

# NEW YORK BEATS CHICAGO'S BOAST OF MUCH BUILDING

Windy City Loudly Brags of \$40,500,000 in New Structures Since Jan. 1.

BUT THAT'S NOTHING!

Manhattan and Bronx Alone Show \$45,000,000 Worth —In Dull Times, Too.

Out Illinois way there's a town—Chicago's the name of it—that every little while rears up on its hind legs and makes another attempt to have the world at large think it is of vastly greater importance than New York. New York's building operations the Windy City is bragging about.

The news association wires were humming yesterday with a message informing the world that the Illinois settlement is this year enjoying the greatest building boom in its history. Since Jan. 1 permits for 4,488 buildings, involving a cost of \$60,000,000, have been issued. The new structures, the message further blithely tells us, will have a frontage of twenty-six miles.

Isn't that just dandy? Well, our little town is having an off year in building operations, but a genuine competition through the building bureau shows that it takes only two boroughs, Manhattan and the Bronx, to beat the Western town by several millions of dollars. This, too, with both boroughs running many millions behind the record of last year, which, incidentally, was not the banner year.

## "TIGHT MONEY" HAMPERS THE BUILDING INCREASE.

Here are some of the figures. Since Jan. 1 the Building Bureau of Manhattan Borough has issued permits for 225 structures which will cost \$1,629,000. In the Bronx permits have been issued for 7,046 buildings, costing \$12,300,000, making a total for the two boroughs of more than \$14,000,000—a tidy margin in excess of Chicago's record breaking activity.

It is noteworthy also that in Manhattan during the first five months of this year there has been a falling off of some \$1,000,000 over the corresponding period of last year. In the Bronx there was a drop of nearly \$1,000,000. Various reasons are given for the decrease in building operations here this year. "Tight money" has been the chief reason. Other reasons suggested by Alford Ludwig, acting superintendent of buildings, are the fact that the heavy building loan concerns and individuals during the past few heavy years have got out about all the money they care to for the present, while the great increase in office and left buildings of late renders that field somewhat overworked.

A reflection from which may be seen the character of the decline is found in a tabulated report prepared by the Manhattan Building Bureau. During last month plans for but \$100,000 worth of office buildings were filed, while in April not a dollar's worth of office building money showed up in the bureau. In the one month of May last year nearly a million and a half dollars' worth of office building plans were filed. Last year in May there were filed plans for \$1,000,000 worth of houses. Last month permits for but \$50,000 worth of this class of buildings were issued.

## THEATRE BOOM PROVES TO BE HIGHER THAN LAST YEAR.

The main item of increase this year, which is helping out in preventing the slump from being alarming, is under the classification "tenement houses," which includes pretentious apartment houses. For last month the figures were in excess of \$2,000,000, against \$1,400,000 in May last year. The explanation of this, according to the Building Department, is "people have got to have places to live, even if they don't have places to work." The slump in the Bronx is largely explained by the fact that during the early months of last year plans for a \$1,000,000 worth of amusement were contracted for against \$200,000 so far this year. A significant lesson is being held in store. Since Jan. 1 plans for dwellings costing \$100,000,000 have been filed, somewhat in excess of the figures last year. An interesting discovery made in the

records of the Building Bureau is that the theatre building fever, far from being over, would seem to be higher than at this time last year, when such a condition was thought impossible. In the last two months plans for nearly \$2,000,000 worth of amusement places have been filed. Much of this, of course, represents new "movie" theatres, some of which, however, are quite pretentious.

# THE DEAREST BABY

Mrs. Wilkes' Fondlest Hopes Realized—Health, Happiness and Baby.

Plattsburg, Miss.—"Lydia E. Pinkham's Vegetable Compound has proved very beneficial to me, for now I am well and have a sweet, healthy baby, and our home is happy."



"I think I suffered every pain a woman could before I began taking Lydia E. Pinkham's Vegetable Compound, and I think it saved this baby's life, as I lost my first one."

"My health has been very good ever since, and I prize your medicine to all my friends."—Mrs. Verna Wilkes, R. F. D. No. 1 Plattsburg, Miss.

The darkest days of husband and wife are when they come to look forward to a childless and lonely old age. Many a wife has found herself ita-ble of motherhood owing to some derangement of the feminine system, often curable by the proper remedies. In many homes once childless there are now children because of the fact that Lydia E. Pinkham's Vegetable Compound makes women normal.

If you want special advice write to Lydia E. Pinkham Medicine Co. (Confidential) Lynn, Mass. Your letter will be opened, read and answered by a woman and held in strict confidence.

**MALDEN**

1/2 size 2 for 25c

A very popular shape that'll be in style over so long. Not too radical but a decided change from the more conservative shape.

**Ide Silver Collars**

With Licensed Unbreakable Buttons

GEO. F. IDE & CO.

ALSO MAKERS OF THE IDE TIE

TROY, N. Y.

**MEN'S SUITS TO ORDER**

\$15.50

Come and look at our special Spring and Summer Suits that we are now offering for \$15.50, made to your measure. If you were to see these fine fabrics displayed elsewhere you would judge them to cost \$25 and \$30. Our large selection of fine suitings is of the greatest variety ever seen. They are exclusive. No ready-made store can show them up for less than \$25. If your taste is for pencil stripes or club checks, we have them in every color. The call for plain blue serge is very large and we have the true blue, not purplish. Will neither fade nor stretch.

Best of all is our fit, style and workmanship.

**Schlange**

MY TALKER

BROOKLYN

**J. BAUMANN & BRO**

AT 84 ST & 85th Ave.

Value \$22.98

**\$1.00 a Week Opens an Account**

3 ROOMS Completely Furnished \$75

4 ROOMS Completely Furnished \$125

5 ROOMS Completely Furnished \$150

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# O'NEILL-ADAMS CO.

Sixth Avenue, 20th to 22d Street

JUNE SIGNAL SALE

## Fashions for the Younger Set

An unusual Saturday Sale, which embraces correct styles for young women and girls who are now spending much of their time out of doors.

### Misses' Sport Coats

The coat of the day for the girl with the right idea. Swagger plaids that almost make one blink, strong chevrons and fancies that smack of the polo field and race track. New models, some belted, with collars and cuffs of contrasting materials, other sport coats at \$5.00 upward; sizes 14, 16 and 18 years.

**\$9.75**

### Misses' "Grand Stand" Suits at \$10.50

Stunning new blouse and cutaway styles of nifty checks and mixtures. Some perfectly plain, others smartly trimmed. Coats are lined with peau de cygne. Sizes 14, 16 and 18 years.

### Misses' White Dresses \$10.95 to \$16.50

In several models trimmed with laces and embroideries and finished with ribbon sash; sizes 14, 16, 18. Special values.

### Junior White Dresses at \$5.95

In lawn, trimmed with embroidery and lace and finished with pretty sashes; sizes 12 to 17.

### Misses' Wash Skirts \$1.15 to \$2.95

In cordeline, repp and natural linen, several models to choose from; lengths 35 to 39.

### Girls' Tub Dresses \$2.25 to \$3.25

In many pretty models, trimmed with contrasting colors; sizes 6 to 14 years.

## O'Neill's Big Store for Dad & the Boys

A new purchase of the Famous Smart Set Clothes and other excellent makes of high-class tailored ready-to-wear clothes presents a splendid array of

### English Model Suits

From \$18.00 to \$25.00 Values Right Through at \$12.50

Correct reproductions of the neatest creations of exclusive custom clothiers—for instance, English lines, patch pockets, narrow trousers. Also conservative modifications of new business styles.

**CASH OR CREDIT—You Can Make Your Purchases Now and Arrange to Pay a Little at a Time**

### English Model Suits at \$12.50

In all-wool worsted, chevrons and cassimeres in the latest fancy effects, including chalk stripes and shepherd plaids. Suits are in the new English models with narrow natural shoulders and soft rolling fronts, mohair lined; vests are high cut. Some have the new patch pockets. Sizes 38 to 40.

### New Model Norfolk Suits at \$12.50

In the newest yoke box plait and the stationary belt gathered back model, in the newest fancy effects and pencil stripe chevrot and cassimeres; also navy blue serge. Sizes 34 to 38.

### Navy Blue Serge Suits at \$12.50

Sunproof navy blue serge, cut in the newest English conservative and Norfolk models. Suits are mohair or silk lined and elegantly tailored. Sizes 34 to 42; stouts up to 46; Norfolk, 34 to 38.

### White Outing Trousers Special, \$2.95

In plain white and white with pencil stripe serge, made up cuff bottom, flaps on pockets, and belt loops; all sizes.

### Boys' Suits \$2.89

\$3.00 and \$6.00 suits of fine wool materials in a wide selection.

## Dainty Summer Blouses

Our buyers seem to have their finger on the pulse of Fashion, and shrewd buying in great quantities gives you the greatest range to choose from at the least expenditure.

### Fancy Net Blouses at \$4.95 to \$11.50

Delicate shadow lace and fancy net, giving the very effective under-bodice effect, in high and low neck—especially attractive.

### French Voile Blouses at \$4.95 to \$12.50

Fine French voile blouses, trimmed with hand-made laces and embroideries, being carefully studied copies of some remarkable models.

### Shirt Style Blouses, \$5.95

In a wide range of materials, including fastmore crepes, crepe de chine, wash satins and others, having pretty flat and Robespierre collars and long or short sleeves. You will be surprised when you see them.

### Pure Irish Linen Blouses at \$2.00 to \$3.95

A great variety of very smart models with French collar and cuffs; another lot has low neck and still another has the laundered collar and cuffs.

## Stunning New Trimmed Outing Hats

Such as we usually sell at \$5.00

**\$3.50**

Hundreds of distinctive and unusual shapes in the season's fashionable weaves at prices that astonish.

Smart hats that are sure to be becoming, in the best of Hemp and White or Black Chape, artistically trimmed with crepe de chine, wings, ribbons and flowers.

**\$1.50 Chip Shapes at 75c**

Seven becoming shapes to select from, in white or black.

**\$1.75 Dress Shapes at \$1.25**

White chip dress, chips having black velvet flanges, in a great variety of shapes.

## Summer Neck Fixings

Ostensibly to protect and beautify—obviously to ensnare masculine susceptibilities. And at such small cost.

### The Medici Collar

is one of the mischievously pretty things young women are making more and more popular.

**Special at 50c**

Stands high in the collar and falls gracefully down the front; made of chiffon, net or maline, black or white.

**\$1.25 Guimpes at 69c**

Guimpes with Long Sleeves, made of shadow lace in black or white.

**75c to \$1.50 Fancy Collars at 50c**

Embroidered batiste collars, Swiss embroidered collars with tabs, hand embroidered collars with jabots attached, separate collars, stocks with jabots attached, lace Dutch collars, sailor collars, sets, etc.

**Chemisettes at 50c**

Chemisettes of shadow lace and fine quality plain net, with high collar and draw string.

**50c Platings at 25c**

Platings of shadow lace, white and cream, in a variety of patterns.

**\$3 to \$4 Fichus at \$1.50**

New Imported Fichus of net and lace combinations.

## Men's---BATHING SUITS---Women's

Smart new styles for particular people—values that you cannot duplicate anywhere.

For Men—two piece suits only, all wool and pure worsteds only—all the popular weaves and color combinations, at 95c to \$2.50.

**TWO SPECIALS**

**Men's \$3.00 Bathing Suits at \$1.95**

All wool, in popular sweater or Jersey weave, in Oxford gray and navy blue, trimmed with white, cardinal or blue, in sizes 34 to 44. A very serviceable suit.

**Men's \$4.00 Bathing Suits at \$2.95**

Pure worsted, in sweater or Jersey weave, in light and dark Oxford, trimmed with white, black, Oxford, cardinal or purple; sizes 34 to 44.

For Women, Misses and Girls—suits of mohair or surf cloth, sailor collar. Navy blue and black, at \$1.50 to \$2.95.

**TWO SPECIALS**

**Women's Silk Bathing Suits at \$3.98**

Values to \$7.50—Bathing suits of satin and taffeta, in black and navy; handsomely trimmed; fancy and collarless models.

**Women's Silk Bathing Suits at \$5.98**

Values to \$10.00—Silk and satin, with piping and trimmings of plain, striped and plaid silks; sailor collar or Dutch necks; all sizes.

## Men's Fine Athletic Underwear

A Record-Breaking Sale—Greatest Bargains in Years

Silk, silk mixed, linen, crepe, mull, nainsook and madras shirts, drawers and union suits.

**Shirts & Drawers 35c** Three Garments for \$1.00

**Union Suits 69c** Three Suits for \$2.00

Regular 50c, 75c, \$1.00, \$1.25 and \$1.50 Grades

Regular \$1.00, \$1.50, \$2.00 and \$2.50 Grades

Some smoke tainted, some soiled, but otherwise first quality. The laundry will remove all traces of these bargain prices.

All sizes, and plenty of them: all sizes 34 to 40, drawers 28 to 42, union suits 32 to 48.

These are on large separate tables and a wide aisle of tables in the men's store.

Every garment is first quality, perfectly made and finished, but smoke tainted.

Shirts and drawers, knee length drawers and union suits, sleeveless and knee length.

## Get Your Share of These Shirts

They Are the Biggest Shirt Values New York Has Seen

**Men's Pajamas \$1 to \$1.50**

Regular Values \$1.50 to \$3.50. 95c Special at \$1.00

Made of fine madras, percale, pongee, mercerized fabrics and some silks, trimmed nicely with silk loops and pearl buttons, some slightly soiled. All sizes.

**Men's Silk Hosiery 14c** at pr.

Silk Hosiery, reinforced with double life, wear resisting heel and toe, in a large assortment of colors. These are seconds of the regular \$2.00 to \$3.00 value.

**\$1 to \$1.50 Shirts at 59c**

The materials are good quality of madras, percale, solettes, cotton pongee, etc.

Cannot be excelled in fit, style, material and workmanship. Some have plain, others have pleated negligee bosoms, with fine pearl buttons; in coat models in all the newest colorings, including white; cuffs attached in either soft or starched turn-back style. 59c