

BIG GAINS MADE BY LEADERS IN CARNIVAL RACE

Kolle Passes the 2,000 Mark in Votes for King of Coney Mardi Gras.

MANY SOCIETIES AID.

Novel Costumes Designed by Competitors in the Comic Parade.

VOTE TO DATE FOR KING OF THE CONEY MARDI GRAS CARNIVAL.

Table listing candidates for King of the Coney Mardi Gras Carnival, including names like Andrew B. Yacenda, William D. Kolle, and others with their respective vote counts.

William D. Kolle, South Brooklyn candidate for King of Coney Island Mardi Gras and Carnival of Flowers and Song.

Mr. Kolle was born in Hanover in 1874. His father, John Kolle, brought him to America when he was five years old.

Mr. Kolle is a member of the Stangeberg Club, Bowline Club, Out Club, Eisenpfeffer Bowling Club, Greenwood Conclave, L. O. E. Travellers Club, Joppa Lodge, No. 21, F. and A. M., and a dozen other organizations.

Among those who will join the revels down on the bills as "the competitive frolic of the Comic and Character dress section" is Miss Edna Ballance.

Others are: Mrs. Rodriguez of Bath Beach as a "Mexican Lady"; Miss Barbara and Elizabeth Neff as "Miss Spanglers" and "Liberty"; and "Cheyenne Al" McDowell, who will portray a Mexican bandit.

More than fifty manufacturing concerns have applied to Chairman Stangenberg for the coronation of King Carnival and the Queen of the Revels.

THE SECRET OF SUCCESS

Genuine Merit Required to Win the People's Confidence.

Have you ever stopped to reason why it is that so many products that are extensively advertised, all at once drop out of sight and are soon forgotten?

The success of Dr. Kilmer's Swamp-Root is due to the fact that it fulfills every wish in overcoming kidney, liver and bladder diseases.

Competitors for the Prizes In Coney Carnival Comic Parade



to exhibit before crowds aggregating more than 2,000,000 during the carnival week.

HOW CARNIVAL CAMPAIGN IS PROGRESSING.

A few of the letters to the Mardi Gras Editor from the hustling campaigners for the candidates for Kings are printed here:

Inclosed find twelve votes for my candidate, John J. Curran. Move to come.

As we have seen A. B. Yacenda's name and picture in your paper, we wish to add these few lines in your honor.

These wreaths in white, black, empire green, brown and royal purple are priced from \$2.50 to \$12, according to the fineness and business of the materials.

Many of the new Ribbons are here for the new bows Fashion favors for this season.

If one purchases an untrimmed Hat and the ribbon in the Millinery Section we shall be glad to extend the courtesy of our NO-CHARGE TRIMMING SERVICE both for making of the bow and the trimming of the hat.

These wreaths in white, black, empire green, brown and royal purple are priced from \$2.50 to \$12, according to the fineness and business of the materials.

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An accumulation of odds and ends left over from the busy Summer days. Of some styles there are only one or two Skirts.

This miscellany includes Skirts of white pique, Bedford cord, cordoine, oyster white Rajah linen, navy and white reps.

Majority of styles are fashioned with the high Empire waist-line and some are finished with pockets.

Clearing out Summer stocks brings little prices on Dainty Cotton fabrics that are used all year round.

32-in. Imported Madras, from Scotland, in neat stripes on light and dark grounds; regularly 25c, now 15c yard.

Fancy Dimities in neat floral and fancy designs on white and dark grounds, cross-stitch and satin stripe effects; regularly 25c, now 15c yard.

Why \$2 and \$2.50 Nightgowns Are to Go at \$1

We have no reason in the world for closing out these Nightgowns at such a humble price, except that they are too fancy.

ROUGHS ATTACK AND ROB MAN ON A LONELY STREET

Hold Him Up in Dark Section of Williamsburg—His Skull is Fractured.

The Eagle's Nest gang, an organization of young men and half grown boys that has been making Pickleville, a lonely and squalid section of Williamsburg, an unsafe place to walk through at night, is believed to be responsible for a hold-up and assault early to-day that will probably cost the life of Jacob Levine, a tailor, of No. 21 Bogart street.

Levine had been sitting up with a friend who is ill, and started for his home shortly after midnight. He heard footsteps behind him as he was passing along a badly lighted street in Pickleville and quickened his pace.

Several hours later a relative of Levine's found him in a half stupor with his pockets turned inside out. He had been robbed of a small amount of change, all the money he had with him. Dr. Gurty was called from the Eastern District Hospital and said that Levine's skull was fractured and that he would die. The tailor's face was terribly beaten. His nose and several other bones were broken.

THE BOYS FROM MAX'S MUST BE.

THE YUKON A. G. candidate, Angus McIntosh.

THE WEINBERG BROS., Newsboys, Lerner and Grand street, Brooklyn.

THE YUKON A. G. candidate, Angus McIntosh.

Levine's skull was fractured and that he would die. The tailor's face was terribly beaten. His nose and several other bones were broken.

Stern Brothers

will place on sale to-morrow A Special Importation of High Class Real Irish Crochet Neckwear

Stock Collars, at \$1.65, 1.95, 2.25 Round " at 2.50 and 2.75 Claudine and Sailor Shapes, at 4.95, 6.50, 7.50 Yokes, with Stock Collars, at 4.95 Chemisettes, with Stock Collars, at 6.50

Also a large collection of Imported Lingerie Neckwear

In the latest styles, hand embroidered and trimmed with real laces, at very low prices.

In their enlarged Bedding and Furniture Departments, on the Fourth Floor, Main Building, An Exceptional Display of Brass Beds and Bedding

at the following decided reductions: Brass Bedsteads, superior grades, guaranteed finish and construction, Heretofore \$23.50 to 100.00

Hair Mattresses, 3 ft. \$15.00 4 ft. 21.00 made in our own workroom, full weight, 4 ft. 6 in. Heretofore \$17.50, 24.50 and 28.00

Upholstered Box Springs, Indestructible edges and full complement of springs, \$10.00, 12.50, 16.50 Heretofore \$12.50, 16.50 and 21.75

Woven Steel Springs, warranted not to sag, \$4.50, 5.50, 6.75 Heretofore \$5.50, 6.75 and 8.00

West 23d and 22d Streets Sunday World Wants Work Monday Morning Wonders.

Practical Home Helps

Indigestion, Bowel Trouble, Dysentery and Diarrhoes.

Put a nicely browned piece of toast in a small bowl of cold water and let it stand about an hour.

This remedy has been used with excellent results and is very highly recommended by Dr. E. T. Hewson of Detroit, Mich., who says: "It saved me from a threatened colic when nothing else had any effect."

All Remaining Lawn HOUSE DRESSES That Were \$2.25, \$3, \$3.75, \$4.50 and \$5 Tomorrow, \$1.50

1,774 Dresses, to be exact. Not many, but it is our policy to close out our merchandise at the end of the season, even though we must do it regardless of cost.

Materials are very good quality—designs are neat, colors are pretty. And the styles of the Dresses are those simple, conservative kinds that the particular housewife likes so much.

So that selection will not be congested, and that service will be satisfactory, this sale will be held in a part of the Muslin Underwear Section.

Lawn Negligees, Kimonos and Dressing Sacques Join the Event Although this will only be a small part of the Sale, economies will be as worth while.

In this miscellany of about 100 Lawn Negligees and Kimonos, one may select pretty styles, in dainty colored lawns, at 75c, \$1, \$1.50, \$2 and \$3.50; were \$1.50 to \$5.

Also a limited number of figured lawn Dressing Sacques, at 50c; were \$1.

New York Householders Have Found This To Be A Very Real August Furniture Sale Although Very Different From the Usual Kinds

In the first place, we have avoided having the common kinds of Furniture. We have kept clear of the unreliable sorts. We have bought nothing because of mere "cheapness"—and yet we are told that our prices on GOOD Furniture are much lower than shoppers can find elsewhere.

We pick out nothing for special recommendation because We Guarantee All the Furniture We Sell

You shall never be able to tell us that you are dissatisfied with what you bought at Gimbels and not be made happy before leaving the store, whether it be a bedstead, a bureau, a dress or a pair of shoes.

We have provided abundant stocks of thoroughly DEPENDABLE Furniture for this important August event. The sales have been gratifyingly large, and purchasers have complimented us upon both variety and values.

For tomorrow we tell of the excellent stocks of Brass Bedsteads and Bedding

Perhaps you'll want to see the handsome Brass Bedsteads that we are supplying to the new Vanderbilt Hotel. They represent refinement, elegance, durability. We'll sell you the same Bedsteads now at August prices.

ALL CARS TRANSFER TO Bloomingdale's

Lexington to 3d Ave. 59th to 60th St. Women's & Misses' Apparel Clearance

A typical Bloomingdale clean up which brings you many great values. Here are a few striking examples:

Dresses; worth to \$8; to go at \$7.99 10 Wash Dresses; to go at \$1.99 11 Wash Dresses; to go at \$1.99 12 Wash Dresses; to go at \$1.99 13 Wash Dresses; to go at \$1.99 14 Wash Dresses; to go at \$1.99 15 Wash Dresses; to go at \$1.99 16 Wash Dresses; to go at \$1.99 17 Wash Dresses; to go at \$1.99 18 Wash Dresses; to go at \$1.99 19 Wash Dresses; to go at \$1.99 20 Wash Dresses; to go at \$1.99

2100 pairs women's 16-button length mousetraiders, of fine white silk-finish lisle, usually \$4c pair. Women's 75c Silk Gloves; long Mousetraiders, in colors, 49c 16-button Silk Mousetraiders. Gloves, white and black, 69c

Union Suits, 24c Long Lisle Gloves, 39c

For women, made of fine Egyptian cotton, in regular and extra large sizes; usually sold for 39c. Women's Lisle Union Suits; 38c sizes 36 to 42; 39c value. Women's Vests; regular and extra sizes; neatly lace trimmed, 8c

ADJUSTO

The ADJUSTO is a corset wonder. With the aid of the improved reducing bands, with new extension tabs and supporter loops the wearer can mould and reduce her figure until it appears almost syph-like.

Fashion still insists that the figure from waist down must be slender and graceful, curves being emphasized only slightly, and the ADJUSTO is the corset to produce the correct effect with perfect ease and safety.

Visit our corset department, to-morrow, and see the ADJUSTO. Price Mail orders promptly filled.

Bloomingdale Groceries, Sale Prices

Our 50c Tea—One pound full net weight, 44c. Espresso flavor and superior quality. Corned Beef, 10c. Canned Apples, 10c. Canned Peaches, 10c. Canned Pineapples, 10c. Canned Strawberries, 10c. Canned Raspberries, 10c. Canned Blueberries, 10c. Canned Blackberries, 10c. Canned Elderberries, 10c. Canned Huckleberries, 10c. Canned Mulberries, 10c. Canned Currants, 10c. Canned Gooseberries, 10c. Canned Raspberries, 10c. Canned Blackberries, 10c. Canned Blueberries, 10c. Canned Elderberries, 10c. Canned Huckleberries, 10c. Canned Mulberries, 10c. Canned Currants, 10c. Canned Gooseberries, 10c.

ALL CARS TRANSFER TO Bloomingdale's

LEX to 3d Ave 59th to 60th St.

Your Last Chance—Sale Ends Saturday Don't Miss This Sale To-Morrow \$1,000 List Walters 88-Note Player Piano Outfit for . . . \$395

Including a music cabinet, cover, bench and 12 rolls of music. \$10.00 Down and \$2.00 a Week

Walters Mastertones are conceded to be the finest player piano manufactured. Anybody can play on the Walters Mastertone Player Piano without having any musical experience.

TAKE NOTICE—This sale ends Saturday. We advise all those who are interested in owning one of the finest player pianos on the market to purchase a Walters Mastertone to-morrow.

We Also Offer the Following Walters Pianos at a saving to you of one-half, on the easy terms of \$5 down and \$1 a week.

\$375 list A Walters Piano, \$198 \$500 list D Walters Piano, \$260 \$500 list L Walters Piano, \$250 \$600 list K Walters Piano, \$300

THE ACTION IN THE LIFE AND SOUL OF A PIANO. LOST MOTION ACTION. Which piano contains, are the finest in the world, guaranteed because of their frame. Don't buy a piano until you have seen this. It is impossible to purchase a piano more thoroughly than here. Caution! We warrant our pianos, otherwise you would not have them. EXCHANGE your old piano for a new Walters Piano, and pay balance at \$1 a week. AN AMUSEMENT representative will call. Wednesday, 24th Street, (4) All Cars Transfer to BLOOMINGDALES', Lex. to 3d Ave., 59th to 60th St.

GIMBEL BROTHERS NEW YORK THIRTY-THIRD ST.