

Friday Will Be a Great Day in Our 40th Anniversary Sale!

Women's \$3 and \$3.50 Shoes To-Morrow at \$1.94

This offering is one of the most popular in the sale. Choice of Gun Metal, Vici Kid and Patent. Colt, narrow or wide toe models; Cuban and military heels; regular \$3.00 and \$3.50 qualities.

More Women's \$1.50 and \$2.00 Slippers at \$1.00

Two and three strap patent leather, kid back slippers, with turned soles; a symmetrical slipper of unusually good quality at the price.

Apron Gingham at 43c yd.

Fast Color Apron Gingham, various blue checks, extra heavy outing flannel, pink and blue stripes, pretty Oriental cotton challis, light and dark, 44c grounds, 44c.

ALL CARS TRANSFER TO

Bloomingtondale

Lexington to 3d Avenue 59th to 60th Street

Children's Kimonos at 59c

Flannelette, with pleated front, trimmed with floral and Persian border, some made with yokes and girde at waist; values 70c to 98c; at the special Anniversary Sale 59c.

Men's Stuttgart Finish Underwear 69c

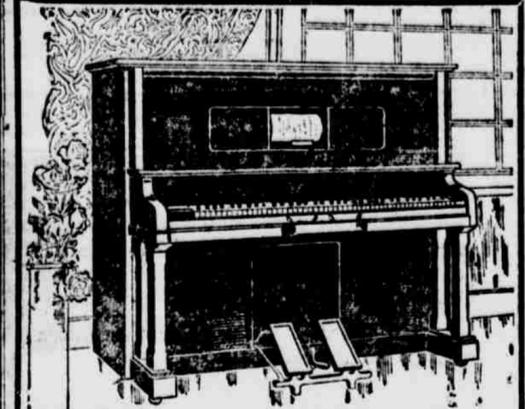
Regular \$1 to \$1.50 grades for fall and winter, at... Choice of medium and heavy winter weights and white or natural gray wool. Bought as "seconds" in consequence of unimportant mill faults; they are practically as good as garments selling at \$1.00 to \$1.50.

Men's \$1.00 Underwear at 69c

Men's Heavy Shirts and Drawers—of natural gray wool, strictly first quality, of the celebrated Root make; all sizes; ordinarily sold at \$1.00.

Men's Double Breasted Wool Shirts, 89c

Heavy natural gray wool; double front and back—all sizes. An extraordinary Anniversary offering.



OUR 40th ANNIVERSARY

New and Unequaled Event in Player-Piano History

The Advent of a Reliable, Fully Guaranteed

NEW 88-NOTE PLAYER-PIANO for \$350

Including Bench, Cover, Cabinet and 12 Rolls of Music.

\$10 Down and \$2 Per Week

No Interest. No Insurance. No Extras of Any Kind.

You can buy a Player-Piano—practically two instruments in one—at a price usually asked for an upright piano.

Bloomingtondale's 40th Anniversary Offer Eliminates the Question of Price. It Places the Player-Piano Within Everybody's Reach!

You are fond of music and probably have thought many times that you would like to own a piano, but could not make up your mind to buy one because you never had the time or opportunity to learn how to play.

The Player-Piano Has Solved This Problem

You and every member of your family can now play the piano and play it well—a little familiarity with the Expression Devices will make you a skilled pianist.

Not Until You Own a Player-Piano

will you ever experience the delightful sensation and wonderful satisfaction to be able to sit at your piano and play your favorite music, whether popular or classical, whenever you are so inclined. You are not obliged to depend upon an accomplished pianist to entertain you, your family, your friends and your guests at a little social, a musicale or a dance. Let us demonstrate this wonderful instrument to you.

Walters Pianos, Style 1, \$250.00

Including Stool and Cover, on Easy Terms of \$5 Down and \$1 Per Week

Other Walters Pianos: WALTERS PIANOS have won an enviable reputation throughout the country as instruments of the highest musical quality. Their rich, resonant tone makes them ideal instruments for refined homes.

- Walters Pianos, Style 2, \$275
- Walters Pianos, Style 10, \$350
- Walters Pianos, Style 12, \$350
- Walters Pianos, Style 13, \$400
- Walters Pianos, 88-Note Player, \$450

FREE during this Anniversary Sale!

In order to make our Anniversary a memorable one we will give, free of charge, to every purchaser of a New Piano or Player-Piano

A Magnificent Vernis-Martin Gilt Music Cabinet

Sold by Music Stores for \$25.00 or More

This Cabinet is a work of art and an ornament in any parlor. Its doors are decorated with beautiful hand painted panels; bevelled glass mirror on top, adjustable gilded shelves; hand carved trimmings; in fact, it is highly finished throughout.

Exchange your old piano for a beautiful new Walters Player-Piano or Upright Piano and pay any difference due at the rate of \$1 or \$2 a week. Upon request our representative will call. Write for illustrated catalog. Salesrooms, THIRD FLOOR.

ALL CARS TRANSFER TO

Bloomingtondale

Lexington to 3d Ave. 59th to 60th St.

Women's and Misses' Coats

Near Half Price To-Morrow at \$5.00

Good-looking well made Vicuna Cloth Coats, in navy with gray collar, or gray with navy collar, terminating in two points at back. Very smart effect. All sizes for women and misses at the 40th Anniversary Sale price of five dollars.

Women's and Misses' Norfolk Coat Sweaters, at \$1.79

Natty style, all wool, all sizes. White, tan and grays. An extraordinary value.

\$3.00 Wool Coat Sweaters, at \$1.94

Women's and Misses' Strictly All-Wool Sweater Coats, close, heavy, mannish and fancy weaves, with high collar, now very popular. White, gray, tan and cardinal.

Misses' \$1.50 Sweaters, at 98c.

Strictly all wool, fancy or plain heavy weaves, with or without high collars. Sizes 24 to 34. White, cardinal, navy, gray and tan. Excellent offerings.

98c School Sweaters, at 55c.

Heavy Weave Wool Coat Sweaters, V-neck and high double color styles, 2 pockets. Cardinal, gray, white and combination colors. Sizes 24 to 34.

Men's 4-Ply Collars 6 for 38c

12 for 68c. 26,500 new four-ply collars; 2-for-a-quarter quality, in the latest and most popular styles. Clean as the proverbial whistle. Every collar shrunk to size.

Low, medium, high, close-setting fold shapes, round and square edge; also the new space collar for the wide necktie, and 3 styles of the popular wing shapes; various heights; 5 styles of the regular conservative styles of low and medium turn-down shapes; round and pointed edge; nicely boxed; all clean perfect color; sizes 14 to 20; 6 for 38c. Box of 12 68c.

Popular President Suspenders—Every pair guaranteed; new designs; plain, white and fancy stripes. Limit 2 pairs. None to dealers. No C. O. D. or Phone Orders filled. Main Floor, 60th St. Side.

Bloomingtondale's Groceries

40th Anniversary Offerings for Friday and Saturday.

- German Potatoes, 5 lbs.; very special, 18c
- Our 18c Olive Oil (elsewhere 25c), this sale, per bottle, 15c
- All Our 62c Teas—Formosa Oolong, English Breakfast, Ceylon, Mixed Tea—extra fine, per lb., 44c
- Our special a la Carte Coffee, 30c
- Santos Coffee, extra fine, special per lb., 24c
- Granulated Sugar, 3 1/2 lbs. for 18c
- Granulated Sugar, 25 lbs., Full weight. Limit, 25 lbs. Only with grocery orders, 1.25
- Our 12c Cider Vinegar—very large bottle, 9c
- Purest Wines: WHISKEYS, BRANDY, GIN, &c. VERY PURE MARYLAND, \$2.75
- SPRITZ WHISKEY—blended, \$2.25
- CALIFORNIA BRANDY—very special, \$3.75
- CALIFORNIA BRANDY—very special, \$3.00
- PERFUMES GIN—Holland style, \$2.50
- WHITE TAVERN GIN—Dry, 4c
- CLAMET Fine table wine, gallon, 50c
- EMERALD—Sweet Madeira, gallon, 50c
- RESERVE—Selected, gallon, \$1.25
- PORT OR SHERRY—Extra Fine, gal 75c
- PORT OR SHERRY—Extra Fine, gal 75c
- SANTA MARIA—gallon, \$1.30
- FINESSE—HYGIENIC—CREME—1/2 lb. MENTHE OR RUMEL—Large 55c

Canned Vegetables

- Our 12c Whole Tomatoes, 14c
- Our 12c Tomatoes—Large cans, 10c
- Our 12c Whole Corn—Finesse, 10c
- Our 12c Corn—Finesse, 8c
- Our 12c Beans—Delicious, large 9c
- Our 12c Little Peas—Delicious, 14c
- Our 12c French Peas—Delicious, 12c
- Our 12c Asparagus—Delicious, 18c
- Our 12c Asparagus—Delicious, 22c
- Our 12c Asparagus—Delicious, 24c
- Our 12c Asparagus—Delicious, 21c
- Our 12c Kidney Beans—Delicious, 9c
- Our 12c Kidney Beans—Delicious, 12c

Cereals

- Our 24c Rolled Oats, 17c
- Our 24c Whole Wheat, 25c
- Our 12c Flax Meal—Per lb., 40c

Fresh Fish and Vegetables:

Low priced for Anniversary Week

- Haddock, special per lb., 7c
- Flounders, special per lb., 8c
- Porgies, special per lb., 10c
- Weak Fish, special per lb., 10c
- Blue Point Oysters, any style, each, 1c
- Soft Shell Crabs and Live Lobsters at special low prices.
- Best L. I. Potatoes, bushel, 99c
- Selected Fruits, per basket, 75c up.

\$12.00 Dining Room Chandeliers, at \$7.94

For gas or electricity, artistic, built to give service, and an ornament to any dining-room. Dome shape, upper part has 10 art glass bent panels and the skirt is built of hundreds of pieces of leaded glass, in pretty colors, in grape and other fruit effects. Chandelier, complete with inner Welshbach in verted lamp outfit for gas, or two complete inner lights for electricity. Value \$12.00, at \$7.94. Will deliver within 6 days.

Imported Cereal Jar Outfits of 15 Pieces, special at \$2.14

This set is made of imported ivory finish Porcelain, with name of contents on each jar; set consists of 6 large jars, 6 small jars, 1 salt box, 1 oil and 1 vinegar bottle.

Only 2 More Days of Our Great Anniversary Merchant Tailoring Sale!!

This sale gives you the opportunity to have high grade fashionable clothes made to your measure for about half the price the exclusive tailor would charge you.

No Matter How Big, Tall or Stout You Are, We Will Make to Your Measure

A Fall Suit, Overcoat, Top Coat or Rain Coat \$13.80

You may select the material you want from a hundred fashionable fabrics, including all the most desirable and wanted Fall and Winter styles.

We Guarantee Satisfaction or Give Your Money Back

Remember, a Suit, Overcoat, Top Coat or Rain Coat to your measure for \$13.80

“Baby Bunting” Gowns, 27c and 37c

“Baby Bunting” sleeping garments or night drawers are best for the health and comfort of infants and children. On account of a few light stains that will disappear in the first wash, we offer “Baby Bunting” Drawers, medium weight knitted white cotton, soft and warm, usually 50c to \$1.00, according to size; choice of any size from 6 months to 10 years, at 27c.

“Baby Bunting” Drawers, heavy weight soft white flannel and heavy knit cotton; regular price \$1.00 to \$2.00, according to size; choice of all sizes, 6 months to 10 years, at 37c.

175 Trimmed Hats Worth up to \$4.00, at \$1.45

For Friday, on our 2d floor, we will offer 175 trimmed hats like picture above and many other styles, all sample hats, fresh from the showroom of a big manufacturer; the styles and trimmings are all too numerous to mention; come and see them and be convinced what a great bargain we are offering. Hats in this lot worth up to \$4.00.

This \$13.50 Morris Chair, \$8.95

Quartered oak frame, adjustable foot rest and back of leatherette covering. Many other styles of Morris Chairs at equally attractive prices.

600 Untrimmed Felt Hats, Worth \$1.45, at . . . 90c

On Main Floor, Friday, we offer 50 dozen black, brown, navy, gray and red untrimmed felt hats in 10 different styles, a bargain at 90c.

Serge Dresses Like Picture For Women and Misses at \$2.95

Made of a serviceable quality storm serge in black and navy. Extremely pretty and becoming style. Has lace collar and trimming down front of braid, set off by silk frogs, with pearl buttons. Sleeves are made set in, three-quarter length. Sizes for misses' from 14 to 18 years. Women up to 42 bust.

New \$3.00 Voile Blouses at \$1.98

A 40th Anniversary Sale offering in a handsome voile blouse, with high Robespierre collar, with velvet straps; hemstitched yoke, back and front. Princess Louise frill and crochet buttons, sleeves finished with frill.

New Voile Waists

Beautifully trimmed, shadow lace insertion; value \$1.39; at 98c the special price.

Children's Coats—Extraordinary!

Just one of the hundreds of 40th Anniversary features that will make this week at Bloomingtondale's a memorable one. Mothers of 2, 3 and 4 year-olds will rejoice in these offerings:

Children's Fine Cloth Coats, trimmed with velvet; corduroy coats, double breasted, with two rows of buttons; chinchilla coats, trimmed with plain cloth and buttons, 2, 3 and 4 year sizes, \$2.98 and \$3.98

Children's Fine Chambray Coats, in several styles double breasted, trimmed with self color or contrasting colors, in cloth, velvet and corduroy, buttoned on side with large pearl buttons, 2, 3 and 4 year sizes, \$4.98 and \$5.98

Children's Black Velvet Coats, with revers of silk on front; seal coat trimmed with fancy buttons, velvet coats trimmed with wide silk braid and frogs; 2, 3 and 4 year sizes, \$8.49 and \$7.98

Other Children's Coats in black velvet, caracul, astrakhan, velvet corduroy and seal; all new models, differently trimmed; some with hand embroidery, white corduroy velvet, silk braid and seal; some with hand fancy frogs, some with quilted silk lining. \$8.98 to \$13.98

Black Silk Opportunities!!

Remarkable Anniversary Reductions for Friday.

- 40-in. Black Crepe Meteor, rich, soft clinging quality, \$1.88
- 40-in. Black Charmeuse, both dull and lustrous finish, \$1.88
- 40-in. Black Satin Charmeuse, excellent quality. Average value \$2.25; yd., at the Anniversary Price of \$1.88

Exceptional Yard Wide Black Messaline

- Yard Wide Black Taffeta, at, per yard, 77c
- Yard Wide Black Faille, at, per yard, 77c
- Yard Wide Black Peau de Cygne, at, per yard, 77c
- Yard Wide Black Duchesse, at, per yard, 77c

Silks identical with above sell regularly for not less than \$1.00 to \$1.25 over our counters. Good weight; rich black; superior quality throughout.

Fall Dress Goods Wonders!

Many Attractive Anniversary Specials for To-morrow, Friday:

- 50-in. Storm Serges, navy only; good weight, crisp finish, 59c
- 54-in. Scotch Mixtures, in gray and black, tan and black, 84c
- 54-in. Wool Suitings, in a wide assortment of colors and designs; value \$1.25 and \$1.50; yard, at the Anniversary Price of 84c

Waltham and Elgin Watches at \$7.95

Gold Filled Watches, fitted with Waltham and Elgin movements, insuring you a reliable timekeeper. Handsome plain polished cases. Monogram engraved free.

Renaissance \$2.50 Table Covers,

Would Cost \$5.00 Ordinarily

A dainty addition to your stock of table linens at very little cost. Size 72 inches; 20-inch lace border and a wide insertion around centre. Round shape. Mail Orders Filled.