CHARLES BRUNO A SUICIDE IN HIS BROADWAY STORE

Head of a Noted Firm of Musical Instrument Makers Shoots Himself.

LONG IN POOR HEALTH.

Subordinates of the Firm at First Attempt to Keeps News of Suicide Sceret.

Charles Bruno, President of C. Bruno & Son, Inc., manufacturers of musical instruments and supplies, at No. 356 Broadway, committed suicide to-day by shooting himself in the temple with a small calibre revolver. Mr. Bruno had gone to the office as usual and gave no intimation that he was contemplating suicide. He was seen to go to the lavatory, from which the sound of a shot came a few moments later. Employees rushed in and found Mr. Bruno lying on the floor, the revolver still in his hand.

Mr. Bruno was sixty-seven years old. He was a widower with two sons, one of whom is associated in the business, which is one of the oldest and best known of its kind in the city. For a number of years Mr. Bruno's health had been failing. He had tried in vain to restore his health at water cures and other rest resorts. Of late he had grown despondent, and his associates in the business said to-day ill health was the only possible reason for the suicide.

The subordinates of the firm attempted to keep the suicide a secret. The revolver, being only of .22 calibre, the shot was not heard on the lower floor of the building and no one knew of the tragedy save the company employees. A physician was called in privately. He pronounced Mr. Bruno dead. He also advised the managers of the firm to notify the police at once in compliance with the law. Nearly three quarters of an hour after the suicide the police were notified and an ambulance sent from Hudson street hospital. There was nothing for the ambulance surgeon to do but make out a death card and the Coroner's office was then notified. Coroner Holtzhauser examined the body and gave a certificate of suicide.

Mr. Bruno was born in the United States of German parentage and had lived in New York most of his life. His late residence was No. 125 Riverside Drive. He is regarded as wealthy.

Fund for Widows and Orphans.

LONDON, April 17.—The Lord Mayor to-day opened a subscription list for the relief of the widows and orphans of the crew of the Titanic.

Hurt in Elevator Crash.

An elevator cable in Shaw's stables, No. 257 West Forty-seventh street, broke early to-day as John Curtis, fifty-three, of No. 421 West Forty-third street, was bringing down a heavy express wagon from the top floor. The car, the wagon and Curtis fell three stories into the basement. Curtis was carried to the Flower Hospital with a severe compound fracture of the left leg.

Everybody's Doing It.

Doing what? The proper and most up-to-date thing, of course. What's that? Taking PARTOLA, the Monarch of All Laxatives and the Crowned Queen of All Blood Purifiers.

Folks like to dance, they like to sing, they like to enjoy themselves when work is over. Especially in the bright, clear days of Spring when the sap is stirring and new life blooms on every side. But you can't dance, or sing, or chase around with a headache, or a throbbing stomach, or when you feel something like a cross-section of a brick in your throat, or as if you were so full of something that you don't want to move. Stomach has gone wrong, the bowels are out of order and the blood flows sluggishly; no wonder you feel half-asleep and cross, and blue, and want to kick yourself if there's nobody else to fight with.

PARTOLA rights the stomach, sets the bowels in order and makes the blood so fresh and clean and lively that it can't help pouring through the veins—a life-giving stream in every hole and corner of the whole body. PARTOLA, as thousands can testify, does these things and that's why everybody's doing it. Doing what? Taking PARTOLA, of course.

25c, 50c and $1.00 per box: at all Riker and Hegeman drug stores, C. Partos, 160 2d av., and many other drug stores.

Partola N. B.—PARTOLA is a most delicious peppermint candy. Men like it, women declare it is just too sweet for anything and the kids think it's dandy.

54 Years the Standard. Est 1857

SURE TRADE MARK POP

DIE OUTSIDE OF THE HOUSE

SURE EXTERMINATOR

When Everything Else Fails Try "SURE POP." Clears out and kills rats, mice, roaches, bedbugs and all vermin. Our Sure Pop Bedbug Liquid guaranteed. Can't harm you poison. Beware of worthless imitations. No goods genuine unless marked "SURE POP." Sizes 25c., 50c., $1. Sold by dealers or sent prepaid on receipt of price. Prompt attention given phone orders. Phone 3803 John.

CONTRACTS taken for extermination of Rats, mice, roaches, Bedbugs, ants, fleas, etc. Trained Ferrets.

Adolph Isaacson & Son, 74 Fulton St., N. Y.

Double Liberty Trading Stamps Before 1 o'Clock. Single Stamps Thereafter

6th Avenue's Busy Corner

THE 14TH STREET STORE

HENRY SIEGEL Prop.

$2.25 Corsets $1.98

Of very strong quality coutil, heavily boned throughout with aluminum steels. Low or high bust. Very long hips. A stylish model with three pairs of hose supporters attached. Sizes 18 to 22 inches. Mail orders filled while sizes last.

Six months' guarantee with every pair of these corsets.

$1.50 Corsets with low bust and medium hips, closely boned and guaranteed rustproof. Flat over abdomen. Two sets of hose supporters attached. Some have cork clasp underneath front steel. Sizes 18 to 30 inches **98c**

C. B. and Princess Corsets in low bust, long hipped model. Well boned throughout. A very good model for everyday wear. Sizes 18 to 26 inches. Special **75c**

Free A box of Enchanto Corylopsis Talcum Powder given away with every purchase in our Corset Dept.

(Second Floor.)

Home & Hospital Drug Sale

HOME AND HOSPITAL DRUG SALE is the new name for our Famous Red Cross Drug Sales. The same kind of a sale with the same wonderful values, offering

Medicines, Toilet Articles, Rubber Goods, etc., of known quality at lower prices than equal qualities are ever offered for anywhere else

Lay in a Summer's supply now at these low prices, for the savings are tremendous. To protect our customers from dealers buying we reserve the right to limit quantities.

Mail Orders filled while quantities last. (Main Floor.)

Toilet Preparations Underpriced

Compound Catharic Pills—100 in bottle, 10c
20c Ormont's Egg Shampoo 10c
Unburnable Cleanser for cleaning white and colored kid; 25c size 15c
25c Klabo Cleaning Fluid 15c
Ammonia for household use, pint 10c
B. & B. Absorbent Cotton—Handy package 10c
$1.00 Monarch Bath Sprays 79c
79c Zine Douche Pans, with outlet 39c

25c Sanitol Tooth Powder 12c
$1.00 Enchanto Water Bottle—2 qt. size; guaranteed 59c
$1.50 Fountain Syringes—2 qt. size; 5 ft. rapid flow tubing 98c
50c Household Rubber Gloves—All sizes; guaranteed; pair 35c
Riverts Talcum Powder 15c
50c Bourjois Java Rice Powder—All shades 21c
50c Cerfanto Eczema Cure 35c

Sulphur and Cream of Tarter Lozenges—16 tablets in box, 10c; 3 for 25c
25c Mennen's Vanity Boxed Talcum Papers—White or pink; violet scented 17c
50c Nadinola Cream 35c
50c Nadine Face Powder 35c
$1.50 Gourand's Oriental Cream 95c
25c Calder's Destine 19c
25c Plexo Cleansing or Greaseless Cream 21c

Mennen's Witch Hazel Skin Tonic—$1 size, 49c; 50c size 35c
Rubrock's Corylopsis Talcum Powder 15c
Colgate's Violet or Dactylis Talcum 15c
25c Hess Cherryola Rouge 19c
Lundborg's Face Powder, 25c
Lundborg's Perfume Cream, 25c and 50c
25c and 35c Imported French Tooth Brushes—Pure white bristles; special, each 15c

Pills

100 in a Bottle.

Rhubarb Compound Gelatine coated 18c
Quinine Pills — Two grains; gelatine coated 12c
Compound Catharic Pills 10c
Asafetidetae — Gelatine coated; 3 gr., 25c; 4 grains, 30c; 5 gr. 35c
Triplex 18c
Quinine, gelatine coated, 5 grains 38c
Lady Wady Webster Gelatine coated 16c
Blaud's Iron Pills — 5 grains; gelatine coated 6c

The Best Soaps

Colgate's Cologne Soap—Cake, 15c; 3 for 42c
Colgate's White Clematis Toilet Soap—Cake, 8c; 3 for 20c
Colgate's Cup Soap for Shaving 5c
Colgate's Shaving Stick 20c
Colgate's Glycerine Soap—Cake, 11c; 3 for 30c
Armour's Famous Sylvan Toilet Soap—Cake, 10c; 3 for 25c
La Primera—First quality castile soap; cake, 9c; box of fifteen cakes $1.15
Armour's Peroxide Soap—Cake, 10c; 3 for 25c
Swift's Hunt Toilet Soap—3 cakes 19c
Fairbank's Copco Soap—3 cakes 10c
Armour's Certified Complexion Soap—Cake, 15c; 3 for 40c
Swift's Hearts and Flowers Toilet Soap—Cake, 8c; 3 for 24c
Pears' Scented Transparent Glycerine Soap — Cake 12c
10c Lettuce Cream Soap—Cake 5c

Tablets

100 in a Bottle.

Salol Compressed—5 grains 27c
Warburg Tincture—With or without aloes 30c
Aspirin—Five grains 51c
Extract of Cascara Sagrada—5 grains 21c
Extract of Cascara Sagrada—3 grains 16c
Rhubarb and Soda Compound 14c
Sodium Salicylate—5 grains 20c
Alkaline Antiseptic (Seller's formula) 12c

Pure Drugs & Medicines

25c Seidlitz Powders—Dozen doses 10c
35c Steero Bouillon Cubes 27c
$1.00 Elixir of Iron, Quinine and Strychnine—Pint 49c
30c Glyco-Thymoline 25c
25c Crown Catarrh Jelly 19c
25c Charco Pepsic Digestive Tablets 19c
25c Citrate of Magnesia—Effervescent; ½-pound bottle 16c
Phosphate of Soda — Effervescent; ½-lb. bottle 16c
25c Formaldehyde Fumigators 19c
$1.00 Eureka Complexion Tablets 59c

$1.00 Cooper's New Discovery 59c
25c Ashe's Menthol Pencil 19c
25c Orangeine Headache Powders 12c
Green Soap—2 ounce jar 10c
75c Compound Syrup of Hypophosphites 49c
25c Pitcher's Castoria 19c
Wood Alcohol — Pint, 19c; quart 35c
25c Wyeth's Vichy Tablets 17c
Dr. Felgenson's Toothache Cure—Relieves pain instantly 19c
Celery and Iron Tonic Tablets—For blood and nerves; 100 in bot. 19c

$1.00 Listerine 57c
$1.00 Grover Graham's Dyspepsia Cure 68c
50c Carlsbad Mineral Salts Compound 35c
Keasbey & Mattison Albithin — Effervescent 35c
50c Listerine 31c
Citrate of Magnesia—Effervescent; full bottle 49c
Phosphate of Soda — Effervescent; full lb. bottle 39c
Camphorated Oil—2 ounces, 10c; 4 ounces 19c
Chloroform Liniment — 2 ounces, 10c; 4 ounces 19c
25c Palmer's Skin Success Ointment 17c

$1.00 Scott's Emulsion 65c
Essence of Jamaica Ginger—2 ounces 10c
Aromatic Spirits of Ammonia—4 ounces 16c
Castor Oil—3 ounces, 10c; 8 ounces 19c
Sweet Spirits of Nitre—2 ounces, 10c; 4 ounces, 19c
Tincture of Myrrh—2 ounces, 12c; 4 ounces 21c
Rose Water—8 ounces 21c
Rhubarb and Soda Mixture—4 ounces, 15c; 8 ounces 25c
Paregoric—2 ounces, 12c; 4 ounces 25c
50c Antiphlogistine 35c

At $10.00 We Offer New York Women the Handsomest $12.75 to $15 Tailored Suits You Ever Saw

This Coat $10.98

This Suit $10.

Extremely pretty suits, just in from one of our best makers. They are fashioned of all wool French serges in blacks, blues, tans, grays and new fancy mixtures.

A large variety of latest styles, all beautifully made and handsomely trimmed. Some models have Persian embroidery on them. The skirts are cut along new graceful lines and finished to match coat. Sizes 34 to 44. Come see them; compare them with any $12.75 to $15 suits in town, and you will then best appreciate such values at $10.

Women's Serge & Whipcord Suits, Worth to $25

The serge suits are in solid colors and smart, fancy mixtures. The whipcords are mostly navy blue. Elaborately finished with heavy macrame lace collar and cuffs. Skirts are beautifully made and trimmed to match coat. All suits have guaranteed linings. Many styles to select from and all sizes are here; at **$19.75**

Women's White Lingerie Dresses $5

That should be marked at least $9.75, in this special sale, at .....

Over 15 distinctive styles to select from. New and beautiful embroideries, materials exquisitely trimmed with lace insertion and wide cluny bands on the skirt. Models have low necks and short sleeves. Every one is an advanced Summer model. Sizes 34 to 44.

Women's $12.75 Serge and Mixture Coats in stunning new models in full length styles. Dark blue, tan and black storm serge with wide satin revers, ornamented with buttons and braid to match. The mixtures are in beautiful tan and gray stripes. A number of tailored covert cloth coats also in this showing. Sizes 34 to 44; at **$9.98**

(Second Floor.)

Wash Fabrics Less Than ½ Price

Dainty silk jacquards, ruff silk pongees; one of the most popular and desirable materials for dresses, coats, etc.; and plain and striped voiles, ginghams, tissues, piques, etc. Come to this sale, rain or shine, and we promise you best values in years.

29c Silk and Cotton Goods 18c Yd.

25c PLAIN COLOR VOILES—38 inches wide; in newest and popular plain shades.
20c VOILE LISSE—In variety of neat stripes and checks; warranted fast colors.
20c SILK JACQUARDS—A charming table for smart costumes; appropriate for all occasions.
20c PRINTED PIQUE—In dots, stripes and fancy figures; beautiful fabrics.

39c Silk and Cotton Goods 24c Yd.

39c BUFF SILK PONGEE—Splendid weight, in every wanted color; for dresses and separate coats.
39c SILK STRIPED VOILES—A charming fabric, suitable for party dresses, gowns, theatre or evening wraps; also for street costumes.
39c BLACK AND WHITE CHECK SILK TAFFETAS—Medium weight; very stylish.
39c PLAIN SILK CHIFFONS—Beautiful silky materials that drape into charming gowns and dresses.

50c 32-Inch Tub Silks 33c

Some stores have sold these fabrics for 75c yard. It is mostly silk, being mixed with a little cotton to insure service. A large variety of beautiful stripes in various colors on white grounds; full 32 inches wide. The wanted materials for waists, dresses and men's shirts, at, yard .....

(Basement Salesroom.)

680 $3.00 Tailored Silk Waists

For Quick Disposal at $1.98 Each

These very handsome waists came to us at an unexpected price, so we will pass them on at corresponding savings to you. *They are the most popular of all Summer shirt waists. Made of fine corded wash silk material in assorted stripes. Finished with stitched plaits down the centre and ornamented with pearl buttons and pockets. Soft collar and French cuffs.*

(Second Floor.)

To-Morrow a Big Sale of $1 House Dresses

Also Morning Dresses of good quality percale, in all colors and pretty striped and figured designs. High or Dutch neck models. Waists modeled with Gibson plaits. Skirts cut generous in width and finished with wide hems. Sizes 36 to 46 ..... At **65c Each**

65c

HOUSE DRESSES, of excellent quality chambray, gingham or fine percales, in checks, stripes or figured effects on light or dark grounds, with high collars, sailor collars or Dutch neck styles. Variously trimmed with panel effects and fancy borders, cuffs, stitched pockets and ornamented with pearl buttons. Sizes 34 to 46. To-morrow $1.25

HOUSE DRESSES AND NURSES' UNIFORMS, in one or two piece style. Fashioned of good wearing chambray, seersucker or French percales, in all colors—light, medium or dark effects in figured or striped designs. High or Dutch necks. Sizes 34 to 44. At $1.98

KIMONO GOWNS OF CHALLIE, in pretty Persian or fancy designs, prettily trimmed with sateen borders down the front and around sleeves. Shirred at waist or neat belted effects 67c

(Second Floor.)

Women's Silk Hose 19c

of pure thread silk in black only. Some have slight mends or a drop stitch, which will not impair the wearing qualities. Value 35c. Pair .....

Men's 15c Hose; gauze weight, seamless; cotton; in black, tan and colors; reinforced heels & toes; all sizes; pair, 11c

Women's 25c Stockings; full regular boot silk style; in black, tan and newest shades; lisle soles, heels, toes & garter tops. Values to 75c; pair, 44c

Women's 25c Stockings; ribbed lisle; in black, tan, pink, blue and white; seamless, with high spliced heels, toes and elastic welt garter tops. Pair 19c

(Main Floor.)

America's Greatest Furniture House!

Ludwig Baumann & Comp'y Block 8th Ave. 35th to 36th St.

OPEN SATURDAY EVENINGS UNTIL 10 O'CLOCK

SEE OUR $1. COMPLETE ROOM-OUTFIT OFFER

One Dollar For a Complete Room Outfit!

You may furnish any room complete by paying One Dollar now and the balance in Small Weekly Payments!

NO Red Tape and NO Strings to This Offer! NO Club Fees NO Extra Charges of Any Kind

SMALL ACCOUNTS ESPECIALLY INVITED!

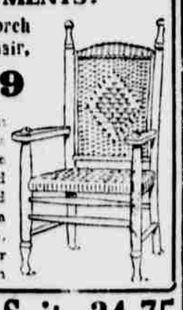
Accounts Opened from $5.00 to $1,000.00 ON SMALL WEEKLY PAYMENTS!

$3.50 Mahogany Finished Rocker **1.48**

Mahogany finished rocker, highly polished, high back with broad panel, saddle seat, broad arms supported by stout spindles

$7.00 Porch Arm Chair, **1.79**

This porch chair has heavy maple posts, reed seat and reed back, extra large size, natural color shellac finish



$45 Three Piece Parlor Suit, 24.75

Mahogany finished frames, highly polished, Massive Claw Feet, Spring Seats. Suit consists of Sofa, Arm Chair and Arm Rocker. Loose Cushions covered with best quality Silk or Fauna Plush.

Double Stamps Mornings — L. N. — Single Stamps After Noon

It's Hot! Buy Lighter Weight Knit Underwear

At Prices Far Below Regular

Women's 12½c Fine Ribbed Swiss Vests, finished. Each **9c**

Women's 29c Underwear of Swiss ribbed lisle thread. Neck high or low neck, short sleeves or sleeveless. Pretty crochet or lace yokes. Pants wide umbrella style, trimmed with lace. Garment **22c**

Women's Combination Suits; ribbed Vest low neck and sleeveless. Pants wide umbrella style trimmed with lace. Value 35c. Garment **23c**

Men's 39c Underwear, ribbed Balbriggan. Medium weight shirts and drawers. All sizes. Garment **25c**

(Main Floor.)

Buy One of These

$7.50 Lawn Swings at $4.98

These swings are made of all hardwood and all parts are nicely painted and varnished and reinforced with steel crossbars; high back. Each swing is capable of holding 1,000 lbs.

Hammock Couch Made of heavy weight brown drill with a heavy padded mattress over a wire frame with a movement wire spring. These couch hammocks are the acme of comfort during the hot weather ..... $3.98 Value $5.00

(Seventh Floor.)

$1.50 Ostrich Tips

3 in Bunch, Black only, to-morrow at **59c**

Greatest bargain treat of the season. Three large, fluffy black French tips, with long wide flues of extra fine quality stock, with a fine French curl; deep, lustrous black in color, with a fine high lustre. Mail orders filled. While the lot lasts, 3 for **59c**

$1.25 Ostrich Plumes 12 and 14 in. long

Special at ... **43c**

Because we offered cash for all this manufacturer had, we save you more than half.

Beautiful large fluffy heads, 12 to 14 inches long, of good width.

Most all are black. Two of these plumes will trim a large hat. Feathers will be placed on your hat FREE if purchased at this sale.

Mail Orders Filled.

(Main Floor.)

Sample and Slightly Imperfect $3.50 to $5

Walk-Over Oxfords

for Men and Women, at **$1.98 Pair**

The Men's Oxfords—Newest styles, patent coltskin, gunmetal calf, velour calf and other leathers, pair, $1.98.

The Women's Oxfords, Ties and Pumps—Of patent coltskin, gunmetal calf, tan Russia calf and other leathers. Sizes 2½ to 4; AA to B widths.

(Third Floor.)

Meat Specials

Steaks Porterhouse, Sirloin, cut from the best young beef, carefully trimmed; lb **16½c**

LEGS OF MUTTON—Legs of young Canada mutton, with chops 14c
FINNAN HADDIE—Mild smoked, carefully selected; lbs. for 9c
LOIN AND RIB LAMB CHOPS—Cut from genuine lamb; special 18c
SHOULDERS AND BREAST OF MILK VEAL—Suitable for pot roast; milk veal only 12½c
LEGS OF BEEF—Weighing 8 to 10 lbs.; suitable for pot roast, stewing; soup; lb 6c
CORNED FLAT SPARERIBS, PIGS' TAILS or HOCKS—Mild cured; delicious and tasty; 3 lbs for 25c; per lb 9c
FRESH PICNIC HAMS—Weighing from 4 to 6 lbs. each; fresh pork; lb. at 12½c
SHORT FOREQUARTERS of LAMB—Suitable for roasting or broiling; lb 10c
ROASTING CHICKENS or BROILERS—Selected; regularly sold at 25c lb.; to-morrow 18c
LEGS OF MILK VEAL—Fresh city dressed milk veal, weighing about 15 lbs.; sold elsewhere at 20c lb.; to-morrow 15½c

(Sixth Floor.)

Blue Serge and Fancy Mixture Suits for Men And Young Men $10

Worth $15; at

Come and see them. Note the all-wool material—their tailoring details and perfect fit. Cheviots, Thibets, Fancy Worsteds, Cassimeres, Blue Serge, Tweeds, Grays, Fancy Novelties. Seventy-five styles to choose from, in twelve different models, including the soft roll English model. All sizes from 33 to 48.

Men's $20 Suits

Exact reproduction of high-class tailored models; all the latest styles; fabrics that your tailor would charge you two or three times as much for; a large variety of sizes to fit men and young men of all builds **$13.50**

(Third Floor.)

GROCERIES

Mail Orders Filled.

Coffee Harmony Brand, noted for its characteristic cup qualities. To further introduce same, we price it for to-morrow, 1-lb canister $1.25

Corn Maine Style Corn, Logan Brand. doz. $1.10; can 10c

Toasto Corn Flakes Large carton of crisp and ready to serve breakfast food. doz., 90c; per package 6½c

Rice Fancy Japan Rice, 6 lbs 28c

Holland Mackerel Small select fish. No. 3 pail, to-morrow 48c

Teas Ceylon, Oolong or Mixed to suit; usually 75c lb.; to-morrow, 3 lbs., at $1.00

Flour Blue Bell Brand; makes more and better loaves to the barrel than many of the other widely advertised brands; to-morrow, bbl. $8.40; 24 1-2-lb. sack 79c

Potatoes Direct from the choicest potato growing sections of England; full weight bushel sacks, $1.55; full weight 15 lbs 39c

Peas Little Chief Brand, sweet and tender; doz. $1.15; can 10c

Breakfast Cocoa In bulk, absolutely pure high grade and nourishing; lb 21c

Butterine Swift's J Brand, 5-lb. roll, 95c; 1-lb. print 20c

Fancy Head Rice Exceptional cooking quality; 5 lbs 33c

Macaroni or Spaghetti Slightly broken, 10-lb. carton sale to-morrow at 41c

Florida Oranges Sweet and juicy; special, dozen 18c

Seeded Raisins Fancy California fruit, to-morrow, regular 12c package 9c

Prunes Good sized, choice, meaty fruit; sale, to-morrow, 18 lbs., $1.00; 4 lbs 25c

Rolled Oats Fresh from the mill; $3.40; 10 lbs 38c

Smoked Norwegian Sardines In pure oil 3 cans 25c

Wines and Liquors

Golden Wedding Rye Finch's guaranteed absolutely genuine; bottled from original government package; to-morrow only, gal., at $2.98; half gal., $1.50; bottle, at 75c

Kummel Triumph Brand; equal to imported; large bottle 63c

Reviere 3 Star Cognac Bottled and wired in France; regularly $1.75; sale to-morrow, bottle $1.35

White Rose Gin Guaranteed medicinally pure; sale to-morrow, bottle 85c

California Claret Sold at this price only to customers bringing their own jugs; gallon, at 45c

(Sixth Floor.)