embroidered Nets, those dainty patterns so in demand, are in lengths that can be cut; not a yard worth under $2.50 go to $3.15. Blue Ribbon Price, yard....$1.48
Real Irish Laces and Bands—That sold up to $4.95 and $5.45 yard, some odd and slightly soiled lengths that we want to close out. Blue Ribbon Price....$2.48

Blue Ribbon Sale
Muslin Underwear
Second Floor.

50c. Drawers — Cambric, French band, umbrella ruffle, embroidery or lace trimmed. Blue Ribbon Price....37c
89c. Nainsook Combinations — Nainsook, trimmed with embroidery and laces, beading and ribbon. Blue Ribbon Price....59c
$1.00 and $1.50 Princess Slips—Sheer white lawn, trimmed with embroidery laces and ribbons. Blue Ribbon Price.79c
$1.50 Night Gowns—Nainsooks, in many attractive styles, trimmed with fine embroidery, lace and wash ribbons. Blue Ribbon Price....$1.00
$6.95 and $3.50 White Skirts—Cambric body, lawn flounce, elaborated with laces and ribbon or ruffle fine embroidery. Blue Ribbon Price....$1.95
Children's $2.00 and $3.00 Gulmpes—Slightly mussed and only limited quantity; fine lawns, trimmed with embroidery, lace and ribbons. Blue Ribbon Price. $1.00
35c. and 50c. Tea Aprons — Slightly mussed Tea Aprons of sheer lawns, with ribbon bows. Blue Ribbon Price.16c

Blue Ribbon Sale
Furniture
Fifth Floor.

DINING ROOM FURNITURE.

$30.00 Quartered Oak Buffet at....$21.50
$32.00 Quartered Oak Buffet at....$25.00
$34.00 Quartered Oak Buffet at....$27.50
$20.00 Quartered Oak China Closet at....$15.00
$25.00 Quartered Oak China Closet at....$18.00

$3.50 Dining Chairs—Solid quartered oak, genuine leather slip seat. Blue Ribbon Price....$2.50

$9.00 Solid Oak Extension Table....$6.75
$12.00 Solid Oak Dining Table....$8.95
$20.00 Solid Quartered Oak Dining Table....$14.95
$30.00 Dining Table....$22.50

CHAIRS, ROCKERS & PARLOR SUITS.

$15.00 Vernis-Martin Chairs and Rockers....$7.95
$24.00 Mahogany Finish Chairs and Rockers, with loose cushions....$8.95
$18.00 Odd Sofas, with loose cushions....19c
$35.00 3-Piece Loose Cushion Parlor Suits....$12.95
$45.00 3-Piece Parlor Suits....$29.50
$40.00 3-Piece Parlor Suits....$35.50
$75.00 Solid Mahogany 3-Piece Parlor Suits....$49.50
$60.00 5-Piece Parlor Suits....$49.50
Made of native quartered oak....$49.75
$150.00 Solid Mahogany Parlor Suits....$99.50

BEDS AND BEDDING.

$5.00 White Enamel Bed at....$3.95
$8.00 White Enamel Bed at....$5.00
$12.00 Brass Bed, with 2-inch continuous posts....$10.00
$20.00 Brass Bed....$15.00
$24.00 Brass Bed....$17.50
$35.00 Brass Bed....$25.00
$40.00 Brass Bed....$32.50

$18.00 French Imperial Edge Mattress. Blue Ribbon Price....$12.50

$14.00 Felt Mattress at....$8.95
$12.00 Box Spring at....$8.95

CHAMBER FURNITURE.

$14.00 Solid Oak Dresser....$8.95
$18.00 Golden Oak or Early English Dresser or Chiffonier....$14.50
$25.00 Mahogany Dresser or Princess Dresser....$13.75
$30.00 Mahogany or Circassian Walnut Dresser....$25.00

MISSION FURNITURE.

$7.00 Mission Chair or Rocker....$3.95
$10.00 Mission Chair or Rocker....$7.50
$12.00 Library Table....$8.95
$18.00 Library Table....$12.95
$20.00 Mission Bookcase....$16.75
$30.00 Mission Bookcase....$22.50

Blue Ribbon Sale
Waists
Second Floor.

Marquisette and Sheer Lawn Waists—Values to $9.00; handsomely hand embroidered, in the latest colorings. Blue Ribbon price....$6.00
Blue and Black Stripe Messaline Waists—Values to $4.00; trimmed with plain messaline and buttons, Dutch neck; short kimono sleeves. Blue Ribbon price....$2.98
Summer Silk Waists—Values to $8; in pin and quarter inch stripes; made in a variety of models; some with sailor collars. Blue Ribbon price....$4.98
Odd Waists—Values to $2.00; of lawn, neatly trimmed with lace insertion or embroidered in colors; high and low neck; some kimono effect. Blue Ribbon price....65c
Linene Waists—Values to $1.50; Neatly tailored, with large colored sailor collar, side pocket; short sleeves, with turnback cuffs. Blue Ribbon price. 79c
Sheer Lawn Waists—Values to $2.00; tailor made, embroidery trimmed, open front, long sleeves; some with sailor collar of dainty check lawn. Blue Ribbon price....$1.00
$2.50 to $3.00 Odd Waists—Of sheer lawns, in a variety of styles; some embroidered; some lace trimmed, long and short sleeves. Blue Ribbon Price....$1.50
Waists of Imported Marquisette—Values to $4.50; fine pin-tucked yoke effect; seams finished with fine beading, lace collars; short sleeves. Blue Ribbon price....$1.89

Blue Ribbon Sale
Knit Underwear
Second Floor.

Women's 19c. Swiss Ribbed Vests—Sea Island cotton, low neck, sleeveless, with plain or fancy trimmed yokes. Blue Ribbon Price....12½c
Women's 25c. Swiss Ribbed Vests—Low neck; sleeveless, crocheted and lace trimmed yokes in various patterns. Blue Ribbon price, 3 for 50c; each....19c
Women's 35c. Swiss Ribbed Union Suits. Low neck, sleeveless; umbrella shaped, lace trimmed drawers. Blue Ribbon Price....19c
Women's 75c. Swiss Ribbed Lisle Union Suits—In plain or crocheted yokes, umbrella shaped, lace trimmed drawers, or with tight knee. Blue Ribbon Price....50c
Women's 50c. Union Suits—Swiss ribbed lisle or cotton; low neck; sleeveless; umbrella shaped drawers, lace trimmed. Blue ribbon price, 3 for $1.00; each....39c

Blue Ribbon Sale
Women's House Garments
Third Floor.

75c. Dressing Sacques—Sacques of plain or figured lawns; shirred at waist or belted back. Blue Ribbon Price....44c
$1.50 Lawn Kimonos—Long kimonos of dotted Swiss, Empire model, border of colored lawn. Blue Ribbon Price.$1.00
$2.00 and $2.50 Lawn Negligees—Negligees of figured lawn, neatly finished with border of plain lawn, others embroidery trimmed. Blue Ribbon Price....$1.79
$3.00 and $4.00 Dome Dresses—Factory rejects; plain percales in assorted colors; also figured ginghams, neatly trimmed with self-materials; others with embroidery; limited quantity. Blue Ribbon Price....$1.45

SIMPSON CRAWFORD CO., SIXTH AVENUE'S FOREMOST STORE

"Blue Ribbon" Day in the Underprice Basement

Blue Ribbon Sale
Waists

$3.50 to $6 Sample Dress Waists—Sample lots of the newest creations in waists, of marquisettes, chiffon jumpers, records and messalines, silk laces, mostly 44 to 46 bust; a few other sizes mostly 40 to 46 bust. Blue Ribbon Sale Price....$1.89
$1.50 to $1.75 Lingerie Waists—Sheer linen, with heavy cluny lace; others with sailor collars, others trimmed with rows of hand fine laces and hand hemstitching; sizes 34 to 44 in long sleeves; sizes 34 to 44 in short sleeves. Blue Ribbon Price....45c
$1.50 to $2.50 Waists—Beautiful marquisettes, hand embroidered, and lingerie waists, lace trimmed, with side jabots, Simonis stocks, also club ringed lace waists with Dutch collars and lace insertions, ¾ sleeves; sizes 34 to 44. Blue Ribbon Price....$1.19

Blue Ribbon Sale
Corsets

25c. Brassieres—Made of fine cambric, bone top, insertion of embroidery across the front; sizes 34 to 42 (samples). Blue Ribbon Price....19c
75c Corsets—Made of batiste; long close fitting all and back, medium low bust; all sizes boned; excellent model for all type of figures; garters attached. Sizes 18 to 26. Blue Ribbon Price.39c

Blue Ribbon Sale
Women's Dresses

Women's $2.00 Tub Dresses—Made of pretty linens, all colors, high or low neck, middle or elbow sleeves; sizes 32 to 44. Blue Ribbon Price....98c
Women's $2.50 Dresses—Semi-fitting models, materials are linen, poplin, gingham and chambray; sizes 32 to 44. Blue Ribbon Price....$1.79
Women