"I believe that many people worry under this natural law of the attraction of like to like without even realizing that it is a law," he even realizing that it is a law," he even realizing that it is a law," he even realizing the same law is the same law.

If You Be Homely, Madam, Select for Your Husband

A Man as Plain as Yourself THE STRONGEST COMBINATION DOESN'T ASSUME HAPPINESS.

"I Firmly Belleve That the One Sure Basis for a Happy Marriage Is a Physical Resemblance Between the Contracting Parties," Declares Albert F. Shore, Scien-

Marguerite Mooers Marshall. The safest guide to your affin-ity is your looking glass. Trust If you are sunb-nosed, lastern-jawed, tow-haired, do not bow before the whrine of a midnight sauty with a Greek profile. Gaze armly upon your image within the mirror, and admit to yourself the great truth, that that reflection is, after all, your ideal of beauty. Then choose husband or wife to

Just this magnificently simple method of making sure of one's life partner is put forward by Albert F. Shere of the American Association for the Advance

MATCHING MATES AS YOU WOULD A PIECE OF RIBBON. The idea of marriage run on ribbo for further investigation, and I asked Shore what on earth became of the

old romantic dectrine that opposites at-"The attraction of opposites is always a temporary affair." he replied calmly. "The law that like cleaves to

like is permanent and universal. "I firmly believe that the one sure basis for a happy marriage is a physical resemblance between the contracting parties. The more points of such resemblance the bet-ter. But the expression of the age is paramount. Each person thinks that his own expression is the most attractive in the world and therefore he should select some one with an expression recombling his own for his closest associate."

Girls, here's another use for the sirror inside your pocket powder When He is saying the fateful words, epen the box with practiced desterity and "look upon this picture, then en this." If the expression of his eye doesn't come up to yours, say "No, thank you!" to the gentleman.

But surely mental as well as phystend characteristics should be considered. Now Mr. Shore's large brown eyes

ALBERT F. SHORE.

"What is love?" he queried. "A per son not blessed with good looks will tell you that the attraction lies in intelligence and charm of manner. ment of Science, who talked to the Phil- These attributes must be cultivated by ful theorist. He took from his desk omathic Society last night on "Scientific such a person to make up for a lack a hand-made chart showing photo-Mating." To Mr. Shore, a match matriin appearance, and it is natural that a graphs of husbands and wives. These
months is or ought to be a match photoclaim will be made for them. A perincluded Gov. Fulzer and his wife. Exgraphic. A would-be husband and wife
on with good looks need not be exGov. and Mrs. Dix. Count Lasteyrie

35st. Block 8th Av. 36st. No CLUB PERS. NO CLUB PERS. NO KEED TAPE. NO KEED TAPE. NO EXTRA CHARGES OF ANY KIND.

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DURABLE WELL-MADE FURNITURE FOR EVERY ROOM AT MONEY-SAVING PRICES. **OUR PRICES ARE ALWAYS THE LOWEST!**

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On Small Weekly Payments

Small Accounts Especially Invited.

WE GIVE FREE INSURANCE.
In case of the death of the wage earner of your family we will at once give you a receipted bill in full of your account.

TO OUR CUSTOMERS

Whether your account is still open, or if you have closed it, you can purchase theirs this sale whatever you require WITHOUT ANY EXTRA DEPOSIT.

ANOTHER WEEK OF OUR DOUBLE STAMP OFFER

DOUBLE 2000 TRADING STAMPS

ON ALL PURCHASES MADE THIS WEEK

With the wonderful money saving event new in full swing this offer is a generous one. Prices were never so low—your chance to save money never so great—Don't delay—Now is the time.

causes run-down health and sickness.

Scott's Emulsion and rest are needed,

but SCOTT'S EMULSION is more important because it enriches the blood,

interrupting daily duties.

and strengthens the lungs.

VSEEOUR

SCOTT & BOWNE, Bloomfield, N. J.

nourishes the nerves-builds the

body and restores strength, vigor

and immediate energy without

Scott's Emulsion drives out colds

mate through charm or mental qualities has no guarantee whatever that
the selection is when or that the resulting love will be enduring. The other
who draws a member of the opposite
of his divorced wife. There was a
cry strong dissimilarity in the two sex through personal beauty likewise faces.

In the two sex through personal beauty likewise faces.

In the law after a selfmite union.

enduring love after a definite union, DOESN'T ASSUME HAPPINESS. Ing that it is a law," he explained.

DOESN'T ASSUME HAPPINESS.

"Indeed, I will go so far as to say that while with the combined attraction of charm, intellect and beauty the chances for lasting love will be greater, yet even this felicitous combination of fers no guarantee for harmony and tranquality after marriage."

"Oh, 'call no man happy till he dies,' especially if he's a married man," I conceded.

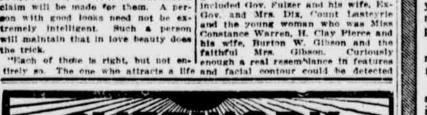
"But I don't agree with that," quickly esponded Mr. Shore. "I simply feel that many have not gone about procuring their happiness in the right way.

"Love is based on a series of harmonies; it is competibility of themperament. In the long run, your favorite temperament is

harmonies: it is competibility of temperament. In the long run, your favorite temperament is your own. You love no one so well as yourself. Seeking a member of the opposite sex, to whom you may devote your attentions for all time, you will be wise to pick out a temperament recem-bling your own. But the elements which enter into the makeup of temperament are portrayed in the features. Then the obvious way to match your temperament is to

"And I have the proof that physical likeness between two persons means happy mating," exclaimed Mr. Shore with all the enthusiasm of the youthmontal is or ought to be a match photographic. A would-be husband and wife
should, with all literainess. "go together": that is, there should be a strong
and harmonious physical resemblance between them.

Claim will be made for them. A pergov. and Mrs. Dix, Count Lasteyrie
and the young woman who was Miss
Constance Warren, H. Clay Pierce and
bis wife, Burton W. Gibson and the
faithful Mrs. Gibson. Curlously
tween them.



PAY ONE DOL-

LAR, select

anything you

need to furnish

a room completely, and we
will deliver the
goods promptly
to your home
and YOU CAN
PAY THE BALA N C E I N
SMALL WEEKLY PAYMENTS.

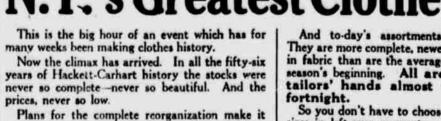
\$6 Sliding Couch (Guaranteed 10 Years) 2,79

COMPLETE WITH MATTRESSES,

May be used as a divan, a full size bed or two complete single beds. These sliding couches have famous ROMELINK SPRINGS, which are

guaranteed for 10 years, and are the most comfortable springs made —noiseless and non-sagging. The frames are all steel. The mattresses





necessary that every stock must be sold im-It is imperative that the prices be made to repre-

Hackett-Carhart clothes have been foremost

among quality clothes for more than half a century. Now they embody every perfection that all these years of experience have taught.

ellence and exclusiveness of fabrics, Hackett-Carhart clothes easily take first rank to-day.

They are more complete, newer in style and choicer in fabric than are the average assortments at the season's beginning. All are fresh from the tailors' hands almost within the past

traction united two extremely opposite types in westlook. The children were physically weak and vaciliating in pur-

pose, and familiarity between the par-ents speedily bred contempt, recrim-

Save Time and Expense

ELECTRO CON

polish. Send address for their any other polish. Send address for FREE SAMPLE
The Electro Silicon Co., 30 Cliff St., New York.
Sold by Grocers and Druggists
Use Electro-Silicon Polishing Cree if Preferred to a Powder.

ination and permanent unhappiness."

The Climax of N.Y.'s Greatest Clothes Sale

has been aroused, and you are a victim of love at first sight, which constitutes natural love. All the requirements are met at once, and,

so far as nature is concerned, there is nothing left to do but follow her.

This time will be in direct proportion to the amount of difference between the

mediately.

sent the most supreme values. And that they do, is a fact self-evident.

In fineness of tailoring, correctness of style, ex-

So you don't have to choose heré among broken sizes in left-over garments. And that's precisely what the majority of the other stores are offering to-day. You can prove this for yourself very readily.

Here await your inspection more than 15,000 suits and overcoats, suitable for every service. For Business, Dress, Travel, Motor, Storm, College and School service. In sizes for men, young men and

Among them there are more than a hundred different models. Designed after the best style ideas of two continents. And made up in more than 800 fabric styles-in fabrics from the foremost weavers

Reorganization Sale Prices

\$15 to \$25 Broken Size \$7.50 Overcoats and Suits . . \$7.50 \$15, \$18, \$20 & \$22.50 \$9.50 Overcoats & Suits.... \$9.50 \$20, \$22.50, \$25 & \$12.50 \$28 Overcoats & Suits

\$25, \$28, \$30 & \$32.50 \$15.50 Overcoats & Suits . . \$15.50 \$30, \$35, \$37.50 & \$40 \$19 Overcoats & Suits..... \$19 \$40, \$45 & \$50 Overcoats & Suits. .

Some specimen values are given herewith that you may form an idea of the remarkable Hackett-Carhart offerings to-day. These are selected at random, and are but a few out of hundreds.

	\$20 & \$22.50 Young Men's Suits	s9.50	
Tanana I	\$18 to \$22.50 Convertible Collar Overcoats		
	\$22.50 to \$25 Worsted Suits		
	\$22.50, \$25 & \$28 English Model & Norfolk Suits S		
	\$25 Velour Overcoats. All Models		
annan	\$25 & \$28 Vicuna & Shetland Overcoats. All Models S	12.50)
annon a	AND B AND TO DI-1-1	12.50	
	\$20 & \$22.50 Melton & Kersey Overcoats	12.50	
	400 . 400 FO P. U.L M. J.I	15.50	
The state of the s	POP A- POP NIA	15.50	
annan a	\$25 to \$32.50 Blue &		
annana.	Boys' & Children's		

\$25 to \$32.50 Chinchilla Overcoats. All Models..... \$15.50 \$25 to \$32.50 Plaid Back Overcoats. All Models..... \$15.50 \$25 to \$30 Melton and Kersey Overcoats \$15.50 \$35 Silk Mixture \$35 to \$40 English Finished Worsted Suits Custom-Tailoring Fabrics. \$19 Overcoats Custom-Tailoring Fabrics \$19 \$35 to \$40 Chinchilla Overcoats. \$35 to \$40 Vicuna & Velour Overcoats. All Models...... \$19 \$35 English Melton

Suit & Overcoat Reductions

(Children's Clothes at No. 841 Broadway and Harlem Stores Only.)

In this department, clothes are selected with the same expertness and care—and ailored in the same faultless manner-as characterizes every article of men's wear the Hackett-Carhart stores. The values, as can be easily seen, are

just as wonderful as those represented in other Hackett-Carhart stocks. Two generations of New Yorkers have been clothed from this department—and

its upkeep is a matter of great pride. Children's Overcoat Reductions \$6 to \$7.50 Children's Overcoats. All models for boys, 2/2 to 17 years. \$4 \$7.50, \$10 & \$12.50 Children's Overcoats. dels for boys, 21/2 to 17 years . \$5 \$12.50. \$15 & \$16.50 Children's Overcoats. All models. 2/2 to 18

Children's Suit Reductions \$6 & \$6.50 Children's Suits. All correct

models and fabrics for boys, 21/2 to 17 years \$4 \$7 & \$7.50 Children's Suits. All correct models and fabrics for boys, 27/2 to 17 years.

Shirt Keductions

\$1 & \$1.50 Plain & Pleated bosom shirts.
Laundry-proof and wear-resisting materials. 65c
\$1.50 & \$2 Hackett Carhart shirts, and famous advertised makes85c famous advertised makes ... 85c

\$2 & \$2.50 Custom-tailored shirts of
Foreign and American Russian Cords,
at ... \$1.15

\$2.50 to \$4 Hackett-Carhart Customtailored shirts, and other famous
makes ... \$1.85

\$5 Luxurious Silk shirts, of exclusive

designs \$3.15
\$6 & \$6.50 Bright, Lustrous Silk shirts.
Custom-silk shirtings, custom tailored,
at \$3.65

"E. & W." Shirt Reductions \$1.50 Earl & Wilson Shirts ... \$1.15 \$2 & \$2.50 Earl & Wilson Shirts ... \$1.35 \$3 & \$3.50 Earl & Wilson Shirts ... \$1.85

Hat Reductions Imported Velour Hats \$8 Imported Velour Hats......\$5.25 \$5 Imported Velour Hats......\$2.75 | Silk and Opera Hate | \$6 & \$7 Silk Hata | \$4 \$6 & \$7 Opera Hats | \$4

Panamas & Bangkoks Entire stock of Panamas and Bangkoks. \$5 to \$10 values.....\$2.75

Fur Caps
Unrestricted choice among the most popular styles in fur caps.

\$3.50 to \$5 Fur Caps......\$1.65

Full Dress Clothes Reductions

In these, the most particular garments for men, the half century old Hackett-Carhart reputation for fine tailoring is fairly outshone.

The lines of each garment are really classic. They are the last word in good fashion. And, at the present prices, represent an opportunity that is rare indeed. Full Dress Suit Reductions

\$47.50 Full Dress Suits. . Now . . . \$35 \$55 Full Dress Suits Now ... \$42.50 Tuxedo Suit Reductions

\$37.50 Full Dress Suits. Now. . \$25

\$50 Tuxedo Suits....Now..... \$37.50 Tuxedo Coat Reductiona \$22.50 Tuxedo Coats ... Now ... \$15 \$30 Tuxedo Coats....Now...\$20 \$35 Tuxedo Coats.... Now... \$22.50

Fur Trimmed & Fur Lined Overcoats for Full Dress & Motor Service

\$40 Fur Trimmed Overcoats.....\$20 \$50 Fur Trimmed Overcoats.....\$25 \$40 For Trimmed & Fur Lined Over-\$75 Fur Trimmed & Fur Lined Over-\$100 Fur Trimmed & Fur Lined Over-

265 Broadway Near Chambers Street Opposite City Hall

154 East 125th Street Near 3d Avenue Open Evenings

Sales now in Progress Women's Fine Fur Coats and Sets—½ Price

These Furs, if bought in the usual way, would have to be sold for double our present prices. Coats that were made to sell for \$69.75 are now \$33.75, up to Coats made to sell for \$1,249.00 now priced at

5624.00.

Fur Sets in great variety, all beautifully matched. Sets that if we purchased them in the regular way would be \$22.74 are now \$10.74, up to those made to sell at \$514.00, now priced \$254.00.

Muffs and Neck Pieces in the newest designs are correspondingly reduced. The Furs represented are:

Second Floor, Broadway.

Blended Hudson Sable Moleskin

Sale of Sample

Hosiery Main Fl.

For men and women, samples of

high grade hosiery of many differ-

ent kinds; 40,000 pairs at saving of

Included are Women's Hoslery

at 94c that cannot be duplicated

\$2.00 a pair-and so on through

40% over prices elsewhere.

disastrous results in practically all the cases where unnemotional considerations or even a temporarily violent at-

Pointed Fox Black Fox Cavet Cat Broadtail.

Black Lynx Raccoon White Fox

Caracul and others The Shoe Sale

Women's, 24 Floor, 35th St., Rear. Men's Fifth Floor, 35th St., Rear. — A Clearance of many of the best and newest styles. Provides exceptional opportunities for economies in the various leathers: lace, button and blucher, for wo-men. Men's Shoes in various styles, and Shoes for misses and children, at savings that are very

elsewhere for less than \$1.50 to attractive.
\$2.00 a pair—and so on through Women's Shoes at \$1.98 (were \$2.00 a pair—and so on through many grades to Hosiery at 15c, elsewhere 25c to 35c a pair.

Men's Hose at 24c a pair, elsewhere 50c; and at 15c a pair, elsewhere 25c a pair.

Women's Shoes at \$1.96 (were \$4.96 and sold elsewhere for \$6.00).

Men's Shoes at \$3.96 (were \$4.96 and \$5.94 and sold elsewhere 25c a pair.

China, Glassware, Lamps, Bronzes, Marbles, Clocks & Clock Sets

1/s Off Present Marked Prices When You Buy Many have already been reduced, not because they are in any way damaged but because they have been in stock too long. One-fifth off marked prices by buying this week.

Sale of Black Dress Silks

50,000 yards marked 1/3 below Prices elsewhere for equal qualities. Included are

Black Crepe de Chine, 40 in. 99c Made to sell for \$1.25.

Black Satin Messaline, 35 in. 69c Made to sell for \$1.00. Black Satin Duchesse, 36 in. 89c

Made to sell for \$1.25. BlackSatin Charmeuse, 40 in. \$1.19 Made to sell for \$1.75.

Black Crepe Meteor, 40 in. \$1.19 Made to sell for \$1.75 Black Chiffon Taffeta, 36 in. 79c | Black Dress Satins, 44 in. \$1.29

Made to sell for \$1.00. Black Satin Messaline, 26 in. 49c Made to sell for 75c Black Satin (from Italy), 40 in.

Made to sell for \$1.75.

C. J. Bonnet et Cie, of Lyons, France. Black Dress Silks

Made to sell for \$1.65.

Marchioness Silks
Black Satin Messaline, \$1.19
Made to sell for \$1.50.
Charmouse Satin, \$1.29

Made to sell for \$2.2:

Black Satin Imperial, 44 in. \$1.49 BlackSatin"Sublime,"44 in.\$1.79 Made to sell for \$2.50. Finer Silks, up to \$5.96.

White Sale—Important Savings The groups of special values in the Muslin Underwear Section still present splendid opportunity for selection at savings. Second Floor 34th Street. Corsel Covers at 24c, 39c and 49c

Night Gowns from 39c to \$64,50 Combinations at 49c to \$38.89 Princess Slips from 79c to \$44.74

RUGS, LINOLEUMS & OILCLOTHS At Greatly Reduced Prices

Savings are 14, 13, in some cases more These domestic Axminster and Royal Wilton Rugs

27 in. x 54 in... \$2.48 \$1.74 36 in. x 72 in... \$3.48 \$2.98 6ft.x9ft....\$12.89 \$8.94 11 ft.3 inx12 ft.#24.74 \$17.74

The Royal Wilton Rugs are of a high grade worsted fabric and have a resilient non-matting surface specially well suited to rooms

Fine Axminster Rugs are mostly in Oriental effects, in medallion and "allover" Persian designs. One or two are conventional floral designs. In all cases the colorings are warm pas-tel tones of green, red, blue and yellow upon grounds of cream, old ivory and ecru.

Royal Wilton Rugs Size Macy's Price Was New

cially well suited to rooms where hard service is given. 27 in. x 54 in. . \$4.74 \$3.09 \$4.74

Fancy Match" Axminster Rugs, \$13.48

If perfect, Macy's price would be \$24.89. "Fancy Match" Rugs are made of borders and centers in various combinations, in some of which the border runs across each end only. The size is the popular 9 ft. x 12 ft. These Linoleums are the Inlaid and Figured

accumulation of a season's selling, and are in a very wide variety of geometrical, floral and parquet designs, carried out in soft and pleasing combinations of reds. browns, greens and blurs. In one or two pieces there is a slight imperfection in the pattern, which does not, of course, affect the wear.

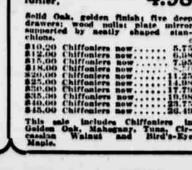
Linoleums Full Rolls (4 yds. wide)
(sq. yd), 44c
Macy's price was 69c. Full Rolls (2 yds. wide) (sq. yd), 39c Macy's price was 59c. Remnants—Short lengths, 19c. Remnants—Medium lengths, 292.

High Grade Oilcloths, 34c a yard

In full rolls, delicate shades, most of blue and white and green and white. Macy's price was 59c sq. yard. The width is two yards.

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