EXTRA TAXI FARES IF RIDERS EXCEED TWO IS PROPOSAL

Aldermen Framing Ordinance Indorse Plan Now Used in London.

TO CUT PRESENT RATES.

Demand That Single Cab Cost, Not "Overhead" Expense, Determine New Rate.

BY SOPHIE IRENE LOEB.

In order to arrive at a fair maximum rate to be designated in the forthcoming taxicab ordinance several members of the Aldermanic Committee are considering the advisability of lowering the rates to an appreciable degree, but to charge extra for the number of passengers carried when more than two. At present the charge for one passenger or four passengers is the same. The idea is advanced that if a rate per passenger is made it will increase the earnings of a cab and thus materially aid in lowering rates.

The cab owners, from the generally accepted term of service, should receive more for carrying four passengers than for carrying two, which is the case in European cities. But the rates in New York have been so high that this point was not considered in a previous ordinance. With the lowering of rates to a popular basis, this feature should be taken into consideration for the benefit of the operator of the taxi traffic, and it is fair to assume that the people would see the justice of it.

FOLKS PROMISES SPEEDY ACTION ON ORDINANCE.

Alderman Folks, Chairman of the Rules Committee, when appointing a new member of the Taxicab Committee to take the place of the late Alderman Willard, will urge the members to speedily make their recommendations and promises to get it on the floor as soon as possible for final adjustment. Mr. Folks said to-day:

"About two years ago I went into this question thoroughly, in connection with the automobile investigation relative to speed laws; the regulation of taxicabs was part of my work. I think the rates should be lowered, and I see no reason why, with all this information that must have come to the present committeemen considering this question, they cannot recommend a reasonable maximum rate.

"I will do all I can to help put forward a proper ordinance regulating this part of the automobile industry, which is certainly in anything but a satisfactory condition at present. The main thing that, from my observations, concerns the question is the cost of running a single cab. I do not think that figures as to the capitalization of cab companies, their expenses for operation and salaries are vitally material in arriving at a fair charge to the public without confiscating the property of operators.

"Licenses are granted, not to cab companies as a whole, but the individual cab is licensed, and whether it is owned by a company or an individual, each cab must secure this license before it can be operated. Therefore companies or individuals should be considered only in their relation of the running of a single cab.

QUESTION OF OWNERSHIP IS NOT INVOLVED.

"When the City of New York grants a license to a single cab, as is now the case, it is presumably not concerned as to whether its owner is capitalized at $6,000,000 or at $500. The city is directly concerned in the charge made to the public on account of granting that license to carry the public. On the other hand it is concerned in establishing a maximum rate, so that the privilege of license for carrying passengers is not abused, and in not making the rate too low so as to confiscate property.

"Therefore, the chief basis for maximum rate consideration would seem to be to get at the average cost and takings per single cab operating on the streets of New York, whether owned by a single person or the biggest company. I also would think that to arrive at the most economic method of lowering the present rates would be to charge extra for carrying more than two passengers."

Alderman Bolles also said he favored such a proposition. He said:

"I think the taxicab owners are entitled to extra money for carrying more passengers than one, and if the rates are lowered this should be accorded to them by proper provision in the ordinance. How this could be arranged is a matter for consideration. At present when you engage a cab you can put in as many passengers as the cab holds, and sometimes so many as to be a detriment in the wear and tear of the cab, and the fare is the same. I believe that if the rates are lowered and these extras granted to the operators it would help to equalize the lower rates as to the earning."

The statements made by Aldermen Folks and Bolles voice the recommendation of Attorney Warren for the Independent Taxi Owners' Association, who compiled a brief for the benefit of the committee which contains the following conclusions as to rates:

"In fixing a maximum rate the committee should be guided by the provisions of the charter ,and, therefore, take into consideration that to the Board of Aldermen is given the power to regulate the business of hackmen and the rates of fares to be taken by the owner or driver of hackney coaches.

"This does not intend that the committee should attempt to regulate any more than the rate to be taken by the owner or driver. It is, therefore, proper to receive the evidence of the cost of running an individual cab.

"It is not, and would not, be relevant to include the cost of paying dividends upon a grossly inflated capital stock or to take into consideration the expense of highly paid officials, elaborate offices and expensive bookkeepers and other salaried employees. It is very apparent that a company operating one hundred cabs could make no money and declare no dividends if it had a capital of $10,000,000.

"The only thing to be taken into consideration is the cost of the actual running expenses of a cab, including garage charges and the salary of a driver. If the overhead and interest charges have become so large that it is impossible to pay dividends, it is, perhaps, an unfortunate situation for a company to find itself in, but it is not relevant as an argument against the reduction in rates.

"If companies have increased their capital and expenses by the payment of commissions for special privileges to which they never were entitled and then claim they cannot make money, this fact should also be disregarded by the committee. Licenses are granted to individual owners of cabs, which cabs must be licensed. The committee should, therefore, only be governed by the actual running expenses of a cab.

"With regard to the amount of the maximum rate nothing need be said on behalf of this association by reason of the fact that they now are and have been for some time past giving the most concrete and convincing evidence that they can and have been making money while running for 20 cents for the first half mile and 10 cents for each quarter mile thereafter."

LONDON TAXI CHARGES EXTRA FOR THIRD RIDER.

In London taxicab operators make a charge of 16 cents for each passenger carried more than two for the whole journey. That is to say, no matter what the taximeter records at the end of a journey, the passenger must pay the charges of the taximeter and 16 cents extra for each passenger for the whole trip.

How this may be adjusted in New York, as Mr. Bolles says, is a question for consideration, since there has been some difficulty in London in the collection of these "extras" by the cab companies from the drivers.

The London committee reported recently on this point:

"As regards the demand that Scotland Yard shall affix to the plate the required statement as to extras, the committee think that there is no objection to this course being pursued if the owners think it will assist in collecting the extras and assure the public as to the sums properly payable. On the other hand, the committee cannot recommend that the police should in any way be charged with the duty of debt collecting. One driver frankly said: 'The owners never will collect the extras unless a policeman is carried on the footboard of each cab,' which statement the committee believes to be well founded."

So that the committee in London finally granted these extras to be given to the drivers. No doubt the owners and drivers in New York would arrive at a proper arrangement in this direction if it were granted in the ordinance.

SOUR STOMACH, INDIGESTION, GAS OR DYSPEPSIA—PAPE'S DIAPEPSIN.

This delightful stomach regulator brings relief infive minutes—Puts an end to Stomach trouble forever.

"Really does" put bad stomachs in order—"really does" overcome indigestion, dyspepsia, gas, heartburn and sourness in five minutes—that—just that—makes Pape's Diapepsin the largest selling stomach regulator in the world. If what you eat ferments into stubborn lumps, you belch gas and eructate sour, undigested food and acid; head is dizzy and aches; breath foul; tongue coated; your insides filled with bile and indigestible waste, remember the moment Diapepsin comes in contact with the stomach all such distress vanishes. It's truly astonishing—almost marvelous, and the joy is its harmlessness.

A large fifty-cent case of Pape's Diapepsin will give you a hundred dollars' worth of satisfaction or your druggist hands you your money back.

It's worth its weight in gold to men and women who can't get their stomachs regulated. It belongs in your home—should always be kept handy in case of a sick, sour, upset stomach during the day or at night. It's the quickest, surest and most harmless stomach doctor in the world.

It takes good food to build children like these—

and in this case, what is good for the child is good for the grown-ups.

Oatmeal is an admirable food. In its combined richness of protein (which builds brain, bone, flesh and blood) and fat and carbohydrates (which supply heat and energy) oatmeal leads other foods.

If you want the authority for this statement, send for the U. S. Department of Agriculture Bulletin No. 249, and look on page 12.

There are other good foods to give children, but you can always be sure that oatmeal is a safe, sure food; and if you serve H-O Oatmeal you can be sure that it will always be properly cooked.

Twenty minutes on your stove plus the more-than-two-hours' cooking we give it in the mill, insures that.

Right away, order a package of H-O from your grocer. Costs less than half-cent a dish.

H-O the only steam-cooked **Oatmeal**

The H-O Company, Buffalo, N.Y. Makers of H-O, Force, and Presto.

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For Men and Youths---Ready-to-Wear

$12, $15 & $18 Overcoats & Suits $9.50

$25, $22 & $20 Overcoats & Suits $13.50

$35, $32 & $30 Overcoats & Suits $16.50

$45, $40 & $38 Overcoats & Suits $19.50

Hundreds of Them at Each Price—in Every Good Style, Design and Fabric

Chinchilla Overcoats in blue, brown and gray; velours, Elysians, tweeds, beavers, cheviots, meltons, shetlands and vicunas—the smartest and most distinctive of models. Single and double breasted Guards coats, plain back models, coats with shawl collars, convertible collars, velvet collars and self-collars; coats for dress wear and semi-dress wear, and for auto and street wear.

Suits in smart English effects and distinctive conservative models of finest worsteds, tweeds, cheviots and vicunas in a remarkable assortment, brown, blue and gray mixtures and neat, smart dark effects.

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Only at O'Neill's and only twice a year can you share in such a positively unmatched bargain event in good hosiery, because the manufacturers and importers whose products are included send these lots to O'Neill's twice a year under special contract, and it is always an occasion which interests our thousands of thrifty shoppers. This year there is a much bigger lot—enough for all the old friends and thousands of new ones.

There are no "Seconds" or any undergrade Hosiery in this Sale. Every pair is perfect, and of course you understand that there is a very wide assortment of kinds, colors and styles included. Practically every good kind of stockings that are in demand to-day. Some of the larger lots are mentioned here, but you will find hundreds of kinds besides.

Women's Standard 35c and 50c Hosiery

Silk boot stockings, fine lisle stockings, dainty lace instep stockings, embroidered instep stockings, and the finer qualities of cotton stockings. High spliced heels, double soles, garter tops.

Black, tans, white and all desirable colors—all sizes.

25c Pair, Val. 35c & 50c

Women's Finest Grades of 25c Hosiery

The best qualities of regular 25c lisle stockings in black, tans, white and desirable colors. Also finest 25c cotton stockings, in black, tans white and the desirable colors. All with double heels, toes and soles. Here is where you should purchase a liberal supply of hosiery, as the values are the best in years.....

19c Pair, 6 Pairs, $1

Children's 25c Stockings

The qualities we sell the year around for 25c; plain weaves, ribbed, in black and all wanted shades. Lisles and cottons, double heels, toes, soles.

12½c Pair, 6 Pairs, 69c

Children's 29c to 35c Stockings

Samples of superior grades of 29c to 35c hosiery, in wool, cotton and lisle ribbed and plain weaves. Black and colors. Double heels, soles and toes.

19c Pair, 6 Pairs, $1

Half Prices and Lower to Clear Knitted Underwear

Women's $2.00 to $2.75 Underwear at 75c

Norfolk and New Brunswick Underwear, including vests and pants, white and natural shades, also ribbed merino vests, pants and union suits.

Women's $1.75 to $2.00 Underwear at $1.00

White and natural Merino Union Suits, also very fine qualities of silk and cotton Union suits, regular and extra sizes included, all hand finished.

Women's $1.00 to $1.25 Underwear at 50c and 65c

White and Natural Merino Vests and Pants. Regular sizes, value $1.00, at 50c. Extra sizes, regularly $1.00 to $1.25, at 65c. Quantities limited.

Women's 39c Underwear at 25c

Women's fine ribbed cotton vests and pants.

Children's 29c Underwear, 12½c

Odd lot of children's Winter Underwear to make immediate clearance.

O'Neill Main Store—First Floor.

The New Silk Shirts

Introduced To-Morrow at Special Prices

First the extremely pretty India Silks, Chiffon Taffetas and Messalines in new stripes of light tones. Hairline stripes are much in evidence and the broader stripes are particularly good looking. New developments of the Robespierre collar show fetching lines and trimmings of buttons and tucks, and many other features will interest the well dressed woman.

Silk Shirt, $3.95

Silk Shirt, $5.95

$5.00 New Striped Silk Shirts at $3.95

Fine Quality Chiffon Taffeta, in Handsome stripes, made with Robespierre collars, pearl button trimmings, special, at..... $5.95

India Silk with Hairline Stripes. White, with black ribbon ties, Robespierre collar, crystal button trimmings, special, at..... $3.95

Messaline Shirts, Special at $2.95

Shirt style, made of Messaline silk, in black, navy, white or brown. Robespierre collar, pearl buttons.

Wash Silk Waists, Special at $5.95

Waists, made of Wash Silk, in handsome stripes, rolling collar and tie—button trimmed.

Lingerie and Voile Waists, Special at $2.00

Dainty styles, all prettily trimmed with laces and fine embroidery.

Messaline Waists, Special at $3.95

Buttoned front, net yoke—in black, navy or brown.

Sale of 1913 Silks & Dress Goods

Because of its scope, the big values and O'Neill's pre-eminent reputation for silks, this sale offers extraordinary opportunities for the purchase of the new materials in all the fashionable weaves, just what should appeal to economical women who are followers of Fashion.

36-inch Satin Messaline

Meteor finish, with hairline stripes and checks. Value $1.25 yard, at..... 89c

36-Inch Silk Dress Poplin

A complete assortment of all the new Spring colors, also white or black. Value $1.00 yard, at..... 59c

Black Dress Satin

Black peau de soie, black dress taffeta and black satin messaline, all are a yard wide. Value $1.25 yard, at..... 79c

Novelty Woollens

Novelty wool suitings in a big variety of styles and colors. 52 and 54 inches wide, the most popular material lately. Value $2 to $2.50 yard, at..... 98c

Handsome Broadcloths

First quality, brilliant finish black and colored Broadcloth, sponged and shrunk. Value $2.00 yard, at.... $1.39

Black Cheviot

54 inch all wool black cheviot. This fine material is all sponged and shrunk. Value $1.25 a yard, at..... 79c

O'Neill Main Store, Second Floor. Take 22d St. Elevators.

Clearance Prices on

HANDKERCHIEFS

For Men, pure linen hemstitched handkerchiefs; ¼ and ½ inch hems; each 12½c

For Women, embroidered and lace edge handkerchiefs, also novelty colored handkerchiefs, values from 15c to 25c, at, each.....9c and 12½c

Women's 50c Neckwear, 25c

Jabots of shadow lace, imitation Irish lace Dutch style collars, Irish crochet stocks, and Dutch collars, etc.

Large Lace Coat Collars of imitation Irish round and apron shapes; Irish crochet Dutch collars, real macramé lace collars. Values from $1.50 to $2.50. Special at... $1.00

O'Neill Main Store—First Floor

Glove Sale Continues!

Over 30,000 Sample Pairs of Gloves of all desirable kinds and styles from such famous manufacturers as:

Jouvin et Cie Fownes

and other makes which carry with them O'Neill's Guarantee. Much greater than ever this year in quantities and variety, we have put the prices down to a point never before reached with gloves of the finest character; splendid assortments still, but there's no telling how soon they will be broken.

Jouvin et Cie $1.50 to $2.10 Gloves

For Women—Finest French glace, one, two and three clasp styles; white, black, gray, tan and mode. Regular $1.50 to $2.10 qualities, at, pair..... $1.00

Fownes $2.50 Driving Gloves

For Men—Heavy hand sewn, tan cape and gray mocha, with right hands reinforced; others mocha back and capeskin palms; sale price, pair.. $1.10

Jouvin et Cie $1.50 to $2.10 Black Suede Gloves

For Women—Jouvin's black suede gloves have for years been famous. These are the desirable 2 and 3 styles. 1 clasp style in colors; also values $1.50 to $2.10, at..... $1.00

Our Own Fine Quality Long Evening Gloves Reduced

16-Button Length Glace Mousquetaire Gloves, in flesh, peach, shell pink, azure and turquoise; value $3.50; now at..... $1.29

16-Button WHITE Glace Mousquetaire Gloves, value $2.25; at..... $1.59

20-Button Length Glace Mousquetaire Gloves, in flesh, peach, shell pink, azure and turquoise; value $4.25; at..... $1.75

O'Neill Main Store—1st Fl

January Clearance Prices on

Inlaid Linoleums

The finest quality imported Inlaid Linoleums. All colors, in neat tile effects. The colors are solid, right through to the back, so the linoleum will not look shabby after being a little worn.

98c Per Sq. Yd. Value $1.50 — **$1.15** Per Sq. Yd. Value $1.65 — **$1.25** Per Sq. Yd. Value $1.75

Samples of Linoleums & Oilcloths

Each piece is at least one yard square. These samples are in perfect condition. Regularly from 35c to 60c, at **19c**

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