

MUSIC BY NAHAN FRANKO'S ORCHESTRA, REST. URANT, DAILY

'1.25 to '3.50 Fountain Pens, at 69c

Fitted with 14 kt. gold points, guaranteed to give satisfaction. There are several varieties of barrels. Some are fitted with two gold bands, others inlaid with pearl or silver or gold filigree. Any one of these would make a handsome gift. With each pen we include a pocket clip and a bottle of Stafford's Fountain Pen Ink. Fine Grade Writing Paper, Pound Packages, at 10c. Each package contains 50 sheets of white paper in the fashionable shape. Envelopes to match, 15 or 25c.

33 Years' Leaders of Fashion Simpson Crawford Co. SIXTH AVE. 19TH TO 20TH STREET, NEW YORK.

Engraving

Writing Paper, Put up in cabinets containing 100 sheets and 100 envelopes. This paper is linen finish and has an excellent writing surface. Special box, 59c

Visiting Cards in ing plate and cards. Usually

Visiting Cards in engraving plate and quality cards; usual Special.

Wear 39

Saturday's Great Sale of Misses', Juniors' & Girls' Apparel The Most Momentous Occasion of the Early Winter Season

Not Only a Special Sale In Every Sense of the Word, But An Important Fashion Event As All the Very Latest Winter Styles Are Shown In All Their Beauty

THE New York "Younger Set" is the most critical and hard to please in matters of dress—and properly so. The whole world of fashion is here for her choice—the highest class designers and tailor people are her modistes, and at Simpson Crawford's she finds what she demands most insistently and prizes most highly—exclusiveness, individuality, distinctiveness—and at no higher prices than are asked in the ordinary stores for the ordinary factory-made garments.

Even without the very important consideration of lower prices, the consummate style and absolute "chic" and individuality of our display is a distinguished feature of our store. The difference is appreciated.



Misses' Coats, \$23.75 to \$39.75. New models of high grade sealote plush, with all the latest trimming effects of Persian broad-tail or fur. Sizes 14 to 18 years.

At \$22.50

Misses' \$29.75 Velvetten Suits, Late Paris Styles. Of high grade lustrous velvetten, designed in a wonderfully smart short coat style, with large cut pointed collar and elaborate trimming of flat braid and ornaments. Lined and lined with guaranteed satin. New skirt model with girdle top. Shades include navy, golden brown and black, in sizes 14 and 16 years; also adapted to small women.

At \$18.75 Misses' and Juniors' Early Winter Suits. Fashioned of the season's most popular textures and colorings. Included is the English Trotting Suit, a stunning plain tailored style of Scotch mixtures and chevots, also more dressy models with exquisite trimmings of combinations of satin, broad and buttons. All the up-to-date skirt models with high girdle top in sizes 13 to 18 years. Values to \$27.50.



3 Pc. Suit, \$16.50

61475

Girls' Winter Coats, \$9.75. Stylish semi-dress model of all-wool chevot, double breasted, with turn back collar and cuffs of imported corduroy; trimming of buttons. Lined throughout with Venetian or flannel, also various other models of warm chinilla, reversible and polo cloth, in sizes 6 to 14 years. Value \$12.75.

Misses' Dresses, at \$14.75. Street, afternoon and evening dresses, fashioned of crepe meters, lustrous satin and men's wear serge, into many new and beautiful copies of Parisian styles with elaborate trimming combinations, in exquisite colorings. Sizes 14 to 18 years. Values to \$27.50.

Misses' Velvet Frocks, at \$18.75. Copies of our latest importations. The model illustrated is cut Empire with collar and paquin revers of white corduroy. Other effective styles are trimmed with touches of satin, antique and hand made lace. Shades include navy, mahogany, golden brown and black. Sizes 14 and 16 years. Value \$24.75.

Misses' \$18.75 Polo Coats. Swagger English belted model of durable polo cloth with high turn-back collar and cuffs; fittings for misses and small women; button trimming; this is at once the most stylish and most practical winter coat; sizes 14-16 years. \$14.75

Misses' \$32.50 Broadcloth Coats. Expansive models of imported chifon broadcloth, Empire in style, with large cut collar and cuffs of velvet or corduroy and trimming of braid ornaments; hand-somely lined throughout with Skinner's guaranteed satin. Sizes 14-16 years. \$24.75

Junior 3-Piece Suits; Value \$24.50. The illustrated model is of durable chevot in diagonal weave. The youthful dress has kimono waist prettily trimmed with velvet and buttons; full pleated skirt. The jaunty coat with large cut collar is strapped with velvet. \$16.50

Junior Polo Coats, \$12.75. Full length belted models of warm, durable chevot with storm collar and button trimming. Shades include navy, tan and leather. Sizes 13 to 17 years. Value \$16.50.

Misses' and Junior Winter Coats, \$16.50. Full length coats of English reversible coatings with various collar and sleeve effects. In all the beautiful color combinations. Sizes 14 to 18 years. Value \$19.75.

Girls' Modish Dresses, \$8.75. Of fine French serge, handsomely designed and trimmed with chifon broadcloth in beautiful color combinations. Braid and buttons. Sizes 6 to 14 years. Regularly \$12.75.

Girls' Dressy Coats, \$14.75. Of imported corduroy designed in an extremely smart Russian model with suede belt. Lined and lined throughout with Venetian fling in sizes 6, 7 and 8 years. Value \$18.75.

"Footshape," the Shoe for Children

Our own special make, which we guarantee for all the merits expected in shoes for young folks, quality, appearance, comfort and wear. "Footshape" Shoes are made in patent colt, gunmetal calf and tan calf. Sizes 11 1/2 to 12 1/2. \$2.50. Sizes 8 1/2 to 11. \$2.00. Sizes 6 to 8. \$1.75

Patrician Shoes for Women. When you admire the subtle and graceful curves of a Patrician Shoe, accentuating the natural beauty lines of the foot, you begin to comprehend something of the "craft" that is called into play in the making, and when you learn that Patrician Shoes are so cunningly fashioned to the natural form of the foot that you can wear a size smaller than usual, your admiration for the skill of the maker is complete.

Patrician Black Satin Boot, Style No. 1054. Best black satin; workmanship unexcelled; Cuban heel; high arch; a shoe that specialty shoe stores ask \$6.00 for. Here \$4.00. 50 different styles of Patrician, \$4.00, \$4.50 and \$5.00.

"Sir Henri" Gunmetal Calf Button Shoes, \$3.50. With cravenette top. This shoe is made of a very fine gunmetal calf, high arch; Cuban heel and a medium vamp, with a white oak flexible welt sole. A shoe that the specialty stores would ask \$5.00 for. All sizes and all widths. 50 other Sir Henri styles at \$2.50, \$3.00 and \$3.50.

New York's Finest Showing of the Fashionable Black Velvet Shapes Largest Display, Handsomest Styles and Lowest Prices



You may search the city over and never find such excellent shapes and fine qualities as we offer. It is not the work of one season, but of many years' study. Our Black Erect Pile Velvet Hats. Better than you will find elsewhere at \$3.00; \$1.98. High-Grade Black Velvet Hats. Finest quality; large Picture Hats; at \$2.98 and \$3.98. White Beaver Hats for women; a display that is the talk of the town; at \$4.75 and \$5.98. Handsome Quality Velour Hoods. Black and color; regularly \$3.98 and \$2.98. Black English Felt Untrimmed Hats. Regularly sold at \$1.48 and \$1.98; for tomorrow 68c. Children's School Hats trimmed with satin ribbon or velvet combined. 98c and \$1.75.

The Latest and Smartest Neckwear Concepts From Paris at Half Prices

Exclusive Neckwear Fancies That Are Seldom Seen at Popular Prices. Many Real Irish Lace Trimmed Effects, Handsome Side Frills and Cascade Jabots, Chic Quaker and Claudine Collars, Stocks with or without Jabots, Coat Sets in newest shapes, Jabots in many styles, Revers, Sailor Collars and Round Collars, Dainty Bows of various styles.

Lot 1—Values 50c. at 25c. Lot 2—Values to \$1.50. at 50c. Lot 3—Values to \$3.00. at 75c. Lot 4—Values to \$4.00. at \$1.

Special—Those Exquisite Evening and Boudoir Caps. Of white net, lined with chiffon and edged with dainty lace. This most extraordinary offer includes 100 dozen of these dainty caps; all on a special bargain table on Saturday. Real Princess Lace Veils, 1 1/2 and 4 yards long, in 150 pieces Pure Silk Tulle Mesh Veilings, now so fashionable; black, white, beige, navy, mappie; beautiful designs; values \$1 and \$1.50; at 50c. values 25c. and 35c.; at yard 12c.

Wonderful Clothing News Is This! 5,000 Suits & Overcoats for Men and Youths



In This Saturday Sale, Featuring Particularly America's Best Ready-for-Service Clothes—The Famous Kuppenheimer Brand Choose from Overcoats at \$8.75, \$11.50, \$15, \$20 and \$25 Choose from Handsome Suits at \$15, \$20 and \$25 This is an intensely interesting event; a great special sale that is attracting throngs of men to our Clothes Shop on the Second Floor.

It presents the best opportunity in New York to purchase clothes of quality at moderate prices. It offers you a splendid assortment of Kuppenheimer Suits and Overcoats, which, as you know, are regarded as the best ready-to-wear garments in this country.

Smartest New Styles. Smartest New Fabrics. Smartest Colorings. Think of being able to get a good Overcoat for as little as \$8.75—and at that price it is the very best Overcoat in New York. That's merely one example of this store's value-giving.

The \$15, \$20 and \$25 Suits and Overcoats Are Perfect Beauties. The style variety is stunning. There are clothes here for men of every taste, from the dapper young chap whose tendencies run to the ultra, to the man who wants clothes of the quietest, most conservative description.

Come in To-Morrow and Let Us Show You What We Have

Here Are Hundreds of \$15 \$8.75 Overcoats That Will Be On Sale Saturday at \$8.75. We say unhesitatingly: The cheapest good Overcoat in town. We have examined dozens of them—subjected every detail to the closest scrutiny. They'll stand any test. They are all wool, good, heavy winter weights; 50 inches long; full sweep; have the new convertible collar and can be worn two ways; in grays, tans, browns, Oxfords and fancy mixtures; serge lined; sizes 33 to 44.

Men's and Young Men's \$20 Overcoats. The regular Overcoat, the button through coat, or the long convertible; all latest shades of browns, grays, tans, navy effects, as well as plain black; every size from 33 to 46. \$11.50

Kuppenheimer Suits and Overcoats. Mixtures and blue and black; overcoats in the regulation with velvet collar, button through, or the long 52-inch convertible collar coat with detachable belt in double or single breasted; every wanted color of the season is here. \$15

Kuppenheimer Suits and Overcoats. Included are the new Russian, the Russian, the Kermit, the Kossack, the Rostov, the Major, the Brigadier, the Adjutant, the Boy, etc., each a tailor's work of art, shown in all the wanted Fall patterns. The suits are here in fashion's latest style, the English, the Kent, the Suffolk, the Essex, the Derby, the Chester and Warwick. \$25

Kuppenheimer Suits and Overcoats. Very stylish suits, including the latest English cut. All styles and colorings from the sedate blue and black to the exaggerated browns; the overcoats are the exact reproductions of high grade custom tailoring. \$20

BOYS: 2000 Boys' Suits and Natty Overcoats, Saturday, at \$3.50

A special in every sense of the word, because there are few garments that will match them in material, making and service. Boys' Long Overcoats, with the convertible collar, made of fancy mixed material. Sizes 9 to 17. This is a great special, and you will do well to avail yourself promptly of the chance. \$3.50, \$4.50 and \$5.50.

Boys' "Two Trousers" suits—Boys' Norfolk or double breasted styles in fancy mixtures, Boys' Russian or sailor suits in fancy mixtures and plain navy blue serge. All sizes—2 to 12. Remarkable values. \$3.50, \$4.50 and \$5.50.

Sir Henri Gloves

For Men, Women and Children America's Best Glove. Women's Sir Henri French Real Kid Gloves. Women's Sir Henri Cape-skin Gloves. Women's Sir Henri French Lambskin Gloves. Men's Sir Henri Cape-skin Prix Seam Seven Gloves. Children's Sir Henri Cape-skin Gloves. Women's Elbow Length Glove; black and white, \$2.50 value; special at \$1.89. Women's Elbow Length Doeskin Fabric Gloves. 50c. Women's Mousquetaire Glove; eight button length, black, white and tan, special at \$1.00. Women's French Kid Gloves, for long sleeves, \$1.50 and \$2.00. Women's French Kid Gloves, for short sleeves, \$2.50 and \$3.00. Men's Street Gloves, \$1.50 and \$2.00. Dent's Gloves for men and women.

Candies! Very Special

Come and buy your candy here to-morrow—all made of the best ingredients. Peanut Butter Opera, 29c. Satin Puffs, lb., 28c. Butterscotch Wafers, lb., 24c. Broken Candy, lb., 25c. Molasses Peppermints, lb., 25c. Butterscotch, lb., 25c. Assorted Chocolates, lb., 29c.

Cooking School Lecture for Saturday

11 A. M. Lecture, Marjorie Dieckmann, in her new book, "The Art of Cooking." Conducted by Ella Whitney Gould.

A Most Noteworthy Aggregation of Fashionable Coats for Women

A display distinguished by its variety of striking new styles, smart materials and remarkably low prices. We mention briefly a few of the many offerings: Women's Polo and Mixture Coats. Just what you require for general wear. You may choose from clever models and splendid material in fact just such Coats as are usually priced at \$15.00. Special at \$10. Women's Reversible Coats, \$12.50. Stylish women are enthusiastic over these new rough and distinctive looking materials with plain color on reverse side. Values range from \$16.50 to \$19.75. Women's Stylish Colored and Black Coats, \$19.75. Included are polo, reversible novelty and dressy modes of broadcloth, chevot, ribeline, chinilla, double faced materials, seal plush and caracul cloth. All specially priced. Women's Dressy Coats, \$24.75. Dashing new styles in splendid new color combinations, have large revers and cuffs. Stunning new imported materials, as well as excellent black broadcloth, seal plush, caracul cloth and velvet.

Grocery Specials

H. and E. Granulated Sugar, 3 1/2 lb., 22c. Boiled Ham, whole or half, 25c. Florida Oranges, thin skin, full of juice, special to-morrow, 4 1/2 doz., \$11.00. Extra Creamery Butter, 3 for 34c. Large Grape Fruit, 3 for 25c. New shipment direct from Smyrna, Turkey, while they last, 2 lbs., 27c. Freshly roasted, bean, ground or pulverized, per lb., 27c. Bright, messy fruit, unusual, 25c. Imported, 25c. Bright, messy fruit, unusual, 25c. Imported, 25c. Chateau des Ormes, chateau bottling, \$1.00 bottle. 60c.