

# UNCLE SAM CARES MORE FOR HIS PIGS THAN FOR BABIES

So Mrs. Winifred Harper Cooley Begs Him to Coddle the Children a Bit.

The United States Government protects American pigs better than American children. It offers quite free the very best expert advice for porcine protection but there is no Federal effort to preserve the health or even the lives of boys and girls. I think it's about time the nation woke to the relative importance of babies and pigs."

Mrs. Winifred Harper Cooley, National President of the Associated Clubs of Domestic Science, made these startling assertions at a club meeting the other day, and she stands quite ready to back them up with facts.

"The Federal Government is taking exactly the position of the old-time New England farmer," she declared. "He always considered his pigs and horses and cows first and his family second. Many a New England farm today boasts a fine, up-to-date barn for the live stock, while wife and children are still housed in an unpainted, ramshackle farmhouse. In some instances the farmer builds the barn first and then lives in it a year or two until he can get around to building a house."

"Now the Government at Washington is acting on just this principle. The Department of Agriculture offers free to all farmers the best advice and information procurable about vegetables and animals. There are hundreds of excellent bulletins sent out yearly giving the latest discoveries in regard to the health and growth of these products. There are even trained experts who make free visits of inspection and instruction to special farm districts where perhaps there is an epidemic of hog cholera or wheat rust."

"But what is the Government doing for the health of one children? Practically nothing. The nearest approach to any such help is to be found in Dr. Wiley's food investigations, but he has not been able to make any special consideration of children's food."

GOVERNMENT DOING NOTHING FOR THE CHILDREN.

"The Bureau of Entomology, also connected with the Department of Agriculture, has conducted an interesting campaign against the fly and mosquito in various parts of the country and mortality are reported by the Bureau of Commerce and Labor."

"But these attentions to the general health are scattered and few in number, and give no help on the child mortality question. Yet statistics say that from one-sixth to one-fifth of our children die before reaching the age of five. It seems to me that a visitor from another planet, for instance, would wonder at our carelessness in neglecting a subject of the very greatest importance to the future of the nation."

"We help the farmer, why not help the father? The Cornell University is at present sending out a series of Farmers' Wives' Bulletins that are being received with tremendous enthusiasm. But such an important matter as the welfare of our children ought not to be left to a college or a local health board or a woman's club. It's up to Uncle Sam to direct the job."

FIGHTING FOR A NATIONAL HEALTH DEPARTMENT.

"What the Associated Clubs of Domestic Science are fighting for is a national department of health, its head a member of the President's Cabinet, and with one of its most important bureaus devoted entirely to child hygiene. Physicians, nurses, dietitians, chemists and educators of the highest distinction should be associated in such a bureau. It should have a corps of lecturers, who would be supplied free to different cities and towns to spread the

doctrines of the scientific care of children.

"The bureau should also get out parents' bulletins to be mailed on request, just as the bulletins of the Agricultural Department are sent out now. These would deal with the proper food and clothing for children of all ages, the way to nurse them when they are ill, and simple medical instructions for the ordinary child diseases, and the time and the method for beginning the training of their minds. There is a tremendous amount of child care which the parent himself must give. Through such a bureau, however, in the crowded city tenement and the farmer in the remote hamlet would receive the benefit of the very newest discoveries in child hygiene."

"Everybody knows that scientific farming has made wonderful strides since the Government decided to print in and help in these any reason why scientific child raising should not do likewise?"

NEUROLOGICAL LOCUMOTOR ATAXIA NERVOUS HEADACHE SCI-TILA

Relieved Almost Instantly! EURO-NERVE POWDERS

NEURO CHEMICAL CO., West Brighton, N. Y.

**The Quickest, Simplest Cough Cure**  
Easily and Cheaply Made at Home. Save You 50¢

**STREET FILLED WITH MEAT.**  
Car Runs Into Truck, Hurls Driver

A Madison avenue car ran into a truck loaded with meat at Eleventh street and Fourth avenue to-day. The truck lost a wheel and was overturned. For a few minutes the street was filled with quarters and sides of beef. Abraham Friedman of No. 26 East One Hundred and Third street, driver of the truck, which belonged to the City Transit Co. company, Fortsch, street and East River, was knocked to the street, but was not seriously injured. The front fender of the car was bent and some glass was broken. There were only two passengers in the car and none was hurt.

OR, Sunshower Glass.

Pin is one of the oldest and best known remedial agents for the throat.

**Smith Gray & Co.**  
Foremost Clothiers Since 1845

**More Than Eight Thousand Smith Gray & Co. 22.50, 25.00, 27.50 30.00, 32.50 & 35.00 SUITS & OVERCOATS 15.00**

Like the offering, which has seen no equal in fine clothes selling in New York, no response in all our history has equalled this.

Yesterday with our sales force increased by one-third we were unable to give anything like the service on which we have come to pride ourselves; but today, with a still more greatly augmented selling staff, we promise that the standard of service which you have rightfully come to expect in the Smith Gray & Co. stores shall again obtain.

And the magnitude of this response is, after all, a masterly compliment to the discernment of the better dressed men of New York, for in all our years there has been no offering that could rightfully take rank with this.

More than a third of the offering—nearly three thousand suits, are just from our shops—cut on advance style models from our exclusive special tailoring fabrics—suits that are not only advanced in style now, but suits that you have our positive assurance will be good style for a year or more to come.

Smith Gray & Co. tailoring is conceded the finest found in ready-for-service clothes—the models are accepted as standard and are recognized as the most advanced and distinctive, and the fabrics represent the cream of the world's best mills.

If you were to pay full beginning of the season's prices you could not reasonably expect to find fabrics and models in such wondrous assortment as these offered now at practically half price.

Come in today—investigate—prove to your satisfaction that this is the fine clothes opportunity of the year.

Motor Clothes for Owners and Chauffeurs  
Your Charge Account Is Solicited.

**Smith Gray & Co.**  
Two Brooklyn Stores: Fulton St. at Flatbush Av. Broadway at Bedford Av.  
Two New York Stores: Broadway at Warren St. Across from City Hall. 5th Av., bet. 27th & 28th Sts.

## ENDS ALL SKIN DISTRESS

Eczema Sufferers Find Instant Relief and Permanent Cure in POSLAM

If suffering from ECZEMA, your search for the most effective means of treatment will be ended when POSLAM is procured and applied. It will repeat for you the marvelous work it has accomplished for thousands of others. Many distressed for years have experienced complete cures through POSLAM in a few days. With first application all itching stops; physical distress ceases. Its penetrating healing properties are exerted actively; daily the trouble grows less aggravated until permanently cured. It eradicates Aene, Tetter, Itch, Pimples and every surface affection with astonishing readiness.

**POSLAM SOAP**  
is "the best soap for your skin" because medicated with POSLAM. Prevents infection and disease. Lightly for every toilet purpose. LARGE CASE, 25 CENTS

**TRY POSLAM FREE**  
For FREE SAMPLE of POSLAM, also this coupon and send it to the EMERGENCY LABORATORIES, 22 West 42nd Street, New York City.

**10 Minutes Jersey City to Hoyt St. by Tunnel and Subway**

**ABRAHAM AND STRAUS**  
BROOKLYN

**Thursday is Famous Here for Its Special Values**  
Every Branch of Our Business Offers Bargains

SOME STORES TABOO THAT WORD BARGAIN because it has been so badly abused. It has not lost its stirring significance here. Years of experience have taught Brooklynites that when this store announces bargains it means great savings in MOST WANTED GOODS. This store INITIATES low prices. Its regular prices are famously low. We never sacrifice quality to make a low price, but neither do we use our fame for quality as an excuse for high pricing.

Owing to the unusual number of special values on Thursday and the infinite variety of goods offered, it is wise to come early in the morning—especially as many of the smaller lots, not great enough to announce, disappear very quickly.

**The Annual February Furniture Sale**  
THIS EVENT HAS LEFT ALL similar sales of this and last year far behind in value giving and in business done. Owing to lack of space in this advertisement, wherein all the stores in this great congress of stores must each have its space, we merely mention a few items to illustrate the values all through the acres of furniture in the sale.

- \$22.00 Parlor Suites at \$16.50  
3 pieces, mahogany finished frames with loose cushion seats.
- \$40.00 Parlor Suites at \$30.00  
3 pieces, mahogany finished frames, upholstered with figured velour.
- \$1.25 Dining Chair at \$1.00  
Golden oak, cane seat.
- \$15.00 China Closet at \$9.50  
Golden oak, with bent glass ends and glass door.
- \$12.00 Extension Table at \$8.75  
Golden oak, 42 inch diameter; top extends six feet; polish finish.
- \$20.00 Buffets at \$15.00  
Golden oak, polish finish, Colonial design.

**Women's 98c. Dogskin Gloves at 63c. Pair**  
Women's one clasp pique sewn dogskin Gloves, in navy, green, mode and red—the regular 98c. quality.

**Men's \$15 to \$20 Fancy Suits, \$9.85 and \$12.50**  
And about 300 Suits for choice—the best values of many a season at these very low figures. A considerable portion of the offering are Suits that have been known for several seasons past as the STANDARD \$15.00 SUITS OF AMERICA—and at that figure find ready sale in our stocks during the season. Now, however, Spring goods are crowding the manufacturer for room, and his best customers get choice of what he has left at a big concession. Regular or stout sizes.

Men's \$15 to \$18 Overcoats, \$12.50. Men's \$20.00 Overcoats, \$14.75.  
Men's Fur Lined Overcoats, \$24.50 to \$209.50.

**\$2 Upholstery 50 Inch Velvet, 98c. Yd.**  
30c to 45c blocked and striped Novelty Scrims and file and Novelty Curtain Laces, 19c a yard.

**98c. Imported All Wool Satin Stripe Challis, 49c.**  
AN EXCEPTIONALLY low price for these light weight and serviceable Challis, a material that is always in favor for street or house dresses and children's wear. 42 inches wide, guaranteed all wool, with satin overstripe. Colors are cream, rose, tan, light gray, reseda, cardinal, Copenhagen, golden brown and navy.

**\$30 & \$35 Likly Wardrobe Trunks, \$22.49.**  
LIKLY TRUNKS are made with the idea of putting all that makes for convenience and comfort in the smallest possible space consistent with good service. Likly Trunks stand for the highest type of Trunk construction. For long or short trips—for trips that try the strength of the strongest and most durable Trunks—take a Likly with you.

**\$1.95 Black Imperial Serge, \$1.19 Yard**  
A SUBSTANTIALLY WOVEN, soft finish Serge, showing a very fine twill. Note the width, full 56 inches, and absolutely all fine wool.

**A Sale of Trimmed Hats, \$4.98.**  
Opening the New Season.

THE MEZZANINE FLOOR POPULAR PRICED HAT STORE opens the Spring season of 1912 with the best Hat for \$4.98 that ever was offered anywhere. We have been working for a long time to bring about this result. It has been our great ambition to produce a Hat at \$4.98 for women that would eclipse any value ever given anywhere. Just 100 of them in this sale, newest styles of the season, hardly any two alike—beautiful two-tone taffetas, shirred and draped on frames with dainty flowers in exquisite contrast, also yedda, rough and mixed braids that carry large bows, the new ribbons and flowers or fancy feathers—new stiff and blocked Hats with new and jaunty "stick-up" feathers. All colors, including the new primrose, new blue and plenty of blacks and navys. Large, small and medium sizes—and among them are styles for the elderly. We think you will agree with us that they are easily worth \$7.50 to \$8.75, though perfectly new and faultless.

**Women's 25c. Underwear at 17c.**  
Cotton Undervests, high neck, long sleeves; ankle Drawers, French band. Splendid value.

**75c. to \$1.50 Books, 15c. Each.**  
A BIG TABLE PILED HIGH with excellently bound and well printed Books of Travel, History, Science, Fiction, etc. Many are slightly soiled or hurt. A rare opportunity for the book lover. Titles too numerous to mention.

**19c. White Stripe and Plaid Lawns, 12c. Yard.**  
All new 1912 patterns, more than 50 different designs.

**Embroidering Initials Taught Free**  
In the Art Embroidery Store

THURSDAY ONLY we will teach free the embroidering of initials on towels, table linens, bedding, etc. This will be a splendid opportunity for beginners in this work. Stamped initialled towels for solid embroidery and cross stitching at 29c to 98c.

**Women's 25c. Stockings, 15c.**  
Women's black cotton Stockings—some have ribbed tops, some with hem tops—medium weight. Store orders only.

**Annual Sale**  
Lingerie, Corsets, Negligees  
We are closing out at great reductions a number of broken lots in fine French and American Lingerie. The materials are sheer and beautiful, and workmanship of the highest grade.

**French Imported Lingerie**  
Gowns, \$1.95, 2.95, 3.75. Daintily Lace trimmed, \$4.75, 6.50 and 8.75.  
Three Piece Sets for Trouseau, \$9.75, 14.50, 18.75, 25.00, 37.50 to 55.00.  
Petticoats, \$2.95, 4.95 and 8.75.  
Chemise, \$1.00, 1.35, 1.75, 2.25 and 3.50. Also Austrian Chemises with reinforced Scallop and some with Madeira embroidery, 75c, \$2.25, 3.50.

**American Lingerie**  
Gowns, \$1.00, 1.35, 1.75, 2.25 and 2.95.  
Combinations, \$1.00, 1.65, 1.95, 2.75 and 3.50.  
Corset Covers, 50c, 85c, \$1.10, 1.50.  
Princess Slips, \$1.95, 2.75, 3.50, 4.75 and 8.75.  
Petticoats, \$1.25, 1.95, 2.50, 2.95, 4.50 and 6.75.

**Negligees**  
At \$3.50—French Imported Albatross.  
At \$4.95—Fine Wool-filled Blanket Robes.  
At \$5.75—Fine Quality Cheney Silk Kimono.  
At \$8.75—Japanese Padded Robes, all colors.

**Gossard Laced-Front and Imported French Vaélida Corsets** in broken lots, at less than half price.

**James McCutcheon & Co.,**  
5th Ave. & 34th St., Opposite Waldorf-Astoria

**No Suffering Yet!**  
The unnatural suffering of so many women at times can be relieved by a little care and proper help. Beecham's Pills give just the assistance needed. They act gently but surely; they correct faults of the system so certainly that you will find better conditions prevail

**Amongst Women Who Take**  
this renowned and effective remedy. Beecham's Pills will help your digestion, regulate your bowels, stimulate your liver. Headaches, backaches, lassitude, and nervous depression will trouble you less and less after you take at times—whenever there is need—

**BEECHAM'S PILLS**  
Women wishing to retain their youthful looks and to feel at their best should be sure to read the special instructions with every box. Sold everywhere. In boxes 10c., 25c.

**TRY POSLAM FREE**  
NAME.....  
ADDRESS.....  
Coupon No. 666

**ABRAHAM AND STRAUS**  
BROOKLYN

**THURSDAY SPECIAL.**  
50c Elastic Belts at 25c  
A WONDERFUL OFFERING from the Belt Store—just half price on some excellent Elastic Belts, in black, navy and gray, with oxidized or gilt buckles.  
Main floor, center, Central Building.

**THURSDAY SPECIAL.**  
\$2.75 Cut Glass Jugs at \$1.49  
American Cut Glass, in handsome pinwheel cutting, with cut handle and cut star bottom.  
Subway floor, Central Building.

**THURSDAY SPECIAL.**  
Two Fine Drug Store Offerings.  
SEIDLITZ POWDERS, U.S.P., 12 in a tin box, regularly 19c., at 12c.  
Rochelle Salts, a package, regularly 13c, at 9c.  
Main floor, front, Central Building.

**THURSDAY SPECIAL.**  
\$3 New Hand Made Straw Hats, \$1.98  
MADE IN THE SEASON'S newest shapes, Rhinoceros braids, in black, white and burnt, with wide flanged or black velvet. For early Spring season wear—at much less than the Spring season price.  
Main floor, center, East Building.

**THURSDAY SPECIAL.**  
Men's Blanket Bathrobes, 1.95  
MEN'S FIGURED Blanket Bathrobes, several designs, in the best color combinations; well made and the same as those selling at \$3.00 in many stores. \$1.95.  
Main floor, front, East Building.

**THURSDAY SPECIAL.**  
Axminster Rugs—Specially Priced.  
A wonderful showing of these popular, well wearing Rugs:  
6 x 9 ft. \$9.25 instead of \$13.50  
8 1/2 x 10 1/2 ft. \$15.00 instead of \$19.00  
9 x 9 ft. \$19.50 instead of \$27.50  
9 x 12 ft. \$17.50 instead of \$21.00  
9 x 12 ft. \$19.50 instead of \$25.00  
11 1/2 x 12 ft. \$19.50 instead of \$29.50  
10 1/2 x 13 1/2 ft. \$25.00 instead of \$35.00  
12 x 15 ft. \$29.50 instead of \$40.00  
Third floor, East Building.

**THURSDAY SPECIAL.**  
A Sale of Trimmed Hats, \$4.98.  
Opening the New Season.

**THURSDAY SPECIAL.**  
\$3.50 Box of Cigars at \$2.50.  
BOX of 100 excellent smokes—high grade Manila Londres at a full dollar saving.  
Main floor, Men's Building, Hoyt St.

**THURSDAY SPECIAL.**  
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Cotton Undervests, high neck, long sleeves; ankle Drawers, French band. Splendid value.  
Main floor, front, Central Building.

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