

**AND HERE'S LOUIS,
LONG LIFE TO HIM,
AFTER A NEW JOB**

Zeltner, Fearless Tribune of the Pee-pul, Running for Alderman on East Side. HE'LL CHANGE THINGS. Three-Cent Carfares and Full Liberty for Pushcarters When He Gets In.

Louis Zeltner, Esq., fearless Tribune of the Pee-pul, and press agent of the east side, who knows everything that happens in that interesting section of the city, and knows what's going to happen before it happens, and then, if there is any chance that it won't happen, makes sure that it does happen, so that the information-hungry newspaper...



LOUIS ZELTNER

...ers may be apprised thereof at space rates, tried to sleep late this morning. He needed the rest after the unprecedented occasion which followed him from the Republican convention hall from the Fourth Alderman District, where he had been nominated for Alderman, and hung around his modest home at No. 59 21st street until dawn began to break. But the insistent clamor of his telephone bell, and the incessant rapping at his door, brought him out of bed, to hear and to receive more congratulations and more assurances that party lines were down and that the whole district intended to vote for him, regardless of consequences. Even Socialists were among the congratulatory throng, and they vowed that, initiating a certain Colorado Governor, they would waste through blood to the boot-tops to land him in a seat at the City Hall with a yearly salary of \$2,000. LOUIS NEEDS THE MONEY THAT GOES WITH THE JOB.

"I need the money," Louis admitted to an Evening World reporter, who found him in the midst of his first campaign address, as he stood in his Notary Public's office, which is also his front parlor. Louis was in half-negligee. His admirers had not given him time to put on shirt and collar. Thus democratically, as is his nature, Louis was talking. "Look at the children of the push cart peddlers," he said. "Who makes the smartest lawyers, the smartest doctors, and wins the scholarships at Cornell? Who is the hope of the future of this great country? Who, with all my heart, I ask you? Who—" "Well, Louis, we stop guessing. You tell us," broke in an impatient auditor. "Why, the children of the push cart peddler," declared Louis. "Didn't the teachers tell me? Don't I know? Ain't I Louis Zeltner, the best reporter on the east side?" "Sure, Louis," the throng assented. "Well, and the law makes the push cart peddler a criminal. What does he do? Nothing. Only peddles. When I am Alderman, with your help, long life to you, I will fix that. I'll find some way to make it easier for them to make a living. "Yes, and look at Grand street since the ferry stopped running," suggested Louis, sweeping an eloquent arm in the direction of that thoroughfare three blocks away. He was warming up now.

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"Look at it, I tell you. What do you see? Nothing—only stores filled with stock, but no customers. Why is that? Because the ferries stopped running. And the mothers and the babies, long life to them—where can they go now for an excursion? On the bridge? When I am Alderman, with your help, long life to you, I will change all that. I will introduce a bill by the Board to tell the Public Servicers to tell the ferry that it must begin again. AND HE'LL GIVE 'EM A THREE-CENT FARE. "And look at the workman. Every time he goes to work or comes home he must pay five cents to the blood suckers

what own the street cars and the elevator roads and the subway. I'll stop that, if I am elected, with your help, long life to you. Three cents is enough. Didn't the elevator on Alton street use to charge 10 cents during the middle of the day and five cents when the workmen went to work or came home? Sure they did. I know. Ain't I Louis Zeltner, the best reporter in the business? Well, three cents is all they will be able to charge when I am Alderman. "Hurrah for Louis Zeltner, the people's friend!" shouted one of the Socialists, and the boom of response almost smashed the windows. "Not so loud, boys," admonished

Louis, looking apprehensively toward the rear rooms. "You know I have eight children now. Well, pretty soon, maybe next week, there is to be a ninth. If it's a boy, I'll have the biggest 'belly milch' daisy that the east side ever saw, and you're all invited, now." If James Smith, Zeltner's opponent, who has been nominated for the fourth time, expects a walk-over because the district is nominally Democratic, he will find himself mistaken. Louis, for all the good natured fun that may be had at his expense, is beloved by the people of his neighborhood. Poor as a churchmouse, he is ready at all times to share his last dollar with any one

who makes a very face and tells him a hard-luck story. He has said hundreds of stories about the east side to the newspapers at spas-rates, but his stories about the charitable institutions of the section have been the means of turning hundreds and thousands of dollars into their treasuries. HOW HE WON THE AFFECTIONS OF THE EAST SIDE. His great bid for the affections of the east side was made in 1902, when a blood accusation hung over the heads of the Jews of Tarnow, Galicia. Solomon Sennar, an eighteen-year-old youth, had fled from military service and had hid himself in the Galician section of the

east side. Several peasants testified that the boy had been drowned by his parents because he had talked of marrying a girl not of his faith. The boy's father and uncle, and then others were indicted for murder. Frantically the synagogue authorities cabled to the Jewish newspapers of this city, giving a description of the boy. Louis set out and found him, and a fund was raised which enabled him to conduct the boy back to Tarnow and produce him in court while the trial was in progress. For this he received a set of engraved resolutions from the Jews of Tarnow and the everlasting gratitude of his neighbors, who hail from the same section.

BOY KILLED BY AN AUTO. An automobile owned by Mrs. George F. Shady of No. 130 East Sixty-seventh street, mother of Mrs. Edwin Gould, and occupied by Mrs. Lydia C. French, a relative, ran down nine-year-old Rocco Muscoroff of No. 238 Mott street late yesterday at Prince and Lafayette streets. The chauffeur picked the boy up and sped with him to the Hudson Street Hospital, afterward driving to the Leonard street police station. He was not placed under arrest. The boy died at midnight.



In the Gimbel Subway Store
Manufacturers have co-operated with the Gimbel Subway Store in arranging **This Eventful Sale of Women's Suits, Dresses, Waists & Misses' Suits & Coats, at a way below regular prices**

Otherwise this remarkable offering would be impossible at the very opening of the season. The big savings would sound too good to be true. And the co-operation was not all on one side. We have likewise given up our profits for this eventful sale—but even more remarkable than the low prices are the new garments—

The styles are the most approved—just what you would probably select at regular prices—many of them pleasing copies of much higher priced models. The materials are thoroughly dependable, good-looking and good-wearing, the satin linings are all guaranteed.

- \$22.50 Corduroy Suits, \$17.50**
Like the illustration; cut on exceptionally good lines and beautifully tailored; the coat in satin lined and inter-lined, with inside pockets, large revers and two buttons. The skirt is a high-girdle model, panel back and front, finished with self-covered buttons. We have this striking suit in black, navy and brown. Sizes from 31 to 44.
- \$15.75 and \$18.75 Tailored Suits at \$11.75**
The season's most approved models, one like the illustration, and all sizes for small, medium and large women; plain tailored Suits, those more or less trimmed, the modified Norfolk, and regular Norfolk suits with belts. Among the handsome materials are mannish mixtures, serges and chevots. All are lined with guaranteed satin. The skirts are splendidly tailored with girde and stitched belt.
- \$10.75 and \$12.75 Suits at \$7.75**
A clearance of odd Suits, about 150 in the collection. A great variety of styles, mainly plain tailored models. All sizes in the collection.
- \$7.50 All-Wool Serge Dresses, \$5.75**
An especially striking new Fall model, like the illustration, square neck, half sleeves and deep cuffs, trimmed with two-tone shades of messaline; in gray, navy, black, king's blue, garnet and brown. Sizes 34 to 44.
- \$12.75 Dresses at \$9.75**
200 new models for street or evening wear, one like the illustration. Exceptionally well made, with deep revers, lace yoke and sailor collar; some velvet trimmed. The materials are serges, Follies and messalines, in good shades of brown, Copenhagen, black, navy, rose and gray. Sizes 34 to 44.

The tailoring is first-class, measuring fully up to the rigid Gimbel standards; and please do not overlook this—we have all sizes, all the wanted colors and shades, and a wide variety to select from. All will be ready Wednesday morning.

- \$13.50 and \$15.75 Dresses at \$11.75**
One particularly pleasing Dress, like the illustration, is nicely tailored in the new coat model, with detachable lace yoke, low or high neck, with button-trimmed skirt, panel back and front. The material is a fine serge, with Bengaline revers, trimmed with messaline and satins. We have this dress in white, old rose, black, brown, purple, cadet. Sizes 34 to 44.
- \$2.75 Silk Waists at \$2**
350 waists, in two splendid models, of good messaline; in blue, black and jasper; nicely made, with high collars and three-quarter sleeves, hand-embroidered front, or with fine tucking throughout; wide, knife-plated side ruffle, and finished with buttons.
- \$1.50 Waists at \$1**
A great variety of tailor-made and lingerie waists; among them are attractive new Waists of pure linens, lawns, crepes, percales, lincres, etc. Included are plain blue, black and white waists, as well as many smart, new striped patterns; some with French collars and cuffs, stiff collars and cuffs, new Gibson styles, and many others. Some trimmed with Valenciennes, cotton Cluny lace insertion, others plain. Long or short sleeves; all sizes.
- Misses' \$15 Tailored Suits, \$11.50**
Like illustration. Finely tailored, of all-wool serge, trimmed with silk braid and lined with guaranteed satin. Five other equally attractive models of the popular black-and-white striped fabric, mannish mixtures, and others equally desirable. Some are plain tailored, others featively trimmed, with silk braid and wide satin bands, and other pleasing effects. The coats are of new short, semi-fitting models; the skirts are panel back and front. Sizes 14, 16 and 18.
- Misses' \$9.75 Long Coats at \$6.75**
Six pleasing styles, one like the illustration, very well made, of all-wool, heavy-weight chevots, in blue, tan and gray. Some are plain tailored, others are braided-trimmed with sailor collars and cuffs. Finished with large, fancy buttons; sizes 14 to 16. Subway Store, Balcony

14 Styles of Women's \$3 to \$5 Shoes at \$1.95

Over 6,000 Pairs in this collection and, naturally, all sizes and widths, in some one or other of these good styles. 10 big counters full of them, arranged according to size, to make selection easy. Come expecting to find any style you desire, for there are: Gunmetal Calf Shoes, Vici Kid Shoes, Patent Coltskin Shoes, Black Satin Shoes, Velvet Shoes, black and colors, Patent Leather Shoes, with brown Kid tops. All are well made, nicely finished, \$3 to \$5 shoes. Some are widely advertised makes. Of course they have either welted or turned soles. Another remarkable offering at \$1.95 a pair. Practically the entire shoe section of the Subway Store Balcony will be given over to this sale.



1.95

4 1/2 Dozen Bulbs for 50c

or less than half price for the combination offering following:
1 dozen Daffodil Bulbs
1 dozen Tulip Bulbs
1 dozen Crocus Bulbs
1 dozen Narcissus Bulbs
1/2 dozen Hyacinth Bulbs
Total value \$1.27; special for 50c.
Mail orders filled. (Only two to a customer). Subway Store, Balcony.

More Than 175,000 Yards Of NEW YARD GOODS At Far Below Regular Prices

A concerted movement of all these important lines in the Subway Store. You may have had the opportunity to purchase silks or dress goods under-price, or draperies or floor coverings under-price. But seldom is presented an opportunity to purchase not only silks and dress goods but laces, embroideries, ribbons, linings, trimmings and all other yard goods for dressmaking, as well as table linens, toweling, muslins, flannels, draperies and floor coverings for the home, at far below regular prices. These offerings below, one from each section, suggest the remarkable economies:
\$1 to \$1.50 Silks at 65c Yard
\$1 and \$1.25 Dress Goods, 65c Yard
\$1.35 All-linen Table Damask, 75c Yard
12 1/2c Crash Toweling, 9c Yard
40c Allover Laces, 25c Yard
\$1 and \$1.25 Allover Embroidery at 50c Yard
18c Wool-Finish Challis at 10c a yard
10c Bleached and Unbleached Muslin, 5c Yard
12 1/2c Outing Flannel, 9c Yard
85c Tailors' Serge Linings, 55c Yard
Dress Trimmings at Half Price
Ribbon Remnants below half-price
\$1.35 Inlaid Linoleums, 75c square yard
15c and 18c Cretonnes and Scrims, 8c yard
Subway Store, Lower Floor

GIMBEL BROTHERS
BROADWAY NEW YORK THIRTY-THIRD ST.

GIMBELS

"The Finest Showing of Gloves That Has Ever Been Made in New York"

BON MARCHE GLOVE SALE

People who have watched Glove Sales carefully in New York for years give this as their expert opinion when they saw the whole Main Cross Aisle and a part of the Center Aisle entirely devoted to this extraordinary Glove Occasion. All day yesterday enthusiastic women and men came in throngs to secure their Winter Glove supply at the low prices this Bon Marche Sale makes possible. For there are 84,000 pairs of Gloves in the sale—all of them perfect, in fashionable Fall and Winter styles, desirable colorings, and full size ranges to start with. Most of them specially made for Gimbel's by the best French makers, and freshly out of their boxes for this selling. Some of the smaller lots are entirely gone, but new groups appear today, as others will tomorrow. Here is the index to tomorrow's offerings:

- WOMEN'S GLOVES**
\$1 Pair for Women's \$1.25 Cape Gloves, one-clasp.
75c Pair for Women's \$1 Glace Lambskin Gloves, two-clasp.
\$1.85 Pair for Women's \$2.50 18-button White Glace Lambskin Gloves.
\$1.15 Pair for Women's \$1.50 and \$1.75 Glace Kid Gloves, two-clasp.
\$1.50 Pair for Women's \$2 12-button White French Lambskin Gloves.
75c Pair for Women's \$1 Glace Lambskin Gloves, one-clasp, pique sewn.
\$2 Pair for Women's \$3 16-button White French Glace Lambskin Gloves.
\$3.25 Pair for Women's \$3.25 20-button White French Glace Lambskin Gloves.
\$2 for Women's \$2.75 French Glace Kid Gloves, 12-button, in black, white and tan.
- \$2.50 for Women's \$3.50 Mousquetaire Glace Kid Gloves 16-button.
\$1.15 Pair for Women's washable Glace Kid Gloves, two-clasp.
\$1.25 Pair for Women's \$1.75 French Glace Kid Gloves, two-clasp.
\$1.75 Pair for Women's \$3.50 18-button Mousquetaire Lambskin Gloves, white.
75c Pair for Women's \$1 Mocha Gloves, gray, 1-clasp.
- MEN'S GLOVES**
\$1.15 Pair for Men's \$1.50 English Cape Gloves, 1-button or one-clasp.
\$1.30 Pair for Men's \$1.75 Gray Mocha Gloves, one-clasp.
50c Pair for Men's 75c Ksar Gray Chamollette Gloves, one-clasp.
- CHILDREN'S GLOVES**
75c Pair for Misses' and Children's \$1 Glace Lambskin, Tan Cape or Gray Mocha Gloves, one-clasp. Main Floor

The Victor-Victrola IX. at \$50

This is a very popular type of the Hornless Victor-Victrola and reproduces the wonderful Victor records with great volume and richness. The merits of the Victrola, as an inexhaustible fund of entertainment and of inspiration for the knowledge and love of music, are so universally appreciated that it is sufficient to say that the Gimbel Talking Machine Rooms have an adequate supply of this and other types of Victrolas and Victors, together with the full range of the new records, any of which will be played upon request. The price of the Victrola IX is \$50, in golden oak, weathered oak or mahogany; and it may be bought on easy payments at the rate of

\$1 Cash and \$1 Weekly Fourth Floor

The China Store Rises to Remark—

That, mingled with the superb new collections of fine China, exquisite Art Wares and glittering Cut Crystals and Table Glassware, there is many a special inducement for the housekeeper in such unusual offerings as these.

- Dinner Sets**
At \$10, (\$20 in our regular stock)—Austrian China Dinner Sets of 100 pieces, with pink bouquet decoration; gold lace edge.
At \$7.50 (\$12 in our regular stock)—100-piece Dinner Sets of thin American Porcelain with soup tureen and three meat dishes.
At \$16.75 (\$26.50 in our regular stock)—Limoges China Dinner Sets of 100 pieces in pretty floral decorations with stippled gold handles; an open stock pattern.
- Deeply Cut Crystals**
At \$5, regularly \$8—Tall Claret Jugs, Venetian and star cutting.
At \$2.50, regularly \$4.25—8-inch Salad or Fruit Bowls, point star.
At \$2.25, regularly \$3.75—Mayonnaise Bowl and Plate, ozone cut.
At \$5, regularly \$8—Vases, tall corset shape, large star cutting.
At \$2.50, regularly \$3.75—Fern Dishes, with silver-plated lining.
At \$2, regularly \$2.90—Cut Sugar and Cream Set, star design.
- Table Glass**
At \$5 set, regularly \$7.50—Fine Thin Crystal 60-piece Table Service with 12 each of goblet, wine, cordial, saucer champagne and sherry glass, in all 60 sets, Grecian star and border.
60c Engraved Tumblers at 35c dozen, Thin Table Tumblers, engraved with initial in old English.
Odd Decorated Plates, \$1 dozen—1,000 dozen large Plates, highly decorated, and colored edges; sold in our regular stock at 35c each. An unusual offering. Fifth Floor

To Purchasers of Our Now Famous Aluminum Saucepan Sets

Hundreds of people who bought our Three-piece Aluminum Saucepan Sets during our September Sale have asked us if they could buy covers for them. We took up the matter with the manufacturers, and now have several thousand sets of these covers, each set containing a cover to fit each of the three sizes of the special saucepans. These Sets of Covers Are 50c a Set. We still have several hundred of the Saucepan Sets, composed of 1-qt., 3-pt. and 2-qt. sizes of lipped Aluminum Saucepans at \$1.85 for the set of three. We also have just received some entirely new Wear-Ever Aluminum Steamers: 1-qt. size, \$2.25 2-qt. size, \$3 3-qt. size, \$3.50 6-qt. size, \$6.75 Fifth Floor

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BROADWAY NEW YORK THIRTY-THIRD