PLAYER'S NECK BROKEN ON FOOTBALL FIELD; HE DIES OF THE INJURY

Former Fullback of Ursinus College Gets Fatal Fall in Tackle.

PHOENIXVILLE, Pa., Nov. 4—George H. Gay of Blackinton, Mass., former star player of the Ursinus College team, died in a hospital here to-day from a broken neck received in a football game last Saturday.

Gay was playing fullback on the Union Club team against the Pottstown eleven and was running with the ball when he was tackled from behind. He was thrown heavily and became unconscious. Gay was carried from the field and the game was continued. He showed no improvement and when an examination was made at the hospital it was found that he was paralyzed, indicating that his spine had been injured.

James Gay, his father; a sister and a brother arrived here yesterday and remained with the young man to the end.

Gay was pretty much of an all-round athlete. He was a former captain of the Ursinus football team and was captain of the baseball nine last year. He was coach of the soccer team and this year acted as assistant coach of the Ursinus football squad. He had played four years on the football team and was therefore ineligible to play this year.

He was to have been graduated next June. He was twenty-seven years old. Until last Saturday Gay had never been hurt badly enough in a football game to cause time to be taken out.

The Union Club, a semi-amateur team of Phoenixville, has disbanded for the season. It is expected that Ursinus's two remaining games with the Pennsylvania Military Academy and Franklin and Marshall College will be called off.

SHOT IN ABDOMEN; DIES.

Victim Knew Who Did It but Wouldn't Tell.

Joseph Fontano, sixty-one, No. 73 East One Hundred and Fifth street, a laundry worker, was fatally shot in the abdomen this morning in front of No. 225 East One Hundred and Fifth street. He died soon after Dr. Patterson arrived in an ambulance from the Reception Hospital.

When the police asked him who shot him, Fontano answered faintly: "I know, but it's none of your—business."

Then he died.

Prisoner Dies Suddenly in Cell.

Alexander Glockler, No. 1391 Flatbush avenue, a prisoner in the Raymond Street jail, Brooklyn, was found dead in his cell shortly after midnight by Keeper Thomas Powers. Twenty minutes before, Powers had made the rounds and Glockler was apparently well. On the second visit he was found lying on the floor, his head wrapped in a blanket. Dr. Cohen, from Kings County Hospital, was unable to determine whether Glockler had died a natural death or smothered himself in the blanket. He was committed Oct. 2, on conviction of assaulting his daughter.

The Telektra Piano Player

Quickly transforms your own piano into the most artistic of Player Pianos.

Requires no foot-pumping.

Plays unassisted with complete expression if desired.

Many other distinctive features.

Stop in and hear it or write to-day for literature.

THE TEL-ELECTRIC COMPANY
299 Fifth Ave., corner 31st St.

Get This for Colds
Prescription for Positive Results. Don't Experiment.

"From your druggist get two ounces of Glycerine and half an ounce of Globe Pine Compound (Concentrated Pine). Take these two ingredients home and put them into a half pint of good whiskey. Shake well. Take one to two teaspoonfuls after each meal and at bedtime. Smaller doses to children, according to age." This is said to be the quickest cough and cold cure known to the medical profession. Be sure to get only the genuine Globe Pine Compound (Concentrated Pine). Each half ounce bottle comes in a tin screw top sealed case. If your druggist is out of stock he will quickly get it from his wholesale house. Don't fool with uncertain mixtures. It is risky. For the past six years this has had a wonderful demand.

For Indigestion—Mix one ounce Catandir Compound, two ounces Essence of Pepsin, three ounces Syrup of Ginger. Take one to two teaspoonfuls after meals. This is said to have no equal. Catandir is that new compound; any druggist has it or will get it. Published by the Globe Pharmaceutical Laboratories of Chicago.—Advt.

BACKACHE IS A DANGER SIGNAL

Kidney Troubles, Bladder Disorders, Rheumatism, and Serious Diseases Follow.

The kidneys get clogged up, the same as the bowels do. Then they become sluggish, and only filter or strain out a part of the waste or poisonous matter, all the rest remaining in the blood and poisoning the system.

As soon as you notice the first indications of backache, pains in the sides, or aches around the kidneys, or if the urine is light and pale, dark colored, cloudy, thick, or has an offensive odor, burns, is scalding or irregular in passage, take a little Croxone three times a day and end these troubles before they become more serious.

There is no more effective remedy known for the prompt relief and cure of kidney, bladder troubles and rheumatism than Croxone. It soaks right into the kidneys through the walls and lining; cleans out the clogged up pores; neutralizes and dissolves the poisonous uric acid and waste matter that lodge in the joints and muscles, and cause those terrible rheumatic pains, and makes the kidneys filter the poison from the blood and drive it out of the system.

A few days' use of this new scientific preparation is often all that is ever needed to end the worst backache, or overcome the most annoying urinary disorders.

You will find Croxone entirely different from other remedies. It is so prepared that it is practically impossible to take it without results. An original package costs but a trifle, and all druggists are authorized to return the purchase price if it should fail in a single case.—Advt.

Dr. Bull's COUGH SYRUP

A great children's remedy for cough, croup and whooping cough. Can be given to the baby without fear, and acts quickly.

No Morphine or Chloroform.

Price, 25 cts. Most effective and reliable cough syrup mothers can give.

Take no Substitute.

"Dr. Bull's Cough Syrup has been in use in my family for 25 years. Mrs. F. E. Miner, 796 Washington St., Boston, Mass."

SAMPLE FREE Write A. C. Meyer & Co. Mention paper Balto., Md.

All lost or found articles advertised in The World will be listed at The World's Information Bureau, Pulitzer Building Arcade, Park Row; World's Uptown Office, Northwest corner 125th St. and Broadway; World's Harlem Office, 152 West 125th St., and World's Brooklyn Office, 2192 Washington St., Brooklyn, for 30 days following the printing of the advertisement.

Beauty Skin Deep

Women who share the care of the household or who are active in business life find Synol Soap a necessity once they become acquainted with its cleansing and antiseptic qualities. It keeps the skin fresh and youthful and prevents the complexion from becoming sallow, rough and irritating. It sterilizes.

SYNOL LIQUID SOAP

All who learn the value of a germ-destroying soap for toilet purposes give SYNOL the preference. Synol is both a dirt remover and a germ exterminator. Can be used for all toilet purposes, especially in the bath, on account of its balmy effects on an irritated, itching skin. It is good for a dozen uses that no other one toilet soap can accomplish. Try it to-day.

AT ALL DRUG STORES

Johnson & Johnson
New Brunswick, N. J.

The Wretchedness of Constipation

Can quickly be overcome by CARTER'S LITTLE LIVER PILLS.

Purely vegetable—act surely and gently on the liver. Cure Biliousness, Headache, Dizziness, and Indigestion. They do their duty.

Small Pill, Small Dose, Small Price.

Genuine must bear Signature
Brent Good

$2.00—VALUE $3.50

Elegant Christmas or Wedding Gift.

For this Hanging Basket, made of solid brass; highly polished; filled with an assortment of fine ferns and flowers; made of linen, chemically prepared.

14 inches high. 14 inches high.

Other Bargains in Furniture, Carpets Housefurnishing Goods, etc.

Grand Rapids Furniture and Selling Agents for Karpens—at Low Prices.

MASON'S
Doing Business 70 Years
On Corner Myrtle Avenue and Bridge Street
BROOKLYN, N. Y.
$1 MADE

COUPON NO. 5.
Cut this out and send $1 with it. We will send you Basket with flowers. This is a bona fide offer—the loss being charged to advertising. The reputation of the Mason house is sufficient guarantee that the basket will be sent as advertised. By parcel post free.

World "Wants" Work Wonders.

Finkenberg's Famous For Forty-Three Years

This Week's Features.

Fine Oak Dining Table

$12.98

Auto Delivery Everywhere.

This massive extension table is made throughout of genuine white oak. The four legs are very massive, with beautiful, large claw feet, the handsome carved dragons completing an artistic design.

Write For Our Big Free Catalogue.

Leather Seat Dining Chairs Like This $1.98 Each

These chairs are made of thoroughly seasoned, kiln dried, genuine quartered sawed oak, hand rubbed and highly polished; heavy box frame and leather seat, having a beautifully shaped banister back and heavy top.

China Closets from.. $9.37 Up
Enamelled Beds from $3.00 Up
Dressers from..... $6.00 Up
Davenports from.... $20.25 Up

Prices in Plain Figures.

We Give Double S&H Green Stamps Mornings

CASH IF YOU HAVEN'T CREDIT

Finkenberg's
BIG EIGHT-STORY BUILDING
S. E. Cor. 124th St. & 3rd Ave., New York

OPEN EVENINGS

GIMBELS

Store Opens at 8:30 and Closes at 6 P. M.

Our Own Milliners
have created a number of
Hats That Are Notable for Their *Chic* and Quality At $6.75 and $8.75
for they are trimmed with
Fur Ostrich Flowers

Black velvet—the most important millinery material of the season—is the keynote of every hat. It may be entirely of velvet, or it may have a crown and upper brim of white plush, that is also quite fashionable.

Smart Sailors. Turbans
Hats with Brims That Flare

Besides, there will be new modes with the bow and loop trimmings that are now foremost in Paris.

Fur Hats for Motoring and Street Wear From London and New York Hatters, $6.75 to $14.75

As these Hats that are entirely of fur are unadorned, the majority are in stunning combinations of furs. For instance:

Arctic Seal (French Dyed Coney) and Skunk Opossum
Arctic Seal and Fitch Mole Coney and Squirrel
White Coney and Arctic Seal

Yes, they are the supple kinds that pull down over the ears, if you so desire. Third Floor

WOMEN'S COATS
That Invite Rigid Comparison

At $25 Seal plush in the fashionable Fishtail Model. Lined with peau de cygne — numerous colors. Other models in 36 to 50-inch lengths, at $25.

At $19.50 Boucle Coats—fashioned with the new panel back that is slightly draped. In blue - and - black. Lined with satin.

At $15 Boucle Coats in a smart five - eighths length style. Effectively trimmed with plush collars. Revers and cuffs. Navy and black. Lined with satin. Third Floor

Sapphire Panne Velvet, Combined with Black Charmeuse and Fur—In This Delightful
Afternoon Gown at $47.50

The woman who wears this gown to tea at the Ritz or the Plaza will have the satisfaction of knowing that her gown distinguishes her in the midst of the many well-dressed women that assemble in those famous tea rooms. Although its blouse of panne velvet suggests the Russian mode, its tunic is exaggerated to the semblance of the Minaret—bands of skunk opossum generously adorn this portion of the costume. The skirt is a beautifully draped affair of rich black charmeuse.

Tomorrow, a limited number of these gowns with bodices and tunics of rose, sapphire, panne velvet.

A $150 Imported Coatee Dress Reproduced at $39.50

One of those charming *compose* styles with flare tunic Coatee of velveteen in rich color and a Peg Top Skirt of black charmeuse.

Troutteur Dresses of Velveteen, $27.50

Girdles of soft silk crepe in contrasting colors give indescribable charm to these dresses of eggplant purple, brown, navy and black velveteen. Narrow bandings of brown coney fur give a touch of richness. Third Floor, Broadway Front

FILET LACES, 5c to 25c Yd.

Filets are the accepted designs for fancy work, table and dresser scarfs and curtains. 3 to 5 inches wide. Sold ordinarily at 8c to 40c a yard.

Substantial Savings in Shadow Laces, 40c to $1 Yard; Regularly 50c to $1.25

The most attractive trimming for blouses and flouncings. Sold ordinarily at 50c to $1.25 yard. Main Floor

To Make You Acquainted with "Wilson" DRESS HOOKS

We have arranged a special demonstration of them in the Notion Section, for this week, and shall be glad to give to women asking for them, Complimentary Cards of these Dress Hooks without charge.

Wilson Dress Hooks hook to STAY hooked—securely, without bulge or gap; but you can unhook them easily. They lie flat; are rustproof, and do not crush in washing.

Large or small; in black, white or gray. Be sure to ask for a Complimentary Card tomorrow. Main Floor

Diamond Jewelry
That Is Distinctive in Beauty And Lasting in Value

These two points of view control the diamond jewelry we sell. We achieve the first by designing in many instances the Jewelry ourselves, and in avoiding in every case what is ordinary.

We secure the second by selecting the diamonds for their brilliance and their pure white color—two of the characteristics that determine the beauty and value of a diamond.

Then as a third consideration, GIMBEL Jewelry is fairly priced.

We invite you to see the carefully chosen new collection, among which you will find:

Women's Diamond Rings at $25 to $400.
Men's Diamond Rings at $23 to $415.
Girls' Diamond Rings, $10 to $25.
Diamond Pendants, $18.75 to $450.
Diamond Bracelets, $20 to $440.
Diamond Scarf Pins, $10 to $150.
Diamond Brooches, $12.75 to $775.
Main Floor

Abundant Supplies of the Celebrated
INNOVATION Wardrobe Trunks
In This Sale at Stirring Reductions

We had 320 of these Trunks when the sale began yesterday. Naturally, plenty will be left tomorrow in each of the three grades.

$65 INNOVATION Wardrobe Trunks at $45
$45 INNOVATION Wardrobe Trunks at $30
$25 INNOVATION Wardrobe Trunks at $20

All are in the new 45 in. height that has only been on the market since June 1913.

But we can only maintain these specially low prices for a short time, so it is wise, if you intend to buy one of these most luxurious trunks, to do so now.

The Trunks are, of course, perfect, and are covered by the regular INNOVATION guarantee, as well as our own.

SPECIAL NOTICE—The COMPLETE assortment of INNOVATION Wardrobe, Hat, Steamer, Shoe, Golf and other "special purpose" Trunks may always be found in the GIMBEL Trunk Store. Fifth Floor

Time to Gather Around the Cheery Hearth

After the football game, or after the late afternoon constitutional, then it is that one really enjoys sitting around the fire—toasting one's toes, just before the lights are lit. Surely this is one of the real joys of Autumn, which may be more or less enhanced by

The Fireside Equipment

As usual with the want for such things comes a GIMBEL offering at special prices. Just arrived a shipment of

BLACK ANDIRONS

Grates, Fire Guards, etc., all at special prices.

For instance, ANDIRONS, 17-in. high, in various styles, specially priced at $3.25.

HAMMERED BRASS ANDIRONS, five different styles, specially priced at $15.

BASKET GRATES, for coal, assorted sizes, at $4 each.

SPARK GUARDS. These are shaped to fit right over the fireplace, $5.75.

BRASS COAL TONGS, considerably underpriced, $1.90.

ANDIRONS, 22-in. high, at $5.

And hosts of other items to make things cozy around the fireside—

Fire Sets, $3 to $18. Bellows, $1 to $10
Brass Log Boxes, $9 to $21.
Three-fold Black Fire Screens, $6.50.
Brass Handled Hearth Brushes, $1.
Brass Coal Scuttles, at $6, reg. $12.
Gas Logs, $3 to $10. Fifth Floor

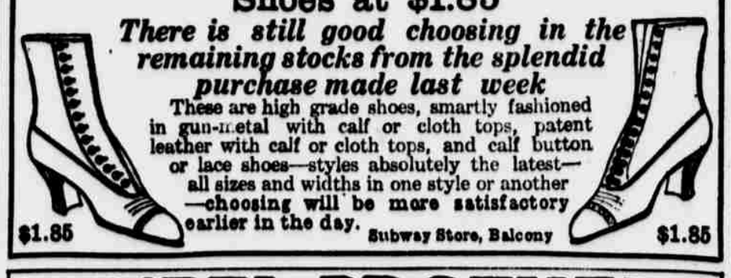
Unusually Low Terms on the Superb Victrola XIV. At $150

This particular type of the Victrola is the next in size to the largest, with great volume, depth and sweetness of tone.

We have on hand a fine group of these instruments in mahogany and weathered oak which we now offer at the most favorable terms ever quoted on Victrolas of this type—$8 cash, and $8 monthly.

At this rate it will be an easy matter to provide your home with the musical delights of a Victrola, at an almost imperceptible outlay, or to set one aside as a Christmas present that will be welcomed with joy by the recipient. Eighth Floor

Important Occasion in the GIMBEL Subway Store Due to Unseasonable Weather
Women's $3.00 and $3.50 Winter Shoes at $1.85
There is still good choosing in the remaining stocks from the splendid purchase made last week



These are high grade shoes, smartly fashioned in gun-metal with calf or cloth tops, patent leather with calf or cloth tops, and calf button or lace shoes—styles absolutely the latest—all sizes and widths in one style or another—choosing will be more satisfactory earlier in the day. Subway Store, Balcony

$1.85 $1.85

GIMBEL BROTHERS
BROADWAY NEW YORK THIRTY-THIRD ST.