

"Everybody's Going to The Big Store"

Ready with Great Sales for the Last Day of This Week's Celebration of Our 10th Green Stamp Anniversary

Sales in All Departments of Our Two Great Buildings. Whatever You Need in Wearing Apparel, Dry Goods, Fancy Goods, Sporting Goods, or for the Table. Also Home-Outfittings of All Kinds, Specialized at Prices That Spell "Economy"!



MAIN BUILDING

\$15 to \$25 Spring Suits, Full Dress Suits, Tuxedo Suits and Cutaway Coats and Vests

On Sale, Tomorrow, at \$11.85

The headlines tell the best part of the story. Further than that, all we have to say is that all of these are high-class garments, selected from several of the foremost manufacturers in New York, Baltimore and Rochester. They were not made for "sale" purposes. The price is reduced to \$11.85 because we inaugurate our sensational spring clearance with this sale, tomorrow. Many of the suits in the collection are silk-lined throughout. More than 100 patterns for your choice, AND WE CAN FIT EVERYBODY.

The remarkable assortments include:
Young Men's \$18 Silk-lined Fancy Blue Worsted Suits—Norfolk styles included.
Men's and Youths' \$15 to \$25 Suits—in worsteds, cassimeres and velours.
\$20 Tan and Brown Suits—newest shades and patterns.
Also Pure All-Wool (Fast-Color Indigo-Dye) Blue Serge Suits.
A Fine Variety of Suits in Fancy and Self-Striped Blue and Gray Serges.
In this sale we will also clear "odd" suits—1 to 12 of a kind—in more than 20 of our best styles.

Full Dress and Tuxedo Suits—handsomely trimmed with silk facing; beautifully tailored; perfect-fitting. The Cutaway Coats and Vests—dignified styles; faultlessly made of excellent materials in black and Oxford gray. Regular sizes. Consider what we offer above. Values to \$25, tomorrow only, at \$11.85.

MAIN BUILDING

Trousers, Values to \$3 at \$1.50

Only 241 pairs. One to four of a kind. Business and outing styles. Sizes 30 to 36.

\$4 Trousers, at \$2.90

Blue all-wool serges, also striped worsteds and outings. All sizes.

Values to \$7, at \$3.90

Handsome dress and business styles of finest striped worsteds, blue serges and neat mixtures. All sizes.

(Second Floor, MAIN Building.)

MAIN BUILDING

OUR CUT FLOWER SPECIAL—Fragrant ROSES

Elsewhere \$1 to \$1.50 a Dozen; 45c a Dozen Here, at

Beautiful and perfect roses with fine long stems. This sale tomorrow. (Main Floor, MAIN Building.)

MAIN BUILDING

Misses' Suits

Formerly Priced \$8.95

Up to \$17.50 Each; Tomorrow, at \$8.95

You will see in this collection a number of the handsomest and smartest styles designed for spring and early summer wear.

Faultlessly Made of Men's-Wear Serges & Novelty Suitings

Semi-tailored or strictly man-tailored models, draped or plain skirts. Tan, navy, Copenhagen, black, also mixtures in tan and gray; sizes 14 to 20 years. Only 150 suits in this lot. Please come early.

Misses' Suits Values to \$29.75; at \$15.75

Beautiful styles specially adapted for girls who like to dress in the height of fashion. All sizes 14 to 18 years. Materials include poplins, Bedford cords and serges; also men's-wear serges. San Toy, Balkan blouse and cutaway effects in the collection which includes nearly a score of styles. Small women can also be fitted without alteration.

300 Girls' Coats at \$3.95

Swagger, full-length models, made of serges, whipcords, diagonals, mixtures and a few satin coats, cleverly trimmed collars and cuffs in contrasting silks. Plain or Bulgarian silk effects. Full yoke linings. Sizes 6 to 14 years.



\$8.95 \$8.95

MAIN BUILDING

\$2 English Sennit Straw Hats \$1

Tomorrow, at \$3.95

Perfect grades in coarse, medium and fine braids. Excellent variety of styles for men and youths, in all sizes—and best of all, you save \$1 on each hat. Genuine Peruvian Panama Hats—featured in specialty shops at \$5 to \$8; on sale here, tomorrow, at \$3.95.

(Second Floor, MAIN Building.)

For Commencement and Graduation Days

Charming Shadow Lace Gowns

A wonderful collection. Prices begin at \$18.80.

Wash Dresses and Suits

New York's best displays of these seasonable garments at popular prices are at The Big Store.

(First Floor, MAIN Building.)

MAIN BUILDING

Shadow Lace Blouses in High Favor!

'4 Grade, Tomorrow, at \$2.50

'5.90 Grade, Tomorrow, at \$3.98

Just like the "Big Store" to reduce the prices of blouses that are so popular now.

Choice of 10 Handsome Styles in this Sale

Very newest models, embodying such charming features as "Cascade frills," underbodies of ribbon, net vestees finished with daintiest buttons and net linings. An exceptionally interesting variety of new collar effects.

To complete your summer wardrobe you should add at least two or three of these blouses.

Thousands of Other New Blouses. Most beautiful styles; high or low necks; long or short sleeves. Latest arrivals, specially priced at, each. . . . \$1 and \$1.98

(First Floor, MAIN Building.)

MAIN BUILDING

Brunswick Book Co.

(Latest Located at 5th Avenue and 48th Street)
On Sale Here at a Great Sacrifice in Prices.

Included are thousands of fine sets in exclusive bindings, thousands of rare books, etc. Some of tomorrow's specials:

Popular Fiction Published up 98c to \$1.50, at \$1.35

The Harvesters, by Gene Stratton Porter.
The Money, by Florence Holt.
The Yellow Sign, by H. Rider Haggard.
The Common Law, by Robert Chambers.
Sons of the Sea, by F. A. Kummer.
The Children of Avonlea, by Lucy M. Montgomery.
Good Ladies, by E. M. Bowser.
Rich Mrs. Burgoon, by H. Norris.
Cry in the Wilderness, by E. Waller.
Happy Warrior, by A. S. Mitchell.
The Moth, by W. Orcutt Dill.
The Brotherhood, by C. G. and A. M. Williamson.
Port of Dreams, by M. Alexander.
Fidel, by William Locke.
Wreaths of Anselma, by Robert Chambers.
George Melms, by David G. Phillips.
Gay Rebellion, by Cham. And many others.

Black's Famous Color Books—published to sell at \$10; \$1.35 at \$1.35

Lark Classics—regular 75c 19c edition.
Beautifully bound in limp leather; gold stamping; excellent paper.
Shakespeare's Sonnets—E. Mackay.
Love Letters of a Violinist—E. Mackay.
Lana Verena and other poems by S. G. Brown.
And Standard Sets as well as "making-cost" a set, \$1 to \$75.

(Fourth Floor, MAIN Building.)

MAIN BUILDING

Women's Stylish Coats

Values up to \$21.75, Tomorrow, at \$12.75

The Assortments This May Are Better Than Ever

By a special arrangement with three of our best coat makers we have several hundred coats made up at about this time each season, from the short lengths of choicest materials. Of course we also select the styles—and depend upon it you will find "the very cream" of the modes shown this season liberally represented in tomorrow's sale.

Your choice of black and navy serge and Bedford cord coats. Many lined with peau de cygne.

Also a fine variety of hip length and three-quarter length white serge coats in smart tweeds, richly lined; elegant coats of black charmeuse, moire or faille silk in short, jaunty models. Also full length (unlined) coats of black satin. Handsome sport coats of serge in navy or Copenhagen, and black and white checks with long white revers and cuffs to match as well as a limited number of handsome linen coats.

Coats for every purpose—street, country, mountain or seashore. Motoring or for steamer wear. Two of the dozens of styles are illustrated.

(First Floor, MAIN Building.)

MAIN BUILDING

Boys' Suits and Reefers

Values to \$5, \$2.95

at \$2.95

Values to \$6, \$3.95

at \$3.95

The suits comprised in tomorrow's sale are in this season's newest and best-looking Norfolk and double-breasted styles. Materials include blue serges, chevrons and cassimeres in grays, browns, also tan and fancy mixtures. Many suits with two pairs of trousers. Every suit fully guaranteed.

Spring Reefers

Nobbiest double-breasted styles, splendidly made of tan covers, brown, tan and gray mixtures in diagonal and herringbone effects. Excellent blue serges. Sizes 2 1/2 to 10 years. Values to \$8; tomorrow \$2.95 and \$3.95.

(Second Floor, MAIN Building.)

MAIN BUILDING

Leather Bags With Duplex Safety Catch

Made to Retail for \$1.50; 98c

Introduced Tomorrow at 98c

Note the illustration—see the double catch on the frame. This arrangement makes it an impossibility for anyone to pick your pocketbook without your knowing it.

These bags are made of genuine pig goat leather, on finely etched nickel-plated frame. Moire lining; top handle; choice of black, red, brown, navy and gray.

61 VANITY BAGS—shic styles, in the most popular colors; 49c
62 PATENT LEATHER BELTS—wide styles; in all sizes; English color; all sizes; 42c
63 BILL FOLDS—genuine pigskin, with extra card case; 25c
64 GALESKIN BAGS—moire silk lining; popular spring colors; all sizes; \$1.25

(Main Floor, MAIN Building.)

MAIN BUILDING

\$1 Character Dolls, at 49c

Unbreakable kind 18 inches high Dressed in cute rompers. On special sale, tomorrow.

\$3.45 High grade Bulten—a cart that is very handy for Sunday outings with the kiddies; \$2.65

\$3.95 Hand-Cars—the celebrated "Glascock" make; rubber-tired wheels; remarkable value; \$2.95

(Fourth Floor, MAIN Building.)

MAIN BUILDING

Millinery In White and Light Colors

Wonderfully Popular Today and Sure To Be the Rage for Summer

All hats of this character shown this week were snapped up quickly. That's the very best proof of their popularity.

Our Feature \$5 Sale Price is \$5

You will find it a difficult task to match these millinery beauties elsewhere under \$7.50 to \$10 each.

A sale, tomorrow, also of Trimmed Hats at \$7.50, \$10, \$12.50 & \$15

(First Floor, MAIN Building.)

MAIN BUILDING

Groceries & Fresh Meats—Specials for Saturday

SASSO'S OLIVE OIL—new importation from Italy; guaranteed absolutely pure; 1/2 gallon can, \$1.74; 45c
MILD-CURED BACON—by the piece, lb., 25c
MACHINE-SLICED, lb., 25c
HICKORY NUT MEATS—1/4 lb. box, 34c

Layer Cakes
Our own baking. Chocolate, 10c
THREE-LAYER CAKES—each, 40c
TWO-LAYER CAKES—each, 29c

POUND CAKES—our own baking; raisin, plain, marble or citron, each, \$1.05; 32c
MERRY WIDOW POUND 25c
CAKES—our own baking; sponge, white loaf, Mocha, maple, vanilla, Florida or currant; at 15c

Bread
Our own baking. Leaf, 10c
HOME-MADE BREAD, 10c
RMAN BREAD, 8c
COARSE WHEAT BREAD, 8c
GLUTEN BREAD, 10c
JEWEL BREAD, 10c
RAISIN BREAD, 10c

COFFEE—our combination blend; 4 lbs., \$1; 28c
Fresh Meats
TURKEYS—choice quality; 4 1/2-picked; lb., 24c
DUCKS—fancy selected; Long Island; lb., 22c
FOWL—choice quality; Pennsylvania; 20c
ROAST BEEF—choice cuts of native ribs; lb., 16c
VEAL—hind quarters of milk-fed; lb., 17c
VEAL—shoulders of milk-fed; lb., 16c

LAMB—hind quarters of fancy city-dressed; lb., 19c
SAUSAGE—fresh made, country-style; pork; lb., 15c
MUTTON—hind quarters of fancy Canada stock; lb., 16c
SPARERIBS—selected; picked, corned fat; lb., 14c

Fruits & Vegetables
CALIFORNIA NAVEL ORANGES—day, 60c, 50c 40c
YELLOW ONIONS—yellow variety, white turnips, sugar parsnips or blood beets; 25c
8-qt basket, 30c

(Third Floor, MAIN Building.)

MAIN BUILDING

65c to \$3 Hats For Boys and Girls; at 25c, 49c and 95c

Entire Sample Lines From Louis-Moore Kornfeld Co. Sale, Tomorrow

WHAT A COLLECTION!

Straw Hats, Cloth Hats, Rab-Rah Hats, Steamer Hats. Also Boys' Caps, Silk Hats and Caps, Turkish Toweling Hats, Washable Hats, Etc.

You can hardly mention a style in hats or caps for boys or girls not in this sale.

(Second Floor, MAIN Building.)

MAIN BUILDING

Women's \$3.50 and \$4 Foot-Mould Oxfords, Colonials and Pumps, at \$2.75

This is the first time that we have ever offered a full assortment of styles and sizes in this famous and high-class line of footwear at a price so amazingly low at the beginning of the season.

Your Opportunity Is a Remarkable One

and it will be the best kind of economy for you to buy 2 or 3 pairs in this sale.

We unhesitatingly claim that these shoes are the equal of \$4 to \$5 grades of any other make on the market.

Your choice of all the up-to-date styles, including the new "GABY" COLONIALS with Cuban Louis heels (as illustrated), in patent leather, gun-metal calfskin and gun-metal calf with gray oozie backs. Gray, white and brown suede and white "Nu-Buck." Also OXFORDS in patent leather, tan Russia calfskin, gun-metal calf and kidskin. PUMPS in patent leather gun-metal and tan Russia calfskin. White canvas Oxfords and PUMPS with or without straps, and Colonials with daintiest leather buckles; all sizes, all widths, all styles. Remember, these are of Foot-Mould make, and are specially priced for tomorrow, at \$2.75

(Second Floor, MAIN Building.)

MAIN BUILDING

Wines and Liquors Specials for Saturday

61.25 qt. bottle Yale cocktails; all kinds, 98c
65c qt. bottle Umbera Italian vermouth, 49c
11 bottle Green quality California brandy, 84c
61.25 qt. bottle Royal Monogram whisky, 98c
61 qt. bottle Golden Wedding rye, 84c

50: quart bottle Club House whisky, 74c
75c bottle Royal Dry or Tom gin, 69c
\$1 bottle Ramay's Scotch whisky, 88c
\$1 bottle Dillon's Old Glen whisky, 88c
\$1.50 qt. bottle Old Harvestage rye, \$1.24

61.25 large bottle (more than a quart) Pilsner Holand gin, 98c
\$1.50 bottle Ferrand's three-star Cognac, \$1.35
75c qt. bottle Monogram No. 5 whisky, 64c
50c quart bottle Pilsner tan port wine, 39c

(Third Floor, MAIN Building.)

The Big Store A City in Itself

GREENHUT-SINGEL COOPER CO.

Sixth Avenue J. B. GREENHUT, Proa. 15th to 16th Streets

Double Green Trading Stamps with Purchases Made Before 12 o'Clock—Single Stamps Thereafter