

**SH UPSETS CANOE,  
FIVE PERSONS DROWN,  
ALL OF ONE FAMILY**

ONTARIO, Sept. 28.—Five members of one family were drowned in the lake Simcoe yesterday. The victims were: M'CAFNEY, WILLIAM, of Toronto,

sales manager of the Canadian General Electric Company. M'CAFNEY, MRS. LAURA SAGET, his wife. M'CAFNEY, MRS. MARY, his mother. M'CAFNEY, GRACE MAXINE, twelve, his daughter. M'CAFNEY, HOWARD SAGET, eight, his son. A fourteen-pound muscalonge, which had been hooked by Mr. Mc Caffrey, was responsible for the deaths of the family party. Mr. Mc Caffrey had come here Friday with his family to spend a short holiday with his parents, and with his wife, mother and two children, started

out in a canoe down the Pigeon River in quest of muscalonge. When the party failed to return, searchers found the canoe bottom up and the bodies nearby. Clutched in the hands of Mr. Mc Caffrey was a trolling line, on the hook a fourteen-pound muscalonge. The big species of American pike was still alive and thrashed the water violently as he was drawn in. 15,000 on Strike in Manila. MANILA, Sept. 30.—The cigar industry in Manila is practically suspended. Fifteen thousand men are on strike and less than 1,000 at work. The cigar makers object to the Government registration scheme.

**Do You Realize the Dangers of Constipation? Get Relief To-Night**

**PARTOLA**

the Laxative Blood Purifier, will act promptly, soothingly and surely. At all drug stores—20c., 50c. and \$1.—or direct from Partola Co., 160 Broad Ave., New York. Free sample and illustrated booklet on request.

**OUR 40TH ANNIVERSARY SALE**

We have planned and prepared to make this sale New York's Greatest Value-Giving Occasion, and we have succeeded.

**Bloomingtondale**

Lexington to 3d Avenue 39th to 60th Street

ALL CARS TRANSFER TO

**Magnificent Fur Sets and Fur Coats**

At 40th Anniversary Sale Prices

Our showing of Fur Wraps, Sets, Separate Scarfs and Muffs comprises everything that is new and reliable. Prices range from a set at ten dollars to a rich fur coat at one thousand dollars. Instances:

**French Coney Fur Set**, exactly like illustration, made of solid full skins, new style, shapely collar, trimmed with heads and tails; large half-barrel shape muff, artistically trimmed with heads and tails; trimmed with either plain black or changeable color ruchings. **\$12.75**

**Wolf Lynx Set**, long jet black fur; consists of large Russian shawl, tail trimmed and large pillow muff. It is lined with Skinner's satin and is equal in appearance to a \$100.00 Lynx Set. Special price, each. **\$15.00**

**Russian Pony Fur Coat**, lightweight, soft, handsomely marked skins, 52 inches long; deep shawl collar and cuffs; cut in the latest style, with semi-fitted back, lined with Skinner's satin. **\$39.00**

**French Coney Fur Coat**, comes in black or brown, 52 inches long; big shawl collar and cuffs; Skinner's satin lining, and offered during this sale, each. **\$22.50**

50 Floor, 39th St., Section.

**An Importer's Line of Irish Point Curtains at 25% Off**

This is a splendid opportunity to save money, and just at the time when everybody is starting to fix up homes. We bought an importer's whole line of Irish Point Lace Curtains at a price that enables us to sell them at 25 per cent. less than regular prices.

Regular Prices \$4.50 to \$25.00

**Our Anniversary Sale Prices \$3.25 to \$19.50**

1,500 Pairs \$3.50 Braided Novelty Curtains—On heavy cable net in white and Arab; very elaborate designs, in about 25 patterns to select from; all to go **\$2.50**

Imported Scotch Lace Curtains—Made of the finest yarn, with overlaid stitched edge, nearest to Brussels Lace but much stronger: Regularly \$4.75, for.....\$3.50 Regularly \$5.50, for.....\$4.25 Regularly \$6.50, for.....\$4.95 Regularly \$7.25, for.....\$5.75 Regularly \$9.50, for.....\$7.75

Velour Table Covers—Latest Europe importations at exceptionally low prices for Anniversary Sale. 6-4 size for \$4.25 8-4 size for \$5.25

Tapestry Table Covers—In all sizes, at remarkably reduced prices.

\$3.50 Couch Covers—The best value offered in heavy Tapestry, perfectly reversible; in Oriental colors and designs; special Anniversary Price **\$2.75** (Epitaphary Store, 2d Floor, 39th St., Section.)

**\$20,000 New Fall Carpets and Rugs from Overbrook Carpet Co. in a Sale at 33 1/3% Below Regular**

**Overbrook Carpet Company**

Manufacturers of Carpets & Rugs

30th Street & Lancaster Avenue Philadelphia

This is a most remarkable and timely offering—one that will eloquently appeal to every thrifty housekeeper. In this event you can buy high grade carpets and rugs for every room at prices that were heretofore unknown. This letter explains the reason for the tremendous values we offer.

**Wilton & Axminster Rugs** 12x20 ft. 29c | **Axminster Rugs** 12x20 ft. 69c | **Mottled Axminster Rugs** 12x20 ft. 89c

**Axminster Rugs** 11x12 ft. \$9.75 | **Axminster Rugs** 11x12 ft. \$11.85 | **Axminster Rugs** 11x12 ft. \$13.85

**Axminster Rugs** 11x12 ft. \$16.75 | **Velvet Rugs** 11x12 ft. \$9.65 | **Velvet Rugs** 11x12 ft. \$11.75

**Velvet Rugs** 11x12 ft. \$9.65 | **Velvet Rugs** 11x12 ft. \$13.85 | **Brussels Rugs** 11x12 ft. \$7.95

**Brussels Rugs** 11x12 ft. \$9.65 | **Brussels Rugs** 11x12 ft. \$11.50 | **Brussels Rugs** 11x12 ft. \$12.75

**Special 5,000 Yards of Axminster Carpet, Effect, 89c**

250 Rolls Brussels Carpet, 45c, 67c, 79c, 89c | 145 Rolls Velvet and Wilton Velvet Carpet, 65c, 85c, 1.09, 1.39

To make this a banner day in floor covering we will add 200 Rolls of Linoleum from our own stock at the same proportion of savings.

Cork Linoleum, sq. yd. 33c | Inlaid Linoleum, sq. yd. 72c | Inlaid Linoleum, sq. yd. 89c

Linoleum Mats 24x30 inches 19c | Fibre Carpet 1 yard wide 25c | Axminster Rugs 27x72 inches \$2.39

250 Axminster and Brussels Samples feet \$2.98 | Axminster Samples inches \$1.59

**Furniture—40th Anniversary Economies**

Our Furniture Store is offering a wonderful array of values for this 40th Anniversary Sale. If you are thinking of buying furniture, you simply must come to Bloomingtondale. These are representative instances:

**\$19.00 Bird's-Eye Maple Chiffoniers \$14.45** with 5-year guarantee Darnard acid-proof lacquer.

**This \$18 Brass Bed, \$11.45**

**\$19.00 Bird's-Eye Maple Dressers \$14.45**

**This \$16.00 Solid Oak Ch'na Closet \$11.95**

**This \$20.00 Solid Oak Buffet \$16.95**

**Leather Furniture**

Our showings are splendid. Reception suits, parlor suits, library chairs etc. are all offered at 40th Anniversary sale prices.

Easy to Reach from Anywhere—BLOOMINGTONDALES, Lexington to 3d Avenue, 39th to 60th Street.

**Utica Sheets and Pillow Cases**

Sizes before hemming.

UTICA SHEETS

44x90 inches	89c
46x90 inches	95c
48x90 inches	1.00
50x90 inches	1.05
52x90 inches	1.10
54x90 inches	1.15
56x90 inches	1.20
58x90 inches	1.25
60x90 inches	1.30
62x90 inches	1.35
64x90 inches	1.40
66x90 inches	1.45
68x90 inches	1.50
70x90 inches	1.55
72x90 inches	1.60
74x90 inches	1.65
76x90 inches	1.70
78x90 inches	1.75
80x90 inches	1.80
82x90 inches	1.85
84x90 inches	1.90
86x90 inches	1.95
88x90 inches	2.00
90x90 inches	2.05
92x90 inches	2.10
94x90 inches	2.15
96x90 inches	2.20
98x90 inches	2.25
100x90 inches	2.30

**Lord & Taylor**

Founded 1826

**October Sale of Muslin Underwear**

**Silk Petticoats, Negligees, House Gowns, Kimonos, Dressing Sacques & Corsets**

Commencing Tuesday, Oct. 1st, Offering Exceptional Values.

- Gowns**.....50c., 98c., \$1.25, \$1.95, \$2.50, \$2.95, \$3.95
- Combinations**.....98c., \$1.25, \$1.95, \$2.50, \$2.95
- Drawers**.....50c., 75c., 98c., \$1.25, \$1.95
- Chemises**.....98c., \$1.25, \$1.95
- Petticoats**.....98c., \$1.25, \$1.95, \$2.95, \$3.95, \$4.95, \$5.45
- Crepe de Chine Gowns**
- Trimmed with Val. and filet Lace.....\$7.75
- Imported French Gowns**.....\$1.95, \$2.50, \$2.95, \$3.95, \$4.95
- Imported French Chemises**.....98c., \$1.25, \$1.95
- Imported French Combinations**.....\$2.05, \$3.95, \$4.95

**Silk Petticoats**

A large variety of new Fall models of Messaline, Silk Jersey and Taffeta. Black, white and all the desirable shades.

- Messaline in several models, with plaided flounce... \$2.95, \$3.95, \$5.00 & \$5.95
- Black and white stripes Messaline, effective flounce... \$3.95, \$5.00 & \$5.95
- New Directoire Messaline Model, clinging effect... \$5.95
- Taffeta Petticoats, fancy and side plaited flounce... \$3.45, \$3.95 & \$5.00

**Silk Jersey Top Petticoats**

- With messaline silk flounce to match... \$2.95, \$5.00 & \$5.95

**Imported French Petticoats**

- In colors and black and white striped messaline... \$8.75 & \$10.75
- Copies of Imported Petticoats Of Silk Jersey, with messaline flounce, and all Messaline models... \$6.95

**Kimonos**

- Of fleece-down Flannel... 98c., \$1.25, \$1.45 & \$1.75
- Crepe, flowered or plain, with lingerie collar, shirred satin or ribbon trimmed... \$1.45, \$1.65 & \$1.75
- Fancy Crepe, with satin collar, ball fringe trimmed or pointed effect... \$2.45, \$2.75 & \$2.95
- Albatross, in a variety of styles, embroidery or satin trimmed... \$2.05, \$2.95, \$3.45 & \$4.95
- Of Silk, plain or Oriental designs, shirred ribbon border, or satin collar... \$2.95, \$3.95 & \$4.95
- Polka Dot Foulard with embroidered edge collar... \$3.95 & \$4.95
- Flowered Silk, satin collar, ratine trimmed... \$4.95
- Flowered Satin with puffed satin border... \$5.95
- Flowered or Dotted Silk Mull, albatross lined throughout... \$5.45
- Flowered Satin Albatross, lined throughout, satin trimmed... \$9.75

Broadway & 20th St.; 5th Ave.; 10th St.

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**Negligees & House Gowns**

- Messaline Satin, Empire model, Robespierre collar, lace trimmed; or large collar and cuffs of chiffon with fine pleatings... \$12.75 & \$14.75
- Messaline, shawl collar, English eyelet embroidered, with scalloped edge... \$8.75
- Crepe de Chine Slipon, shawl collar and cuffs of satin and ratine trimming... \$10.75
- Crepe de Chine, large collar and trimming of Lierre lace... \$15.75
- Crepe de Chine, Empire or loose models, lingerie, Val. lace or fringe trimmed... \$5.45 & \$6.95
- Albatross, two models, French copies, detachable satin collar, scalloped embroidered trimmed; or House Gowns, satin and cluny lace trimmed... \$8.75 & \$12.75
- Albatross, Empire or loose models, cream novelty or cluny lace trim'd... \$7.95 & \$9.75
- Albatross, Empire models, satin collar and cuffs, net lace trimmed; or accordion pleated skirt, surplice bodice, satin trimmed... \$5.95 & \$6.95
- Albatross, Empire or loose models, Hamburg embroidery or embroidered scalloped trimmed... \$4.95 & \$5.45
- Albatross, Empire models, cream lace insertion trimmed, or lingerie collar and cuffs Val. lace trimmed... \$3.95
- Eiderdown Robes, square neck, sailor or pointed collar, satin trimmed... \$2.75, \$3.45 & \$3.95
- Figured Blanket Robes, square neck, satin bound... \$2.95

**Dressing Sacques**

- French Flannel, embroidered scalloped, or albatross, accordion plaited... \$2.95
- Cashmere Challie, imported and domestic... \$2.50, \$2.95, & \$3.45
- Florentine Silk, kimono model... \$2.95
- China Silk, accordion plaited... \$4.45

**Corsets**

**Augustine Corsets**

- Coutil, low bust, long straight hips and back. 98c—value \$2.00 **\$1.45—value \$2.50**
- Heavy Coutil, medium low bust, extra long hips. \$1.75—value \$3.00
- Heavy Coutil, semi-girdle top, long straight hips and back. \$1.75—value \$3.00
- Heavy Coutil, medium low bust, extra long hips and back. \$2.25 & \$2.95—values \$3.50 & \$5.00
- Heavy Coutil (Walohm boning), medium bust, long straight hips and back. \$3.45—value \$6.00
- Coutil (Walohm boning), extra low bust, long straight hips and back—including Brassiere. \$3.45—value \$6.00
- Fancy Broche, medium low bust, extra long straight hips and back. \$3.95—value \$6.75

**Triple Life Augustine Corsets**

(Guaranteed for Six Months)

- Heavy Coutil, medium and low bust, extra long straight hips and back. \$1.95 and \$3.95—values \$3.50 and \$5.00

**W. B. Corsets**

- Coutil, medium low bust, long straight hips and back. 98c & \$1.45—values \$2.00 & \$2.50
- Heavy Coutil, semi-girdle top, extra long hips and back. \$1.95—value \$3.00

**La Vida Corsets**

- Two models in Fancy Broche, medium low bust, extra long straight hips and back. \$3.95—value \$7.50
- American Lady Corsets**
- Fancy material, low bust, long straight hips and back. \$1.95—value \$3.00
- Figured Broche, low bust, long straight hips and back. \$2.45—value \$4.50

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