

CHRISTMAS FILMS MIX SACRED WITH FLASHY "MOVIES"

Story of Nativity Distributed With Reels of Paris Apache Tragedies.

PICTURES GET WORSE.

Strong Appeal Made for the Passage of the Folks Ordinances To-Day.

The Board of Aldermen will probably back up the Folks Ordinances to-day. It provides for changes in the present laws governing the moving picture houses, as approved by the moving picture exhibitors themselves, and by all the leading welfare organizations of the city.

The vandeville interests, headed by Alderman "Johnny" White, it is said, will seek to block the passage of the ordinance. Additional opposition may be offered by Alderman Morrison of Brooklyn, who would include a provision for censorship in the ordinance. Alderman Folks contends his ordinance is strictly structural and says they are aimed principally to better physical conditions about the moving picture houses. An able exposition of just what the bill will mean to exhibitors and patrons of the "movies" was given in a letter received to-day by every member of the Board of Aldermen. The letter is signed by Frederick C. Howes of the Post's Institute, Orrin G. Coles of the Federation of Churches, Dr. Luther H. Gulick, who has taken a leading part in public school and playground activities, and Dr. Henry Moskowitz. Dr. Moskowitz is well known for his welfare work on the east side.

STRONG APPEAL FOR THE PASSAGE OF THE ORDINANCES. This letter is as follows: You will be called on Tuesday afternoon to vote for or against the Folks Ordinances. Before you go on record for or against them, we would ask you to weigh carefully and earnestly the true merits of the situation.

There exist at present no specific laws in this city regulating its motion picture theatres. Daily thousands of citizens are open to the serious risks of small, badly ventilated, unclean theatres. Some of them are causing sickness. Some are breeding immorality. Panic or fire in many of them would cause a awful loss of life.

The Folks Ordinances allow for increasing the capacity of motion picture houses from 200 to 500, making them safer and cleaner. The Folks Ordinances prescribe minutely the construction, ventilation, lighting and heating of picture theatres built in the future.

The Folks Ordinances abolish the cheap, flimsy vandeville which has always been dangerous to the morals of the young and weak-minded. But exhibitors may furnish songs, music, lectures and recitations as part of their programmes.

The Folks Ordinances concentrate the responsibility for clean, wholesome picture houses in the Bureau of Licenses.

The Folks Ordinances charge the Bureau of Licenses, through its inspectors, to report to the Mayor on the moral character of the performances.

The Folks Ordinances leave with the Mayor the power to revoke or suspend licenses for moral offense.

None of these regulations will discriminate in any way against any class of picture houses, except those which all right thinking men must condemn. The New York Association of Exhibitors, including in their membership exhibitors of every class and condition, has recognized that the proposed laws are just to the whole trade and for its greatest good and is heartily in favor of every provision.

The Folks Ordinances represent the wishes of no one party or faction or interest. These laws are not part of a political scheme. Your support is not solicited because you are a member of a certain party or organization. No party is opposed to the laws. No political organization opposes them. They are the result of a Committee on Motion Pictures appointed by the Mayor to investigate the conditions of motion picture houses in this city.

For this committee were selected from some of the foremost social and civic organizations in the city. This committee found that a crying need existed for the regulation of the picture houses and the Folks Ordinances were drafted. The City Club, the Recreation Alliance, the People's Institute, the East Side Local Needs Association and many more great bodies existing solely for the common good endorsed the Folks Ordinances and have done all in their power to support them. The press has urged their passage on you. Representatives of 800 churches in the city have appealed for your vote. Thousands of citizens whom we have been able to reach through petitions have declared themselves in favor of them. The well being of the entire community demands that you do your part to make them into laws.

FILMS THAT WILL OFFEND THE CHURCH PEOPLE. The coming of Christmas has furnished the film makers with many illustrations. Several of them are announcing films which, when produced in the cheaper houses of the city, will

Watch Your Alderman's Vote On the Folks Ordinance

- MANHATTAN. 1. Wm. Droncher, D. 2. Michael Stapleton, D. 3. John J. White, D. 4. James J. Smith, D. 5. Joseph M. Hanson, D. 6. Frank J. Dostler, R. 7. Frank L. Downing, D. 8. Max S. Levine, D. 9. John F. McCourt, D. 10. Hugh J. Cummings, D. 11. Louis Wendel Jr., D. 12. Wm. P. Kenneally, D. 13. John McCann, D. 14. John Loo, D. 15. Viles R. Becker, R. 16. John T. Eagan, D. 17. Daniel M. Bedell, R. 18. James J. Nugent, D. 19. Wm. D. Brush, R. 20. John J. Reardon, D. 21. Bryant Willard, R. 22. Edw. V. Gilmore, D. 23. John H. Boschen, R. 24. John A. Baltes, R. 25. Chas. Delaney, D. 26. H. H. Curran, R. 27. Nathan Lieberman, R. 28. Courtlandt Smith, R. 29. John F. Walsh, D. 30. Ralph Folks, R. 31. Percy L. Davis, R. 32. Michael J. McGrath, D. 33. Samuel Marks, R. 34. James L. Devine, R. 35. Thos. F. Mulligan, R. 36. Thos. H. O'Neill, D. 37.

- 38. Abram W. Herold, R. 39. James Hamilton, R. 40. Jacob Will, R. 41. Frederick H. Wilmet, R. 42. BRUCLYN. 43. R. P. Downing, R. 44. M. Carberry, D. 45. F. A. Cunningham, D. 46. J. S. Gaynor, R. 47. J. H. Wagoner, R. 48. John Diemer, R. 49. J. J. Molen, D. 50. Francis P. Kenney, D. 51. J. J. Sheagor, D. 52. Adolph E. Kilms, R. 53. Daniel R. Coleman, R. 54. Fred H. Stevenson, R. 55. James D. Moore, R. 56. Frank T. Dixon, D. 57. William P. W. Barry, D. 58. Robt. H. Hesse, R. 59. O. G. Esterbrook, R. 60. Geo. A. Morrison, R. 61. Otto Muller, R. 62. Wm. H. Pandey, R. 63. Jacob J. Veiton, D. 64. Ed. Kleiborn, R. 65. H. P. Grimm, R. 66. James P. Martin, R. 67. QUEENS. 68. Geo. M. O'Connor, D. 69. Otto G. Geibke, R. 70. A. Dalat, D. 71. C. A. Post, R. 72. W. A. Shultz, R. 73. RICHMOND. 74. Wm. Fink, D. 75. John J. O'Rourke, D. 76. C. P. Cole, D.

certainly stir up the church people. "From the Manger to the Cross" is the announcement of the Buffalo films by one of the larger companies. The same company which made this film advertises in the same issue some other new films. One of these is "The Mission of a Bullet." The former describes an impetuous French count who is worsted in a struggle for the hand of a pretty southern girl with an American. The latter shows the typical Wild Western affair with the added feature of a perilous drift.

Another company offers "The Star of Bethlehem." The feature of it offered "Utrava vs. Brawn" and "The Other Half."

With the movement for the passage of the Folks Ordinances well under way, insuring, if they become a law, better sanitary conditions in the "movies," and supervision of the character of the films and the tone of the houses, the distributors of the pictures provided, there seemingly has been turned out by the manufacturers. The exhibitors all along have contended that they are not responsible for the pictures they show—that they are compelled to use what the distributing companies give them. The distributors, on the other hand, protest they are sending to the exhibitors none but pictures of high class.

COMING PICTURES THAT CANNOT BE HIGH CLASS. Here are some of the coming films, according to advertisements in the various trade journals of the moving picture industry.

"The Adventurer" is announced by one manufacturing company. For some unusual reason there is no hint as to the story of this film. The producers are relying upon the sufficiently startling and sensational title to attract patronage.

"The Jenkins-Perkins War" is another film just issued by the same company. It features a suicide pact between a boy and a girl, and a pause at the river side in which both are about to seek death are among the stirring features.

"The Wounded Man" is one of the latest offerings. It is the story of a "cut-up" who goes to a burlesque show disguised as a boy. Among other exciting incidents, the hero is a policeman who has taken from a person in the audience, and is chased home by the whole troupe.

"A Family Mixup" is offered by another company, relates to two husbands, each of whom flirts with the wife of the other, neither knowing the woman he is with is the wife of the other. The magazine reviewer says: "The mixup is very convincing, for who can blame the other?"

"After the Honey-moon" has to do with a couple who decide others are more interesting to them than each other. They make up at the end, but only when the two they had expected to meet fail to arrive, and they encounter each other.

"A Man for a Day" is a film certainly stir up the church people.

Service, Local Needs Association, Manhattan; Friendly House Association, Brooklyn; Hebrew Educational Society, Brooklyn; New York School of Philanthropy, East Side House Settlement, Union Settlement, Harlem Federation for Social Service, Manhattan, Pilgrim Brotherhood, Lally League for Social Service and the City Club. The Citizens' Union statement says: "If the ordinance is defeated we are likely to suffer serious loss from fire or panic in one of these theatres because of inadequate exit facilities. If those who oppose the ordinance succeed in defeating it, they will be held responsible. The ordinance will make such theatres safe and sanitary for their hundreds of thousands of daily patrons. This is reason enough for its adoption. Opposition to it on the ground that it does not contain proper provisions for censorship of films or because it does not contain censorship provisions satisfactory to particular individuals or organizations seems to us a stupid course for persons interested in the general welfare to take, however good their intentions."

TWO HELD ON CHARGE OF LETTING CHILDREN ENTER MOVIE SHOW. Detectives Waterhouse and Cummins, arrested on violations of the law in moving picture theatres, brought leader Gordon, proprietor of El Dorado, at No. 2035 Second Avenue, before Magistrate Freschi in Harlem Court to-day. They said they had seen Joseph De Rosa, thirteen years old, approach the ticket seller who sent him to Gordon, who was at the door.

Gordon, they said, asked the boy how old he was and on the reply that the youngster was fourteen took five cents from him and let him in. He was held in \$100 for trial.

William Petrus, ticket taker for a show at No. 1444 First Avenue, was also held in \$100 bail on the charge that he admitted Max Frame, thirteen years old, after the girl at the ticket window.

More Fatima, Turkish-blend cigarettes are smoked today than any other brand in this country because of their purity, the richness of their tobacco, and the perfection of their blend.



"Distinctively Individual" Leggett & Sons, Tobacco Co.



20 for 15¢

CITIZENS' UNION URGES ALDERMEN TO PASS THE FOLKS ORDINANCE. The Citizens' Union last night added its voice to those of other organizations which are urging the passage of the Folks motion picture ordinance by the Aldermen to-day.

The organizations favoring the ordinance include the Recreation Alliance, Brooklyn Association of Neighborhood Workers, People's Institute (Recreation Committee), East Side Local Needs Association, American League Social

Head of Benevolent Association One of the Lucky Ones. Commissioner Waldo to-day promoted Policemen Vincent J. Sweeney, Christopher J. Clarkson, Francis Battiste, William Gerhold, John F. Kelly and Peter McEntee to be sergeants. McEntee has been for years President of the Patrolmen's Benevolent Association, and though often on the alert he has been passed over by previous commissioners.

Lieut. Cornelius J. Sheehan of the Detective Bureau, Henry Breen of the East Fifty-first street station and former head of the boiler squad, and John T. Korrigan, Streets Irving A. Stoening of the Mercer street station, Richard W. Abbott of the Bergen street station and Herman Kern of the Charles street station, and six patrolmen were relieved on sergeants' certificates.

MANY MORE JEWS BEING EXPELLED BY RUSSIA. LONDON, Dec. 15.—An Odessa despatch to the Morning Post, dated Dec. 14, reads: "Within the last few days 250 Jewish families, aggregating over 1,300 souls, have been expelled from villages in the Rovno district of the Government of Volhynia and from five villages in the district of Dubno in the same Government seventy-eight Jewish families, about 400 souls, were expelled at the same time."

The exiles of these expropriated Hebrews are forwarding a petition to the Premier through the Jewish Deputy for Rovno praying for a stay of the expulsions until the winter is past. "Similar expulsions from villages in nearly all the Southern and Southwestern Governments are proceeding."

YOUTH HELD AS A BURGLAR. Detective Capt. A. J. Thayer is in Robbery of Doctor at Pistol Point. After a vigil of several hours in the hallway of No. 261 East One Hundred and Twenty-fifth street, Detective McLaughlin arrested Edward Tooney early to-day as another suspect in the burglary at Dr. Hans Koerger's home, No. 282 East One Hundred and Ninety-ninth street, Dec. 13, when \$1,000 worth of jewelry and silver was stolen.

Tooney, known as Spitz, was nabbed at the point of McLaughlin's revolver. He is twenty years old and a plumber. He was wearing several articles of jewelry believed to be part of the loot from the doctor's. He was arraigned at the Morrisania Court, charged with the burglary.

Irwin W. Hundley of No. 216 Third Avenue, a former employee of Dr. Koerger, and Henry Cascareto of No. 21 East One Hundred and Twenty-fifth street, said to be accomplices, have been held for further examination.

AVOID IMPURE MILK for Infants and Invalids. HORLICK'S Malted Milk. It means the Original and Genuine Malted Milk. "Others are Imitations". The Food-Drink for all Ages. Rich milk, malted grain, in powder form. For infants, invalids and growing children. Pure nutrition, upbuilding the whole body. Invigorates nursing mothers and the aged. More healthful than tea or coffee. Take no substitutes. Ask for HORLICK'S. HORLICK'S Contains Pure Milk.

FOUND 1827. Announce the following special and Remarkable Xmas Week Sales. Commencing Wednesday, December 18th, and Continuing till Saturday, December 21st.

Men's Furnishings. A Special Grouping of Articles Most Appropriate for Holiday Gifts at Extreme Price Concessions. Very Special MEN'S SILK ACCORDION Four-in-Hands. An exceptionally choice assortment of finest grade pure thread silk, two-tone new color combination cross stripes. Regularly \$2.00 and \$2.50 1.35.

Leather Goods and Imported Novelties. Inexpensive Gifts for Men and Women. LEATHER NOVELTIES—Photo frames, brush and manicure sets, workboxes, jewel cases, flasks, portfolios, &c. Regular prices \$3.50 and \$4.00 2.95.

Women's Coats. Remarkable Values—Latest Models. 75 UTILITY COATS—All Superior Model, Fabrics and Workmanship. Many are satin lined. Reg. prices \$25.00 to \$48.00 14.75, 19.50.

Blouses and Waists. Extraordinary Values, New 1913 Models for Women and Misses—Over 3,000. Silk Petticoats. For Women and Misses—Remarkable Values.

Waist and Dress Patterns. 1,000 Patterns, Neatly Boxed for Holiday Gifts, at Remarkable Reductions in Prices. PRINTED SATIN FOLDERS—Waist Patterns—Reg. prices \$4.00 to \$7.00 1.50 to 3.50.

Decorative Linens. Very Suitable Holiday Gifts at Impressive Price Concessions. Cluny Lace Trimmed and Embroidered.

Handkerchiefs. For Women and Misses. 250 DOZEN INITIALED—sheer linen or heavy linen, all letters. Per box of half dozen 1.50.

Wool & Lined Gloves. WOMEN'S—Knit wool, white, solid colors and fancy mixtures. Regular price 85c pair 50c.

Children's Wear. CHILDREN'S—Knit wool, white, solid colors and fancy mixtures. Regular price 85c pair 50c.

Children's Wear. CHILDREN'S—Cape glacé, wool lined, 1 class. Regular price \$1.50 pair 95c.

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Christmas Gifts in Gold Plate

If you want to give something decidedly unusual this Christmas, come to the Meriden Store and let us show you our "Ancien Régime" Gold Plated Ware.

These charming boxes and photograph frames and mirrors have been reproduced from the lovely paintings of Teniers and sculptures of Clodion.

They are very unusual and very good to look at. Although plated with rich gold, they are not expensive.

The MERIDEN Co. (INTERNATIONAL SILVER COMPANY, SUCCESSOR)

Silversmiths 49-51 W. 34th Street, Through to 68-70 W. 35th Street, New York

MAIL AND TELEPHONE ORDERS RECEIVE PROMPT AND CAREFUL ATTENTION. PHONE—GRAMERCY 5100

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