How to Market for Sunday, with Points on Buying Food in Lenten Season

Plenty of Fresh Supplies and More to Come, with Lower Prices.

By Charlotte R. Bangs
(Founder of Home Market Club).

New York will have fresh food supplies galore by the week end, prices descending as car and boat load are unpacked. Much has been "held over," not exactly cheering for the producers, but holidays do creep in somehow. Then the wholesaler snatches a brief rest. The consumer buying at wholesale benefits largely at such times. He must look sharp, however, that no poor lots be his, but rather leave such bargains for the peddlers.

Sometimes there is waste through shipments being not time calculated at the far away end. New York has much to consider and adjust when the new terminal market becomes a reality—to prevent 500 farmers sending beets one day and none at all the next; tons of lettuce one week and only a dozen crates the following week. This I have called "varying prices," which has puzzled some of my correspondents and brought questions. The housewife cannot market feeling assured (before starting) of cerain articles at certain prices. A retail store is entirely different. In a wholesale market eggplant is 12 cents one day and 20 cents the day following. Plenty versus scantiness is the key to prices, or supply and demand, as the trade term goes.

Lent brings changes in marketing. Poultry, ham, fish, &c., replace meats. Here are some prices and grades:

Poultry.	Wholesale.	Retail.
Turkeys—Good	24c. lb.	28c.-30c. lb.
Medium good	18c. 17c.	20c.-24c. lb.
Chickens—Fancy, Phila.	24c.	28c.-30c. lb.
Good	20c. lb.	24c. 25c. lb.
Long Island best	24c. lb.	28c. 30c. lb.
Broiler	35c. 17c. lb.	20c. 24c. lb.
Medium	15c. 17c. lb.	18c.-18c. lb.
Poor	12c. lb.	=
Capons—Philadelphia	25c. lb.	=
Medium	20c.	=
Squabs—Dozen	$1.75-$3	75c.-$1.50 pr.
Guinea Hens—Pair	14c. lb.	20c. lb. up.
Ducks	14c. lb.	20c. lb. up.
Geese	14c. 13c. lb.	22c. lb. up.

In buying poultry there is a wide range of price and quality—mills fed, corn fed, fancy, old, young, Western, Southern, State, Jersey, Philadelphia. But rest assured all these adjectives are seldom guaranteed in retail shops, except where extravagant prices prevail. The wholesale dealer knows by barrel or box just what grade he sells. After distribution the consumer must guess a lot. Philadelphia leads for price, also quality, but in reality New Jersey supplies much of these so-called Philadelphia grades, which have really become something of a "folsted" name. Why not sell plain Jersey goods and lower the price a bit? This would seem a sensible plan. Would wholesalers like to eat a Marest tart bought from Jones & Co.? Why not give Jones the credit and sell for his price?

So much poor grade, low priced canned salmon is being sold at retail it is well to explain about this food commodity, giving prices. There are three grades. Good salmon is not plentiful. The factories have put tails, skin, bones in cans, selling "pink" and "red" salmon. The red is the best grade; pink is when the fish has spawned and moved into fresher water. All canned salmon comes from Alaskt and British Columbia, and may soon be brought from Siberia, which latter country has great plenty and would help relieve the situation here.

Wholesale.	Retail.
7½c.—90c. dozen cans	12c.-15c. can.
8c.—$1.10 dozen cans	15c. can.
12c.—$1.45 dozen ½-lb. cans	16c. can.
18½c.—$1.65 dozen 1-lb. cans	18c. 20c. can.

All goods sold at wholesale are guaranteed. There are doubtless odd lots sold at auction, as all cheap canned goods are sold. Consumers do not learn grades in this way. Any factory can dispose of inferior grades by auction sale, when jobbers hand to retailers and so to consumers.

RICE—Sold only in 10-pound lots, but at half retail prices:

	Wholesale.	Retail.
Best whole	8c. lb.	15c. lb.
Next whole	6c. lb.	12c. lb.
Good whole	6c. lb.	10c. lb.
Second whole	4c. lb.	8c. lb.
Broken	3½c. lb.	6c. lb.

POTATOES—Plenty of new Bermuda varieties at very low prices wholesale. Retail prices for these have also dropped, some as low as 6 cents a pound, which is something like, over the 15 cents asked previously. Wholesale prices are as follows, with sharp descending rate when Maine ships the lot expected:

Sweets—Basket...60c. to $1.50
New—Bermuda ..... $5.25 bbl.
Bermuda, seconds ..... $4 bbl.
Florida, best ..... $3.75 bbl.
Georgia ..... $2.50 bbl.
State—Best, 180 lb. $2.25 bbl.
Poor ..... $2.75 bbl.
Maine—Best, 180 lb. $2.50 bbl.
Second ..... $2 bbl.
Michigan—Best ..... $1.75 bbl.
Long Island—Best ..... $2.75 bbl.

Retailers have cut potato prices which they still consider a "special."

CABBAGE — If all the cabbage shipped to New York were put in a single pile it would reach from Maine to California—perhaps. Consumers should start eating cabbage in every possible way, aided by bottom prices allowed by wise retailers. Still more cabbages to come, too. Think of THAT! Prices are $7 a ton down to $1 and 75 cents a barrel. In open market good cabbages have sold for 35 cents a dozen, or 5 cents each, while retailers asked 8 to 10 cents each. And never have cabbages been finer of winter. Look out for frozen grade on cold days.

BEETS—Old and new are the precautions needed here; also a price difference. The old sell for 50 cents a bushel in open market, or $1.50 a barrel; retail price, 5 cents a bunch. New young beets, 14 bunches, $1.25 a crate; retailed for 15 cents a bunch. Long beets are sweet, tender. Price 50 cents a bushel, open market.

CELERY—State celery is most plentiful in October, November, December. Then come the Florida and California grades, with plenty in market and at reasonable prices wholesale. By case, crate, dozen, according to kind selected.

OKRA—This little green product has a wide difference between wholesale and retail price. A box of six baskets is $1.50 for — pounds. Retail price, 25 to 37 cents a pound.

CUCUMBERS—Different grades, sizes, prices. The average price is $1.25 a dozen; retailed at 18 to 20 cents each.

MUSHROOMS—Not a desirable luxury if bought at wholesale. A four-pound basket, white, brown, large, small, for $1 to $2; yet retailers ask 60 to 75 cents a pound. One conscientious storekeeper put out a sign at 49 cents, but investigation proved this bargain to be "buttons" and again the unfresh kind.

MINT—For all delicacies in cookery and no big luxury. Price, 8½ cents a bunch at wholesale (dozen sold), as against 15 to 25 cents retail.

RHUBARB—Seventy-five cents a dozen bunches (6¼ cents), as against the retail price of 12 to 14 cents a bunch.

TOMATOES—Should be retailed for 9 cents a pound at the highest. Wholesale tomatoes can be had for $1.50 a 40-pound basket. The choice hothouse are 12 cents a pound; retailed for 25 cents.

BUTTER.	Wholesale.	Retail.
Creamery—Best, print	47c. lb.	45c. lb.
Best tub	46c. 46c. lb.	48c.-45c. lb.
Seconds	34c. lb.	42c. lb.
Dairy—Best	34c. lb.	36c. up.
Good	32c. lb.	37c. up.
Process—Best	27c. lb.	33c. lb.
Good	24c. lb.	30c. lb.
Fair	21c. lb.	=

Good butter continues high priced. If it feared wholesalers will advance process butter, now attention has been called to that grade, to relieve shortage of best. The principle is like setting out a plum tree in one's garden, then paying the town for beautifying one's farm. Leave process butter alone. Let consumers start a run if they like—make more process butter; that's the remedy. And make retailers' "fancy" prints tell where and when packed and by whom. Then the consumer will know where all the wonderful, beautifully named "brands" hail from. In all this butter business the poor consumer eats most anything colored an orange buff color. Give the "brand" prints a home and a birthday; also the process. NO jump in price. In course of time best grades will descend.

	Wholesale.	Retail.
White, large	32c. doz.	45c.-43c. doz.
Brown, large	28c. doz.	36c. doz.
White, fresh	27c. doz.	34c. doz.
Good	26c. doz.	34c. doz.
Fresh dirties	21c. doz.	27c. 30c. doz.
Storage—Best	23c. doz.	30c. doz.
Good	19c. doz.	26c. doz.
Fair	18c. 18c. doz.	25c. 20c. doz.
Dirty, Egg	16c. doz.	45c. 50c. doz.

There is not much likelihood that eggs will soar in price, except possibly a slight fluctuation in fresh laid varieties. Some retail stores still cling to "Leghorn" at 45 cents a dozen, but promptly add: "We have fresh eggs at 36 or 38 cents a dozen." Storage grades are becoming better known.

Whatever the Retail Grocers' Association may say of its proposed big food exhibit to be held in Brooklyn in March, there is need of frank explanation apart from any close profit sales which wholesalers have admitted exists on some lines of goods and which was noted in these articles. Can the Retail Grocers' Association explain WHY there has for some years past been positive and aggressive action to prevent boarding house keepers (pardon, private hotels) from buying supplies at wholesale?

These consumers have always virtually been hotel keepers, yet wholesalers until recently could not sell to them. Why should retail grocery men now expect these consumers to support their exhibit? Can the three-pound bag used for one and three-quarter pounds of apples, sold as one quart, be explained? Or white leghorn eggs sold last year for 60 to 70 cents a dozen when wholesalers sold at 40 cents? These articles have told the story of retail charges for fruits, vegetables, &c. Hold the exhibit by all means, but attach wholesale price to each article. Trading stamps are an extra cost to consumers. Deduct them too.

FULTON MARKET.
West Fulton St. and East River.
Wholesale, Retail.

This week end brings many smelts and herring into market. Wholesalers believe cold weather affects fish prices, whether goods arrive by rail or boat. Fish is more expensive now than two years ago, they state. Prices will descend about next week. Here are bargains offered at wholesale:

Pollocks, frozen, 4½c. lb. Salmon, frozen...10c. lb. Salmon, fresh...25c. lb. Cod, fresh.....10c. lb. Cod, frozen.....12c. lb. Weakfish .....7c. lb. Bluefish .....14c. lb. Sea Trout, large, 16c. lb. Medium .....18c. lb. Shrimps .....$1 gal. Green .....30c. lb. Lobster, small...50c. lb. Large .....40c. lb. Crabs, hard .....50c. doz. Spanish Mackerel, 12½c. lb. Herring, frozen....4c. lb. Porgies .....12c. lb. Shad, fresh roe, $1.50 ea. Buck .....16c. ea. Smelts .....8c. lb. Green .....12c.-14c. lb. Retail (9½ lb.). $1.43 box. Clams, string of 25...10c. Shell .....$1.25 basket. Oysters, 100.....$1. Pint .....$4.70 qt. Halibut, frozen...16c. lb.

GANSEVOORT MARKET.
West 14th St.
Wholesale, Retail.

Friday will be a big open market day. Celery, cauliflower, onions, kale, apples, carrots are leaders. Poultry, hams, game, all at low rate for best goods. Gansevoort is not a centre for any poor goods. All talk of putting new piers at the foot of Gansevoort street is not considered serious by those who know. In fact, it is stated the proposed terminal market, being further inland, will need all the present water frontage; therefore no piers, despite the Mayor's judgment to that effect.

A quick relief for coughs, colds and hoarseness is
Hale's Honey Of Horehound and Tar
Contains no opium nor anything injurious
Try Hale's Toothache Drops
All Druggists

THIS WOMAN HAD MUCH PAIN WHEN STANDING

Tells How Lydia E. Pinkham's Vegetable Compound Made Her a Well Woman.

Chippewa Falls, Wis.—"I have always had great confidence in Lydia E. Pinkham's Vegetable Compound as I found it very good for organic troubles and recommend it highly. I had displacement, backache and pains when standing on my feet for any length of time, when I began to take the medicine, but I am in fine health now. If I ever have those troubles again I will take Lydia E. Pinkham's Vegetable Compound."—Mrs. ED. FERRON, 816 High St., Chippewa Falls, Wisconsin.

Providence, R. I.—"I cannot speak too highly of Lydia E. Pinkham's Vegetable Compound as it has done wonders for me and I would not be without it. I had organic displacement and bearing down pains and backache and was thoroughly run down when I took Lydia E. Pinkham's Vegetable Compound. It helped me and I am in the best of health at present. I work in a factory all day long besides doing my housework, so you can see what it has done for me. I give you permission to publish my name and I speak of your Vegetable Compound to many of my friends."—Mrs. ABRIL LAWSON, 126 Lippitt St., Providence, R. I.

W. L. DOUGLAS $3.50 $4 & $4.50 SHOES

For style, fit and wear W. L. Douglas shoes are unequalled at the price. They are the standard of quality everywhere.

Stores in Greater New York:
38 Nassau Street
755 Broadway, cor. 8th St.
853 Broadway, cor. 14th St.
1187 Broadway, cor. 26th St.
1465 Broadway, Times Sq.
366 3d Ave., near 26th St.
1402 3d Ave., near 82d St.
2201 3d Ave., cor. 125th St.
2779 Third Avenue
848 Eighth Avenue.
368 Eighth Av., near 42d.
250 West 125th Street.
Newark—581 Broad St.
BROOKLYN, N.Y.
401 Fulton Street.
708 to 710 Broadway.
1307 Broadway.
476 5th Av., cor. 11th St.
1779 Pitkin Avenue.

BROOKLYN

OPPENHEIM, COLLINS & Co

Fulton and Bridge Streets, Brooklyn

Special Sale of Girls' Washable Dresses

Over 100 smart and exclusive models of Gingham, Madras, Repp, Linen, Lingerie, Cotton Voile, Lawn, Chambray, etc., in white and colors.

Sizes 4 to 14 years. Exceptional Values.

1.50 2.00 2.95 3.95 5.00

Misses', Junior and Girls' Apparel

Every smart new spring and summer style is represented in prevailing materials and colors

Girls' Lingerie and Repp Dresses	1.50	2.50	3.75	5.00
Misses' Lingerie and Linen Dresses	5.90	7.50	9.75	11.75
Junior One-Piece Serge Dresses	7.90	9.75	11.75	15.00
Misses' Afternoon and Party Frocks	11.75	15.00	19.75	25.00
Misses' and Junior's Tailored Suits	16.75	20.00	25.00	29.75

Complete showing of Misses', Junior's and Girls' Coats

6,780 Pairs Men's $3.50 Shoes

The Samples and Surplus Stocks of three of New England's Largest Factories

6th Avenue's Busy Corner
THE 14TH STREET STORE
HENRY SIEGEL Prest.
In New York's Shopping Centre

E. E. Taylor & Co.
I. Prouty & Co.
E. E. McIllwain & Co.

Are the three makers who contributed to make this sale possible.

Every wanted style and shape of the Mid-Winter season can be found in this great collection of shoes. Patent Coltskin, Gunmetal Calf, Box Calf, Velour Calf and Tan Russia Calfskin and other wanted leathers. Choice of lace, button and blucher models. Every pair made upon the smartest and newest lasts. Sizes 5 to 11 and C to EE width. $3.50 grades, at **$1.98**

Women's $2.50 Satin Evening Slippers
Superior grade of satin, finished with dainty chiffon rosette; satin covered heel, colors are black, white, pink and blue; sizes 2 to 6½; B to D width. **$1.49**

Boys' $2.50 Monitor Shoes
of patent coltskin in button and lace models; also shoes of box calf and gunmetal calf, sizes up to 6 for big boys. Value $2.50, pair.... **$1.79**

Misses' and Children's $1.50 Shoes
of gunmetal calf and vici kid. Button and lace models; tipped toes; all sizes up to 2, pair..... **98c**

(Third Floor.)

Women's "Sir Heart" Shoes
Complete lines of Advance Spring Styles, showing the smartest new toe shapes, in lace, button and blucher models. All sizes and widths.
$2.50, $3.00 & $3.50

Double Stamps Merchandise
Stamps Until 12 Noon
Single Stamps Thereafter

FREE SHOW
The Original Giovanni and His 12 Cockatoos
They Dance, Play Soldiers, Roll the Ball and do scores of other amusing tricks.
Four Performances Daily
11 a.m., 1 p.m., 3 p.m. and 5 p.m.
Also Visit the Menagerie
and see the lions, bears, kangaroos, monkeys and birds from every part of the world.
Don't Fail to Visit the 7th Floor

Silk Velvet
Tam o' Shanters
Saturday Only
98c

Good Values at $1.98
A smart hat with which to finish the season. There will be a large demand for these hats, so be early. Black only.
(Main Floor.)

A Shirt Sale

That Will Prove of Utmost Importance to Economical Men.

59c

For Shirts That Sell Regularly up to $1.50
while the assortment lasts. It is a large one, but we must urge you to be early. The best patterns and styles always go first.
These shirts are made of the smartest and newest fabrics used in the making of the latest Spring shirts, and were purchased from a well-known maker. The assortment embraces the season's latest designs in coat models. Neat assortment of refined looking patterns. Plain or pleated bosoms. Some are seconds, having very slight imperfections, which will not, however, mar the wearing qualities. All sizes, 3 for $1.75, or each **59c**

Men's 35c and 50c Neckwear
The season's most popular weaves and designs. Large open end shapes; also some reversible four-in-hands. Included are some knitted four-in-hands in attractive color combinations and weaves..... **23c**
(Main Floor.)

SPECIALS
For Saturday
No Mail or C. O. D. Orders
While Quantities Last Only

Women's 59c Underwear
Sanitary silk fleece lined underwear; vests and union suits; high neck, long sleeves; some slightly soiled. Garment..... **33c**
(Main Floor.)

Children's Underwear
Fleece lined vests, pants and union suits; vests high neck, long sleeves; pants ankle length. Not all sizes..... **12½c**
(Main Floor.)

Sample Neckwear
All fashionable styles, including Rhinestone collars, frills, laces, Dutch collars, fancy stocks, etc. Values to 50c; at 12½c and..... **19c**
(Main Floor.)

Women's Waists
Lingerie waists, trimmed with pretty yokes, embroideries and lace insertions. High or low neck models; ¾ or long sleeves; sizes 34 to 44..... **$1.49**
(Second Floor.)

$1.50 Sample Petticoats
Fine cambric, beautifully trimmed with deep flounces of embroideries or Val laces, beadings and ribbons **97c**
(Second Floor.)

Men's 69c Underwear
Men's Merino Underwear; natural color; medium or heavy weight; shirts and drawers. All sizes. Garment **49c**
(Main Floor.)

Coat Sweaters
$2.00 and $3.00 sweaters for men and boys, of best grade yarn in medium and heavy weight. Some have collars. All sizes **$1.19**
(Seventh Floor.)

Leather Pillows
Made from 2 full size skins, laced together and finished with fringe; handsomely burnt designs. Best floss filling, each **$1.98**
(Second Floor.)

Chocolate Sets
14-piece decorated chocolate sets, consisting of large chocolate pot and 6 cups and saucers; at **$1.69**
(Fourth Floor.)

75c Lace Curtains
Nottingham Curtains in several patterns, in the popular still length; limit 4 pairs to customer; pr. **33c**
(Fourth Floor.)

$4.49 Reading Lamps
Brass Portable, 10-inch art glass shade, 6 feet tubing, brass burner, A-1 mantle, chimney; special, complete at..... **$2.49**
(Basement.)

Sparkling Glassware
Special lot, consisting of large nut bowls, salad bowls, pitchers, spoon holders, celery trays, &c.; each..... **19c**
(Fourth Floor.)

$22.50 Pullman Sleepers
Of best quality reed. Many designs to select from. Included are French gray, shellac and brown..... **$16.98**

The Sale of "Onyx" and Other Well Known Brands of
Men's & Women's Sample Hosiery

Continues Saturday. 50,000 pairs in the great purchase that enables us to present the hosiery buying event of the year. Several of the best known makers and importers are represented.

Men's and Women's Up to 25c Hosiery	*Men's and Women's* Up to 50c Hosiery	*Men's and Women's* Up to 69c Hosiery
12½c	**19c**	**29c**

Hosiery of every conceivable style and make in these lots. Cottons, lisles, gauze lisles, gauze cottons, mercerized lisles, imported Egyptian cotton for men, cashmere, plaited silks, fancy figured cottons, embroidered cottons and lisles, pure thread silks and heavy plaited silks.
Main Floor.

Boys' and Girls' $1.00, $1.50 & $2.00 Play Suits

49c
Indian Suits
Made of the very best grade of imitation Khaki and trimmed with Indian figures and complete with a chief's headgear. A number are trimmed with double rows of fringe, numerous other styles. Sizes 4 to 14 years. Values $1.50 to $2.00 ..... **49c**

Cowboy Suits
Imitation Khaki and in most instances trimmed in real Cowboy style, with leather fringe and large leather pockets. Complete with a large Cowboy Sombrero. Another effective style has trimmings of large nickel-plated buttons down the entire pants leg. Values to $2.50. Sizes 4 to 14 years..... **49c**
(Seventh Floor.)

Boys' Norfolk Suits

Some Have 2 Pairs Knickers
Your Choice Saturday..... **$2.98**

A maker turned them over to us as a "personal favor." Boys' clothing is hard to buy just now at any price.
Fine Norfolk suits in fancy mixtures of gray and tan. The latest Norfolk coat and two pairs of knicker pants. Also a large assortment of one pants Norfolk Suits in woolen, fancy mixtures, serges and cheviots. Sizes 7 to 16 years.

$3 Blue Serge Suits
Norfolk or double-breasted. Made of blue serge; guaranteed fast color. Also fancy mixture suits. Sizes from 7 to 16 years. ... **$1.98**

100 Boys' Norfolk Suits
Two pairs of peg top pants, lined. Sizes from 7 to 16 years. Only 100 of these suits to sell at..... **$3.95**

Boys' Blue Serge Suits
Just 100 of these suits, that are worth almost double. Norfolk and double-breasted style. Sizes 7 to 18 years **$4.98**
(Third Floor.)

9x12 Axminster and Seamless Wilton Velvet Rugs
Big variety of $25.00 and $27.50 grades in a wide assortment of new patterns. Two of the best American makers gave us these rugs—Alexander Smith and S. Sanford. Every rug is guaranteed perfect..... **$15.80**
(Fourth Floor.)

Other Sales
Advertised To-day in the Evening Journal
Men's $3, $2.50 and $3 new derby and soft hats..... **$1.15**
A genuine mark-down sale of men's and youth's clothing.
Children's pretty wash dresses, at..... **39c**
Latest sheet music hits, at..... **6c**

BUTTERINE	SATURDAY IS MARKET DAY	UNEEDA BISCUITS
BABY-BRAND FINEST MADE Pound Prints ..28c		Limit Two Packages Pair 2½c
TEA Challenge Blend; 3-lb. caddy, $1.00; lb. 35c		WALDORF-ROAST Prime beef lb. 14c
COFFEE Mocha and Java, finest blend; lb. 39c		LEGS of MUTTON Choice Canada lb. 12½c
JAMS "Southwark" pure fruit, pound jars, 3 for 25c		LAMB-FORES Spring short cut, lb. 11½c
RICE Fancy head California, 3 lbs. for 25c		FANCY-FOWL, lb. 18c
SALMON Col. River, tall flats, 3 cans for 28c		HAMBURG STEAK No. 1 grade, lb. 12½c
BOILED HAM Whole, Wiedenmayer's sliced thin, lb. 30c		ROAST PORK Loin ends, lb. 16c
HOME-MADE PIES Rose, 3 for 80c		RUMP CORNED BEEF lb. 14c
WHISKEY Imperial Club, $1.10 full qt. bot. 69c		ORANGES Sweet and juicy; doz. 12½c
PORT or SHERRY Old full bodied, bot. 50c		APPLES Baldwins, Greenings; bushel basket 25c
KUMMEL Large size bottle at 60c		GRAPEFRUIT 6 for 25c; doz. $1.00; 35c
(Sixth Floor.)		

Saturday Sale of Cigars

Seidenberg & Co.'s Famous "Buffalo" 5c Straight Cigars. Box of 50 at **$1.29**
Being sold at less than actual jobbers' cost.

Don Julian
a high-grade Porto Rican Cigar. Has never been sold for less than 10c each. Special, box of 50..... **$1.48**

10 Good 5c Cigars
all handed, packed in neat boxes; regularly 50c, special, box **29c**

Genuine Porto Rican Cigars
50 in a box..... **98c**

Belle Vista
a large perfecto with imported Sumatra and long Havana filler. Box of 50 ..... **$1.19**

Gold Plate
one of the finest seed and Havana cigars sold in this city. Regularly sold at 3 for 25c. Box of 50 at **$1.39**

25c French Briar Pipe
2 packages of pipe cleaners and a 5c package tobacco. All for..... **19c**
Main Floor.

THE 14TH STREET STORE, HENRY SIEGEL, Pres't—WE GIVE LIBERTY MERCHANDISE STAMPS