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Of Sane Motherhood 4


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London Topcoats
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Gray end Brown-high roll colla Sale of Lace Waists

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& \text { Exaviste auorement } \\
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 SOUR STOMACHIPPRES
Time it! In five minutes your Stomach feels fineSurest, quickest Stomach doctor in the world.

## The Secrets of Paris Are Disclosed in This,

## The Fashion Exhibition de Luxe of America-at GIMBELS

## «a Promenaide des Goilelles"

Fashion's verdict for this season-which has been the tormenting element in woman's mind-was predicted by Mme. Georgette in an interview several weeks ago when she was about to sail for Paris.
But she had formed this opinion before she left the French Capital a month previous, which the eve of the Dressmakers' Openings-
"Orientalism Is Going Out! And There Is a Decided Trend Toward a Classic Greek Revival-Especially in the Draperies.
Mme. Georgette, who is considered the foremost modiste of Paris, was quite right. Indeed, in our Paris Bureau at that very time, the new Grecian-inspired
modes were being carefully packed in trunks to come to the House of Fashions modes were being carefully packed in trunks to come to the House of Fashions
So you see GIMBELS is again the first to present the

## Muthentic Modes in Coshumes TSPaps and Surs

$\begin{array}{ccccc}\text { Paquin } & \begin{array}{l}\text { Worth } \\ \text { Bulloz }\end{array} \begin{array}{c}\text { Beer } \\ \text { Goupy }\end{array} & \begin{array}{c}\text { Drecoll } \\ \text { Robert }\end{array} & \begin{array}{c}\text { Callot } \\ \text { Bernard }\end{array} & \begin{array}{l}\text { Poiret } \\ \text { Agnes }\end{array}\end{array}$ Bulloz Goupy Robert Bernard
and the other Artist-Dressmakers of Paris

Agnes
Quite the most unique and unmodified Grecian gown is by Paul Poiret-it is of white crepe meteor draped so exquisitely that it looks as though it had been
modeled by a sculptor. Its bodice, which is sleeveless, is draped from the shoulders to form a pointed decolletage, and its only trimming is a green chiffon sash., The
beautiful simplicity of the Greeks visuli

Considering the Grecian inspiration, the luxuriousness, and every phase of these models-the costumes exhibited are of the beautiful artistic character that
women desire. In other words, they are the most wearable of women desire, in other words, they are the most wearable of gowns and wrape
We do not believe in extremes that are freakish! These costumes, besides the Accessories of D

## Thav Lariu ertilinney

## By Georgette, Lewis, Reboux, Lowison and Other Modistes

are displayed by thirty beautiful women-between 10 A. M. and 12 noon; 2 to 4 P. M., in a charming Autumnal garden on tire Eighth Floor.
Miss Viola Ellis, recenlly heard as Alan a Dale in "Robin Hood," will give a recilal in the Piano Salons immediately after the Promenade.
Also-Displays of the New Modes in the Third Floor Salons. Our Reproductions and Adaptations of Imported Models
are especially commendable at their moderate prices.

## Until October 10th


At 4 Per Cent. Annum GIMBEL BROTHERS, Benkers where, if it remains until January 1st, it will be credited
with interest from October 1st.

Important Hair Goods Sale In the Coiffure Salons


## East Meets West in This Superb Exhibit of Floor Coverings All through the Summer calm we have been working busily toward the uiel

 ening crade-winds of October, in the spreading Section devoted to the Gimbe Th Foor Coverings. choicest great American mills have sent us their finest Rugs and Carpets; and the of coloring and design Persia and India form a group wonderfully rich in its variets In brief American makes,meet every demand made upock of Floor Coverings is magnificently equipped to who are preparing their homes for winter occupancy, Besides the broad collection at regular prices, the


Oriental Rugs of 20 per cent. For instance, these
 $\$ \$ 12.50$ to $\$ 15$.
Mosul Rugs, about 150, at $\$ 22.00$ each.
Kirmanshah Rugs, from mat sizes to 4
Kirmanshah Carpets at 0135 to
Kirmanshah Carpots at $\$ 195$ to $\$ 225$.
Barouk Rugs, a special group at $\$ 35$. $\$ 50$.
819.60
$\$ 0$.

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For Women Who Like
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At whatever price we have Towels to sell, you may be sure
 $\begin{array}{ll}\text { wnering. } \\ \text { One lapp, in white, black, eray and } & \text { For housekeepers who like to hem their own towels here lsa }\end{array}$


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