

# THE 100 REPORT PLANS MADE FOR COLUMBUS DAY

Mayor's Committee Outlines Arrangements for Great Celebration.

WORK WELL UNDER WAY

Monster Parade, Fireworks and Banquet Among the Features Designed.

In a report to-day to Mayor Gaynor the Committee of One Hundred, appointed by him to arrange the details of the Columbus Day celebration on Oct. 12 indicate most elaborate plans already made. In addition to a monster parade, which will include a turnout of State and Federal troops, there will be many distinguished features. Scores of splendidly designed and decorated floats, depicting episodes of progress and discovery since the time of Columbus, will appear in the parade. Thousands of public school children will take part, and in the school exercises fitted to the day will be held. The large buildings in the city are to be decorated, as well as all municipal structures, and at night there will be a great banquet attended by many of the most distinguished men of the country. Thousands of concerts at night will end the festivities.

**PROMINENT MEN TAKING AN ACTIVE PART IN PLANS**  
The Mayor's committee has marshalled to its aid men most prominent in the professional and business affairs of the city. Those who have already agreed to serve on the finance committee are August Belmont, Alfred E. Sellman, Arthur E. Sullivan, Robert W. De Forest, Jacob A. Schiff, George W. Perkins, William J. Schieffelin, James Butler, Herman A. Metz, Bird S. Cotter, Luigi Solari, Cesare Conti, Samuel Untermyer, Isidor Straus, Henry Phelps, Cornelius N. Bliss, Joseph P. Day and Archer M. Huntington.

The parade committee have planned a great marching demonstration, the like of which has seldom been witnessed in this city. Under Frank W. Smith, chairman; M. F. Loughman, A. L. Erlanger, Gen. Fred D. Grant, Gen. Cleveland H. Dodge, Herman Riddler, Lewis Nixon, Charles F. Roe, Capt. William J. Costigan, Allan A. Ryan, Justice Luke D. Stapleton, Samuel W. Fairchild, Alfred G. Vanderbilt, Arthur Bennington and John D. Rockefeller Jr. the final details are being worked into shape with the view to giving the public an opportunity of seeing one of the most magnificent and representative public displays possible.

**SOME OTHERS WHO WILL HELP MAKE IT A SUCCESS.**

John P. O'Brien is chairman of the banquet committee, of which Henry W. Taft, Isaac N. Sellman, John D. Crummins, Alton B. Parker, William C. Mendenhall, William G. McAdoo, George Gordon Battle, F. W. Woolworth and Ernest E. Malcolm are members.

Among members of the reception committee, whose duties it will be to provide for the entertainment of the distinguished guests who will be present at the banquet and at the exercises, are James P. Mulhern, chairman; James E. March, Charles V. Foran, Justice James W. Gerard, Francis Burton Harrison,

P. Tecumseh Sherman, R. T. Wilson Jr., Daniel J. Griffin, James B. Duke, Nicholas Murray Butler, Acosta Nicholas, Julio P. Soranzo and Frederick R. Couderc, Jr.



## We Manufacture the Meister Piano and Sell It Direct to the Home

Why not have one sent to your home on thirty days free trial? You cannot buy it from dealers because we don't sell to dealers, brokers or commission men. The profits you would have to pay them are all saved to you by our plan of selling direct to the home from the factory.

You may choose any one of eight styles ranging in price from \$175 to \$350. We will send it to your home and pay the cartage. If you don't like it we'll pay the cartage back. If you live out of the city we'll pay the freight—both ways if necessary. These charges are not added to the price of the piano.

If you like the piano and find that it is the best instrument at the price that you have ever seen or heard, we will sell it to you on these terms:

**NO CASH PAYMENT DOWN—SMALL WEEKLY OR MONTHLY PAYMENTS—NO INTEREST ON PAYMENTS—NO EXTRAS OF ANY SORT—PIANO STOOL AND COVER FREE—SOLD UNDER ROTHSCHILD'S BOND**

Our object in sending the piano to your home on a month's trial free of expense to you, is simply to let you see what it is like and hear how it sounds.

**No silly puzzle schemes or other misrepresentations.**

You may choose from eight different styles of MEISTER and we will lend the instrument to you for a month free of all cost.

**Prices \$175 to \$350**  
We pay the freight no matter where you live.

**The Meister Piano Co.**

Rothschild & Co., Sole Owners, Chicago, Ill.  
Eastern Branch, New York City  
Clarendon Bldg., S.E. cor. 16th St. & 4th Ave.  
Tel. Stevenson 313-1524.  
TAKE ELEVATOR TO TENTH FLOOR.

# Double J.N. Green Trading Stamps With Purchases Made Before 12 o'Clock

MAIN BUILDING NO CONNECTION WITH ANY OTHER STORE

## Women's Fall Apparel

# GREENHUT-SIEGEL COOPER CO.

TWO MAMMOTH BUILDINGS. J.B. GREENHUT, Pres. BOTH SIDES OF 6TH AVE. 187 & 197 STS. NEW YORK.

No Charge for Alterations on Women's and Misses' Apparel—Hats Trimmed Free



Introducing the very latest and most fashionable modes at prices that help to emphasize our slogan—**"better goods for the same money or the same goods for less money than elsewhere."**

Our showing represents the "last word" from leading designers, and the suit illustrated here is one of the many handsome fashions included.

It is made of fine French serge, navy and black; the coat is 29 inches long and is lined with Skinner's satin; satin revers and cuffs; collar trimmed with braid. The gored skirt is designed with front and back panel. This is only one of many smart tailored suits \$19.50 on sale at . . . .

NEW ARRIVALS are coming in DAILY—HOURLY—and will be announced from time to time.

**At \$25** Our showing is COMPLETE in both plain-tailored and trimmed suits in all the most-wanted Fall and Winter fabrics.

## Women's Dresses

Made of French storm and silk serge; also of messaline and taffeta silk; Duchess satin and chiffon; at

**\$15, \$19.50 and \$25**  
(MAIN Building, First Floor.)

## September Starts Gloriously

The opening days of the month witness renewed VIM AND ACTIVITY in EVERY branch of The Big Store. The heated Summer is past; and now September finds us prepared, as perhaps we were never before, for THE GREATEST FALL CAMPAIGN in THE HISTORY OF OUR ORGANIZATION. Our TWO immense buildings—our MAIN Building and our Greenhut Building—are CROWDED from roof to basement with the very CHOICEST of merchandise culled from every portion of the globe. "THE WORLD IS OUR MARKET!" We buy EVERYWHERE, we buy THOUGHTFULLY, DISCRIMINATINGLY, and with a FULL KNOWLEDGE OF THE NEEDS OF our immense clientele. And we buy in such QUANTITY that competition from smaller concerns is ENTIRELY OUTSTRIPPED.

**Yours Is the Benefit! Yours the Economy!**  
We start the early Autumn month WITH A RUSH in BOTH our buildings.

**In Our MAIN Building:**  
Visit the wonderful "PURE FOOD SHOW AND HARVEST FESTIVAL" now proceeding. It's a REVELATION FOR EVERY HOUSE-KEEPER.

**In Our GREENHUT Building:**  
These are "GOLDEN DAYS FOR HOME-MAKERS" who will there be AMAZED at the WONDERFUL exhibits of "EVERYTHING FOR THE HOME," priced HERE as NOWHERE ELSE!

## The "Caldwell" \$375

Exemplifies the Greatest Possible Player-Piano Value at the Lowest Possible Price

It's an 88-note player-piano, with MANY of the features of the most expensive and widely-advertised instruments, WITHOUT their complications.

We Sell It on Terms of **\$15 Down \$10 a Month** and give FREE, BENCH, COVER and 6 ROLLS OF MUSIC.

We shall be pleased to demonstrate the "Caldwell" to you at any time. Hear it but once, and you'll concede that it's

**The Very Best Moderate-Priced Player-Piano on the American Market**

"The Kirchhoff" \$225—\$5 Down and Easy Piano at \$25 Monthly Payments is an instrument whose supreme merits are widely known.

We Tune and Polish Pianos.  
(MAIN Building, Fourth Floor.)

## A Smart Tailored \$1

And You Have Your Choice of Tailored Linens, Embroidered and Plain; Also Striped Madras

The illustration gives you a fair idea of the splendid value you're getting here; the waist shown is a plain tucked one, with plaits down center, side patch pocket, wide plait at shoulders; shirt sleeves with laundered cuffs and collar. Another model in linen is made with side effect embroidered. There is also a plaited model in fine quality white madras, made with short sleeves and laundered cuffs.

Note These Radical Reductions in Summer Waists  
For 75c; waists up to \$1.25  
For \$1; waists up to \$2.50  
For \$1.25; waists up to \$4  
(MAIN Building, First Floor.)

## Read Our Most Liberal Plan in Connection With Edison Phonographs & Victor Victrolas

You May Have EITHER Without Paying One Cent Down

Select the instrument you prefer. Try it for 30 days on approval. WE DELIVER AND ADJUST IT FREE, and under the terms of our AMPLE GUARANTEE we take it back if not entirely satisfactory.

Edison Phonographs \$15 to \$200 Victor Victrolas \$50 to \$200

The VICTOR VICTROLA is HORNLESS; it is made in any wood and finish to match your furniture. Five sizes.

AN UNEQUALLED HOME ENTERTAINER OF PERMANENT VALUE. Can be kept "up to date" by the purchase of a few records, at VERY SMALL EXPENSE, every month.

Come to the fourth floor of our MAIN Building and let us demonstrate it to you. Sound-proof parlors for your convenience.

New Records for September NOW ON SALE  
The latest hits, including "ALEXANDER'S RAGTIME BAND," "BILLY," "OCEANA ROLL," etc.

(MAIN Building, Fourth Floor.)

# Our Pure Food Show Is a Revelation!

It is a REVELATION of all that is choice in the very BEST and PUREST of foods; it is a REVELATION of the MOST MODERN METHODS of preparing canned, bottled and crude foods for the table in the most appetizing manner; ABOVE ALL it is a REVELATION and a DEMONSTRATION of the ECONOMIES that steadily accrue to YOU through your purchases of groceries all the year round in the COMPLETEST GROCERY in THE WORLD.

The DEMONSTRATIONS ALONE are worth coming MILES to see. Smartly costumed and deft demonstrators show how light the house-keeper's task can be made. LIBERAL SAMPLES are given, in many instances, for testing in your own home.

You Cannot Spend a Couple of Hours More Profitably or More Pleasantly than by Roaming Through the World's Greatest Grocery During the Pure Food Show and Harvest Festival Now Proceeding

Visit it; or, if you cannot call in person, send your order by mail, or telephone—CHELSEA 4000.

<p><b>Fresh California Fruits</b> For preserving or table use CALIFORNIA FRESH PEACHES—75c —(peaches); box, 21 lbs.; 1/2 box, 10 lbs., 37c CALIFORNIA PRUNE PLUMS—37c —crate, 4 baskets, 21 lbs.; basket, 4 baskets, 21 lbs.; basket, 4 baskets, 21 lbs.; basket, 4 baskets, 21 lbs. CALIFORNIA GIANT PLUMS—35c —crate, 4 baskets, 21 lbs.; basket, 4 baskets, 21 lbs.; basket, 4 baskets, 21 lbs. CALIFORNIA KELSEY PLUMS—36c —crate, 4 baskets, 21 lbs.; basket, 4 baskets, 21 lbs.; basket, 4 baskets, 21 lbs. CALIFORNIA MALAGA GRAPES—37c —crate, 4 baskets, 21 lbs.; basket, 4 baskets, 21 lbs.; basket, 4 baskets, 21 lbs. CALIFORNIA FRESH PEARS—60c —box, 150 to 160 pears, \$2.40; 1/2 box, 75 to 80 pears, \$1.20 NEW YORK STATE PLUMS—28c —box, 150 to 160 pears, \$2.40; 1/2 box, 75 to 80 pears, \$1.20 NEW GREENING APPLES—28c —box, 150 to 160 pears, \$2.40; 1/2 box, 75 to 80 pears, \$1.20 TOMATO CATSUP—Fountain quality, 6 bottles, \$1.00; bottle, 1/2 lb., 19c GRAHAM FLOUR—Mother's brand old-fashioned flour; makes wholesome bread and graham; reg. 25c No. 4 size pack—15c</p>	<p><b>Freshly Roasted Coffee</b> GLADDALE BLEND COFFEE—35c —3 lb., \$1.05; 1/2 lb., 70c FANCY MARACAIBO COFFEE—97c —4 lb., \$3.88; 1/2 lb., 25c GOLDEN SANTOS COFFEE—99c —4 lb., \$3.96; 1/2 lb., 25c FAVORITE OR HOTEL BLEND COFFEE—4 lb., \$1.12; 1/2 lb., 25c HAZARD'S CHLORIDES—odorless disinfectant; reg. 50c bottle, 25c BISHOP'S CALIFORNIA PRESERVES—12 varieties; doz., \$2.95; reg. 40c jar, 24c</p>	<p><b>Teas and Cocoa</b> FANCY NEW TEAS—imported to sell at 50c; 5-lb. caddy, \$2.40; 12-lb. bag, 60-lb. bag, Peck, 15 lbs., \$2.79 \$1.43 37c MIXED FAMILY TEAS—29c —4 lb., \$1.16; 1/2 lb., 25c PURE BREAKFAST COCOA—12c —in bulk, 4 lbs., \$1.12; 1/2 lb., 22c SWEETENED COCOA—12c —in bulk, 4 lbs., \$1.12; 1/2 lb., 22c</p>	<p><b>Potatoes</b> The best selections in the market—120-lb. bag, 60-lb. bag, Peck, 15 lbs., \$2.79 \$1.43 37c CORDOVA WAX CANDLES—12 1/2c —reg. 25c box, 12 1/2c</p>	<p><b>Virginia Pickles</b> MRS. JOHNSON'S OLD VIRGINIA home-made sour pickles, sweet gherkins, sweet mixed pickles or sour mixed pickles; 1/2 pint bottle, 12c BRANDON (BEEF) CUBES—Steers or Bulls' Head Brand; can, \$1.07 and 1/2c</p>	<p><b>Smoked Meats</b> SMOKED SHOULDERS—12 1/2c MILD-CURED HAMS—16c SUGAR-CURED BACON—18 1/2c DANAHY'S IRISH STYLE BACON—23c DANAHY'S CELEBRATED HAMS—19c HANS CANVASED HAMS—21c HAZEL WESTPHALIA-STYLE BACON—21c (MAIN Building, Third Floor.)</p>
<p><b>Fresh Cereals</b> WHOLE-HEAD RICE—5 lbs., 83c BEST MARRON BEANS—74c SOUTHERN HOMINY—29c PINEHED GATEMELON—29c PEARL BARLEY—60c FANCY PEA BEANS—30c RED KIDNEY BEANS—40c</p>	<p><b>Tetley's Teas</b> Imported in sunflower-decorated cans; 5-lb. canister, 1-lb. canister, \$2.85 70c One souvenir box of Tetley's tea free with a purchase of Tetley's teas, any variety</p>	<p><b>Pure Apple Cider</b> HAZARD'S CHAMPAGNE-STYLE SWEET CIDER—doz., \$2.25; reg. 30c large bottle, 19c PURE OLIVE OIL—bottled in France; reg. 70c bottle, 58c; reg. 25c bottle, 19c</p>	<p><b>Patent Flour</b> Fountain quality Premium family flour—80-lb., 1/2-bbl. bag, 7-lb. cotton bag, \$6.43 81c 29c</p>	<p><b>Other Cut Glass Pieces</b> Rich Cut Glass Water Jug—\$1.59 —2-pt. size, \$1.59 \$3.95 Ice Cream Tray—\$2.95 \$6.50 Jelly Dish—\$3.95 Bowl and Compote Foot—\$5.95 100-Piece Porcelain Dinner Set—regularly \$8.75; at, \$6.95 100-Piece French China Dinner Set—regularly \$37.50; at, \$29.50 (GREENHUT Building, Main Floor.)</p>	<p><b>September Sale of Lace Curtains</b> Thursday we offer OUR ENTIRE STYLE-AND PRICE-RANGE of Irish Point and Renaissance lace curtains—without reserve. The following prices represent about IMPORT COST. Irish Point Curtains—regularly \$5; at, \$3.95 Irish Point Curtains—regularly \$7.50 and \$7.75; at, \$5.75 \$7 style, at \$4.85 <b>Irish Point Curtains</b> Value Sale Price Value Sale Price \$5.00 \$3.95 \$13.50 \$9.75 \$7.00 \$4.85 \$13.50 \$9.75 \$7.50 \$5.75 formerly up to \$8.75; at \$6.75 Renaissance Lace Curtains—savings that average one-fourth and more; qualities worth \$2.50, at \$1.95, and so on up to sumptuous imported Renaissance of real lace that are regularly priced \$16.50, at, a pair, \$14.50 (GREENHUT Building, First Floor.)</p>

Ask for 20c Green Trading Stamps—We Give Them

# Most Liberal Credit House

## JORDAN MORIARTY & Co.

ESTABLISHED 64 YEARS  
155-157 EAST 23D STREET  
ONE DOOR WEST OF THIRD AVE.  
The same low prices and liberal credit terms which have made our old established house so popular.

<p><b>\$5.98</b> For this \$10 Golden Oak Dresser Handy polished and well constructed. The top is neatly carved and is fitted with French bevel plate mirror. The base has 3 large, deep drawers, with brass handles.</p>	<p><b>\$1.49</b> for this \$3 Genuine Leather Seat Dining Chair Has a high back, solid oak frame, with a full box slip seat of genuine leather. This chair is strongly braced.</p>
<p><b>\$5.38</b> 10 White Enamelled With heavy brass rods and brass hinges on head and foot, heavy posts. This is a great bargain and should be taken advantage of.</p>	<p><b>\$14.75</b> for this \$25 American quartered oak Buffet; has a 38x12 French Bevel Mirror on top; 2 small drawers (one lined), cupboard and large lower drawer. (Only one sold to a customer.)</p>

**Everything for Housekeeping**  
\$40 worth of goods for 75c per week  
\$65 worth of goods for \$1.00 per week  
\$100 worth of goods for \$1.50 per week

# Very Latest Fall Millinery



No one, two or twenty newspaper advertisements can give you an adequate idea of the immensity and elegance of our Fall and early-Winter exhibit of trimmed millinery. The entire showing is too big—too wonderful. From day to day we shall introduce a new hat or two through our advertising, but to appreciate the scope of the whole exhibit itself, you simply MUST COME HERE AND LOOK AROUND.

One of the newest arrivals from the other side is the hat shown in the picture—a copy of Viorot's most famous model of this season—an elaborated "artist cap" made with a large soft black velvet Tam o' Shanter crown; the peak is of gros-grain and velvet; at the side is a smart cockade of fancy design in black-and-white. All in all, it's a vision of loveliness.

The displays of hats at **\$5, \$7.50, \$10 and \$15**

are simply amazing. But no matter what price you pay, the hat you select here is bound to be a beauty, for there isn't a commonplace style in our entire showing. Come tomorrow without fail.  
(MAIN Building, First Floor.)

## Canaries, Goldfish, Plants

Here at the lowest prices in New York; the finest of canary birds, goldfish, plants, palms and ferns. Beautiful Young Harz Canaries—soon to be in full song; at . . . \$1.95  
Goldfish—3 for 25c; each . . . 10c  
Rubber Plants—2 ft. high . . . 75c  
Pans of Table Ferns . . . 45c  
Kentia Palms—splendid plant . . . 75c  
Kentia Palms—three in pot . . . 75c  
Scottish Ferns . . . 75c  
Bird Cages, Aquariums, canary and fish foods, aquaria plants, fertilizers, etc.; at very low prices.  
(MAIN Building, Conservatory, 6th Floor.)

# FREE

## Collapsible Drinking Cups to School Children

These cups will be given ONLY to school children who come here ACCOMPANIED BY ADULTS. Tickets for these cups are distributed at the Accommodation Desk, MAIN Floor, Rear, in our MAIN Building.

## Greenhut Building "Everything for the Home"

### Sparkling Cut Glass

Featured at Tremendous Economies During Our "Golden Days for Home-Makers" Sale

Brilliant and deeply-cut pieces—perfect in make, exquisite in design and new in pattern.

The appended items prove the buying and distributing powers of this establishment.

Rich Cut Glass Fern Dish—as illustrated; another lot of these most popular center-pieces \$5 tomorrow, at . . . \$5  
Full 8-inch size; silver-plated lining; silver plated candelabra arms; silk fringed lining; metal curturesses; preserved natural fernery; complete with candles.

**Other Cut Glass Pieces**  
Rich Cut Glass Water Jug—\$1.59  
—2-pt. size, \$1.59  
\$3.95 Ice Cream Tray—\$2.95  
\$6.50 Jelly Dish—\$3.95  
Bowl and Compote Foot—\$5.95  
100-Piece Porcelain Dinner Set—regularly \$8.75; at, \$6.95  
100-Piece French China Dinner Set—regularly \$37.50; at, \$29.50  
(GREENHUT Building, Main Floor.)

### September Sale of Lace Curtains

Thursday we offer OUR ENTIRE STYLE-AND PRICE-RANGE of Irish Point and Renaissance lace curtains—without reserve. The following prices represent about IMPORT COST.  
Irish Point Curtains—regularly \$5; at, \$3.95  
Irish Point Curtains—regularly \$7.50 and \$7.75; at, \$5.75 \$7 style, at \$4.85  
**Irish Point Curtains**  
Value Sale Price Value Sale Price  
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\$7.50 \$5.75 formerly up to \$8.75; at \$6.75  
Renaissance Lace Curtains—savings that average one-fourth and more; qualities worth \$2.50, at \$1.95, and so on up to sumptuous imported Renaissance of real lace that are regularly priced \$16.50, at, a pair, \$14.50  
(GREENHUT Building, First Floor.)

For details of many specials in BATHROOM FIXTURES, please see to-day's Evening Journal.